

Methods/Technology Against Human Trafficking

...we can win the battle, but we will have to get outside the box.

888 3737 888

(888) 373-7888

The menu...

- Awareness
 - Community
 - Institutional
 - Resources available
 - Individual
- Reaching victims
 - Stickers
 - Receipts
 - Cash
 - Shoe cards
- As early an age as possible
 - Resources available
 - Training
 - Posters
- Detection/Reporting
 - Grass roots / marginal people
 - incentives
- Offense
 - AI – example Daisy
 - AI - Lolita

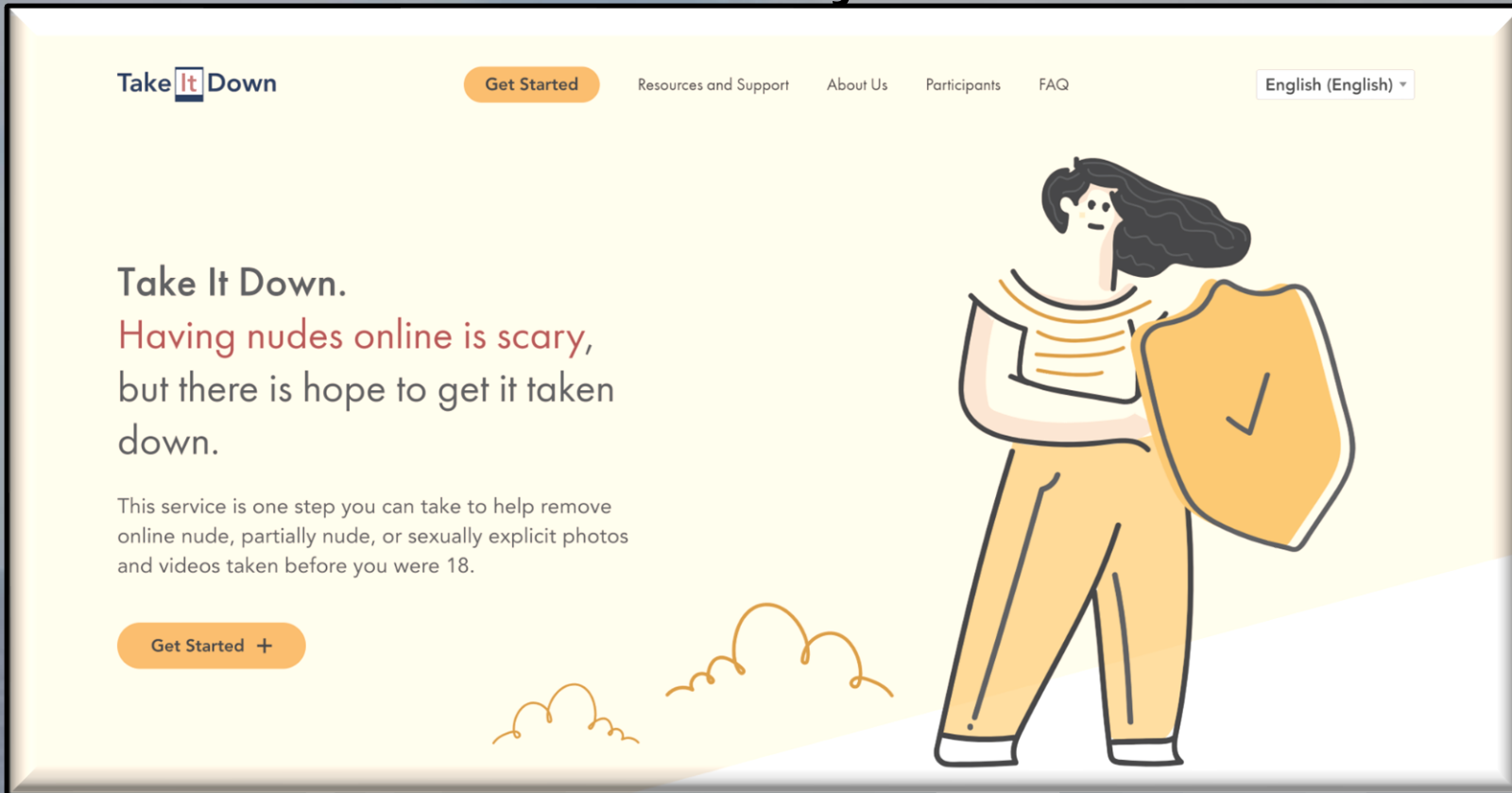
Federal TAKE IT DOWN Act

The TAKE IT DOWN Act is a federal law passed in the United States that criminalizes the non-consensual online publication of intimate images, including deepfakes, and requires online platforms to remove such content upon request. The law was signed by the President on May 19, 2025.

