

2023 Uniform Rules



Purpose

- Provide a clean and professional image of Obstacle Sports to local and global spectators and media.
- Provide sponsors with reasonable space for exposure.
- Enable FISO members and athletes a mutually beneficial relationship with respect to branding.

General Requirements

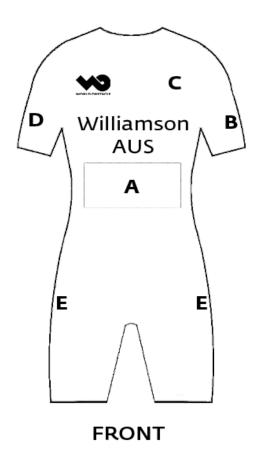
- Uniforms can include shorts, tights, trousers, T-shirt, sleeveless shirts, and bra tops.
- Uniforms will be devoid of logos or images other than those described below.
- Logos will be measured on a flat surface when the athlete is not wearing the uniform.
- There is no restriction on the type of logo used in the sponsor spaces other than those representing tobacco, and products containing any substance on the WADA Prohibited List. (See Diagram 1 for location of sponsor spaces)
- There minimum clearance around all marks shall be 12 mm, including:
 - o The FISO logo.
 - o The family name.
 - o The country code.
 - All sponsor spaces.

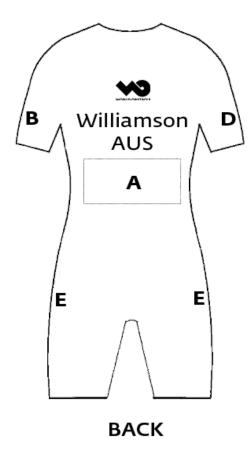
Uniform Colour and Design

- Uniforms may be of any colour, preferably a solid, for ease of identification by race announcers, officials, and media.
- The competition uniform and podium apparel must be approved by FISO in advance.
- Uniform design and materials should not adversely affect race performance, safety of function.
- Sleeveless vests and two-piece (top and bottom) uniforms are allowed.



Sponsor Logos Size and Placement





Family Name and Country Code

- The three-letter IOC country code (Country) must be centred on the back of the uniform below the athlete's name.
- The initial of the first name may be added before the Name.
- Presentation of the Name and Country must meet the following criteria.



<u>Lettering</u>

- The font type must be an easy to read font such as Helvetica, Arial, Roboto, Verdana, Lato, Open Sans, or Federa.
- Letters for the Name and Country must be in upper case, unless the name is more than 9 letters, in which case lower case letters should be used following the first capital letter.
- Symbols such as and spaces are considered as characters.
- The width for the Country must be between 50 mm and 175 mm wide.
- For Names such as "MAY" the height is 50 mm, and the width is 100 mm.
- For longer Names such as "Williamson" the height is still a minimum 50 mm, but the name should take up the full 150 mm.

MAY	B. JONES	Williamson
CHN	SUI	AUS

- Colour If the uniform is a dark colour, the letters must be white.
- If the uniform is a light colour, the letters must be black.

<u>Position</u>

- Front
 - The athlete's name is centred below the FISO logo.
 - o The country code is centred below athlete's name.
- Back
 - o The athlete's name is centred below the FISO logo.
 - o The country code is centred below athlete's name.
- Height
 - o The athlete's name and the country code must be 50 mm in height.
- Width
 - The length for the athlete's name is a minimum of 100 mm and a maximum of 150 mm.
 - o An athlete's name with few letters must still be a minimum length of 100 mm.



FISO Logo

The official FISO logo shall be placed:

• Front and back, centred and above all other logos. Please refer to the FISO Brand Guidelines for logo use.









Image Spaces

Image spaces include sponsor logos, national federation logos or country flags.

- Space A, Front & Back.
 - o Maximum height 150 mm
 - o Maximum width 200 mm
 - o Maximum of 4 logo in the space
- Space B, upper arm country flag.
 - o Maximum height 80 mm
 - o Maximum length 80 mm
- Spaces C, left lapel, National Federation logo.
 - o The maximum width 80 mm
 - The maximum height 100 mm
- Space D, upper arm.
 - o Maximum height 80 mm
 - o Maximum length 80 mm
- Sponsor Space E, Upper Legs.
 - o Maximum height 80 mm
 - o Maximum width 80 mm