

Make-A-Wish[®]
SOUTHERN FLORIDA

Wish upon a Star

MAKE-A-WISH[®] SOUTHERN FLORIDA

WISHMAKER'S PARTY, NAPLES

Wish upon a Star



About the Event

February 25, 2023 | 6:00 PM–10:00 PM

Royal Poinciana Golf Club, Naples

The Wishmaker's Party, presented by First Horizon Foundation hosts more than 250 guests from a variety of businesses and social circles for dinner and a wish celebration. The event begins with a cocktail reception, complete with silent auction and entertainment followed by an elegant dinner prepared by the culinary team at Royal Poinciana Golf Club in Naples. Guests have the unique opportunity to witness the impact wishes have on local children and get a chance to Adopt-A-Wish of their own.

About Make-A-Wish® Southern Florida

- The Southwest Florida regional office serves children who reside or are treated in Collier, Glades, Hendry and Lee counties
- We rely 100% on community support and volunteerism to fulfill our mission
- The average cost of a wish in Southwest Florida is \$6,000



We grant a local child's wish every 14 hours.



There is \$0 cost to a wish family to experience a wish come true.



Make-A-Wish® Southern Florida has granted more than 13,000 wishes.



More than 16,000 people donated to us in the past year.

The Impact of Your Sponsorship

Sponsoring the Wishmaker's Party will not only impact the lives of the local children we serve, but it will also strategically align your company with one of the world's top charitable brands. Event sponsorship is a powerful way for you or your company to publicly demonstrate a commitment to employees, their families and the community.

Who Does Make-A-Wish Reach?

- 36,000 Facebook likes
- 9,500 Instagram followers
- 5,900 Twitter followers
- More than 600 volunteers
- Coverage from NAPLES ILLUSTRATED, Gulfshore Life, WINK, Florida Weekly, Naples Daily News, ABC7 and FOX 4.
- Our e-mail blasts reach more than 33,000 people



You're in Good Company!

Thanks to our 2022 Wishmaker's Party Sponsors



MARY & PATRICK MCCLAIN FOUNDATION

Maximizing the potential of children with disabilities, children with chronic illnesses & children with social challenges.





Counting on your Support!

Sponsoring the 2023 Wishmaker's Party will impact not just the lives of local children with critical illnesses, but it will strategically align your company with one of the world's top charitable brands.

SPONSORSHIP BENEFITS	SPONSORSHIP OPPORTUNITIES					
	PRESENTING \$25,000	HOPE \$20,000	STRENGTH \$15,000	JOY \$10,000	MAGIC \$7,500	STAR \$5,000
Sponsorship Category Exclusivity	★					
Involvement in a Wish Reveal/Celebration	★					
Co-Branded Step and Repeat	★					
Social Media Acknowledgement	★	★	★			
Preferred Event Seating	★	★	★	★		
Signage on Table	★	★	★	★	★	
Acknowledgement at Event	★	★	★	★	★	★
Company Logo on Event Web Site	★	★	★	★	★	★
Logo on Auction Preview Site	★	★	★	★	★	★
Seating for guests at the event	10 person VIP table	6 tickets	4 tickets	4 tickets	2 tickets	2 tickets
Acknowledgment in event program*	full inside cover	3/4 page	1/2 page	1/4 page	listing	listing
Child's wish granted in your name	2 wishes	1 wish	1/2 wish			

*depending on timing of sponsorship commitment

Underwriting Opportunities

By underwriting a piece of the event, you help create the magic of the Wishmaker's Party. These opportunities allow you to showcase your brand alongside a variety of opportunities seen by guests throughout the event. the evening.

	NAMING RIGHTS	LOGO PLACEMENT	AD IN PROGRAM BOOK	ACKNOWLEDGEMENT AT EVENT (PRINT/DIGITAL)	TICKETS TO THE EVENT
ENTERTAINMENT \$20,000	Exclusive if fully underwritten	Signage on stage & near cocktail performers	full page	★	6
BAND \$15,000	Only available if entertainment not fully underwritten	Signage on stage near band	1/2 page	★	4
BAR \$8,000	Shared (2 available)	Logo on napkins provided at bar	1/4 page	★	4
PERFORMERS \$5,000	Only available if entertainment not fully underwritten	Signage near cocktail performers	1/4 page	★	2
SIGNATURE DRINK \$5,000	Exclusive	Logo on napkins provided with signature drink	1/4 page	★	2
PRINTING \$3,000	Shared (2 available)	"Printing generously sponsored by Company Name" listed on event programs and invitation	1/4 page	★	2
VOLUNTEER APPRECIATION \$2,000	Exclusive	Logo displayed in Volunteer Room	listing	★	
VALET \$2,500	Exclusive	Logo on valet tickets provided to all guests	listing		

SOLD OUT





About the Benefactor Society

Members of the Benefactor Society are generous philanthropists dedicated to making our largest fundraising events a success. These supporters underwrite the costs of events so that more funds can go toward making children's wishes come true.

The intent of the Benefactor Society is to enlist business, civic, and philanthropic leaders who will pledge a designated amount for the next five years. This gift will allow Make-A-Wish Southern Florida to change the lives of even more children and families in our local community.

Wishmaker's Party Naples (\$125,000 Pledge)

- Special mention as a member in the Benefactor Society section of the:
 - Friends of the Wishmaker's Party Naples Celebration invitation
 - Wishmaker's Party Naples event invitation
 - Wishmaker's Party Naples website
- 1/2-page section in the Wishmaker's Party Naples program to include a photo & message
- Unique mention as a Benefactor Society member both verbally and on the screen during the Wishmaker's Party Naples
- Social media acknowledgment
- Table of ten
- Signage on table
- Opportunity to participate in a wish reveal or welcome home celebration
- Opportunity for a wish family to be seated at your table