

B PREMIO
ATUTA

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



A PRESENTATION *The Staged Premio Batuta*



1st GLOBAL CEREMONY

PREMIO
BATUTA
Top Five



Premio Batuta is the industrial property of the **peer musicians** of the classical music guild, made by the same **guild**



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Premio Batuta was made on October 5, 2019, at the Society of Authors and Composers of Mexico. It's an original idea designed by the maestro René Platini, Conductor, and Honorific Peer Presidential of Premio Batuta by Classical Music Colleagues World Council. He's the Founder and owner of Premio Batuta® brand.



Designed to thank the **fans** of the **icons** that are being "crowned" with this Prize in the presence of the **classical music guild** by the hands of the great masters of this select music



www.premiobatuta.com

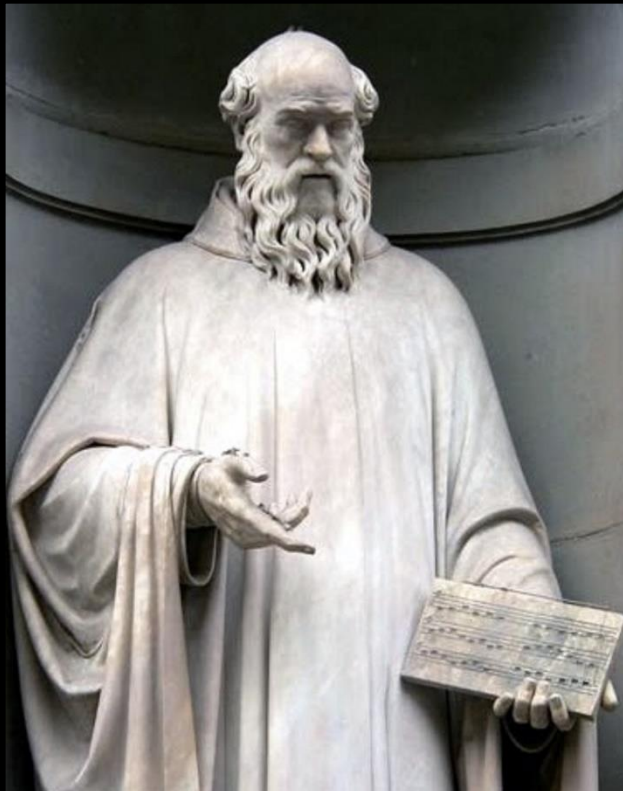
*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



These “coronations” of **icons** happen when these important **icons** are invited to a *catwalk* on a **red carpet** to the delight of their **fans**.

The **Presentation** and production of any Premio Batuta event is borne by the **entrepreneurs** of the **entertainment** world who can bring it to fruition, side by side with the master representatives of this **guild**, transmitted live and on delayed **broadcast**, to the delight of the **fans**.

Furthermore, this “**Guild Prize**” has always been awarded to the **bulwarks** of this select **Guild**, as well in a special way for the *staging* to have repercussion also on the **Celebration of the Anniversary for the thousand-year of the musical score invented by Guido D'Arezzo** since the 10th century after Christ, exactly in the early 1020s AD.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



We owe to the invention of the **musical score** that this excellent **guild** has been formed, which brings together geniuses as **Ludwig Van Beethoven** or **Plácido Domingo**, and for this reason, it produces so many *essential masterpieces* with which one travels through *the tunnel of time*. They transform the human spirit, they give comfort in sadness, and they are *true masterpieces* for the solace of the soul. *The rejoicing for men of goodwill!* A prerogative of this **guild**.

We want a strong resonance from the **guild** itself and that is why we look for the proper *updates* because everything must be magnificent and notorious. *Just Good News!*

Ten centuries of existence of the **guild**, historically considered by everyone as an *exclusive club* of the most amazing geniuses, and that for the first time in a hundred decades of existence this **guild** has joined and is delivering public *Acknowledgments* with this *Prize to pamper millions of fans* during a two-month media campaign, one before and one month after the **Gala Night** showing the party, the joy, plus the unity of the **guild** next to its distinguished **bulwarks**.

It's a charming staging! Full of memories and meetings with friends.

Classical music, after all, expresses the ultimate essence of the world

A **captivating experience for fans** who are constantly *closely following* everything that each of their respective **icons** do, always their *loyal followers* who are now attracted by this **Event**.

Unprecedented, the **guild** is *crowning* those famous historical and universal **icons**.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



This **Event** is predisposed by the **fans** of the 20 awardees **icons** presented on each Edition Premio Batuta.

Everything is **broadcast** through all **media** to the *entire planet...*

- **Envisioning** a better world, in particular, thinking about the **future** and the **progress** of the youngest. Equally, for the **benefit** of our *most veteran musicians*, their medical insurance, retirement homes, conservatories, and scholarships.

Premio Batuta consists of 2 categories of prizes: "**Guild to Guild**" and "**Guild to Bulwark**"

And for each category there are two modalities: "**In person**" and "**Post Mortem**"

- **-Guild to Guild-**: The classical music guild grants it to the **guild** itself, to its *peers*, colleagues' *eminence* in music. This **guild** is the sum of the *exceptional* musicians: music performers, or composers of **musical scores** who, in order to develop their *exceptional* talent, depend on knowing how to read or write **music on staves** guidelines, with a musical trajectory recognized by their *peers*, verifiable through published sources, such as their musical performances or **acclaimed** compositions, both by the **guild** and by *public opinion*.
- **-Guild to Bulwark-**: The classical music guild grants it to other **industries** and **people**. It's **required** that their jobs or companies are *in favor of classical music* or what **contributes** to the prestige of this *select musical genre*. Automatically, this *peculiarity* transformed them into a **bulwark** of the *classical music guild*, **distinguished** both by the **guild** and by *public opinion*: **Melomania**, record labels, publishers of music score, broadcasters, television stations, film production companies, promotional shows, **luthiers**, musical instrument factories, classical ballets, concert halls, opera houses, or **Premio Batuta event's prize** venues. Institutes or foundations, influencers, publications, writers, **singer-songwriters of pop music** and other artists.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



It's like a *special thanks* that the **Premio Batuta** is also deliver to the rest of the *icons* that are not of the *guild*.

It's time for the *select classical music guild* to **publicly recognize** all the **bulwarks** mentioned here.

"In Memoriam"

Time is pressing, *time is gold* and neither time nor the *fans* will forgive the delay in delivering this significant *Prize to iconic* personalities, although for those occasions, there is the **Premio Batuta** in the *Post Mortem* modality.

Every **Event** is *against the clock* because the individuality of each *icon* does matter.

And to the *icons we miss*, those of the previous centuries, the **great composers** of the past of the same *guild*, such as **Vivaldi**, will finally be awarded in *Post Mortem*. It's intended to be with *holographic* technology. "The guild should have publicly recognized them in life."



www.premiobatuta.com

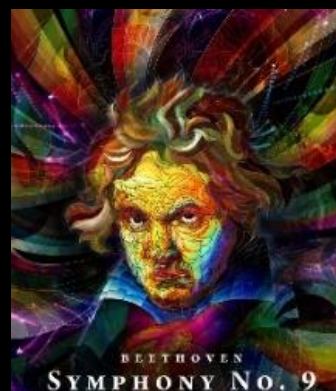
*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



HOLOGRAMS



The delivery of the **Post Mortem Prize** to the great geniuses of the past is in **hologram** format or with “**deepfake**” technology for an enlightening *experience* with their background music, **Videomapping**, and other high **multimedia** technologies.



In addition, we will award the legendary builders of the *best-valued violins*, the great luthiers, such as **Stradivarius**.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Therefore, the guild is obliged to continue granting its symbolic **Premio Batuta** to personalities, institutions, and *Companies* that are already referred to on the guild's website, premiobatuta.com, however, we will mention some *iconic* names here that have been awarded or will soon be awarded, in an *unforgettable* way that will prevail forever and ever.



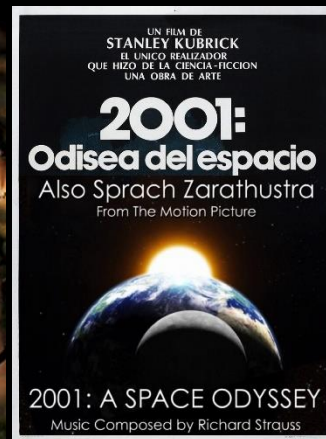
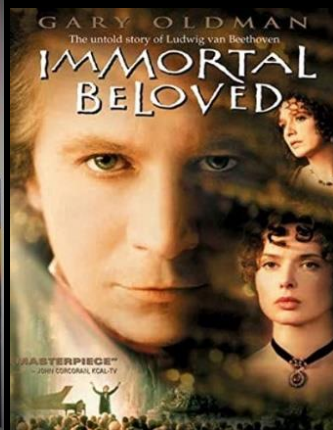
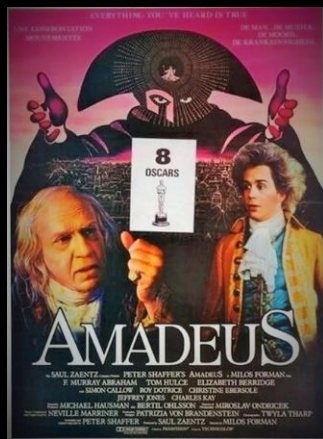
www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



The **guild** award this *Prize* to actors such **Gary Oldman** for characterizing **Beethoven** in the film “Immortal Beloved”. **Premio Batuta** is also intended to the *cinema studios* like **Columbia Pictures** that have brought the stories of the **guild's immortals** to the *big screen*, such as of **Amadeus**, about the life of **Mozart**, and the *filmmakers* of those movies.

