



*Wishmaker's Party*  
NAPLES

**FLOWER POWER** *of* **WISHES**

SATURDAY, FEBRUARY 28, 2026 | 6PM

STARRING K.C. AND THE SUNSHINE BAND

**SPONSORSHIP  
OPPORTUNITIES**

ROYAL POINCIANA GOLF CLUB

*COCKTAIL BLACK & WHITE PARTY*



# ABOUT THE EVENT

FEBRUARY 28, 2026 | 6:00PM – 10:00PM  
ROYAL POINCIANA GOLF CLUB, NAPLES

THE WISHMAKER'S PARTY HOSTS MORE THAN 250 GUESTS FROM A VARIETY OF BUSINESSES AND SOCIAL CIRCLES FOR DINNER AND A WISH CELEBRATION.

THE EVENT BEGINS WITH A COCKTAIL RECEPTION, COMPLETE WITH SILENT AUCTION AND ENTERTAINMENT FOLLOWED BY AN ELEGANT DINNER PREPARED BY THE MASTER CULINARY TEAM AT THE ROYAL POINCIANA GOLF CLUB IN NAPLES.

GUESTS HAVE THE UNIQUE OPPORTUNITY TO WITNESS THE IMPACT WISHES HAVE ON LOCAL CHILDREN AND GET A CHANCE TO ADOPT-A-WISH OF THEIR OWN.

# ABOUT MAKE-A-WISH SOUTHERN FLORIDA

THE AVERAGE COST OF A WISH IN SOUTHWEST FLORIDA IS **\$10,000**

THE SOUTHWEST FLORIDA REGIONAL OFFICE SERVES CHILDREN WHO RESIDE OR ARE TREATED IN COLLIER, GLADES, HENDRY AND LEE COUNTIES. WE RELY 100% ON COMMUNITY SUPPORT AND VOLUNTEERISM TO FULFILL OUR MISSION.



IN A TYPICAL YEAR, WE GRANT A WISH EVERY **14 HOURS.**



THERE IS **\$0 COST** TO A WISH FAMILY TO EXPERIENCE A WISH COME TRUE.



MAKE-A-WISH SOUTHERN FLORIDA HAS GRANTED MORE THAN **15,000 WISHES**



IN THE PAST YEAR, WE RECEIVED **5,000+** INDIVIDUAL AND CORPORATE CASH DONATIONS.



# THE IMPACT OF YOUR SPONSORSHIP

SPONSORING THE WISHMAKER'S PARTY WILL NOT ONLY IMPACT THE LIVES OF THE LOCAL CHILDREN WE SERVE, BUT IT WILL ALSO STRATEGICALLY ALIGN YOUR COMPANY WITH ONE OF THE WORLD'S TOP CHARITABLE BRANDS.

EVENT SPONSORSHIP IS A POWERFUL WAY FOR YOU AND YOUR COMPANY TO PUBLICLY DEMONSTRATE A COMMITMENT TO EMPLOYEES, THEIR FAMILIES AND THE COMMUNITY.

## WHO DOES MAKE-A-WISH REACH?

- 65K+ TOTAL SOCIAL MEDIA FOLLOWERS (FACEBOOK, INSTAGRAM, TWITTER, LINKEDIN, YOUTUBE AND TIKTOK)
- **MOST FOLLOWED MAKE-A-WISH CHAPTER IN THE COUNTRY**
- MORE THAN 600 VOLUNTEERS
- COVERAGE FROM GULFSHORE LIFE, WINK, FLORIDA WEEKLY, NAPLES DAILY NEWS, ABC7 AND FOX 4
- OUR E-MAIL BLASTS REACH **MORE THAN 66K PEOPLE**



# KC AND THE SUNSHINE BAND

WE'RE THRILLED TO ANNOUNCE THAT KC AND THE SUNSHINE BAND, WILL BE BRINGING THEIR UNIQUE FUSION OF R&B AND FUNK, WITH A HINT OF A LATIN PERCUSSION GROOVE, TO WISHMAKER'S PARTY!

