



MAKE-A-WISH®
SOUTHERN FLORIDA

+ Peace,
Love & *
* Wishes +

WISHMAKER'S PARTY, NAPLES

PRESENTED BY: FIRST HORIZON FOUNDATION

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About the Event

March 1, 2025 | 6:00 PM-10:00 PM

Royal Poinciana Golf Club, Naples

Chair: Lianne Caruso **Ambassador:** Terri Macksoud



The Wishmaker's Party hosts more than 250 guests from a variety of businesses and social circles for dinner and a wish celebration. The event begins with a cocktail reception, complete with silent auction and entertainment followed by an elegant dinner prepared by the master culinary team at the Royal Poinciana Golf Club in Naples. Guests have the unique opportunity to witness the impact wishes have on local children and get a chance to Adopt-A-Wish of their own.

About Make-A-Wish® Southern Florida

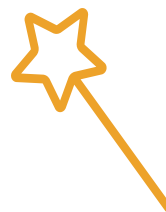
- The Southwest Florida regional office serves children who reside or are treated in Collier, Glades, Hendry and Lee counties.
- We rely 100% on community support and volunteerism to fulfill our mission.
- The average cost of a wish in Southwest Florida is \$6,000.



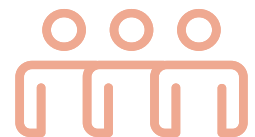
In a typical year, we grant a wish every **14 hours.**



There is **\$0 cost** to a wish family to experience a wish come true.



Make-A-Wish® Southern Florida has granted more than **14,000 wishes.**



In the past year, we received **5,000+** individual and corporate cash donations.

The Impact of Your Sponsorship

Sponsoring the Wishmaker's Party will not only impact the lives of the local children we serve, but it will also strategically align your company with one of the world's top charitable brands. Event sponsorship is a powerful way for you or your company to publicly demonstrate a commitment to employees, their families and the community.



Who Does Make-A-Wish Reach?

- 60.7K+ total social media followers (Facebook, Instagram, Twitter, LinkedIn, YouTube and TikTok)
- Most followed Make-A-Wish chapter in the country
- More than 500 volunteers
- Coverage from Gulfshore Life, WINK, Florida Weekly, Naples Daily News, ABC7 and FOX 4
- Our e-mail blasts reach more than 66,000 people

You're in Good Company!

Thanks to our 2024 Wishmaker's Party Sponsors



**GEORGE &
SALLY KING**

Daniel Kowal
 &
 Lauren Maxwell
 Charitable Fund
 -Joined by the-
 **MAXWELL**
 MORTGAGE TEAM
 239.596.0500
 Lauren@MaxwellMortgageLoans.com
NMLS 20209 NMC 531245



The Spinners

GET READY TO GROOVE WITH THE SPINNERS!

We're thrilled to announce that The Spinners, one of the most iconic R&B groups of all time, will be bringing their soulful sounds to the Wishmaker's Party!

With hits like **"I'll Be Around,"** **"Could It Be I'm Falling in Love,"** and **"Then Came You,"** The Spinners promise an unforgettable evening of *music, memories, and magic.*

SCAN to hear
The Spinners' hits!





Counting on your Support!

As a sponsor of the 2025 Wishmaker's Party, you will impact the lives of local children with critical illnesses, as well as strategically align your company with one of the world's top charitable brands.



SPONSORSHIP BENEFITS	SPONSORSHIP OPPORTUNITIES				
	SOLD	HOPE \$20,000	STRENGTH \$15,000	JOY \$10,000	STAR \$5,000
Sponsorship Category Exclusivity (1 available)	*				
Involvement in a Wish Reveal/Celebration	*				
Social Media Acknowledgement	*	*	*		
Preferred Event Seating	*	*	*	*	
Recognition at Event	*	*	*	*	*
Company Logo and Designation on All Marketing Materials*	*	*	*	*	*
Complimentary Tickets to the Event	10-person VIP table	10 Tickets	6 Tickets	4 Tickets	2 Tickets
Acknowledgement in Event Program*	Full inside cover	Full Page	1/2 Page	1/4 Page	Listing
Child's Wish Granted in Your Name	2 Wishes	1 Wish			

*company logo and designation on all event marketing material including event collateral, website, emails, and auction site

*depending on timing of sponsorship commitment

Underwriting Opportunities

By underwriting a piece of the event, you help create the magic of the Wishmaker's Party. These opportunities allow you to showcase your brand alongside a variety of opportunities seen by guests throughout the event.

	NAMING RIGHTS	LOGO PLACEMENT	AD IN PROGRAM BOOK	ACKNOWLEDGEMENT AT EVENT (Print/Digital)	TICKETS TO THE EVENT
BAND \$15,000	1 available	Logo on Stage Near Band	1/2 Page	✿	2
PRINTING \$8,000	1 available	"Printing sponsored by Company Name" Listed on Event Invitation	1/4 Page	✿	2
VALET \$2,500	1 available	Logo on Signage at Valet Stand	Listing	✿	





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SPONSORSHIP AGREEMENT

This letter entitles the signing sponsor to the benefits listed in the sponsorship opportunities. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than January 20, 2024.

Desired Sponsorship Level & Financial Commitment: _____

Contact Person: _____

Contact Phone: _____ Contact Email: _____

Company Name: _____

Address: _____ City, State & Zip: _____

Print name	Signature	Date
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Thank you for supporting Make-A-Wish Southern Florida. 100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.

Please send your signed commitment and payment made payable to Make-A-Wish Southern Florida to:

Make-A-Wish Southern Florida
Attn: Renee DePinto
3655 Bonita Beach Road, Suite 3, Bonita Springs, FL 34134