From all this, it was concluded to award the producers, screenwriters, and filmmakers involved in this type of film that benefit the *classical music* and the **guild**.



UNIVERSAL

A COMCAST COMPANY



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA

Prize of the **guild** for the **Disney** Company, which deserves this **Premio Batuta**, by far, just for having such an influential movie as "Fantasia" with maestro **Leopold Stokowski** as the *Conductor*.



Premio Batuta to the entire film industry that supports the **guild** and has given composers like **John Williams** the opportunity to compose *masterpieces* for movies like *Star Wars* or *Superman*. Masterpieces that numerous symphonic orchestras offer in concert halls.

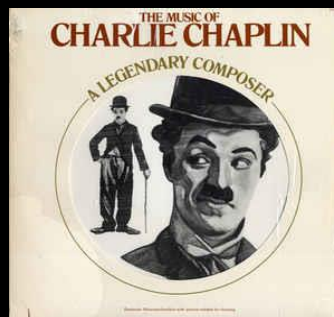


www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



This Prize of the **guild** is outstanding, among other things, for granting its only universally instituted prize, **Premio Batuta**, to movie legends such as **Clint Eastwood** and **Charlie Chaplin** because the soundtracks of some of their films use **musical scores** composed by them, or because **André Rieu's Johann Strauss Orchestra** has played the **musical scores** of **Anthony Hopkins**. Also for all of them is this Prize granted by the *classical music guild*.



The **guild** appreciate, granting this **Premio Batuta**, even to “Organizations” that did not emanate from the **guild**, but that have been delivering **Awards** to opera or classical musicians. Likewise, we will **recognize** each of the Companies of those “Organizations”.

As previously said, this Prize is ideal for **Competitions** such as **Operalia**, the **International Opera Awards**, the **Opus Klassik**, the **Grammys**, the **Classic Brit Awards**, and for Companies such as **Scherzo**, **Medici.tv**, **Platea Magazine**, etc.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



To the Academy of the **Oscars** for so many *statuettes* that year after year they deliver to great composers of the **guild**

With genuine gratitude, the **guild** will thank all these “Competitions” and will present them with their *well-deserved Premio Batuta*, for their leadership in the area of *cultured music* and for the *public tribute* they have paid to the musicians of the *classical music guild*.

*After all, this started with the premier event in 2019, because the
Premio Batuta Platform,*

1. Has the highest engagement target,
2. Well-selected and best **fans**,
3. It does everything with the expertise of a *music industry* that *celebrates a one thousand years* of tradition,
4. Know-how is included in the “**International Premio Batuta Event Policies and Procedures Manuals**”, available to the *entrepreneurs* that will *acquire the brand license*, in the *business community* and theatrical producers. Joint ventures achieve greater scope. A **Musical Enterprise** undertaken jointly.

Everyone join in!



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA

Premio Batuta will be granted to **FIFA** for having disseminated classical music during the *Soccer World Cup* with the show “The three Tenors” and with them, prominent musicians from the *classical music guild* such as Conductor **Zubin Mehta** and opera singers **José Carreras**, **Luciano Pavarotti**, and our beloved maestro **Plácido Domingo** who is the 2019 Premio Batuta, Emblem of the *Classical Music Colleagues World Council* as *Honorific Peer Presidential* and **Lifetime Honorary President of Premio Batuta**, International Grand Prize.



And see the magic when the legends come together!

The *guild* also considers the best public institutions or governments. **Premio Batuta** to infrastructures, venues, schools, conservatories, theaters, operas, and related institutions.

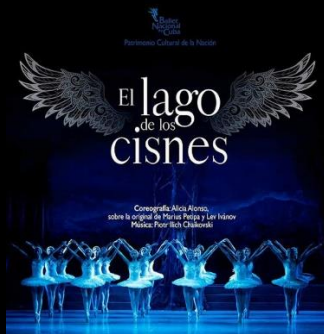


www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



And those who support the classical **Ballets**, dance groups that are also considered **bulwarks** because they dance to the rhythm of the *guild's music*, due to composers like **Tchaikovsky**.



They are also considered stations such as the **London BBC**. Meanwhile, the *Mexican Institute of Radio* has already been awarded for its radio station Opus 94.5 on FM and Internet, transmitting *only classical music*



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA



Breitkopf
& Härtel

first
in music



This Prize has also been created for people who are authentic institutions and *influencers* in social media networks and for their *hobby* or altruistic help to the *world of classical music*. It's the case of Don **Manuel Vargas**, President of the Mexican Council for Culture and the Arts, or Doctor **Alfonso Angelini** who endowed the **Premio Batuta Event** with the *fanfare* used in the ceremony with which each Prize is grant.

This is what melomania really do!

The **Premio Batuta** will continue to be awarded to all *melomania* or *lovers of classical music*, as their will has led them far along the path of culture and more intelligent knowledge on the subject of classical music.



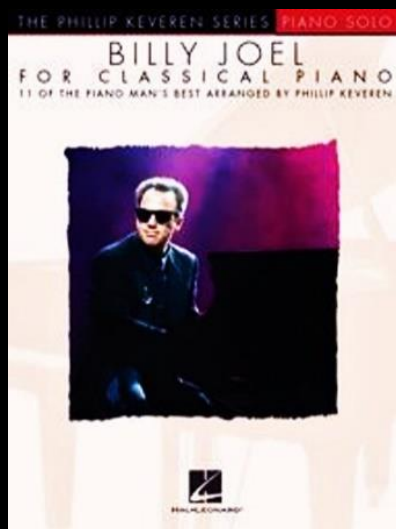
www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Bulwarks of *classical music* have been and are Companies such as the **Breitkopf & Härtel**, Sheet Music Publisher started in 1719, which has printed *musical scores* since the time of **Bach**, or the **Deutsche Grammophon**, *Classical Music* Label since 1898, a *yellow label* appreciated by musicians and *melomaniacs*, because it's the oldest record company. They have the historical recordings of **María Callas**, **Leonard Bernstein**, or **Herbert Von Karajan**, among many *iconic*.

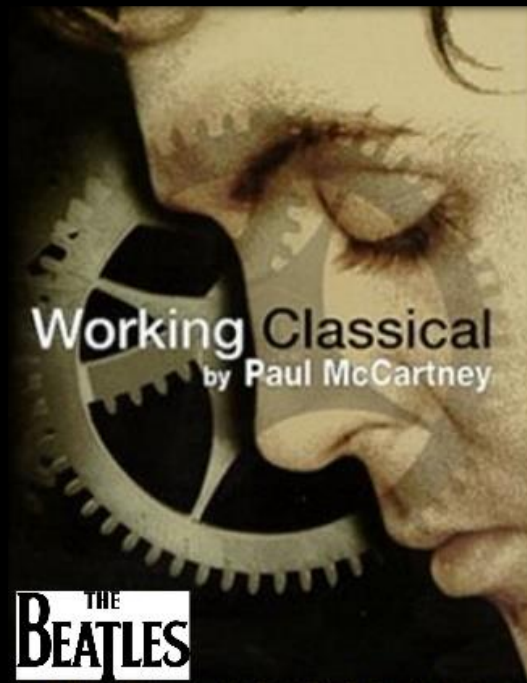
Other **bulwarks** of *classical music* are or have been the famous *rock stars* whose activity is obviously not part of the *classical music guild*, but some such as **Billy Joel**, **Sting** and especially the *classical music composer* who has proven to be **Paul McCartney** from **The Beatles**, they have been crossing the border between pop music and *classical music*. Therefore the *guild* will give the **Premio Batuta** to every one of them.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA



The most prolific and most recognized *pop singer-songwriter* of recent times, **Paul McCartney**, is also a *classical music composer*. **Liverpool Oratorio** in Eight Movements, recorded by EMI Classic, in October 1991, was his first composition of *classical music*, to commemorate 150 years, of the *Royal Liverpool Philharmonic Orchestra*. Although at that time, the most conservative *circle of classical music* did not pay homage, **McCartney** did not shrink and composed **Standing Stone** in 1997; **Working Classical** in 1999; **Ecce Cor Meum** from 2006 and **Ocean's Kingdom** in 2011.

Fans and **melomaniacs** will be delighted with the **iconics** presented at the **Premio Batuta Event**. That's why *millions* will see the *brands host* and the *producers of this show*.

Everyone will enjoy watching the *classical music guild* crown its endearing **icons**!



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



The *Unique Show Business* that truly preserves the best *legacy* of civilization

Deluxe Media Edition!

Broadcast from *any country* or on a *cruise ship* that *dreams* of staging this incredible **Event**

Sailing on the vastness of the dream ocean

Do you see yourselves now there?

Do you see yourself, witnessing such **icons**, such dissimilar **bulwarks**, but together with the peers of the **guild**, of today and of the past, gathered for the first time in all of history, in this way, wonderfully magical?

Would you like to see them with you together, enjoying the most unusual possible, taking selfies, and bringing indelible memories to your life?

Can you imagine, all interacting, on the same **Platform**?



