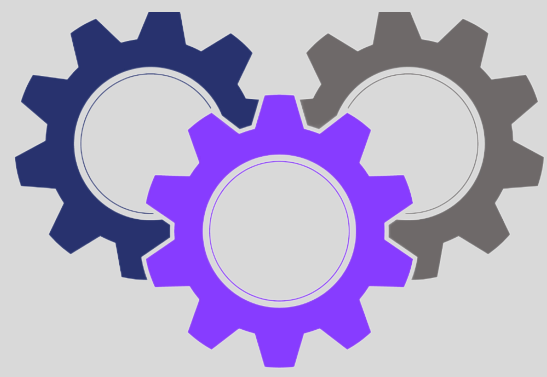


CAPABILITY STATEMENT



AFJ CONSULTING

BUSINESS + MARKET RESEARCH SOLUTIONS

UEI: VURVS46UG9J5
CAGE: 8F5D9

CERTIFICATIONS:

WOSB – SBA
EDWOSB – SBA
DBE – GADOT
MBE – NMSDC
WBE – WBENC



NAICS CODES:

541910 – Market Research and Public Opinion Polling

541519 – Other Computer-Related Services
541611 – Administrative Mngt & General Consulting Services
541613 – Marketing Consulting Services
541618 – Other Marketing Consulting Services
541690 – Other Scientific & Technical Consulting Services
541720 – Research & Dvlpmnt in Social Sciences & Humanities
541820 – Public Relations Agencies
561499 – All Other Business Support Services
561510 – Travel Agency
561599 – All Other Travel Arrangement& Reservations Services

PSC CODES:

R422 – Support Professional: Market Research/Public Opinion
R405 – Operations Research/Quantitative Analysis
V302 – Relocation: Travel Agent
V999 –Transportation/Travel/Relocation – Other
V129 – Transportation/Travel/Relocation – Other

AMBIKA MCGEE, PRESIDENT

(404) 386-6647

ambika@afjconsulting.net

Visit Our Website



(404) 480 – 0358

www.afjconsulting.net

1659 Hwy 20W , Ste 136 McDonough, GA 30253

ABOUT AFJ CONSULTING

As a mission-driven government agency, you deserve an experienced supplier who can provide accurate and cost-effective research solutions.

AFJ Consulting, a minority- and women-owned market research and travel planning firm, specializes in delivering customized insights through high-quality, data-driven methodologies.

Our commitment to excellence ensures you receive timely, reliable results within budget, supporting your agency's mission and objectives.

We are ready to be your research and travel planning partner.

CORE COMPETENCIES

MARKET RESEARCH:

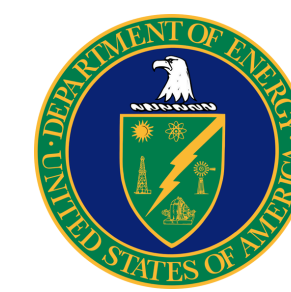
- Internet & Mobile Surveys
- Focus Groups
- In-depth Interviews
- Workshops

TRAVEL PLANNING:

- Flight Booking
- Hotel Reservations
- Ground Transportation
- Leisure Travel/Packages
- Travel Insurance

PAST PERFORMANCE / EXPERIENCE

- DEPARTMENT OF ENERGY
- SCIENTIFIC GAMES
- COCA-COLA
- AMERICAN EXPRESS
- CAPITAL ONE
- INTERAC
- MASS MUTUAL
- MISSION
- AT HOME
- NEWELL BRANDS
- RECKITT
- ALCON



DIFFERENTIATORS

- Tailored Research Solutions
- Comfortable Using the Latest Technology-Driven Solutions
- Global Capabilities
- Proven Track Record in Cost-Efficiency
- Unique Cross-Sector Industry Experience

