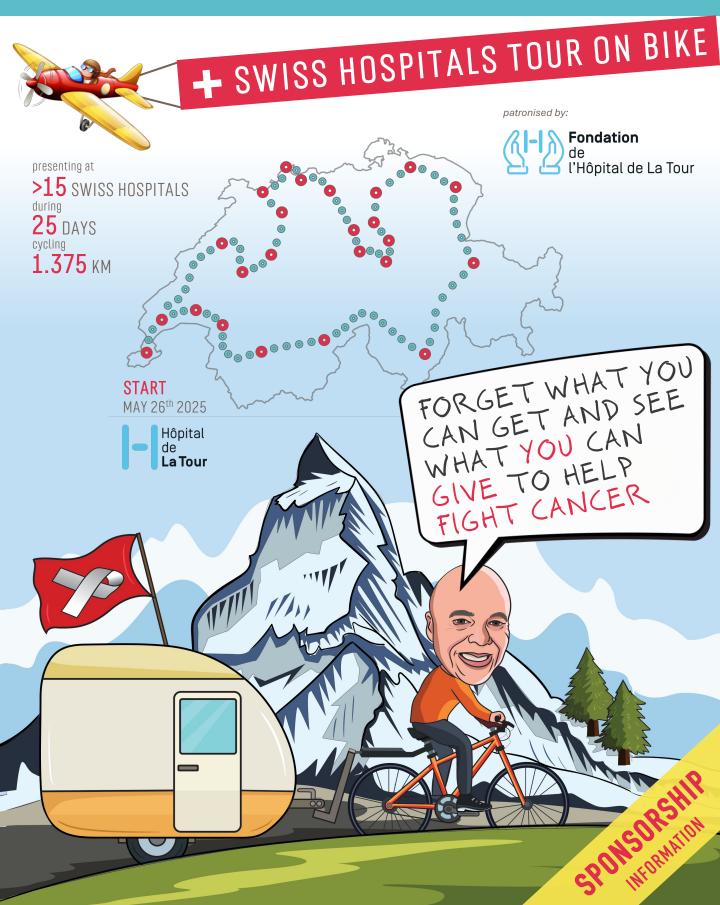
PRESENTATION & FUNDRAISING



WHY SHOULD YOU SPONSOR ME?

Well, that is a Tumor

These were the 5 words pronounced by the doctor. To be more precisely a malignant Stage 4 cancer nested on the basis of my tongue and 18 metastasis on both lungs.

When hearing those words, I realized that I didn't want to be just a patient or another statistic. I wanted to be a fighter! Along my intense radio, chemo and immunotherapy treatments I started to explore and study the untapped power of the mind-body connection to find the right mindset to face cancer head-on in order to come-out victorious.

Along my cancer journey, Mastermind Your Cancer (MYC) was born, a blueprint explaining how to place the mind in the driver's seat when fighting cancer. An invaluable methodology that complements modern medical cancer treatments, like immunotherapy. The MYC book explains how to harness the same methodology that took me from a two-month initial life expectancy to more than 60 months past this prognosis...and still keeps me going strong.

So...don't hesitate. Please, support my challenge which has the soul goal to

- Help other cancer patients navigating their entire treatment cycle as smoothly as possible, improving their quality of life and by extending their life expectancy.
- Increase the awareness of the MYC methodology among the oncological staff and caregivers.
- Collect the necessary funds to finance the translation of the MYC book into the French, German, Italian and Spanish languages.

thank you, Maarten Sunier

my event is patronised by



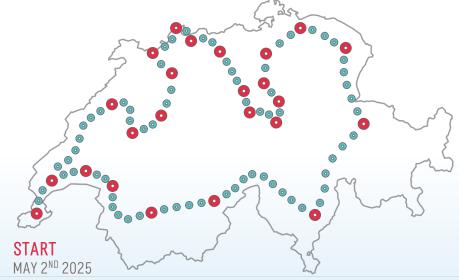
HOW IS THE CHALLENGE SET UP?

presenting MYC at >15 SWISS HOSPITALS

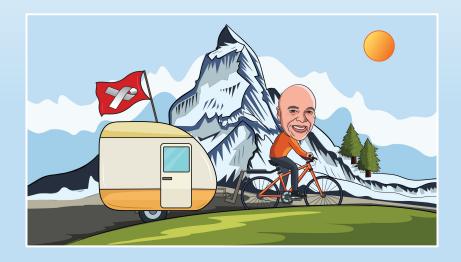
during **25** DAYS

cycling 1.375 KM

The challenge will consist of making a 25 days bicycle tour of 1.375 Kilometer through the city centers of Switzerland, visiting circa 15+ Hospitals where I will present the MYC methodology to cancer patients and to the oncology and radio-oncology medical teams. Currently the departure of the tour is planned on May 2nd 2025.



An e-Bike capable to tow a bicycle caravan will be used to promote the tour. It will also transport the necessary promotional material and to function as my mobile sleeping place for the period of the challenge.



SPONSORSHIP PACKAGES

STANDARD

		GOLD	SILVER	BRONZE
PRINTED VISIBILITY				
Logo applied on: Caravan		3 sides / L	2 sides / M	
Logo printed on: Flyers (>1.500)		√	✓	
Logo printed on: Brochure (500)		√	✓	✓
DIGITAL VISIBILITY				
Logo on MYC Website		with link to:	with link to:	✓
Your Company description on MYC	Location	1 Dedicated Page	Dedicated area on the cumulative Silver sponsor Page	
website (Sponsorships Section)	n. Images	3 images + Logo	2 small images + Logo	
Sections	Mx n. Words	500 + 1 Link	250 + 1 link	
Logo on MYC Social Channel		√	✓	✓
Logo on Digital Invitation		√	✓	
Logo on PowerPoint presentations		✓	√	√
Logo on Promo Web Landing Page		✓	√	√
PRICE		2.500 CHF	1.800 CHF	850 CHF

SPONSORSHIP PACKAGES

LOGISTIC SPONSORS

GREEN



1 Partner Supplying or Financing



1 Partner Supplying or Financing

BIKE CARAVAN

on a "Loan For Use" basis or Financing (6.000 CHF)

BICYCLE

on a "Loan For Use" basis or Financing (6.000 CHF)



Various equipment Supplyers or Financing

POWER STATION & SOLAR PANELS

on a "Loan For Use" basis or Financing (750 CHF)

MASTERMIND YOUR CANCER SPONSORSHIP PACKAGES

NAME PARTNER



MYC CHALLENGE NAME + "YOUR BRAND"

Your Company/Brand name as Suffix of the Official Challenge Name and to combine the Strengths

CONTACT ME DIRECTLY TO DISCUSS THE SPONSORSHIP PACKAGES AND FURTHER POSSIBILITIES info@mastermindyourcancer.com or +41791091911