

The background of the entire image is a photograph of a horse race at York Racecourse. In the foreground, a large crowd of spectators is seen from behind, looking towards the track. The track itself is a green grassy field where several horses and jockeys are racing. In the background, there are blue tents and a blue sky with scattered white clouds.

YR

SPONSORSHIP PROSPECTUS

York Racecourse | Established 1843

Australia's First Provincial Racecourse

"Preserving our history. Racing towards the future."

WHY PARTNER WITH YORK RACING?

Australia's First Provincial Racecourse

Established in 1843, York Racecourse is one of Western Australia's most significant sporting and community assets.

Each year York Racing:

- Australia's First Provincial Racecourse (Est. 1843)
- Just One Hour from Perth
- Thousands of Visitors Annually
- Six Race Meetings Every Year
- Weddings, Events & Venue Hire
- Year-Round Marketing Exposure
- Strong Community & Tourism Impact
- Building WA's Premier Wheatbelt Equestrian Precinct

OUR VISION

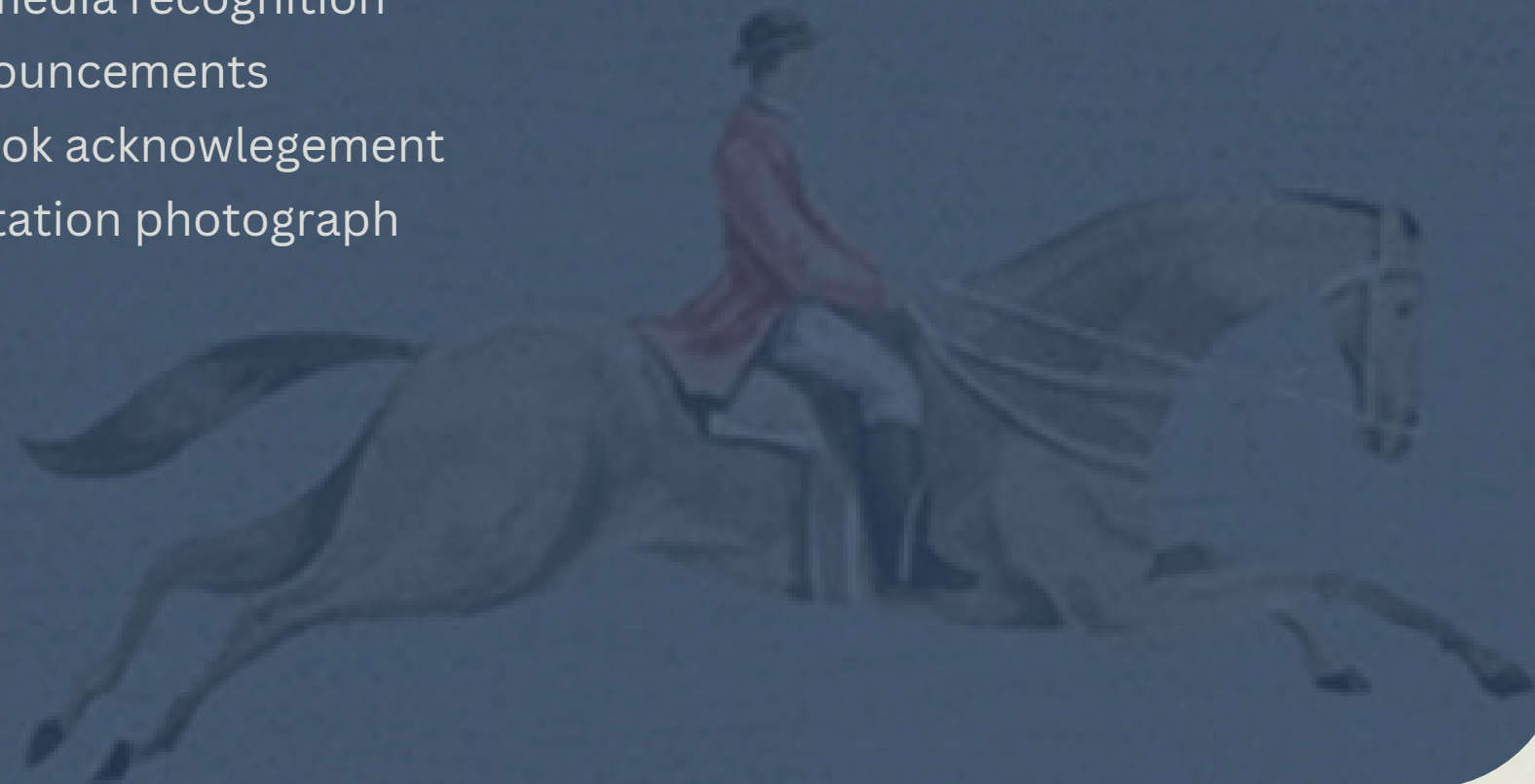
To honour our heritage while creating Western Australia's leading regional racing, tourism and events destination, bringing people together through racing, equestrian sport, community, culture and unforgettable experiences.

