



#### **War Bonnet Region**

War Whoop News and Events from the Region December 2018 - January 2019

## **Calendar of Events**

#### DECEMBER

**14** Poker Night

**15** X-Mas Dinner

#### JANUARY

**9** Board Meeting

- **11** Poker Night
- 12 Club Meeting

#### FEBRUARY

8 Poker Night

9 Club Meeting

#### MARCH

- 8 Poker Night
- 9 Club Meeting
- **10** Autocross
- **13** Board Meeting

#### APRIL

- **12** Poker Night
- **13** Club Meeting
- **14** Autocross

What's the buy in ? - 7 pm. Matt Herndon's Poker Table. Join us for our annual Christmas Dinner ! at Hefner Grille. Starts at 7pm and lasts until 10pm.

Come help us decide upcoming events ! At Eric Costello's home at 7pm. Are we playing with a full deck? - 7 pm. Matt Herndon's Poker Table. Breakfast at Old School Bagel in Edmond. Be there at 9am. 33rd and Broadway.

So how much are the red chips worth? - 7 pm. Matt Herndon's Poker Table. Breakfast at Furrs in Moore. Be there at 9am.

Time to go all in! - 7 pm. Matt Herndon's Poker Table. Breakfast at IHOP in Bricktown. Be there at 9am. Edmond Fire Department Facility. Gates open at 8 am. Starts at 9 am. Come for the food and make up some events ! Site to be determined at 7pm.

Don't hide the aces in your sleeves! - 7 pm. Matt Herndon's Poker Table. Breakfast at Cracker Barrel. Be there at 9am. I-35 and 122nd. Edmond Fire Department Facility.

Gates open at 8 am. Starts at 9 am.

### C O N T E N T S

#### Inside this issue



On the cover - A flashback to 2010 Hooters Car Show

Photo by Brian Miller

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The **War Whoop** is the official publication of the War Bonnet Region, Porsche Club of America. Opinions expressed herein do not necessarily represent the official position of the Region or the Porsche Club of America. The War Whoop is published bi-monthly. Material submitted for publication must be received by the 10th of any odd-numbered month. Associate Regions, by this statement, are authorized to use material in this publication, provided proper credits are included.

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# **Editor's Notes**

his issue has a new advertisement from Red Carpet. I was called a couple of days ago and was sent the new advertisement which can be seen on the opposite page. Be sure to visit Red Carpet and take advantage of the services they offer.

We also will begin having a series of articles from Robert Turner who is a Maverick Region author and Porsche owner. He has contacted me and he will be sending me articles to include future issues. I am looking forward to his articles as he has already sent me a couple and they are very well written. Be sure to check out his articles in future issues.

My Boston Red Sox have won the world series again! It is still hard to believe that I even typed that sentence. I have now seen my Sox win 4 world series titles and I remember not too long ago, I thought I wouldn't ever get to see even one title.

It is getting to be that every January or February I cross out October from my calendar because I know I will be too busy to do anything besides watching Red Sox playoff baseball.

Nothing beats getting that first one back in 2004 but it sure is nice to have



Brian Miller - War Whoop Editor

more than the Yankees this century. They can talk all they want about their 70 year old championship rings, ours are newer.

It is hard to believe this is the last issue of the year. We have begun working on the calendar of events for next year so be sure to check out the calendar and pick out an event or two that you would like to attend. If you have an idea for an event that you do not see, be sure to give someone on the board a call or an email and let them know. We are always looking for new ideas.

We will have three new board members for the next year. Glen Hoskins will have to step down as he has been on the board for two terms now. Steve Hintze and John Leaton will have their terms expire this year as well but they are still eligible to be nominated and continue as board members if they wish. I would like to thank them all for their service to the club and for all their input in making this club the best that it can be.



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# President's Podium

can't believe 2018 is already over and 2019 has begun. The cold has finally arrived which means the winter projects on our cars are in full swing. For me, getting the Porsche ready for the War Bonnet winter and spring events is almost as much fun as attending.

I want to thank each member of the War Bonnet Region of PCA. Your membership is appreciated!

January events: Board meeting at Costello's, January 9 at 7 pm. Matt Herndon will host poker at his home on Friday, January 11 at 7 pm. Breakfast at Old School Bagel (3209 S Broadway Ste 123, Edmond, OK 73013) on January 12 at 9 am.

February events: Matt Herndon will host poker at his home on Friday, February 8 at 7 pm. Breakfast at Furr's (1201 South Interstate Drive, Moore, OK 73160), Saturday, February 9, at 9 am.

