



To get a copy of the new Pappyland book click here:

Pappyland:
The Story of More Than Just Bourbon
Is a personal story about Julian Van Winkle III and his family business. The book by Author Wright Thompson is available now at Pappy & Co. Click here to order your copy today!



PAPPY & COMPANY
LOUISVILLE, KY



Links to resources for Whiskey Chronicles:

<https://www.pastemagazine.com/drink/whiskey/bourbonwhiskeypricingrising-secondarypackagestores/#aretailerpricegougingcasestudy>

<https://www.whiskyadvocate.com/blackmarketbourbonfeature/>

This week's guest on Spirits of Whisk(e)y is Julian P. Van Winkle III, President of Old Rip Van Winkle Distillery, makers of Pappy Van Winkle's Family Reserve Bourbon and Old Rip Van Winkle Bourbon and Rye, easily the world's most sought-after whiskeys. Listen and learn how this third-generation distiller revived the fortunes of a struggling distillery and, in the process, honored his legendary grandfather, the now-revered brand's namesake. Hear Julian share details of a colorful life in whiskey and discuss Pappyland, the new authorized biography by award-winning journalist Wright Thompson.