Wishmaker's Party

SATURDAY, JANUARY 30, 2027 | 6PM

HYATT REGENCY COCONUT POINT
RESORT AND SPA

SPONSORSHIP OPPORTUNITIES

BENEFITING

Make-A-Wish®
SOUTHERN FLORIDA

WISHMAKERSPARTY.COM

@MAKEAWISHSFLA

ABOUT THE EVENT

JANUARY 30, 2027 | 6:00PM – 10:00PM

HYATT REGENCY COCONUT POINT RESORT AND SPA, BONITA SPRINGS

THE WISHMAKER'S PARTY HOSTS MORE THAN 250 GUESTS FROM A VARIETY OF BUSINESSES AND SOCIAL CIRCLES FOR DINNER AND A WISH CELEBRATION. THE EVENT BEGINS WITH A COCKTAIL RECEPTION, COMPLETE WITH SILENT AUCTION AND ENTERTAINMENT FOLLOWED BY AN ELEGANT DINNER PREPARED BY THE MASTER CULINARY TEAM AT THE HYATT REGENCY COCONUT POINT RESORT AND SPA. GUESTS HAVE THE UNIQUE OPPORTUNITY TO WITNESS THE IMPACT WISHES HAVE ON LOCAL CHILDREN AND GET A CHANCE TO ADOPT-A-WISH OF THEIR OWN.

ABOUT MAKE-A-WISH SOUTHERN FLORIDA

THE AVERAGE COST OF A WISH IN SOUTHWEST FLORIDA IS **$10,000**

THE SOUTHWEST FLORIDA REGIONAL OFFICE SERVES CHILDREN WHO RESIDE OR ARE TREATED IN COLLIER, GLADES, HENDRY AND LEE COUNTIES. WE RELY 100% ON COMMUNITY SUPPORT AND VOLUNTEERISM TO FULFILL OUR MISSION.

IN A TYPICAL YEAR, WE GRANT A WISH EVERY **14 HOURS.**

THERE IS **$0 COST** TO A WISH FAMILY TO EXPERIENCE A WISH COME TRUE.

MAKE-A-WISH SOUTHERN FLORIDA HAS GRANTED MORE THAN **15,000 WISHES**

MORE THAN **70%** OF OUR $15M ANNUAL BUDGET IS DEVOTED TO WISH GRANTING.



THE IMPACT OF YOUR SPONSORSHIP

SPONSORING THE WISHMAKER'S PARTY WILL NOT ONLY IMPACT THE LIVES OF THE LOCAL CHILDREN WE SERVE, BUT IT WILL ALSO STRATEGICALLY ALIGN YOUR COMPANY WITH ONE OF THE WORLD'S TOP CHARITABLE BRANDS. EVENT SPONSORSHIP IS A POWERFUL WAY FOR YOU AND YOUR COMPANY TO PUBLICLY DEMONSTRATE A COMMITMENT TO EMPLOYEES, THEIR FAMILIES AND THE COMMUNITY.

WHO DOES MAKE-A-WISH REACH?

825K+ TOTAL SOCIAL MEDIA FOLLOWERS
(FACEBOOK, INSTAGRAM, TWITTER, LINKEDIN, YOUTUBE AND TIKTOK)

MOST FOLLOWED MAKE-A-WISH CHAPTER IN THE COUNTRY

MORE THAN **600** VOLUNTEERS

MEDIA COVERAGE FROM GULFSHORE LIFE, WINK, FLORIDA WEEKLY, NAPLES DAILY NEWS, ABC7 AND FOX 4

OUR E-MAIL BLASTS REACH MORE THAN **70K** PEOPLE











COUNTING ON YOUR SUPPORT

AS A SPONSOR OF THE 2027 WISHMAKER'S PARTY, YOU WILL IMPACT THE LIVES OF LOCAL CHILDREN WITH CRITICAL ILLNESSES AS WELL AS STRATEGICALLY ALIGN YOUR COMPANY WITH ONE OF THE WORLD'S TOP CHARITABLE BRANDS.

PRESENTING SPONSOR - $30,000

- Sponsorship category exclusivity (1 available)
- Company logo and designation on all marketing materials*
- One child's wish granted in your name and involvement in wish reveal/celebration
- Front-row priority seating
- Complimentary tickets to event (10 person VIP table)
- Champagne service during dinner
- Recognition at event with speaking opportunity
- Logo on event wall
- Social media acknowledgement
- Acknowledgement in digital event program – Full Inside Cover

HOPE SPONSOR - $20,000

- Company logo and designation on all marketing materials*
- Complimentary tickets to event (10)
- Preferred event seating
- Recognition at event
- Logo on event wall
- Social media acknowledgement
- Acknowledgement in digital event program – Full Page

STRENGTH SPONSOR - $15,000

- Company logo and designation on all marketing materials*
- Complimentary tickets to event (6)
- Preferred event seating
- Recognition at event
- Social media acknowledgement
- Acknowledgement in digital event program – 1/2 Page