ANNUAL PARTNERSHIP TIERS

BRONZE PARTNER

\$3,000 per annum + GST | Limit: 2

- Race sponsorship to a Thursday racemeets
- 6 hospitality tickets to your sponsored raceday
- Fence signage (Small)
- Website recognition
- Social media recognition
- PA announcements
- Racebook acknowledgement
- Presentation photograph



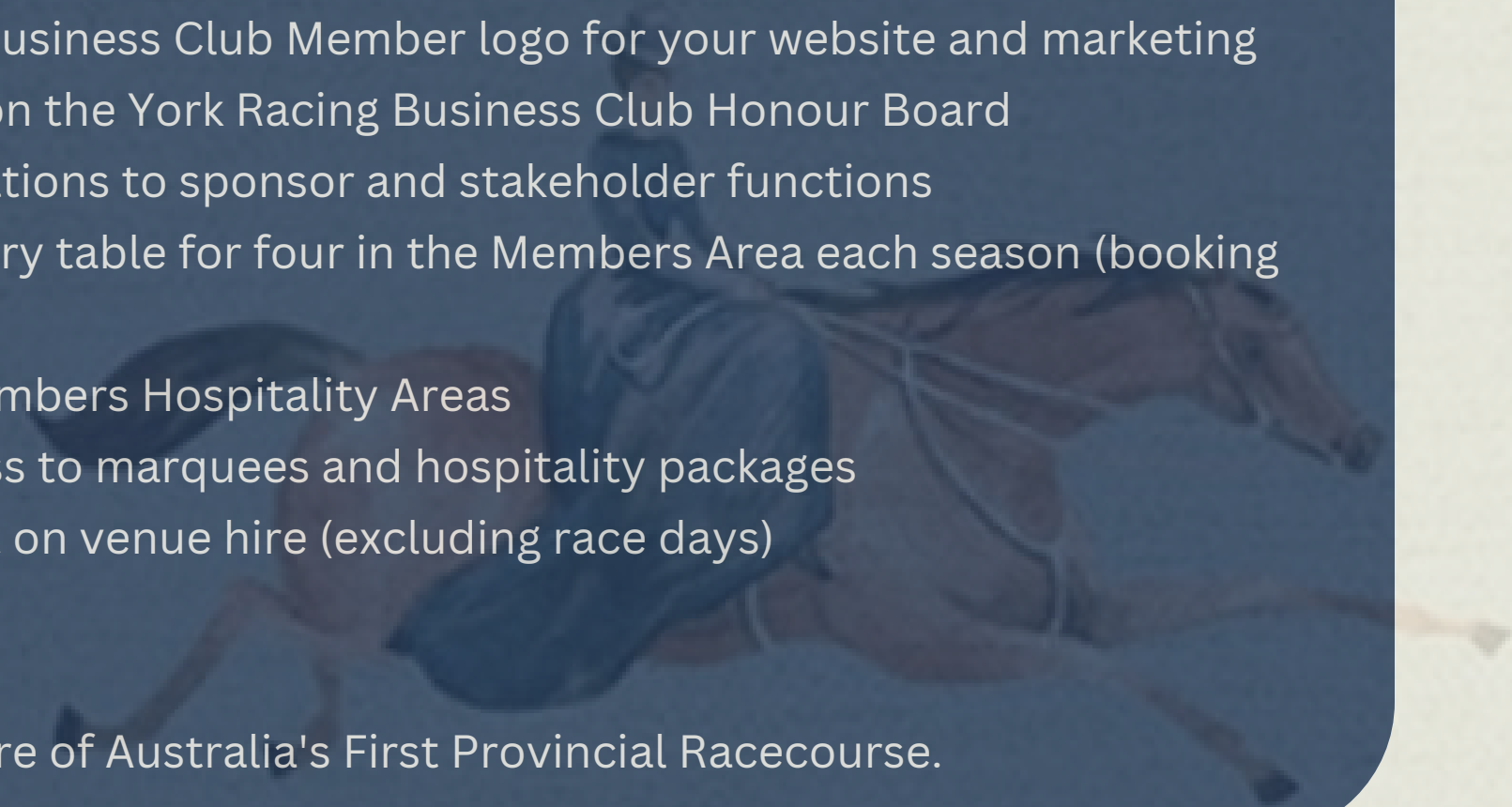
BUSINESS PARTNER

\$1,500 per annum + GST | Unlimited

- Membership for two people
- Complimentary entry to all York Racing race meetings
- Business listing on the York Racing website
- Social media welcome post
- York Racing Business Club Member logo for your website and marketing
- Recognition on the York Racing Business Club Honour Board
- Priority invitations to sponsor and stakeholder functions
- Complimentary table for four in the Members Area each season (booking required)
- Access to Members Hospitality Areas
- Priority access to marquees and hospitality packages
- 10% discount on venue hire (excluding race days)

Why Join?

Support the future of Australia's First Provincial Racecourse.



RACE DAY SPONSORSHIPS

NAMING RIGHTS (Details Above) + gst

York Cup — \$15,000

Rose of York — \$10,000

Easter Races - \$10,000

Owners & Trainers Day — \$3,000

Season Finale — \$3,000

Individual Race — \$1,000

RACE DAY ADVERTISING + gst

Platinum Racedays

Individual Race - \$500

Main Race of the day - \$1500 (if not sold under the package)

Silver Racedays

Individual Race \$300

Main Race of the day \$500 (if not sold under the package)

Bronze Racedays

Individual Race \$200

Main Race of the day \$300 (if not sold under the package)

