



Wishmaker's Party

NAPLES

FLOWER POWER *of* WISHES

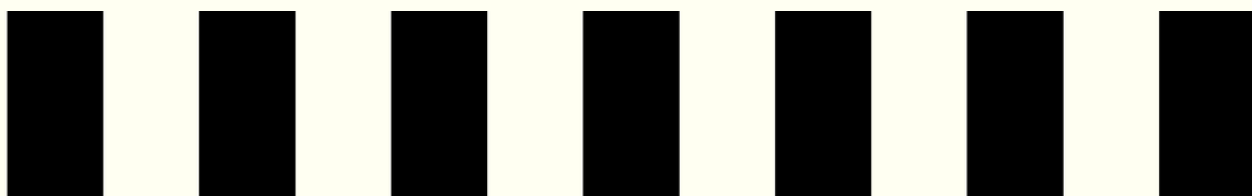
SATURDAY, FEBRUARY 28, 2026 | 6PM

STARRING K.C. AND THE SUNSHINE BAND

SPONSORSHIP OPPORTUNITIES

ROYAL POINCIANA GOLF CLUB

COCKTAIL ATTIRE & BOOGIE SHOES



ABOUT THE EVENT

FEBRUARY 28, 2026 | 6:00PM – 10:00PM

ROYAL POINCIANA GOLF CLUB, NAPLES

THE WISHMAKER'S PARTY HOSTS MORE THAN 250 GUESTS FROM A VARIETY OF BUSINESSES AND SOCIAL CIRCLES FOR DINNER AND A WISH CELEBRATION.

THE EVENT BEGINS WITH A COCKTAIL RECEPTION, COMPLETE WITH SILENT AUCTION AND ENTERTAINMENT FOLLOWED BY AN ELEGANT DINNER PREPARED BY THE MASTER CULINARY TEAM AT THE ROYAL POINCIANA GOLF CLUB IN NAPLES.

GUESTS HAVE THE UNIQUE OPPORTUNITY TO WITNESS THE IMPACT WISHES HAVE ON LOCAL CHILDREN AND GET A CHANCE TO ADOPT-A-WISH OF THEIR OWN.

ABOUT MAKE-A-WISH SOUTHERN FLORIDA

THE AVERAGE COST OF A WISH IN SOUTHWEST FLORIDA IS **\$10,000**

THE SOUTHWEST FLORIDA REGIONAL OFFICE SERVES CHILDREN WHO RESIDE OR ARE TREATED IN COLLIER, GLADES, HENDRY AND LEE COUNTIES. WE RELY 100% ON COMMUNITY SUPPORT AND VOLUNTEERISM TO FULFILL OUR MISSION.



IN A TYPICAL YEAR, WE
GRANT A WISH EVERY
14 HOURS.



THERE IS **\$0 COST**
TO A WISH FAMILY TO
EXPERIENCE A WISH
COME TRUE.



MAKE-A-WISH
SOUTHERN FLORIDA HAS
GRANTED MORE THAN
15,000 WISHES



IN THE PAST YEAR, WE
RECEIVED **5,000+**
INDIVIDUAL AND CORPORATE
CASH DONATIONS.





THE IMPACT OF YOUR SPONSORSHIP

SPONSORING THE WISHMAKER'S PARTY WILL NOT ONLY IMPACT THE LIVES OF THE LOCAL CHILDREN WE SERVE, BUT IT WILL ALSO STRATEGICALLY ALIGN YOUR COMPANY WITH ONE OF THE WORLD'S TOP CHARITABLE BRANDS.

EVENT SPONSORSHIP IS A POWERFUL WAY FOR YOU AND YOUR COMPANY TO PUBLICLY DEMONSTRATE A COMMITMENT TO EMPLOYEES, THEIR FAMILIES AND THE COMMUNITY.

WHO DOES MAKE-A-WISH REACH?

- 65K+ TOTAL SOCIAL MEDIA FOLLOWERS (FACEBOOK, INSTAGRAM, TWITTER, LINKEDIN, YOUTUBE AND TIKTOK)
- **MOST FOLLOWED MAKE-A-WISH CHAPTER IN THE COUNTRY**
- MORE THAN 600 VOLUNTEERS
- COVERAGE FROM GULFSHORE LIFE, WINK, FLORIDA WEEKLY, NAPLES DAILY NEWS, ABC7 AND FOX 4
- OUR E-MAIL BLASTS REACH **MORE THAN 66K PEOPLE**



K.C. AND THE SUNSHINE BAND



COUNTING ON YOUR SUPPORT!

