



# Investment Proposal

Get Exposure of Digital Verse

Welcome,  
**Sir/Ma'am**



We're glad to  
have your  
attention and  
hope to have you  
onboard.

**Thanks**

# Your Onboarding Plan

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# Introduction

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Transpeer is one of the best digital solution and service providing agency. We offer digital marketing, graphic designing, web designing, web development, E-commerce solutions along with plenty of other services.

Transpeer as a best digital solutions & services provider has a diverse enough team of efficient, fast, creative, responsible and experienced members, to cater the all kinds of solutions & services our clients may need.

At Transpeer we believe in commitment, completion, perfection & satisfaction. For us, going digital isn't only the presence, but is the source of information that defines you, your business/brand and going digital is also a strong marketing tool for your business that will make your business go sky rocket

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# Values

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## Vission

our vision is to work with you with all our hearts to make all our measures, hardworks & everything else Brand Worthy.

## Mission

our mission is to market out this Business plan with you, to the fullest for up-scaling & Building trust, worth, authenticity and prosperity of our Business Names to make them a great nation wide diversified Busnisses.

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# Context

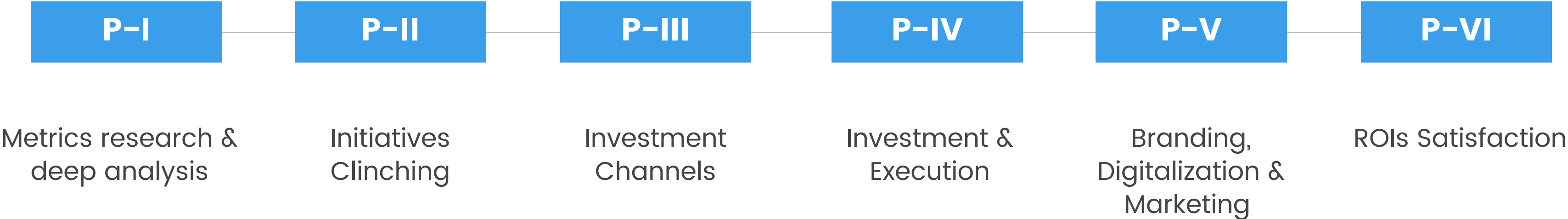
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In today's highly competitive business environment, the implementation of digital solutions and effective marketing strategies is critical for the success of any enterprise. The rapid advancements in technology have revolutionized the way businesses operate, leading to an increased demand for digital solutions and marketing agencies capable of helping companies adapt and thrive. For such reason we are presenting you a persuasive investment proposal for a digital solutions and marketing agency that focuses on providing superior advertising, branding, and marketing services to our clients, along with good returns to our investors. We will demonstrate the numerous benefits and high return on investment potential that such an agency can offer to its investors.

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Proposal:

# Our Story in a Timeline



# Why invest in advertising, branding and marketing?

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In recent years, the demand for digital solutions and marketing agencies has significantly increased, with businesses seeking innovative strategies to expand their reach and improve their overall brand image. As the world is becoming more digitally connected, there is an urgent need for advertisers and marketers to adapt to these dynamic trends by getting along with investors in such cutting-edge branding and marketing techniques. We are proposing that investing in advertising, branding, and marketing is necessary for the success and growth of digital solutions and marketing agencies, and highlight the potential returns and benefits that these investments can offer to stakeholders. Emphasizing these points, Transpeer is offering it's investors a ROI satisfactory, legit and secure offer to invest in our agency regarding advertising, branding and marketing.

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# Better understand, why?

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In today's rapidly evolving business landscape, digital solutions and marketing agencies have become essential partners for companies seeking to establish a strong online presence. As traditional advertising methods lose their effectiveness, the demand for more innovative and engaging strategies has grown exponentially. In this investment proposal, we will argue that volunteering to invest in advertising, branding, and marketing is a prudent decision with significant potential rewards. We will delve into the numerous benefits of investing in digital solutions and present persuasive evidence illustrating the scope for profit and growth in this sector.

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# Scope of Investment

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In the contemporary business landscape, digital solutions and marketing agencies play a paramount role in shaping the success of various organizations. As we delve into a world where the digital realm redefines traditional practices, it is crucial to adapt and make use of cutting-edge strategies to gain a competitive edge in the market. We are inviting you on board with an investment of 200,000 PKR in advertising, branding, and marketing as a proposal for volunteers, is a significant move that could potentially yield substantial returns.

