

Welcome to First Equity Title Agency



Casie Jo Mowrer

Help us welcome Casie Jo Mowrer as Business Development Manager for First Equity Title Agency. Starting her marketing career as a production assistant for a boutique digital magazine, Casie Jo learned the art of content creation and branding. She was later recruited to a marketing team assigned the challenging task of rebranding a rainforest resort in Costa Rica. It was during this successful venture she discovered the power of relationship marketing and branding through social media and other digital platforms.

Her outgoing and warm personality led her to seek a career in sales, specifically within the real estate industry. Having worked as a licensed Realtor, she understands the struggles and challenges real estate agents face. Driven by her passion to help people find solutions, she takes special care in providing key marketing strategies and creative ideas that will help her client's reach their business goals. Her genius zone is helping Realtors leverage social media and showcase their strengths to gain visibility. Casie Jo and her family of 6 live in the Prescott area where they can be found playing outdoors or grilling and entertaining friends. Having been in the area since 2008, she raised her oldest son in Prescott and looks forward to his visits home from the Air Force. Big on community and connection, Casie Jo welcomes you to stop by the branch downtown for coffee or a chat.

You can reach her at 102 W Gurley #102 Prescott AZ 86301 PH#928-821-8785
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