March events: Matt Herndon will host poker at his home on Friday, March 8 at 7 pm. Breakfast at IHOP in Bricktown



Eric Costello - War Bonnet President

(401 E California Ave, Oklahoma City, OK 73104), Saturday, March 9 at 9 am. Autocross! Edmond Fire Training Center, Sunday, March 10 at 9 am. Board meeting at location TBD, March 13 at 7 pm.

The War Bonnet Region is committed to you. If there is an event that you would like or don't like, speak up! The best way to communicate is to email a board member. When members contribute, the success of War Bonnet is guaranteed.

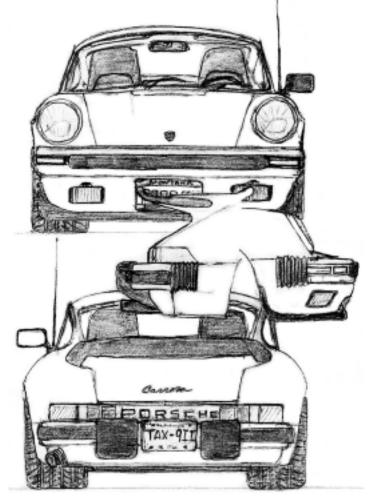
As we move into the new year, remember, family and friends come first, our good fortune to know one another, and to enjoy the company of one another.

#### MICHAEL SAVUTO, CPA, P.C.

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## Between the Cones

when we start winterizing when we start winterizing them, or upgrading them for the weather. I know that this could be a hit or miss with some people or even a sore subject for some. Either way, everyone will have to do what they think is in the best interest for them and for their cars. Good planning and actions are always better than trying to recover quickly for something that shows up without warning.

Some people like to get out and track their cars during the cold months by traveling to warmer areas. They have planned to either travel to warmer parts of the country or to upgrade features on their cars to either improve performance or to repair items on the car. If you decide to upgrade the car and make it a little better than it was, now is the right time. I guess it all depends on what you think it needs or what you feel could make the car better. If you had some minor issue that you couldn't resolve for some reason, then this will be a good time to work on that. Also, if something broke on the car, this is the perfect time to repair the car and fix any little things that have come up in the past year.

If you are like me and a lot of other sports car drivers and drive the car



Matt Herndon

year-round, then you are used to working, repairing and improving our cars as time becomes available. We like to get out, enjoy the car and see the country all year long. If you are this type of driver, then I think that is awesome and appreciate you for that. Even if you are not, then there is nothing wrong with thinking ahead to the next event. I just wish I had the opportunity to get out more and enjoy these cars like they were meant to be driven. Porsche's were made to be driven and to be tracked, but it is your car and you can use it the way that is best for you. You have invested your time and your money in a well built, well designed and superior handling vehicle that is fun and exciting to drive; enjoy the Holidays in your Porsche.

Best wishes to everyone until the War Bonnet Autocross events start up in 2019.

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# Board Meeting Minutes

The War Bonnet Region board meeting was held on November 14th at Steve Pistole's house.

Members present were Randal Goodman, Eric Costello, Steve Pistole, Bob Wilson, Floyd Carter, Rick Cacini, Matt Herndon and Brian Miller.

Eric started the meeting with the President's report. He spoke about asking any member that had attended Porsche Parade this past summer to write an article for the War Whoop. One article would be in each newsletter leading up to the next Porsche Parade and chronicle our individual journeys and diverse events at Parade. He also spoke about our past two breakfast events at Furrs and IHOP.

There was no Treasurer report as Glen Hoskins was absent from the meeting.

The meeting was turned over to Matt Herndon, auto cross chairman. Matt spoke about receiving the newly purchased radios and that they had been labeled as belonging to the club. The topics of a new socket set for lug nuts and two chairman being present at all autocross events was discussed. The autocross chairman and safety chairman cannot be the same person. A motion for the purchase of the sockets sets was brought forth by Matt,



Randal Goodman - Secretary

seconded by Matt and approved by the board. Eric will purchase the sockets.

The Christmas party will be held at the Hefner Grill on December 15th at 7:00pm. The time was changed by the restaurant from the original time of 5:00pm. Invitations and menu options will be sent out to all members.

A discussion was held about our Fall European Car Show which was held on September 15th. The venue was the Moore City Park farmer's market. The Board decided to have next year's car show at the same venue since it had plenty of parking and shade.