GIVING US AN IMPRESSIVE STRING OF HITS LIKE "GET DOWN TONIGHT," "THAT'S THE WAY (I LIKE IT)" AND "SHAKE YOUR BOOTY." WITH SALES OF OVER 100 MILLION RECORDS, NINE GRAMMY NOMINATIONS, THREE GRAMMY AWARDS AND AN AMERICAN MUSIC AWARD, KC AND THE SUNSHINE BAND WAS ONE OF THE MOST PROGRESSIVE BANDS OF THE 70S AND IS CREDITED WITH CHANGING THE SOUND OF MODERN POP MUSIC.

TODAY, KC AND THE SUNSHINE BAND PLAY OVER 100 LIVE SHOWS ANNUALLY, TOURING GLOBALLY.

THIS YEAR KC WILL CELEBRATE 50 YEARS OF ENTERTAINING US, WRITING SONGS, AND PERFORMING AROUND THE WORLD AND THEY HAVE NO INTENTION OF STOPPING.



SCAN TO HEAR HITS FROM  
K.C. AND THE SUNSHINE BAND

# COUNTING ON YOUR SUPPORT!

AS A SPONSOR OF THE **2026 WISHMAKER'S PARTY**, YOU WILL IMPACT THE LIVES OF LOCAL CHILDREN WITH CRITICAL ILLNESSES, AS WELL AS STRATEGICALLY ALIGN YOUR COMPANY WITH ONE OF THE **WORLD'S TOP CHARITABLE BRANDS**.

SPONSORSHIP BENEFITS	SPONSORSHIP OPPORTUNITIES				
	PREMIER \$25,000	HOPE \$20,000	STRENGTH \$15,000	JOY \$10,000	STAR \$5,000
SPONSORSHIP CATEGORY EXCLUSIVITY (1 AVAILABLE)	★				
INVOLVEMENT IN WISH REVEAL / CELEBRATION	★				
SOCIAL MEDIA ACKNOWLEDGEMENT	★	★	★		
PREFERRED EVENT SEATING	★	★	★	★	
RECOGNITION AT EVENT	★	★	★	★	★
COMPANY LOGO AND DESIGNATION ON ALL MARKETING MATERIALS*	★	★	★	★	★
COMPLIMENTARY TICKETS TO THE EVENT	10 PERSON VIP TABLE	10 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS
ACKNOWLEDGEMENT IN EVENT PROGRAM*	FULL INSIDE COVER	FULL PAGE	1/2 PAGE	1/4 PAGE	LISTING
CHILD'S WISH GRANTED IN YOUR NAME	ONE WISH				



\*COMPANY LOGO AND DESIGNATION ON ALL EVENT MARKETING MATERIAL INCLUDING EVENT COLLATERAL, WEBSITE, EMAILS, AND AUCTION SITE \*DEPENDING ON TIMING OF SPONSORSHIP COMMITMENT

# UNDERWRITING OPPORTUNITIES

BY UNDERWRITING A PIECE OF THE EVENT, YOU HELP **CREATE THE MAGIC OF THE WISHMAKER'S PARTY**. THESE OPPORTUNITIES ALLOW YOU TO SHOWCASE YOUR BRAND ALONGSIDE A VARIETY OF OPPORTUNITIES SEEN BY GUESTS THROUGHOUT THE EVENT.

UNDERWRITING OPPORTUNITY BENEFITS	UNDERWRITING OPPORTUNITIES				
	NAMING RIGHTS	LOGO PLACEMENT	AD IN PROGRAM BOOK	ACKNOWLEDGEMENT AT EVENT (PRINT/DIGITAL)	TICKETS TO THE EVENT
<b>SOLD</b> VALET \$7,500	ONE AVAILABLE	LOGO ON SIGNAGE AT VALET	1/4 PAGE	★	2

YOU'RE IN GOOD COMPANY!  
 THANKS TO OUR 2025 WISHMAKER'S PARTY SPONSORS



George & Sally King



GULFSHORE LIFE