AS A SPONSOR OF THE **2026 WISHMAKER'S PARTY**, YOU WILL IMPACT THE LIVES OF LOCAL CHILDREN WITH CRITICAL ILLNESSES, AS WELL AS STRATEGICALLY ALIGN YOUR COMPANY WITH ONE OF THE **WORLD'S TOP CHARITABLE BRANDS**.

SPONSORSHIP BENEFITS	SPONSORSHIP OPPORTUNITIES				
	PREMIER \$25,000	<u>HOPE</u> \$20,000	<u>STRENGTH</u> \$15,000	<u>JOY</u> \$10,000	<u>STAR</u> \$5,000
SPONSORSHIP CATEGORY EXCLUSIVITY (1 AVAILABLE)	★				
INVOLVEMENT IN WISH REVEAL / CELEBRATION	★				
SOCIAL MEDIA ACKNOWLEDGEMENT	★	★	★		
PREFERRED EVENT SEATING	★	★	★	★	
RECOGNITION AT EVENT	★	★	★	★	★
COMPANY LOGO AND DESIGNATION ON ALL MARKETING MATERIALS*	★	★	★	★	★
COMPLIMENTARY TICKETS TO THE EVENT	10 PERSON VIP TABLE	10 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS
ACKNOWLEDGEMENT IN EVENT PROGRAM*	FULL INSIDE COVER	FULL PAGE	1/2 PAGE	1/4 PAGE	LISTING
CHILD'S WISH GRANTED IN YOUR NAME	ONE WISH				

*COMPANY LOGO AND DESIGNATION ON ALL EVENT MARKETING MATERIAL INCLUDING EVENT COLLATERAL, WEBSITE, EMAILS, AND AUCTION SITE

*DEPENDENT ON TIMING OF SPONSORSHIP COMMITMENT

UNDERWRITING OPPORTUNITIES

BY UNDERWRITING A PIECE OF THE EVENT, YOU HELP **CREATE THE MAGIC OF THE WISHMAKER'S PARTY**. THESE OPPORTUNITIES ALLOW YOU TO SHOWCASE YOUR BRAND ALONGSIDE A VARIETY OF OPPORTUNITIES SEEN BY GUESTS THROUGHOUT THE EVENT.

UNDERWRITING OPPORTUNITY BENEFITS	UNDERWRITING OPPORTUNITIES				
	NAMING RIGHTS	LOGO PLACEMENT	AD IN PROGRAM BOOK	ACKNOWLEDGEMENT AT EVENT (PRINT/DIGITAL)	TICKETS TO THE EVENT
VALET \$7,500	ONE AVAILABLE	LOGO ON SIGNAGE AT VALET	1/4 PAGE	★	2

YOU'RE IN GOOD COMPANY!

THANKS TO OUR 2025
WISHMAKER'S PARTY SPONSORS



George & Sally
King



GULFSHORE LIFE



SPONSORSHIP AGREEMENT

THIS LETTER ENTITLES THE SIGNING SPONSOR TO THE BENEFITS LISTED IN THE SPONSORSHIP OPPORTUNITIES.

IN ORDER TO PARTICIPATE FULLY IN THIS EVENT'S PROMOTIONAL MATERIALS, WE RESPECTFULLY REQUEST YOUR SPONSORSHIP INVESTMENT BE PAID IN FULL **NO LATER THAN JANUARY 20, 2026.**

DESIRED SPONSORSHIP LEVEL & FINANCIAL COMMITMENT: _____

CONTACT PERSON: _____

CONTACT PHONE: _____ CONTACT EMAIL: _____

COMPANY NAME: _____

ADDRESS: _____ CITY, STATE, & ZIP: _____

THIS LETTER CORRECTLY SETS FOR THE UNDERSTANDING OF:

_____	_____	_____
PRINT NAME	SIGNATURE	DATE

THANK YOU FOR SUPPORTING MAKE-A-WISH SOUTHERN FLORIDA. 100% OF THE NET PROCEEDS FROM THIS EVENT WILL HELP GRANT THE WISHES OF LOCAL CHILDREN WITH CRITICAL ILLNESSES.

PLEASE SEND YOUR SIGNED COMMITMENT AND PAYMENT MADE PAYABLE TO MAKE-A-WISH SOUTHERN FLORIDA TO:

MAKE-A-WISH SOUTHERN FLORIDA
ATTN: RENEE DEPINTO
3655 BONITA BEACH ROAD, SUITE 3, BONITA SPRINGS, FL 34134