

SOUTHERN STOCKHORSE ASSOCIATION

2024 Sponsorship Application

Please provide the following information exactly as you want it to appear on sponsorship materials.

Name: _____

Address: _____ City/State/Zip _____

Phone: _____ Email: _____

Website: _____

POC: _____ Title: _____

Platinum Sponsorship - \$850 or value of in-kind donation (ANNUAL SPONSORSHIP, covers all events in the year) Platinum sponsors will have their logo added to Southern Stockhorse's website with a direct link to the sponsor's website and will be recognized on Southern Stockhorse Facebook page and on any flyers/mailings/newsletters. Platinum sponsors will be listed at the top in larger font on a "Thank You to Our Sponsors" posting at the event. Platinum sponsors will be announced at least once a day during each show, or at least twice if a single day event. If provided by the sponsor, a banner will be placed prominently in premium space and all provided products, marketing materials, and/or literature will be displayed near the show office with a sponsorship card. Platinum sponsors will have exclusive rights for their product.

Gold Sponsorship - \$300 (PER EVENT/\$ 750 ANNUAL) Gold sponsors will have their logo added to Southern Stockhorse's website with a direct link to the sponsor's website and will be recognized on Southern Stockhorse Facebook page and on any flyers/mailings/newsletters. Gold sponsors will be listed below Platinum Sponsors on a "Thank You to Our Sponsors" posting at the sponsored event. Gold sponsors will be announced at least once during the sponsored show. If provided by the sponsor, a banner will be posted in the main arena and any provided product, marketing materials, and/or literature will be displayed near the show office with a sponsorship card

Silver Sponsorship - \$200 (PER EVENT/\$500 ANNUAL) Silver sponsors will have their logo added to Southern Stockhorse's website with a direct link to the sponsor's website and will be recognized on Southern Stockhorse Facebook page and on any flyers/mailings/newsletters. Silver sponsors will be listed below Gold sponsors on a "Thank You to Our Sponsors" posting at the sponsored event. Silver sponsors will be announced at least once during the sponsored show. If provided by the sponsor, a banner will be placed prominently and any provided product and/or literature will be displayed near the prize booth.

Bronze Sponsorship - \$150 (PER EVENT/\$350 ANNUAL) Silver sponsors will have their logo added to Southern Stockhorse's website with a direct link to the sponsor's website and will be recognized on Southern Stockhorse Facebook page and on any flyers/mailings/newsletters. Bronze sponsors will be listed

below Silver sponsors on a "Thank You to Our Sponsors" posting at the sponsored event. Any provided product and/or literature will be displayed in a high traffic area.

Buckle Sponsorship - \$200 (PER BUCKLE/PER SHOW) A Buckle sponsor will have their logo added to Southern Stockhorse's website with a direct link to the sponsor's website and will be recognized on Southern Stockhorse Facebook page and on any flyers/mailings/newsletters. A Buckle sponsor will have a sponsor card placed next to the buckles for display, and a banner displayed (if provided).

Class sponsorship - \$35 (PER CLASS/PER SHOW) A class sponsor will be announced during a specific class and have their logo and direct link to their website included on Southern Stockhorse website and Facebook page. Class sponsors will be listed on a "Thank You to Our Sponsors" posting at the sponsored event.

Class being sponsored _____

Donation of items/gift cards/services, etc: In-kind donors will have their logo added to Southern Stockhorse's website with a direct link to the sponsor's website and will be recognized on Southern Stockhorse Facebook page and on any flyers/mailings/newsletters. In-kind donors will be listed on a "Thank You to Our Sponsors" posting at the sponsored event.

Email PDF of logo to: SouthernStockhorse@gmail.com

Inclusion of logo/link and digital materials on website and Facebook page is contingent upon receipt by Southern Stockhorse at least one week before the scheduled event.

Please send completed form, check, banner (if applicable), and any literature/products to:

Southern Stockhorse Association
c/o Susan Pattison
1044 Huntsboro Rd
Knightdale, NC