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# Investment

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By analyzing various case studies and exploring the impacts of well-executed marketing campaigns on a company's performance, we have explained the benefits of such investments. The subsequent proposal discuss how these funds could be effectively allocated and managed to ensure maximum effectiveness, ultimately leading to improved brand awareness and overall success for businesses seeking to thrive digitally, along with legit, secure and satisfactory ROIs.

The Investment is of:

200k / 4 months

Note: half a month - 1w'recovery & 2w'gtr

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# Work-Fields

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There are numbers of the great initiatives which we will do along when walking on path, the investment will be prompted on the listed below work-fields:

- Digitalization
- Branding
- Campaigns Initialization
- Marketing (Facebook & Instagram)
- Marketing (Digital Media)
- Campaigns Management
- Sales & Revenue Generation





# Timeline

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The timeline is of 4 months.

The breakdown of a single timeline:

- 1st Phase: 1st - 20th Day (Initialization)
  - 2nd Phase: 21st - 90th Day (Start working niche accordingly and financing advertising, branding and marketing)
  - 3rd Phase: 91st - 120th Day (Clinching & ROIs recovery and satisfaction)
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# Return on Investment

Along with doing so, we also commits a promising return on the initial investment

ROI will ranges from 20% - 25% as per each rotation

The ROI will be summed up in the initial investment and will be recovered to you after 3rd phase.

Which specifically means that you'll get 120% -125% of the cash flow back up-to you within the time period of 4 months.



# S.W.O.T Analysis & Measure

The execution & marketing of the business which is being researched, planned, processed and nurtured by us will have a proper SWOT analysis (strength, weakness, opportunities and threats) for the better future and help building up the sudden immunization of strategies, in which our motive will be settled for, that the threats must be eliminated and the opportunities must be maximized. Because it is important for the business to know their strengths and weaknesses and so that the business can build up a empire of solutions and strategies.





# R.M.I Analysis & Measure

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As the S.W.O.T measures and analysis plays an important role in the determination of the business's ongoing state. There is also another monitory analysis on which we work on, for the better understanding of the measures which can be taken all of sudden. R.M.I analysis tells us about our current state and give measures, that at what point in our business, we should or must refine our objectives and takes what measures for futuristic improvements.

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# Meet the Groups

## Marketing Group

**01**  
Research & Analysis

**02**  
Digitalization

**03**  
Revenue Generation

## Management Group

**04**  
Editorials & Engagement

**05**  
Community Growth

**06**  
Outreach Management

## Customer Support Group

**07**  
Voice

**08**  
Non-voice

**09**  
24/7

# Your Role

Your goals and tasks in your tenure of 4 months will be as:

Sleeping Partner ☐

to get to know more about your role, feel free to contact us at:

[transpeer1@gmail.com](mailto:transpeer1@gmail.com)

Moreover, upon your concrete interest of getting along with us, depending upon your portfolio you'll be automatically suggested about the role.



## Goals and Tasks

We'll continue to define and refine your goals and tasks as you get more comfortable with your role.

A black and white photograph of a man in a suit and a dark face mask, standing at a podium and speaking. He is gesturing with his right hand. In the foreground, the back of a person's head is visible, looking towards the speaker. The background is slightly blurred, showing what appears to be a stage or conference setting.

# Message

## of Transpeer's CEO

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In today's competitive business landscape, marketing agencies play a crucial role in shaping the success of organizations. The effective use of advertising, branding, and marketing strategies has a significant impact on the ability of companies to grow their customer base and achieve their objectives. As being CEO of a marketing agency, I find it susceptible and important to invest in these areas from the perspective , and it's proven that volunteering to dedicate resources to these activities can yield substantial benefits for all parties involved. The primary argument is that such investments are essential to ensuring business sustainability and success in an increasingly globalized market.

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### **Ahmad Taha Mughal**

Founder & CEO of Transpeer,  
M. Core Administration CENSW  
For more details visit [Linkedin account](#)

# Onboarding Checklist

These are action items to be accomplished in order to be onboard.

Walkthrough the Proposal ☐

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Send a Query, Showing your interest of getting along ☐

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Schedule a Zoom Meeting ☐

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Agreements Signup and Credentials Clinching ☐

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And, you're ready to be onboard ☐

# Do you have any questions?

Feel free to reach out!



## Web

**Transpeer**

@transpeer

[www.transpeer.co](http://www.transpeer.co)

## Enquire

**Aurangzeb**

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[info@transpeer.co](mailto:info@transpeer.co)

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# Looking forward to have you onboard

Transpeer – BD&MA