*COMPANY LOGO AND DESIGNATION ON ALL EVENT MARKETING MATERIAL INCLUDING EVENT COLLATERAL, WEBSITE, EMAILS, AND AUCTION SITE *DEPENDING ON TIMING OF SPONSORSHIP COMMITMENT

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JOY SPONSOR - $10,000

· Company logo and designation on all marketing materials*
· Complimentary tickets to event (4)
· Preferred event seating
· Recognition at event
· Acknowledgement in digital event program – 1/4 Page

VALET SPONSOR - $7,500

· Category exclusivity (1 available)
· Complimentary tickets to event (2)
· Logo on signage at valet
· Acknowledgement in digital event program – 1/4 Page

COCKTAIL HOUR BAR SPONSOR - $5,000

· Logo on all cocktail hour bars
· Logo on bar swag: cocktail napkins

STAR SPONSOR - $5,000

· Company logo and designation on all marketing materials*
· Complimentary tickets to event (2)
· Recognition at event
· Acknowledgement in digital event program – Listing

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RESERVE YOUR SPONSORSHIP TODAY!

THE WISHMAKER'S PARTY IS ONE OF THE HOTTEST EVENTS OF THE SOCIAL SEASON IN SOUTHWEST FLORIDA - TICKETS AND SPONSORSHIPS SELL FAST! TO MAKE YOUR RESERVATION, CALL RENEE DEPINTO AT 239-992-9474 OR E-MAIL RDEPINTO@SFLA.WISH.ORG

YOU'RE IN GOOD COMPANY!

THANKS TO OUR 2026 WISHMAKER'S PARTY SPONSORS

FIRST HORIZON FOUNDATION

Just Play

SOAVE FOUNDATION

AERET RESTORATION
FROM CRISIS TO RECOVERY

Dillard's

JET AGENCY

STOCK when QUALITY matters 20 YEARS

DANCE ARTS BY MARIA, INC.

DENARD ENTERPRISES NEXT GENERATION INSPIRED SERVICE

BRIAN K. RIGSBY AND RIGSBY TEAM
Premier Sotheby's INTERNATIONAL REALTY

NAPLES PRINCESS

NAPLES ILLUSTRATED

NORMAN LOVE CONFECTIONS

SPONSORSHIP AGREEMENT

THIS LETTER ENTITLES THE SIGNING SPONSOR TO THE BENEFITS LISTED IN THE SPONSORSHIP OPPORTUNITIES.

IN ORDER TO PARTICIPATE FULLY IN THIS EVENT'S PROMOTIONAL MATERIALS, WE RESPECTFULLY REQUEST YOUR SPONSORSHIP INVESTMENT BE PAID IN FULL **NO LATER THAN JANUARY 4, 2027.**

DESIRED SPONSORSHIP LEVEL & FINANCIAL COMMITMENT: _____

CONTACT PERSON: _____

CONTACT PHONE: _____ CONTACT EMAIL: _____

COMPANY NAME: _____

ADDRESS: _____ CITY, STATE, ZIP: _____

THIS LETTER CORRECTLY SETS FOR THE UNDERSTANDING OF:

_____	_____	_____
PRINT NAME	SIGNATURE	DATE

THANK YOU FOR SUPPORTING MAKE-A-WISH SOUTHERN FLORIDA. 100% OF THE NET PROCEEDS FROM THIS EVENT WILL HELP GRANT THE WISHES OF LOCAL CHILDREN WITH CRITICAL ILLNESSES.

PLEASE SEND YOUR SIGNED COMMITMENT AND PAYMENT MADE PAYABLE TO MAKE-A-WISH SOUTHERN FLORIDA TO:

MAKE-A-WISH SOUTHERN FLORIDA
ATTN: RENEE DEPINTO
3655 BONITA BEACH ROAD, SUITE 3, BONITA SPRINGS, FL 34134

COUNTING ON YOUR SUPPORT

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SPONSORSHIP BENEFITS	SPONSORSHIP OPPORTUNITIES				
	SOLD	HOPE $20,000	STRENGTH $15,000	JOY $10,000	STAR $5,000
SPONSORSHIP CATEGORY EXCLUSIVITY (1 AVAILABLE)	★				
INVOLVEMENT IN WISH REVEAL / CELEBRATION	★				
SOCIAL MEDIA ACKNOWLEDGEMENT	★	★	★		
PREFERRED EVENT SEATING	★	★	★	★	
RECOGNITION AT EVENT	★	★	★	★	★
COMPANY LOGO AND DESIGNATION ON ALL MARKETING MATERIALS*	★	★	★	★	★
COMPLIMENTARY TICKETS TO THE EVENT	10 PERSON VIP TABLE	10 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS
ACKNOWLEDGEMENT IN EVENT PROGRAM*	FULL INSIDE COVER	FULL PAGE	1/2 PAGE	1/4 PAGE	LISTING
CHILD'S WISH GRANTED IN YOUR NAME	ONE WISH				

*COMPANY LOGO AND DESIGNATION ON ALL EVENT MARKETING MATERIAL INCLUDING EVENT COLLATERAL, WEBSITE, EMAILS, AND AUCTION SITE *DEPENDING ON TIMING OF SPONSORSHIP COMMITMENT