



@ALLISON.BUCH

Fashion & Lifestyle Content Creator



ABOUT ALLISON

Allison's Instagram is focused mainly on fashion, beauty, travel and lifestyle. She is constantly coming up with unique ways to put together everyday outfits that involve a lot of color and personality and is very vulnerable with her journey to clear skin. She is very conscious about the products she consumes and recommends. She loves spending time at the beach and exploring the beauty this world has to offer.

30K

IG FOLLOWERS

20K weekly profile visits

7%

ENGAGEMENT

30K+ weekly interactions

750K+

MONTHLY REACH

50K+ ACCOUNTS ENGAGED

Notable Collabs



PAST WORK



**URBAN
OUTFITTERS**

free people

ARMANI

PAC SUN

HENDRICK'S
DISTILLED and BOTTLED IN SCOTLAND
GIN

REVOLVE

IG AUDIENCE

MY AUDIENCE DEMOGRAPHIC

According to Instagram insights, my audience is 70% women and 30% men. The two biggest age ranges are 33% (18-24) & 45% (25-34). The top three cities they live in are Los Angeles, NYC, Chicago.



IG POSTS

REACH ON IN-FEED POSTS

On any given post, my reach averages ~50-100K, with average likes at 1,500+ and average comments at 215.

Let's connect!

CONTACT ME

allison.buchelers@gmail.com

-or-

[@allison.buch](https://www.instagram.com/allison.buch)

www.allisonbuch.com