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Well then, the *Highest-end Entertainment Platform* is **Premio Batuta** because it was *designed* for *fans* to experience a *unique type* of celebration, jubilation, brotherhood, enjoying their pleasure of following celebrities.

A new historical fact, and for the *classical music guild* to be able to say and express with reverence...

-Thank you to everyone!

Let's go for the improvement of Humanity!



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Appendant



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



During the **premier** in Mexico City, it brought together **seven countries** on October 5, 2019,

2019 PRIZES (Board Members*)



a) * **Plácido Domingo**, as **Lifetime Honorary President** of the Premio Batuta International.

Genius, the most famous **singer** and illustrious humanist, Conductor and composer, *flagship* of the *classical music guild*, who, recording on video, underlined that **Premio Batuta** is an: “**Extraordinary Prize**” because it is the **first** of the *classical music guild*.



b) The **Commander** of the Order of the British Empire by Her Majesty Queen **Elizabeth II**,

***Michael Nyman**, **composer** of film soundtracks, winner of several trophies for the films.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

B PREMIO
ATUTA



c) ***Daniel Lozakovich**, the youngest Swedish **violinist** to sign a contract with the record company **Deutsche Grammophon**, that has only recorded classical music with the geniuses of the guild.



d) The genius Cuban **composer** **Leo Brouwer** with a beautiful **guitar** repertoire and **soundtracks** of renowned films, one of the most excellent **guitarists** of all time.



e) The Mexican soprano and **diva**, signed with the **Disney** Company for her beautiful voice and great talent, **Irasema Terrazas**, recognized in the field of concert and recital repertoire.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



f) *Edesio Alejandro, member of the Academy Oscars, composer, music producer, filmmaker, winner of the Grammy, and countless other awards.



g) The Mexican flutist who has achieved most recognitions for his specialty and dissemination of the unique baroque flute, Horacio Franco, also a Conductor.



h) Lizzi Cenicerros, the Mexican Conductor that connects America with Europe, conducting different orchestras from both continents, through Eurochrestries.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

B PREMIO
ATUTA



i) The Director of the highest music institution in Mexico, the [National Conservatory of Music](#) (oldest Conservatory in the world), [PhD in Music](#), *[David Rodríguez de la Peña](#). He is also a [Conductor](#) and [composer](#).



j) Member of the Academy of the [Grammy Awards](#), the Ecuadorian violin [virtuoso Jorge Saade-Scaff](#) and influential South American musician.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



k) **Eduardo Mata**[†] (In memoriam) an outstanding Master in all that he ventured, *Genius of Orchestra Conducting*, composer, designer of concert halls, creator of institutions and new audiences. **Inspired Premio Batuta.**

l) **Carlos Esteva**, *violinist*, best known for having founded and being *Conductor* of the Classical Orchestra of Mexico.

m) **Fernando Lozano** was *Conductor* of the Mexico City Philharmonic that he founded himself, the Mexico Youth Choirs, the National Program of Orchestras, and the Carlos Chávez Youth Symphony.

n) ***Enrique Bátiz**, Mexican prodigy of *piano music*, who founded the Symphony Orchestra of the State of Mexico and was its main *Conductor*.

o) **Plácido Domingo**, Spanish musician trained in Mexico. During the Premio Batuta mentioned each one of them, he remembered **Eduardo Mata** † about the years as students at the *Conservatory*.

5 of the legends of classical music, from the same generation, who unusually were reunited for the first time with their respective consolidated careers, *thanks to the magic of Premio Batuta* and its convening power.



www.premiobatuta.com



*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

**PREMIO
ATUTA**

LEO BROUWER
Guitarist

LIZZI CENZEROS
Directora de Orquesta

MICHAEL NYMAN
Composer

FERNANDO LOZANO
Conductor

RENÉ PLATINÍ
Conductor

EDESIO ALEJANDRO
Composer

PLÁCIDO DOMINGO
Tenor

SERGIO BERLIOZ
Composer

CARLOS ESTEVA
Conductor

HORACIO FRANCO
Flautista

DANIEL LOZAKOVICH
Violinist

MARIA LUISA TAMEZ
Mezzosoprano

JORGE SAADE-SCAFF
Violinist

IRASEMA TERRAZAS
Soprano

DAVID RODRÍGUEZ DE LA PEÑA
Pianist

ENRIQUE BÁTIZ
Conductor

EDUARDO MATA
Conductor

2019 EVENT PRIZES

Guild to Guild

Diversity of composers, Conductors, pianists, violinists, singers, flutist, guitarist, promoters and
broadcasters, women and men of different ages and nationalities



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA



Exclusive design model of the Premio Batuta prize.

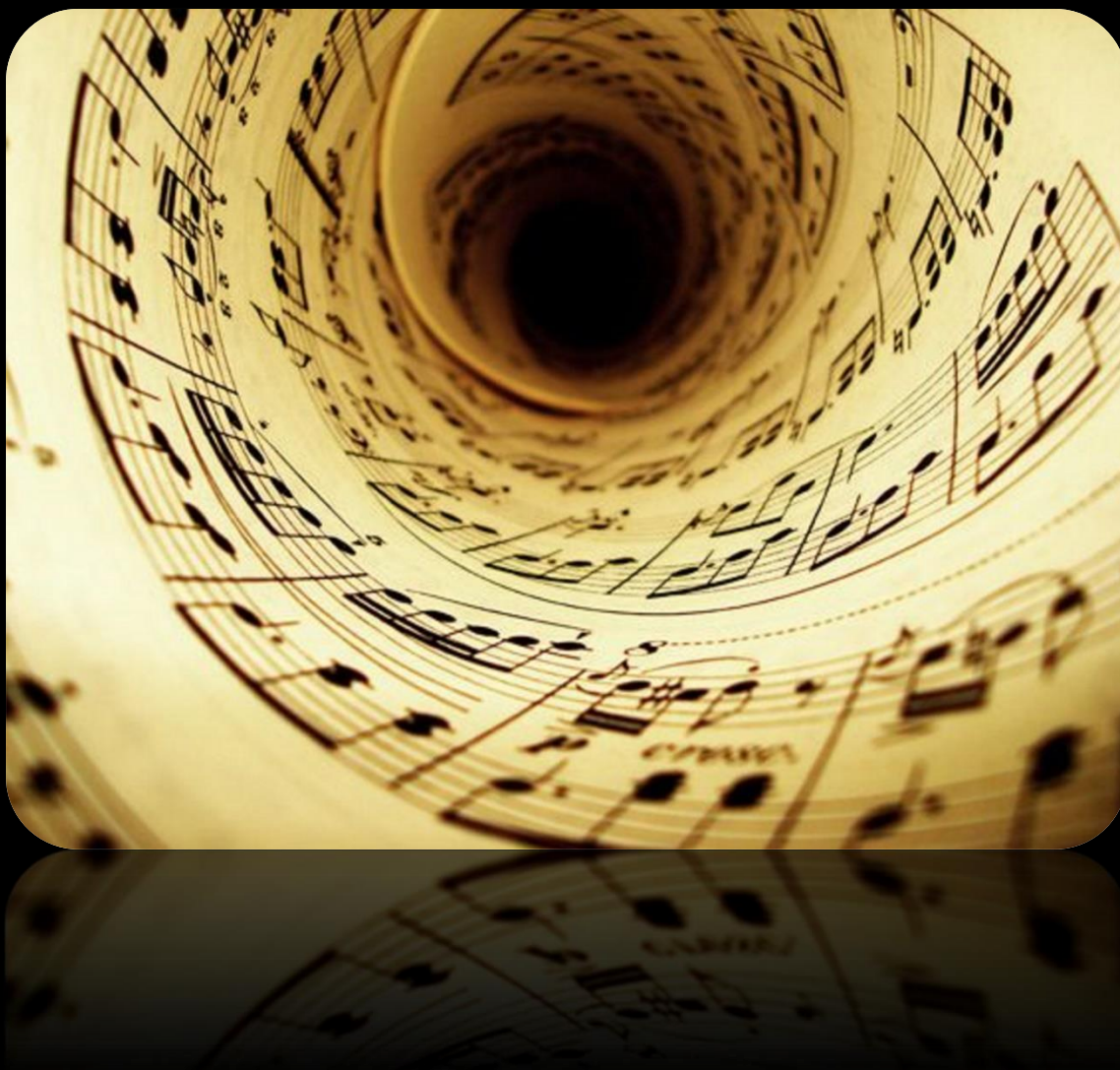
A “**conductor's baton**” with 24K gold, supported by a metal frame, the respective nameplate fixed on a black marble base with a red velvet cloth background©



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



The infinite descends to the musical score

Why is so important celebrate a millennium of music since the invention of the musical score?



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



The invention of the musical **score** is **sublime**, because through its great simplicity it encompasses, among other connotations, the establishment of the musical lines, a thin red line that, replicated in 5 lines, forms what we know as a **stave** on lined paper and now also digitally. The Master of Singing Guido D'Arezzo, invented the **musical keys**, the identification of the height of the notes and gave them the names of **Do, Re, Mi, Fa, Sol, La, Si**, the seven notes of the musical scale.

