

Founders across borders

Founder Feature Submission Guide

We're inviting a curated group of bold, global and local founders to join our new Innovate Saudi series:

"Founders across borders" — a quick, authentic video postcard to the world, filmed by you.

This isn't a pitch. It's a human story — of who you are, what you're building, and where you're building it from.



What to Do

1. Fill in the form below
2. Record a selfie-style video (30–40 seconds max)
3. Film it outdoors — rooftop, street, café, desert — whatever feels true to your story
4. Answer 3–5 of the questions below
5. Upload the video and share the link in the form
6. Sign and Submit to connect@innovate-saudi.com

Before we switch to "Hollywood" mode, fill in form:

First name	
Last Name	
Nationality	
Link to your Linkedin	
Startup Name	
One-line Startup Description	
Sector/Industry	
What stage is your startup at?	
Where is the startup based?	
Link to your website ?	
Link to download your video intro	

Choose 3–5 of These Questions to Answer

- Where are you right now — and what’s one thing we’d never guess about this place?
- What are you building, and what’s the real reason you started?
- Who are you building this for — and what do you hope it changes for them?
- How does your environment shape how you think or lead?
- What’s a 'day one' habit or belief you still hold onto?
- What’s the hardest thing you’ve had to unlearn as a founder?
- What’s something small you do that keeps you going?
- Finish this sentence: “The future I want to live in is a world where ___.”

Sample Script for Inspiration

“Hey! I’m Leila, founder of BloomEd — and I’m filming this from my rooftop in Beirut. I’m building a platform that reinvents how teens access mental health support in schools. I started this because I struggled for years as a student and didn’t want others to feel alone. Beirut is chaotic but endlessly inspiring — and honestly, it keeps me grounded and bold.”

Consent & Media Release

By submitting this form and your video, you agree to the following:

- Your video and the information you provide may be used by **Innovate Saudi** for storytelling and promotional purposes.

- This includes publishing the video on www.innovate-saudi.com and featuring it on Innovate Saudi's official social media channels (such as **LinkedIn** and **Instagram**).
 - You retain full ownership of your video, but grant **Innovate Saudi** a non-exclusive, royalty-free license to use, edit, and share the content with proper credit to you as the featured founder.
 - Your participation is voluntary, and you can request removal at any time after publication, though we cannot guarantee complete removal from all third-party shares.
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Please confirm your agreement by signing below (if applicable):

- Signature: _____
- Full Name: _____
- Date: _____

Any questions, please reach out to connect@saudi-innovate.com