

CHRIS NITZKE

UI/UX DESIGNER | VISUAL DESIGNER

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I solve problems that affect the lives of millions of people by designing and building beautiful and usable products that matter. I specialize in product strategy, experience design (UX/UI) and artificial intelligence. I am at my best when working within tough constraints to deliver beautiful, usable, planet scale solutions that add value to the lives of human beings everywhere.

INDUSTRY EXPERIENCE

GUARANTEE TRUST LIFE INSURANCE

Glenview, Illinois
NOV 2020 – DEC 2020

UX Designer (Contract position)

Acted as liaison between the design & development team to ensure top notch UX

Developed design system in Figma to streamline the development process, modernize their aesthetic and improve the usability goals of both the stakeholders and agents

Re-designed a responsive web-based application to be more user friendly for their sales agents

AMERICAN MEDICAL ASSOCIATION

Chicago, Illinois
MAR 2020 – SEP 2020

UX Designer (Contract position)

Responsible for creating on-brand visual and user experiences (UX) artifacts for digital applications based on the American Medical Association's brand standards while working in partnership with fellow design team members, Information Architects, and other departments, including Product Development, Brand Marketing, Digital Marketing, and Editorial, facilitating the gathering of information and materials to create designs.

FULCRUM GT

Hoffman estates, Illinois
JUL 2016 – OCT 2019

Senior UI/UX Designer

Led user research interviews and workshops to discover the needs, pain points and opportunities for enhancement with the clients, stakeholders, and development teams

Developed personas, sitemaps, style guides, design mockups and prototypes for a series of four responsive web-based applications tailored for the legal industry

Responsible for the functionality, user experience, design system and creative design utilizing: HTML5, CSS3, jQuery, Bootstrap, Balsamiq

MTC PERFORMANCE

Schaumburg, Illinois
SEP 2014 – APR 2016

UI/UX Developer

Developed personas, site maps and prototypes. Created the visual look & feel, graphics, style guides, navigation, and layout for a responsive web-based application to be used by sales teams

Responsible for the functionality, user experience, information architecture and creative design of client-facing, administrative and internal pages using: HTML5, CSS3, jQuery, Bootstrap, Balsamiq, InVision

SD3

Oakbrook Terrace, Illinois
JUN 2014 – AUG 2014

UI/UX Developer (Contract position)

Created the personas, visual look & feel, graphics, style guides, navigation, and layout for a responsive web-based mobile application for Android and IOS to be used by the medical industry

Responsible for the functionality, user experience, information architecture, design system and visual look and feel

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INDUSTRY EXPERIENCE

TELLABS, INC

Naperville, Illinois
JUN 2013 – JUN 2014

Freelance Website/ Graphic Designer

Responsible for the SEO and maintenance of consumer-facing and internal website utilizing html 5 & CSS

Developed web analytics, conversion reports, keyword ranking and research with global monthly searches, meta tag optimization and competitor analysis

NETRIX, LLC

Bannockburn, Illinois
SEP 2012 – NOV 2012

Front-end Web Designer (Contract position)

Front-end development of .NET websites using CSS3, XHTML, jQuery

REDBOX AUTOMATED RETAIL, LLC

Oakbrook Terrace, Illinois
APR 2012 – SEP 2012

Front-end Web Designer (Contract position)

Front-end development of new .NET website and emails using CSS3, XHTML and jQuery which launched Redbox's new tickets services

TRAVELCLICK

Schaumburg, Illinois
MAY 2009 – JAN 2010

Front-end Web Developer (Contract position)

Worked with creative team and Senior Production Lead to translate design concepts into functioning websites

Front-end development of websites using advanced CSS, XML, Cold Fusion, Flash, jQuery and Toolkit Content Management System

QUILL

Lincolnshire, Illinois
DEC 2008 – JAN 2009

Front-end Web Developer (Contract position)

Designed and developed the "Quill Community" (a social microsite for Quill's visitors) using advanced CSS, the Graffiti CMS and Teligent blogging platform

NATIONAL RESTAURANT ASSOC.

Schaumburg, Illinois
JUN 2008 – AUG 2008

Actionscript 3 Developer (Contract position)

Developed and revised interactive modules for industry eLearning course using timeline and object-oriented programming methods

Revised modules for Spanish translation using supplied audio and transcripts

TEACHING EXPERIENCE

JOLIET JUNIOR COLLEGE

Joliet, Illinois
MAY 2012 – JUN 2014

Adjunct Instructor

Instructed student classes in HTML, Dreamweaver, Internet Marketing, Flash and Word Press

On-staff WordPress consultant for Small Business Development Center clients

COMPUTER TRAINING SOURCE, INC.

Chicago, Illinois
DEC 2009 – FEB 2012

Instructor

Instructed student classes and provide private tutoring to prepared students for the Adobe ACE Certification

Webmaster of company website

MORAIN VALLEY COMMUNITY COLLEGE

Palos Hills, Illinois
OCT 2004 – MAY 2007

Adjunct Professor

Instructed students in entry-level concepts and skills of basic computer usage, fundamental, Flash skills, and website development

EDUCATION

THE ILLINOIS INSTITUTE OF ART AT CHICAGO

2001 Bachelor of Fine Arts - Multimedia/Website Design