- 1) The legacy of the musician Guido D'Arezzo is so magnificent that it creates a **new guild** (the minor composers, the great composers and the great interpreters, the current *classical music guild*).
- 2) With this musical **score** a **new industry** was born, copyists and publishers of musical **scores**, music recording houses and, if we are urged to say more, it even inspired new technologies such as the compact disc, which was the base for the digital development to our days, caused by Beethoven's Ninth.
- 3) Guido creates the **unique universal discourse** of music accepted in all times of all countries with musicians who read, interpret and make compositions based on the musical **score**, regardless of the native language
- 4) The Musical **Score**, first of all, allows to erase distances of time and space, **preserves the music** by being able to leave a record and gives the guideline of how a musical composition should be interpreted, that is, **it enables the design and organization of sound** forever.
- 5) The musical **score** made it possible for us to enjoy the genius of the Germans **Bach** or **Beethoven**, the Austrians **Haydn** or **Mozart**, the Venetian **Vivaldi**, the Russian **Tchaikovsky**, the Polish **Chopin** or the Americans **Gershwin** or **Bernstein**, the Spanish **Plácido Domingo**, who without the musical **score** they would not have been what they are.
- 6) Without the musical **score**, the composer **Nelson Riddle** (winner of the Oscar in 1974 for best soundtrack and with well-known songs from the legendary television shows The Untouchables and Bonanza), would never have been able to make the musical arrangements for celebrities such as Frank Sinatra, Dean Martin, Nat King Cole, Judy Garland, Ella Fitzgerald and many others.
In other words, would not have happened.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



- 7) Also, thanks to the musical **score**, **all modern music was developed**, absolutely all of it, without exception.
- 8) The creation of the musical **Score** allowed all the music known for 10 centuries to exist, **in the West and in the East**, it is the unique universal "language" that we all appreciate and recognize.
- 9) Symphony and/or philharmonic orchestras only appeared and it is **possible** that they exist because of the musical **score**, since they are a merge of more than 60 musicians who must know how to read the **score**.
- 10) Only with the musical **score** you can have **symphony orchestras** and nowhere is there a population that can be considered cosmopolitan and **fully developed** if it does not have a symphony orchestra that performs *classical music* to fully impact culture.

The audience applauds that the *Prize* of the **guild** finally exists. That the *classical music guild* took the initiative to come together and create this *unique Prize*, called **Premio Batuta** thanks to the original idea of Maestro **Platiní**. That frames this public event of the **1000 Years** on the intact of the bases of **D'Arezzo** for all music.

This celebration program supports all those who want to be interlocutors of **Premio Batuta** International and the entrepreneurs of the *Entertainment industry* who are interested in holding the celebration side by side with the **guild** by granting this *Prize* to **icons**.

It's the people who must take care of this select "**pearl**" that is *classical music*, protecting it with the resistant solid and beautiful "**nacre**" that this *Prize* confers.

Classical music equals classical musicians

"The best exponents of classical music are universally recognized to the highest degree. The passage of time has corroborated. It's forever and those who disseminate or produce the Premio Batuta will go down in history as benefactors of Humanity"



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

**PREMIO
BATUTA**

Premio Batuta to Vienna Boys' Choir, to the Berliner Philharmoniker, to of New York, to "The Phil" with Gustavo Dudamel, and thus an extensive list



NIÑOS
CANTORES
DE VIENA



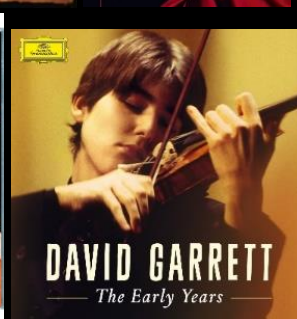
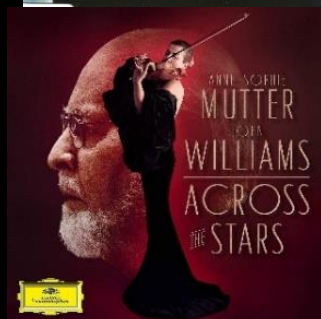
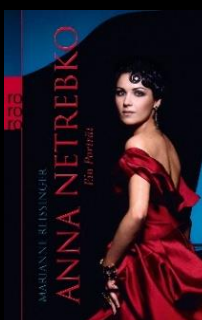
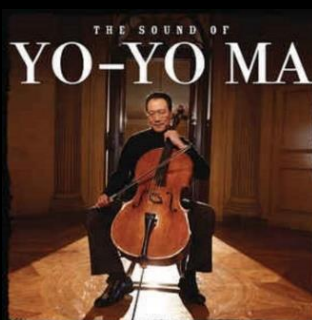
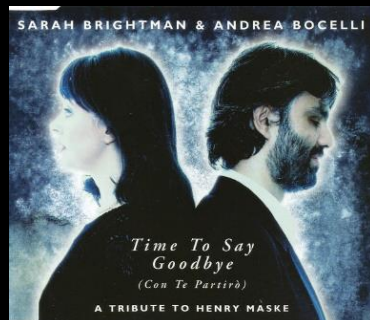
Likewise, we can consult on the official page of premiobatuta.com, who are waiting on the list, from Premio Batuta. Luminaries such as the tenor **Andrea Bocelli**, the cellist **Yo Yo Ma** ... and a *connoted* etcetera.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

B PREMIO
ATUTA



And see the magic when the legends come together!



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Presidential Council

Masters:

Plácido Domingo – Opera Singer.
Composer and Conductor.

Alfonso Angelini Lara –
Composer.

Carlos Esteva – Violinist and
Conductor.

Lizzi Cenicerós – Orchestra
Conductor's.

René Platiní – Composer and
Conductor.

David Rodríguez de la Peña –
PhD in Music. Composer and
Conductor.

Enrique Bátiz – Pianist and
Conductor.

All names, brands, logos and mentions are the property of their holders, they were only presented as an informative reference



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Presidential Peer of the Classical Music Colleagues World Council

Maestro **René Platini**, CEO of Premio Batuta®, *Doctor Honoris Causa*, by the Ibero-American Doctoral Faculty, is **Conductor of Orchestra and Choirs**. The *conductor's baton* is the *musical instrument* that he studied in his México. He studied *Opera and Tenor Concert Singer*, as a complementary instrument, among several, and **composer**, at the **National Conservatory of Music** (1976-1991), with ancestral elements, from **Bach** or **Mozart**, he learned from his teachers, **Plácido Domingo**, **Kurt Redel**, **Eduardo Mata**, and other *geniuses*.

Being a concertist, in forums in America and Europe, marked his career, while founding ensembles and institutes, in different regions, **Zacatecas Boys' Choir**, **Ludwig Van Beethoven Mexican Symphonic Institute** for radio broadcasting, **Querétaro Choral Society**, **Culture Network**, **Choirs of Mexico with Symphonic Orchestra**, and **Premio Batuta**, the *only mutual decoration* of the *classical music guild* for the first time in ten centuries that precede the millenary *musical enterprise* in which **René Platini** is.

He made the **Premio Batuta** because this *Prize* is *morally justified* and is indispensable.



With Premio Batuta, **Prize by the Guild**, he created **blockbuster** audiovisual material at the **premier**



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



PRESENTACIÓN Premio Batuta Escenificado



1st GLOBAL CEREMONY



Premio Batuta es propiedad industrial de los músicos pares del gremio de la música clásica, creado por el mismo **gremio**



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



La premier de Premio Batuta se realizó el 5 de octubre de 2019, en la Sociedad de Autores y Compositores de México. Es una idea original diseñada por el maestro René Platini, Director de Orquesta, y Par Presidencial Honorario del Premio Batuta, por el Consejo Mundial de Colegas en Música Clásica. Es el Fundador y dueño de la marca Premio Batuta®



*Diseñado para agradecer a los **fans** de los **iconos** que están siendo “coronados” con este Premio, en presencia del **gremio**, de la mano de los grandes maestros de esta **selecta música***



www.premiobatuta.com

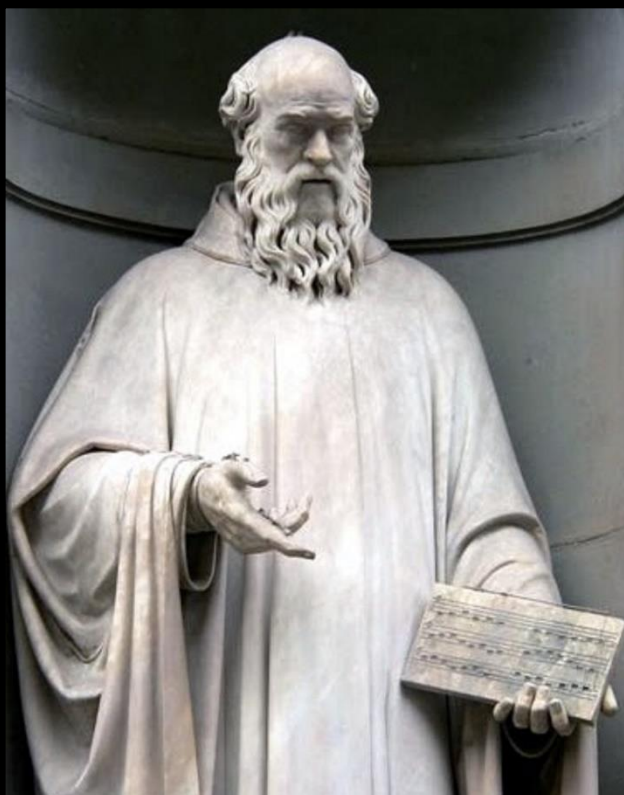
*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA

Estas “coronaciones” de importantes **íconos**, suceden cuando éstos son invitados a una *pasarela* sobre una **alfombra** roja, para el deleite de sus **fans**.

