



## Professional Experience

### **FREELANCE GRAPHIC DESIGNER** 2007 – PRESENT

- Delivers relief for companies on and off-site that need extra assistance in retail, manufacturing, healthcare, hospitality and education using print and digital advertising assets
- Cross-functional collaboration from beginning to end
- Stays up to date on the latest trends to showcase client's best features; keeps skills sharp to meet company's budget and deadline
- Leaves a positive impact and often a mentor for junior creatives

### **KROGER REGIONAL PRINT HUB PRINT PRODUCTION DESIGNER** 2018 – 2019

- Delivered extensive consistency with the Kroger brand across all divisions and pages while collaborated with team to meet corporate deadlines
- Engaged viewers and increased sales with inviting product arrangement
- Confirmed accurate color coding on each divisional layer during final production to reduce color plate cost; such a small but powerful detail

### **UNIVERSAL MEDIA SYNDICATE GRAPHIC DESIGNER** 2009 – 2018

- Contributed to selling product in over 900 different publications using both print and digital advertising on the corporate level; each brand was established and successfully saturated the market leading to new brand development
- Assisted in leadership roles and shifted priorities when needed; this streamlined the work process and improved workflow
- Extensive experience in color correction, photo retouching, and enhancing; allowing to correct imperfect photography, genius last minute ideas, and focus on product only and message it sends
- Awarded Associate of the Week

### **STRATEGYONE, INC. GRAPHIC DESIGNER** 2006 – 2007

- Designed a variety of print collateral for a massive group of clients, executed successful advertising campaigns with a killer marketing leader who gained popularity in the city from his creative team
- Responsible for all photography and print production; this allowed more control and established a closer relationship with each client and print vendor

## Education

**Bowling Green  
State University**  
**BFA, Graphic Design**  
2000-2005

**Stark State College  
of Technology**  
**Website Development**  
2007-2008

## Programs

**Highly Proficient**  
**Adobe Creative Suite**  
InDesign  
Photoshop  
Illustrator  
Bridge  
Acrobat  
**Microsoft Office:**  
Power Point  
Word  
Excel

**Working Knowledge**  
Dreamweaver  
After Effects  
Wordpress  
Lightroom  
Flash

## Workshops

**The Conference for  
Adobe Photoshop Users**  
**Creative Suite Live**  
**AIGA**