



This week's guest on *Spirits of Whisk(e)y* is Nicole Austin, General Manager & Distiller at Cascade Hollow Distilling Co. in Tullahoma, Tennessee, makers of George Dickel Whisky. Listen and learn how Nicole works to honor the brand's storied past—150 years and counting—with new Bottled-in-Bond and 15-Year Single Barrel releases while driving innovation with the first two editions of her hand-selected "Mellow as Moonlight," Cascade Moon blends. Then hear Chef Louise Leonard's suggestions for pairing Cascade Moon Edition No. 2 with black-eyed peas, seasoned with smoked ham hock and accompanied by greens, cornmeal dumplings, and chile de arbol salsa, and Dickel Single Barrel with roasted game hen, miso-spiked yams, and garlicky mustard greens.



INTRODUCING
GEORGE DICKEL
 · SINGLE BARREL ·
 AGED 15 YEARS

PRODUCT DESCRIPTION:

A rare, superior Tennessee Whisky and a one-of-a-kind liquid experience! Over the years, Cascade Hollow Distilling Co. has carefully set aside a limited number of casks holding our most precious and richly complex George Dickel Tennessee Whisky.

George Dickel's newest Single Barrel offering is aged at least 15 years and can be purchased by the barrel and by the bottle! Those who order a barrel, are able to add custom branding and messaging to their bottles and choose from the highest proof options that were stored in the top tiers of the warehouse. Those buying-by-the-bottle can expect to see a variety of proofs of the liquid at their retailers, showcasing the variability that makes single barrel whiskies so exciting and special!

PRODUCTION:

All barrels are bottled by hand with minimal filtering and little water added.

AVAILABILITY:

Starting this November, George Dickel Single Barrel Aged 15 Years is available to retailers and on-premise accounts who want to offer their customers a one-of-a-kind liquid in CA, DE, FL, GA, TN, TX (Nov-Dec); Additional markets coming in Jan, 2021!

TASTING NOTES:

While no two casks are the same and each will vary in taste, consumers can expect a rich and complex liquid in every bottle. The variability that makes single barrel spirits so special is strongly expressed in these older liquids, with the influence of slight variations in their aging conditions growing over time.

Tasting notes range from notes of vanilla, toffee and treacle to rich leather, saddle oil and wood, to a more delicate perfume of fruit or lavender notes. Color will be dark, rich leather brown from the many years spent in new American Oak.

SIZE: 750 mL

SUGGESTED RETAIL PRICE: \$59.99

ALCOHOL BY VOLUME: Variable, 40% - 52.3%



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 GEORGE DICKEL TENNESSEE WHISKY. © 2020 CASCADE HOLLOW DISTILLING CO.
 TULLAHOMA, TN



INTRODUCING
**CASCADE
 MOON**
 EDITION
 NO. 1

PRODUCT DESCRIPTION:

Cascade Hollow Distilling Co. is excited to announce a new series with the launch of the Cascade Moon Whisky—a brand new line of highly limited whiskies that are sure to be sought after by whisky fans around the country and pays homage to the distillery’s history while setting the tone for the future of the whisky category.

The first release from the Cascade Moon Whisky series—**CASCADE MOON EDITION NO. 1**—is inspired by the history of Cascade Hollow’s original Cascade Pure Whisky that used the tagline ‘mellow as moonlight.’ At 84 proof, this 11-year-old whisky is surprising and unexpected, encouraging you to sip again and again to taste its unique flavors. Whisky fans and aficionados can purchase this highly limited and collectable whisky in Tennessee, California and Texas starting this month.

PRODUCTION:

George A. Dickel & Co. has brought incredible whiskies to consumers in Tennessee and beyond for more than a century. The first of the Cascade Moon Whisky series, **CASCADE MOON EDITION NO. 1** brings the best of Cascade Hollow to market, with General Manager and Distiller Nicole Austin blending specialized whisky that was inspired by and features similar tasting notes found in a gose-style beer.