La **Presentación** y producción de cualquier evento que sea el **Premio Batuta**, corre por cuenta de los *emprendedores* del mundo del *entretenimiento*, que puedan llevarla a feliz término, *lado a lado* con los maestros representantes de este **gremio**, con *retransmisión en vivo* y en directo, así como diferida, para el deleite de los **fans**.

Es más, este *Premio* del **gremio** se ha otorgado también a los **baluartes** de la música clásica, de una manera tan especial para que la **puesta en escena** repercuta también en la *Celebración del Aniversario del Milenio de la Partitura*, inventada por **Guido D'Arezzo**, desde el siglo X después de Cristo, exactamente a principios de la década del 1020 d.C.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



A la invención de la **partitura** le debemos que se haya formado este excelente **gremio**, que reúne a genios como **Ludwig Van Beethoven** o **Plácido Domingo** y por ello produce tantas *obras maestras* imprescindibles con las que se viaja por el *túnel del tiempo*, transforman al espíritu humano, dan consuelo en la tristeza, son *obras* para el solaz del alma, *¡el regocijo de los hombres de buena voluntad!* Una prerrogativa de este **gremio**.

Queremos una fuerte resonancia del propio **gremio**, por eso se buscan las actualizaciones, para que todo sea magnificante y notorio. *¡Solo buenas noticias!*

Diez siglos de existencia del **gremio** históricamente considerado, por todos, como un *club exclusivo* de los genios más asombrosos y que, por primera vez en cien décadas de existencia, este **gremio** se unió y está otorgando *Reconocimientos* públicos con este *Premio* para **mimar** a millones de **fans**, durante una campaña mediática de dos meses de duración, uno antes y otro mes después de la **Noche de Gala**, mostrando la fiesta, la alegría más la unidad del **gremio** junto a sus distinguidos **baluartes**.

¡Es una puesta en escena encantadora! Llena de recuerdos y encuentros con amigos.

La música clásica, a fin de cuentas, expresa la esencia última del mundo

Una experiencia cautivadora para los **fans** que están constantemente siguiendo de cerca todo lo que hace cada uno de sus respectivos **íconos**, siempre sus fieles seguidores, que ahora seguirán con interés todos y cada uno de los eventos **Premio Batuta**, por obvia añadidura.

Sin precedentes, el **gremio** está *coronando* a esos famosos **íconos**, universales e históricos.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Evento motivado por los propios **fans** de cada uno de los 20 **íconos** premiados, presentados en cada Edición Premio Batuta, y todo para **difundirlo** por todos **los medios**, a *todo el planeta...*

-Vislumbrando un **mundo mejor**, en particular pensando en el **futuro** y el **progreso** de los más jóvenes, en su beneficio, pero igual de nuestros *músicos más veteranos*, sus Seguros médicos, residencias de retiro, conservatorios y becas.

Premio Batuta consta de 2 categorías: “**Gremio al Gremio**” y “**Gremio al Baluarte**”

Y a cada categoría le corresponden dos modalidades: “**En persona** y **Post Mortem**”

- **-Gremio al Gremio-**: El *gremio de música clásica* lo otorga al gremio en sí, a sus *pares*, a la *eminencia* de colegas en música. Este **gremio** es la suma de los *excepcionales* músicos, intérpretes o compositores que, para desarrollar su talento *excepcional*, dependen de saber leer o escribir las **partituras**, con una trayectoria musical **reconocida** por sus *pares*, comprobable a través de *fuentes publicadas*, como sus *interpretaciones musicales* o composiciones **aclamadas** por la *opinión pública*.
- **-Gremio al Baluarte-**: El *gremio de música clásica* lo otorga a otras industrias y personas. Se requiere que sus trabajos o empresas estén a favor de la *música clásica* o lo que contribuya al prestigio de este *selecto género musical*. Automáticamente, esta *peculiaridad* los transformó en un **baluarte** del *gremio de música clásica*, distinguido tanto por el **gremio** como por la *opinión pública*: **Melomanía**, sellos discográficos, editoriales de partitura, locutores, cadenas de televisión, productoras de cine, espectáculos promocionales, **lauderos**, fábricas de instrumentos musicales, **ballets** clásicos, salas de conciertos, casas de ópera o sedes de eventos del Premio Batuta. Institutos o fundaciones, **influencers**, publicaciones, escritores, **cantautores de música pop** y otros artistas.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Es como agradecimiento especial, que el **Premio Batuta** también se entrega al resto de importantes **íconos** que no son los músicos de partituras.

Ahora es el momento para que el **gremio** les reconozca públicamente, a todos ellos lo antes posible, pues el tiempo apremia, *el tiempo es oro*, y ni el tiempo ni sus **fans** perdonarán la demora en entregar este significativo *Premio* a personalidades **icónicas**, si bien está el **Premio Batuta** en la **modalidad Post Mortem**.

Estamos a contra reloj, es un asunto individual de cada ícono.

Cada **Evento** está a *contrarreloj*, porque la individualidad de cada **ícono** sí importa mucho.

In Memoriam

Y para los **íconos** que echamos de menos, los de los siglos anteriores, los **grandes compositores** del pasado del mismo **gremio**, como **Vivaldi**, finalmente serán premiados **Post Mortem**, se pretende sea con tecnología *holográfica*. -El **gremio** debería haberlos reconocido públicamente *en vida desde* hace mucho-.



www.premiobatuta.com

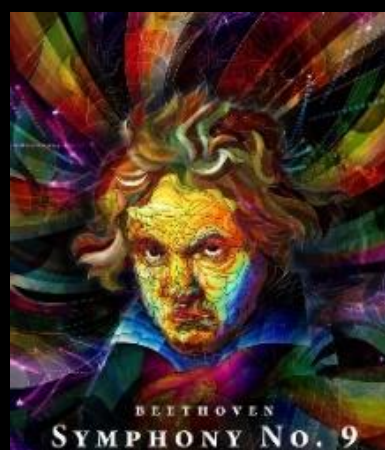
*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA

HOLOGRAMAS



La entrega del Premio Batuta en modalidad *Post Mortem* a los grandes genios del pasado es en formato de **holograma** o con tecnología *deepfake* para una vivencia esclarecedora y vivencial con su música de fondo, *Videomapping* y otras altas tecnologías en **multimedia**.



Además, se premia a los legendarios constructores de los violines mejor valuados, los grandes luthiers, como **Stradivarius**, en la categoría **Baluartes**.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

**B PREMIO
ATUTA**



Así, el **gremio** se obliga a seguir otorgando su simbólico **Premio Batuta** a personalidades, instituciones y Empresas a las que ya se hace referencia en la página web del **gremio**, www.premiobatuta.com
No obstante, se mencionan aquí algunos nombres y emblemas que han sido premiados o serán premiados próximamente, de una manera mediática inolvidable y que prevalecerá por los siglos de los siglos.

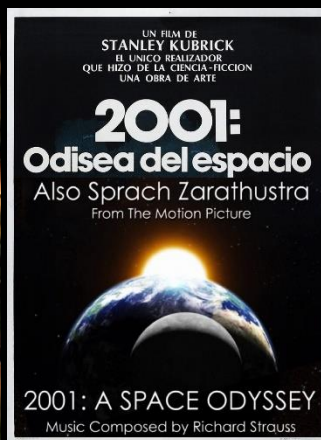
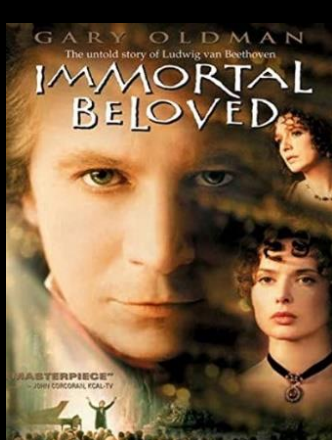
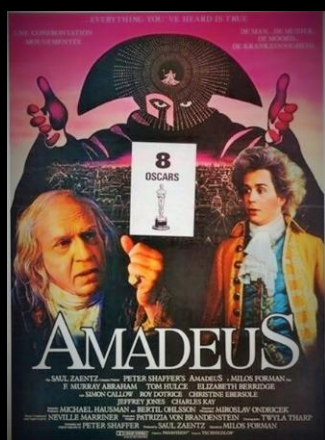


www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

**B PREMIO
ATUTA**

Como muestra del potencial de **Premio Batuta**, se puede, y el **gremio** debe entregar este *Premio* a actores, como **Gary Oldman**, por caracterizar a **Beethoven** en una película. A los **estudios cinematográficos** como la **Columbia Pictures**, que han llevado a la *pantalla grande* las historias de los inmortales del **gremio**, o los que *produjeron* la película **Amadeus**, sobre la vida de **Mozart**.



UNIVERSAL

A COMCAST COMPANY



De todo ello, se concluyó premiar a los productores, guionistas y directores de cine, involucrados en este tipo de filmes, en beneficio de la *música clásica* y del **gremio**.