Sponsorship includes minimum quarter page advert in the race book of associated race.

FENCE SIGNAGE

Minimum three-year term. Premium signage visible to racegoers, event attendees and visitors year-round.

Sign Size (Plus production)

900mm x 900mm (Small)

2400 x 1500mm (Medium)

7500mm x 1200mm (Large)

Annual Cost

\$600 + GST

\$1200 + GST

\$2500 + GST

Plus production and installation costs. Subject to availability and approval.

CORPORATE HOSPITALITY

RACE BOOK ADVERTISING

Private Tent Package - 10 Guests

\$350 (GST Inclusive)

Includes: Entry, Race book, Reserved marquee, Tables and chairs

Food packages available.

Corporate Tent Experience - 10 Guests (Trackside)

\$1,500 (GST Inclusive)

Includes: Entry, Reserved marquee, Race books, Sparkling wine on arrival, Gourmet grazing platters, Logo recognition

Additional guests available by arrangement.

Quarter Page	\$150 + GST
Half Page	\$300 + GST
Full Page	\$500 + GST
Inside Front Cover	\$650 + GST
Inside Back Cover	\$600 + GST

Artwork to be supplied print ready.

IN-KIND PARTNERSHIPS

York Racing welcomes discussions regarding in-kind sponsorships involving:

- Goods and services
- Construction and maintenance
- Professional services
- Community organisations
- Accommodation providers
- Tourism operators
- Equipment suppliers

Benefits will be tailored according to the value of support provided.

CONTACT

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"Preserving our history. Racing towards the future."

All sponsorship opportunities are subject to availability and approval by York Racing Inc.
Sponsorship agreements of three years or more are payable annually in advance unless otherwise agreed in writing.