CASCADE
 MOON
 NO. 1

COLOR: Golden bronze hue **NOSE:** Bright and fruity, with notes of raspberries, pineapple and coconut **PALATE:** Surprising savory grain character **FINISH:** Delicate finish, with a hint of brothy salinity **AVAILABILITY:** Cascade Moon Edition No.1 will be sold at fine wine and liquor stores in Tennessee beginning in September **SIZE:** 750 mL **SUGGESTED RETAIL PRICE:** \$89.99 **ALCOHOL BY VOLUME:** 84 PROOF, 42% (ABV)





INTRODUCING
**CASCADE
 MOON**
 EDITION
 NO. 2

150
 YEARS

— PRODUCT DESCRIPTION: —

Cascade Hollow Distilling Co. is excited to announce the latest release of their Cascade Moon Whisky series, Cascade Moon Edition No. 2. Following the release of Cascade Moon Edition No. 1 this fall, this second release from Cascade Hollow Distilling Co. honors the heritage of the George A. Dickel & Co. brand, one marked by forward thinkers.

Celebrating 150 years of passion for crafting quality whisky, **CASCADE MOON EDITION NO. 2** continues to set the tone for the future of the whisky category while looking toward the next 150 years. Further tying back to George Dickel's history, the liquid for this second release was taken from a small batch blend curated around the first barrel of TN Whisky filled after the distillery returned from shutdown in 2003. This small batch blend used less than 20 barrels, holding some of our best whiskeys aged at least 17 years that are befitting a celebration of a 150 year heritage.

— PRODUCTION: —

George A. Dickel & Co. has brought incredible whiskies to consumers in Tennessee and beyond for the last 150 years. The latest of the Cascade Moon Whisky series, **CASCADE MOON EDITION NO. 2** is a bold, mature liquid befitting a celebration of a 150 year heritage.

Even the release's packaging pays homage to whisky making over the last 150 years. This unique sand blasted ceramic bottle is sourced from one of limited producers in the world. The labels are hand printed using a 130 year-old press, to create a stunning look and feel.

AVAILABILITY: Cascade Moon Edition No. 2 will be sold at fine wine and liquor stores in Tennessee, California and Texas this December. **SIZE:** 750 mL **SUGGESTED RETAIL PRICE:** \$249.99 **ALCOHOL BY VOLUME:** 45% (ABV)



CASCADE
 MOON
 NO. 2



Words From Weezy:

Cascade Moon Edition 2

To honor the limited editions from George Dickel, that in their accurate words are *as mellow as moonlight*, I felt it only right to make a timeless and traditional New Year's Day dish of black eyed peas, though of course I have to put a twist on it. I'm making Black Eyed Peas with Smoked Ham Hock, Greens, Cornmeal Dumplings and Chile de Arbol Salsa. I can easily imagine eating a big bowl of this on a blanket outside under the moonlight with a fat glass of Cascade Moon to wash it back.

Dickel Single Barrel

I love the flavors of molasses, treacle and sorghum and that was one of the first notes I picked up on this whisky. So I immediately thought about roasting a small game bird over an open fire, could be quail, squab, cornish hen or duck and glazing with molasses, orange, ginger and bourbon. Id serve it with a mash of yams, butter and miso and some garlicky mustard greens with a good amount of red wine vinegar. This would be exceptional with the Dickel Single Barrel on the rocks or as an Old-Fashioned.

Links to Whiskey Chronicles References:

<https://www.prnewswire.com/news-releases/cascade-hollow-distilling-co-launches-a-new-chapter-with-cascade-moon-whisky-limited-release-301147813.html>

https://www.pastemagazine.com/drink/whiskey/cascade-moon-edition-2-whiskey-review-boubron/?fbclid=IwAR2-DE2JpYbuELvbCuRKdu_G9Q3jL3Xx9wOsFKCN11GLzu_x2MphBaOdKuA