A la Compañía **Disney**, que merece este *Premio*, por mucho, tan sólo vean una cinta tan influyente como "*Fantasia*", con el maestro **Leopold Stokowski**, como el *Director de Orquesta*.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA



Premio Batuta a toda esa industria cinematográfica que ha apoyado al **gremio** y que le ha dado a compositores, como John Williams, la oportunidad de componer obras maestras, como Star Wars, que ahora ofrecen las sinfónicas en salas de conciertos.

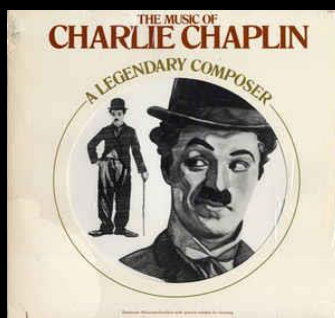


www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

**B PREMIO
ATUTA**

Destaca el entregar el **Premio Batuta** a leyendas del cine, como **Clint Eastwood** y **Charlie Chaplin**, porque las bandas sonoras, de algunas de sus películas, utilizan **partituras** compuestas por ellos, o a **Anthony Hopkins**, cuyas partituras musicales han sido estrenadas por la *Orquesta Johann Strauss*, de **André Rieu**, a quienes también se les entregará el **Premio Batuta**.



El **gremio** entregará su **Premio Batuta** incluso a las “Organizaciones” que no emanaron del **gremio**, pero que han estado entregándole *trofeos* a músicos de ópera o de música clásica. Igualmente, se otorgaría a cada una de las Empresas integrantes de esas “Organizaciones”.

Por eso, el **Premio Batuta**, es ideal para los “Certámenes”, como **Operalia**, la **International Opera Awards**, el **Opus Klassik**, los **Grammys**, el **Classic Brit Awards**, y para las empresas, como **Scherzo**, **Medici.tv**, **Platea Magazine**, etc.

PLÁCIDO DOMINGO'S
OPERALIA
THE WORLD OPERA COMPETITION

International
**OPERA
AWARDS**

**OPUS
KLASSIK**

international
classical
music
awards
icma
WINNER



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



A la Academia de los **Oscars**, que ha dado tantas *estatuillas* a **grandes compositores** del **gremio**

Con genuina gratitud, el **gremio** agradecerá a todos esos *Certámenes* y les entregará su merecido **Premio Batuta**, por su liderazgo en el área de la música culta y por el tributo público que han hecho desde hace mucho tiempo a los del *gremio de la música clásica*.

*Después de todo, esto comenzó con el evento principal desde 2019, porque la
Plataforma Premio Batuta,*

1. Tiene el **Objetivo de Participación** más alto, ("**engagement**"),
2. Bien enganchado y mejores **fans**. ("**Target**")
3. Hace todo con la **experticia** de una *industria musical* que celebra **mil años** de tradición, ("**expertise**"),
4. El **saberlo-hacer** ("**know-how**"), está incluido en los "**Manuales de Políticas y Procedimientos Evento Premio Batuta Internacional**", **disponible** para la *comunidad empresarial* y los *productores teatrales*. Las **empresas conjuntas** logran un mayor alcance. Una **Empresa Musical** conducida conjuntamente. ¡Únanse!



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA

El **Premio Batuta** será otorgado a la **FIFA**, por haber difundido la música clásica durante la *Copa Mundial de Futbol*, con el espectáculo, “*Los Tres Tenores*”, y de ello, a destacados músicos del **gremio**, como el Director de Orquesta, **Zubin Mehta** y los cantantes de ópera **José Carreras**, **Luciano Pavarotti** y nuestro querido maestro **Plácido Domingo**, quien es *Premio Batuta 2019*, Emblema del Consejo Mundial de Colegas en Música Clásica como *Par Presidencial Honorífico* y, por supuesto, **Presidente Honorario Vitalicio del Premio Batuta Internacional**.



¡Y vean lo que sucede cuando se juntan las leyendas!



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



El **gremio** considera también, a instituciones públicas o gobiernos. **Premio Batuta** a las infraestructuras, los recintos, escuelas, conservatorios, teatros, óperas e instituciones afines.

Y a quienes apoyan a los **Ballets** clásicos, grupos de danza que también se consideran **baluartes** y se premiarán, porque bailan al compás de la música del **gremio**, debido a compositores como **Tchaikovsky**.



También, están consideradas emisoras, como la **BBC de Londres**. Mientras tanto, el *Instituto Mexicano de la Radio*, ya ha sido premiado, por su emisora de radio Opus 94.5 de FM e Internet



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

B PREMIO
ATUTA



**Breitkopf
& Härtel**

first
in music



Este *Premio* ha sido creado también para personalidades que son auténticas instituciones o *influencers* en las redes sociales y por su afición o ayuda altruista al *mundo de la música clásica*, es el caso de los premiados, Don **Manuel Vargas**, Presidente del Consejo Mexicano para la Cultura y las Artes o del Doctor **Alfonso Angelini**, quien dotó al evento **Premio Batuta** de las *fanfarrias* para galardonar. ¡Así es realmente la *melomanía*!

El **Premio Batuta** seguirá otorgándose a todos los *melómanos* o *amantes de la música clásica*, ya que su voluntad y afición les ha llevado lejos, por el camino de la cultura y al conocimiento más inteligente, sobre el tema de la *música clásica*.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA

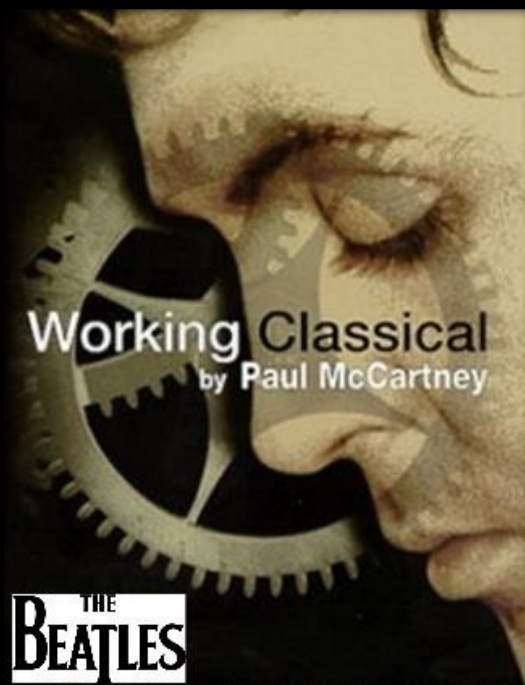
Baluartes de la *música clásica* han sido y son, las empresas, como la Editorial de Partituras, **Breitkopf & Härtel**, de 1719, es decir, imprime **partituras** desde la época de **Bach**, o la **Deutsche Grammophon**, - Sello de *Música Clásica* desde 1898, *sello amarillo* muy querido por músicos y *melómanos*, porque ahí, en la disquera más antigua, están las históricas grabaciones de **María Callas**, **Leonard Bernstein** o **Herbert Von Karajan**, entre muchos otros famosos **íconos**.

Otros **baluartes** de la *música clásica* son, o han sido, los famosos “*rock-stars*”, cuya actividad, obviamente, no forma parte del quehacer del **gremio**, pero algunos como **Billy Joel**, **Sting**, y, sobre todo, el compositor de música clásica que ha demostrado ser **Paul McCartney**, de **Los Beatles**, han estado cruzando la frontera entre la música pop y la *música clásica*.



*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
BATUTA



El cantautor de la música pop más prolífico y más reconocido de los últimos tiempos, sin embargo, **Paul McCartney**, es también un compositor de música clásica, *Liverpool Oratorio* en ocho movimientos, grabado por EMI Classic, en octubre de 1991, fue su primera composición de música clásica, para conmemorar 150 años, de la *Real Orquesta Filarmónica de Liverpool*. Aunque en aquel entonces, el círculo más conservador de la música clásica, no le rindió pleitesías, McCartney, no se achicó y compuso *Standing Stone* en 1997; *Working Classical* en 1999; *Ecce Cor Meum* de 2006 y en 2011 *Ocean's Kingdom*

Los *fans* y *melómanos* estarán encantados, y seguirán, con mucho entusiasmo, a quien realice el **Evento Premio Batuta**, o sea, seguirán al presentador del Evento, a las marcas que patrocinen y a los productores de este espectáculo, porque los *fans* de cada *icono* estarán viendo cómo el *gremio de música clásica corona* a sus entrañables *íconos*!



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



El único *Show Business* que realmente conserva el mejor *legado* de la civilización

¡Edición Mediática de lujo!

Transmitida desde *cualquier país* o sobre un *barco crucero* que sueña con *efectuar* este increíble **Evento**

Navegando en la inmensidad del océano de ensueño

¿Ya se vieron, a ustedes mismos, *ahora allí*?

¿Se ven, presenciando a semejantes **íconos**, **baluartes** tan dispares, pero junto a los *pares* del **gremio**, de hoy y del pasado, pero reunidos *por vez primera en toda la historia*, de esta *manera tan mágica*?

¿Les apetece ver a ellos y a ustedes, juntos, disfrutando de lo más inusitado posible, tomando selfies y llevando a su vida recuerdos imborrables?

¿Pueden imaginarse, todos interactuando, en una misma **Plataforma**?



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Pues bien, la *Plataforma de Entretenimiento de gama más alta* es **Premio Batuta**, porque fue diseñado para que los **fans** vivan una experiencia de un tipo único de celebración, de júbilo, de hermandad, disfrutando del placer de seguir a sus **íconos**.