Driving tours and day trips were next on the agenda with many different ideas. This next year should bring plenty of opportunities for driving our Porsche's whether it is a short drive to have lunch, a gimmick rally or an overnight driving tour to Texas, Arkansas or Oklahoma. The 2019 calendar was worked on to determine when some of these events discussed would be held. The only new business was the nominees for open Board member positions. The ballets for the nominees will be sent out to all members with the Christmas party invitations. The nominees are in no particular order: Steve Hintze, Vince Howie, Steve Pistole, Allan Meadors and Brian Swope. The meeting was concluded at 8:10pm.





# **Roster Report**

e currently have 209 primary members and 102 affiliate members giving us a total of 311 total members of the War Bonnet Region. We have maintained this same amount of membership for the last couple of months. It would be nice to see 250 by the end of the upcoming year! Hope all of you have a great Christmas season and a happy new year. See you at one of our events!

Our newest members are Carson Agee in a 2012 911. Jeffrey Jennings has joined the club in a brand new 2019



Brian Miller - Membership Chairman

911. Joel Grubbs is in the club driving a 2014 911. Our newest member is Rick Nash in a 1999 911. I would like to welcome all of them to our club! We hope to see all of you at one of our events in the future!



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# **Brand Loyalty**

By Robert Turner

Brand loyalty. What every company spends untold dollars working to create. They build the essence of their brand around it. Really, they love this concept. Why? Big profits. It can be a status symbols like Louis Vuitton or Tory Burch or something simple like your basic "double no-whip-no-foam, skinny pumpkin latte" from Starbucks that you always order. We love what we love.

So how far does brand loyalty take us? Here's one example: How about the never ending Ford versus Chevy or Chevy versus Mopar battle and all the possible permutations therein? There are some folks that swear by Toyota or Honda and will buy nothing else (members of my own family fall into one of these two camps). Ever try having an automotive conversation with any of these people? Take a Ford guy for instance: "Don't even get me talking about Chevy, because you know, those cars suck." Personally I find those people very open minded, as long as you stick to how great Ford products and how sucky Chevy products are, that is. This is just an example, I'm not picking on anyone here. Not me.

So do German cars fall into this brand loyalty trap? Heck yes! BMW guys? Check. Mercedes guys? Check. Audi guys? Ah, I think you get it—check please! And Porsche guys? Well we are probably the worst, at least when it comes to brand die heart'edness. Come on, as a group we are so loyal to our brand we even get into sub categories of brand fanaticism – as in air-cooled versus water pumpers or all fifty-three '924' guys versus everyone else.

So does that apply to you? Hmmm. You are reading this in a Porsche Club magazine right? And me? What do you think? Hate to pigeon hole myself into any particular category, but I gotta be honest with myself here; yes I am a Porsche-brand geek. Says so right on the shirt I am wearing right now, writing this piece: Drivers Education February 2003, Maverick Region PCA. OK, maybe the shirt is a bit threadbare but I love it. Yeah, guilty as charged.

My own Porsche adventure started early, a really terrible (or terribly rusted) 914 I drove in college. It was an awful car and taken as a singular ownership event, should have scared most people (namely me) away from the Porsche brand forever. But then something magic happened. It was 1990, I was recently married. So one Saturday morning, as me and my bride read the local newspapers—just to set the stage here, my wife loves to read the paper cover to cover, she still does—she looked up from her paper and asked: "Is \$14,000 for a 1987 Porsche 944S with low miles a good deal?" (Remember – this is 1990 money we are talking about here) I put down my section of the paper. She had just totally captured my attention. Brand loyalty was about to strike again! And a rather large rabbit hole had just magically popped into existence, right in the very fabric of my living room. Brand loyalty had just made it presence felt in the Turner household big time.

And on that exhaust note, see you next time.

RL Turner is the author of The Driver, a series of action adventure novels, available in both print and ebook on Amazon (more info at www.thedriverseries.com). Having owned a dozen Porsches and driven hundreds of laps on racetracks throughout the southwest, author Turner knows a few things about going fast in a Porsche and then fixing them when he breaks something.

Robert Turner (aka RL Turner), is a Texas based author, columnist, and retired track rat who has owned twelve Porsches and is currently plotting how to purchase number thirteen. His current Porsche-based obsession is preparing his one-of-one 2002 Speed Yellow Boxster S (with factory speed humps, painted console and M030 suspension), for concourse events. Robert wrote for Planet-9, Flussig Magazine and 9 Magazine among others and concocted a new series of musings about all things automotive (with a Porsche bent) for your reading enjoyment. His action-adventure novels, spoiler alert: are based on a Porsche GT3 racer. You'll find them all listed at www.thedriver-series.com.



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