Un nuevo hecho histórico, y para que el **gremio** pueda decir y expresar con reverencia...

-¡Gracias a todos!

¡Vamos por el mejoramiento de la Humanidad!



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA

Appendice



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

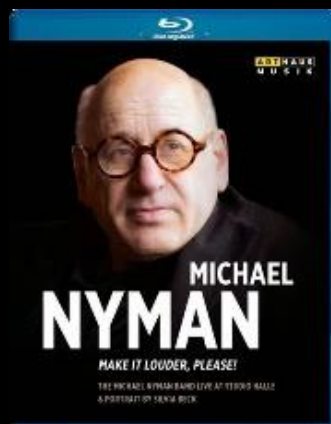


Durante la **premier** en la Ciudad de México, dio lugar a congregar a **siete países** el 5 de octubre de 2019,

PREMIADOS 2019 (Consejeros*)



a) ***Plácido Domingo**, **Presidente Vitalicio Honorífico del Premio Batuta Internacional**, el más célebre **cantante**, **Director de Orquesta** y **compositor** e ilustre humanista, “Buque Insignia” del gremio de la música clásica, quien, registrando en video, subrayó que Premio Batuta le parecía un... **–Premio Extraordinario–** por ser el único del gremio.



b) El **Comendador** de la Orden del Imperio Británico por su majestad la reina **Isabel II**, ***Michael Nyman**, **compositor** de **soundtracks** de películas, ganadores de varios trofeos por los films.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

**B PREMIO
ATUTA**



c) ***Daniel Lozakovich**, el violinista sueco más joven en firmar Contrato con la disquera alemana Deutsche Grammophon, quienes desde el siglo XIX, sólo graban música clásica con los genios del *gremio*.



d) El genio compositor cubano **Leo Brouwer** de hermoso repertorio guitarrístico y para *soundtracks* de reconocidas películas, uno de los más excelsos guitarristas de todos los tiempos.



e) La soprano y diva mexicana, firmada con la empresa Disney por su bellísima voz y gran talento, **Irasema Terrazas**, reconocida en el ámbito del repertorio de concierto y del recital.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



f) El miembro de la Academia de los *Oscar*, *compositor*, *productor musical* ganador del Grammy e infinidad de premios más y cineasta cubano ***Edesio Alejandro**.



g) El flautista mexicano que ha conseguido más reconocimientos por su especialidad y difusión de la singular *flauta barroca*, **Horacio Franco**, también Director de Orquesta.



h) La *Directora* de Orquesta mexicana que enlaza musicalmente a América con Europa dirigiendo distintas orquestas de ambos continentes a través de *Eurochrestries*, **Lizzi Ceniceros**.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

B PREMIO
ATUTA



i) El Director de la máxima institución de música en México, el Conservatorio Nacional de Música (Conservatorio más antiguo del mundo), Doctor en Música, *David Rodríguez de la Peña. Director de Orquesta y compositor.



j) El miembro de la Academia de los Premios Grammy, el virtuoso ecuatoriano del violín Jorge Saade-Scaff e influyente músico sudamericano.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



k) **Eduardo Mata†** (In memoriam) un maestro fuera de serie, *Director de Orquesta*, compositor, diseñador de salas para conciertos, creador de instituciones y públicos nuevos. **Inspiró el Premio Batuta.**

l) **Carlos Esteva**, *violinista, Director de Orquestas*, más reconocido por haber fundado la Orquesta Clásica de México.

m) **Fernando Lozano**, *Director* que fuera de la Filarmónica de la Ciudad de México que él mismo fundó y del Programa Coros y Orquestas Juveniles de México y de la Sinfónica Juvenil Carlos Chávez.

n) ***Enrique Bátiz**, prodigio mexicano de la *música en el piano*, quien fundara la Orquesta Sinfónica del Estado de México y fuese su principal *Director*.

o) **Plácido Domingo**, músico español formado en México, durante el Premio Batuta hizo mención de cada uno, rememoró a **Eduardo Mata†** sobre sus años como estudiantes en el *Conservatorio*.

5 leyendas de la música clásica, misma generación, insólitamente reunidos por primera vez con sus respectivas carreras consolidadas, **gracias a la magia de Premio Batuta** y su poder de convocatoria



*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Diversidad de compositores, directores de orquesta, pianistas, violinistas, cantantes, flautista, guitarrista, promotores, difusores e instituciones, mujeres y hombres de distintas edades y nacionalidades

©

LEO BROUWER
Guitarrista

LIZZI CENCEROS
Directora de Orquesta

MICHAEL NYMAN
Compositor

FERNANDO LOZANO
Director de Orquesta

RENE PLATINÍ
Director de Orquesta

EDESIO ALEJANDRO
Compositor

PLÁCIDO DOMINGO
Tenor

MARÍA LUISA TAMEZ
Mezzosoprano

JURGE SAADE-SCAFF
Violinista

IRASEMA TERRAZAS
Soprano

SERGIO BERLIOZ
Compositor

CARLOS ESTEVA
Director de Orquesta

HORACIO FRANCO
Flautista

ENRIQUE BÁTIZ
Director de Orquesta

DAVID RODRÍGUEZ DE LA PEÑA
Pianista

EDUARDO MATA
In Memoriam

DANIEL LOZAKOVICH
JOHANN SEBASTIAN BACH
VIOLIN CONCERTOS NOS. 1 & 2 PARTITA NO. 2
Bach's Violin Concertos Nos. 1 & 2 Partita No. 2

PREMIOS EVENTO 2019

Gremio al Gremio

PREMIOS EVENTO 2019

Gremio al Gremio

Gremio al Gremio



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

B PREMIO
ATUTA



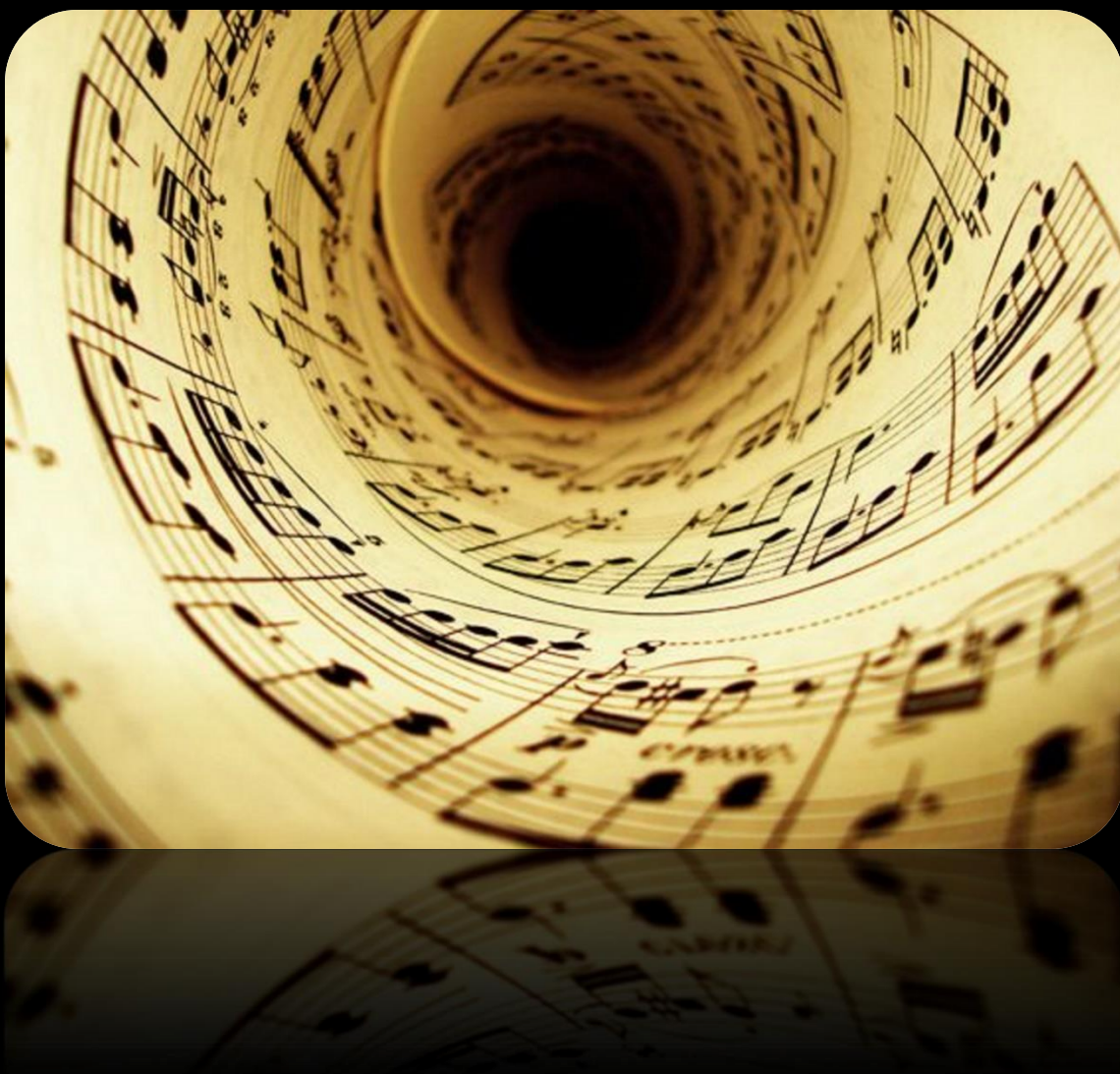
Recibieron el Premio Batuta, diseño *ex professo*, una **BATUTA de DIRECTOR de ORQUESTA** con oro de 24 quilates, sostenida con una estructura de metal, respectiva placa nominativa fijada sobre una base de mármol negro con fondo en paño de terciopelo rojo®



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

B PREMIO
ATUTA



Lo infinito desciende a la partitura

¿Por qué es muy importante celebrar un milenio de música desde la invención de la partitura?



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



La invención de la **partitura** es **excelsa**, pues a través de su gran simplicidad abarca, entre otras connotaciones: el establecimiento de la grama musical, una delgada línea roja que, replicada en 5 líneas conforma lo que conocemos como **pentagrama** en papel pautado y ahora también digitalmente. El Maestro de Canto Guido D'Arezzo, inventó las **claves musicales**, la identificación de la altura de las notas y les puso los nombres de Do, Re, Mi, Fa, Sol, La, Si a las 7 notas de la escala musical.

- 1) El legado del músico Guido D'Arezzo, es tan magnífico que crea un **nuevo gremio** (los compositores menores, los grandes compositores y los grandes intérpretes, el actual gremio de la música clásica).
- 2) Con la **partitura** nace una **nueva industria** (copistas y editoriales de **partituras**, casas grabadoras de música y, si se nos insta a decir más, hasta inspiró nuevas tecnologías como el **compact disc**, que fue la base para el desarrollo de lo digital hasta nuestros días, a causa de la **Novena de Beethoven**).
- 3) Guido crea el **único discurso universal** de la música aceptado en todas las épocas de todos los países con músicos que leen, interpretan y hacen composiciones basadas en la **partitura**, sin importar la lengua nativa.
- 4) La **Partitura**, en principio, permite salvar distancias de tiempo y espacio, **preserva la música** al poder dejar registro y da la pauta de cómo debe interpretarse una composición musical, es decir, **posibilita el diseño y la organización del sonido** para siempre.
- 5) La **partitura** hizo viable que disfrutemos del genio de los alemanes **Bach** o **Beethoven**, de los austriacos **Haydn** o **Mozart**, del veneciano **Vivaldi**, del ruso **Tchaikovsky**, del polaco **Chopin** o de los estadounidenses **Gershwin** o **Bernstein**, del español **Plácido Domingo**, que sin la **partitura** no hubieran sido lo que son.
- 6) Sin la **partitura**, el compositor **Nelson Riddle** (ganador del Óscar en 1974 por mejor **soundtrack** y con temas muy reconocidos de los legendarios programas de televisión **Los Intocables** y **Bonanza**), jamás hubiera podido hacer los arreglos musicales para celebridades como Frank Sinatra, Dean Martin, Nat King Cole, Judy Garland, Ella Fitzgerald y muchos otros, en otras palabras, no hubieran trascendido.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



- 7) También, gracias a las bases que creó la **partitura**, se desarrolló toda la música moderna de la actualidad, absolutamente toda, sin excepción.
- 8) La creación de la **Partitura** permitió que exista toda la música conocida desde hace 10 siglos, en **occidente y en oriente**: es el único “lenguaje” universal que todos apreciamos y reconocemos como tal.
- 9) Las orquestas sinfónicas y/o filarmónicas sólo aparecieron y es **factible** que existan por la **partitura**, ya que son fusiones mayores a 60 músicos que deben saber leer la **partitura**.
- 10) Solamente con la **partitura** se pueden tener orquestas sinfónicas y en ninguna parte existe población que se pueda preciar de cosmopolita y **completamente desarrollada** si no llega a tener una orquesta sinfónica que ejecute música clásica para impactar de lleno en la cultura.

La concurrencia aplaude que el *Premio del gremio* exista por fin y que el gremio de la música clásica haya tomado la iniciativa de unirse y crear este *Premio único*, llamado **Premio Batuta** gracias a la idea original del Maestro **Platiní** y enmarcar este acto público de los **1000 Años** sobre las bases intactas de **D'Arezzo** para toda la música.

El **Evento** respalda a todos los que quieran ser [interlocutores](#) de **Premio Batuta Internacional** y a los [empresarios](#) de la industria del *Entretenimiento* que se interesen en realizar la celebración, lado a lado con el **gremio** otorgando este *Premio* a **íconos**.

Es toda la gente quien debe cuidar esta selecta “**perla**” que es la *música clásica* protegiéndola con el resistente sólido y hermoso “**nácar**” que la premiación desde el mismo *gremio de la música clásica* confiere.

Música clásica es igual a músicos clásicos

“Los mejores exponentes de la música clásica son de reconocimiento universal al más alto grado, el paso del tiempo lo ha corroborado, es para siempre y los que divulguen o produzcan el Premio Batuta pasarán a la historia como benefactores de la Humanidad”



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

B PREMIO
ATUTA



NIÑOS
CANTORES
DE VIENA



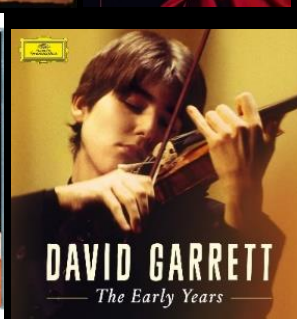
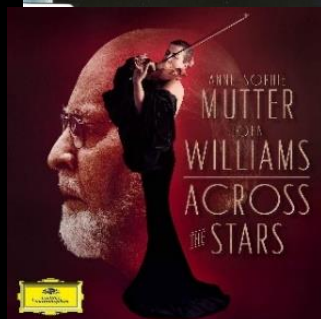
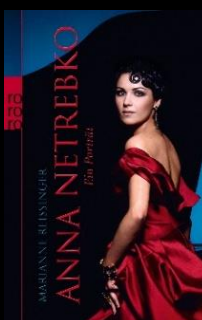
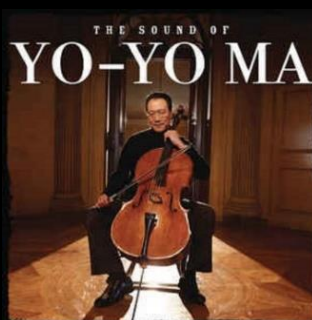
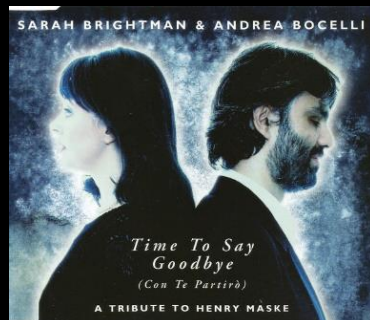
Se puede consultar en la página www.premiobatuta.com, los nombres de quienes esperan en la lista que les sea entregado el **Premio Batuta**, luminarias como el tenor **Andrea Bocelli**, el violoncellista **Yo Yo Ma...** y un *connotado* etcétera.



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

B PREMIO
ATUTA



¡Y vean lo que sucede cuando se juntan las leyendas!



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*

PREMIO
ATUTA



Consejo Presidencial

Maestros:

Plácido Domingo – Cantante de ópera. Compositor y Director de Orquesta.

Alfonso Angelini Lara – Compositor.

Carlos Esteva – Violinista y Director de Orquesta.

Lizzi Cenicerros – Directora de orquesta.

René Platini – Compositor y Director de Orquesta.

David Rodríguez de la Peña – Doctor en Música. Compositor y Director de Orquesta.

Enrique Bátiz – Pianista y Director de Orquesta.

Todos los nombres, marcas, logotipos y menciones son propiedad de los titulares de estos, solamente se presentaron como referencia informativa



www.premiobatuta.com

*The Prize to the Guild, Bulwarks, Brands, Entrepreneurs & Fans,
Exclusive crisis-breaking global entertainment event
by the classical music guild.
Anniversary for one thousand years in the music of score.*



Par Presidencial del Consejo Mundial de Colegas en Música Clásica

El Maestro **René Platiní**, CEO de **Premio Batuta®**, *Doctor Honoris Causa*, por el Claustro Doctoral Iberoamericano, es **Director de Orquesta y Coros**. La batuta es el instrumento musical que estudió en su México. Cursó Cantante de ópera y concierto como Tenor, instrumento complementario, entre varios, y de **compositor** en el Conservatorio Nacional de Música (1976-1991), con elementos ancestrales, de **Bach** o **Mozart**, aprendió de sus maestros **Plácido Domingo**, **Kurt Redel**, **Eduardo Mata** y otros *genios*.

Ser concertista en foros de América y Europa marcó su trayectoria, mientras funda conjuntos e institutos en distintas regiones: **Niños Cantores de Zacatecas**, **Instituto Sinfónico Mexicano Ludwig Van Beethoven** para la radiodifusión, **Sociedad Coral de Querétaro**, **Red de Cultura**, **Coros de México con Orquesta Sinfónica** y **Premio Batuta**, la única condecoración mutua del *gremio de la música clásica* por primera vez en diez siglos que preceden a la milenaria *empresa musical* de la que **René Platiní** es parte.

Realizó el **Premio Batuta** porque era *indispensable* y está justificado moralmente.



Con el **Premio del Gremio**, creó material audiovisual **blockbuster** en la **premier**.



www.premiobatuta.com