Key provisions of the TAKE IT DOWN Act:

- **Criminalizes non-consensual intimate image (NCII) publication and threats:** It makes it a federal crime to knowingly share or threaten to share intimate images without consent, including AI-generated deepfakes.
- **Requires swift removal from platforms:** Online platforms, defined as "covered platforms," are mandated to remove NCII within 48 hours of a verified request from the victim.
- **Establishes a notice-and-removal process:** The law requires platforms to implement procedures for victims to report and request the removal of intimate images.
- **Grants enforcement authority to the FTC:** The Federal Trade Commission (FTC) is tasked with overseeing and enforcing the law's requirements.
- **Includes protections for good-faith disclosures:** It allows for the disclosure of NCII to law enforcement in certain situations, such as during investigations.
- **Preserves free speech:** The act is designed to target only the knowing publication of NCII and includes protections for journalistic, artistic, and lawful speech.

Take it Down – and why it matters.



Pre-adolescents and adolescents are on the path moving from concrete to abstract and from innocence to wisdom. At times they make remarkably bad mistakes. For reasons of gullibility, love, or hunger for attention they post images of themselves on-line, and the consequences can be horrible. From October 2021 through March 2023, the FBI tracked roughly 12,600 sextortion victims — all of them minors. Since 2021, at least 20 children who were victims of sextortion have died by suicide, according to the FBI.

<https://www.cbsnews.com/news/fbi-warning-financial-sextortion-minors-growing-threat-suicide/>

- Teen Screen Time Statistics (Top 5)
- The average teen spends 7 hours and 22 minutes looking at screens each day.
- American teens' screen time has increased by around 2 hours since 2015.
- US teens spend almost 3 hours longer on screens than US tweens (age 10-12).
- Teenage boys clock up nearly 1 hour more daily screen time than teenage girls.
- Teenagers spend more than 3 hours per day watching TV/videos.
- By Activity
- TV/videos – 3 hours 16 minutes
- Gaming – 1 hour 46 minutes
- Social media – 1 hour 2 minutes
- Browsing web sites 51 minutes
- Other 29 minutes

<https://takeitdown.ncmec.org/>

Any person under 18 years of age can demand their image be taken down. Every principal, assistant principal, counselor, teacher, parent, pastor, or guardian should be familiar with this site and be ready to share it. The site also provides downloadable PDFs in English and Spanish for posting.

PDF downloads – Free!


- Available as free downloads in English and Spanish.
- Simple instructions.
- Ideal for notice boards.
- Effective location - on the ceiling in bathroom stalls.
 - Difficult to vandalize.
 - People are not embarrassed to read it.
 - Can be printed large enough to be read from a stall seat.

$$(x + a)^n = \sum_{k=0}^n \binom{n}{k} x^k a^{n-k} / 215$$

Take It Down

Having nudes online is scary, but there is hope to get it taken down.

Take It Down is a free service that can help you remove or stop the online sharing of nude, partially nude, or sexually explicit images or videos taken of you when you were under 18 years old.



Here's how it works:


Visit TakeItDown.NCMEC.org and click on "Get Started".



Answer a few simple questions.



Select the image or video on your device that you're concerned about.




Take It Down will assign a unique digital fingerprint, called a hash value, to the image or video.

1 The hash will be shared with participating online platforms that can use it to detect copies of these images or videos on their services and take action to remove the content or limit the spread. This all happens without the image or video ever leaving your device or anyone viewing it, and you don't have to share any personal information.



Remember, losing control of your image could happen to anyone, and you're not alone. For more information about how NCMEC can help, visit TakeItDown.NCMEC.org

Servicio operado por 

Take It Down

Tener desnudos en línea da miedo, pero hay esperanza de que sean removidos-taken down.

Take It Down es un servicio gratuito que puede ayudarte a eliminar o detener el intercambio en línea de imágenes o videos desnudos, parcialmente desnudos o sexualmente explícitos que fueron tomados antes de que cumplieras los 18 años.



Así es como funciona:


Visita TakeItDown.NCMEC.org y has clic en "Comenzar".



Responde algunas preguntas simples.



Selecciona la imagen o el video que te preocupa en tu dispositivo.




Take It Down funciona mediante la asignación de una huella digital única, llamada valor hash, a una imagen o video.

2 El valor hash se comparte con las plataformas en línea participantes para que puedan detectar esta imagen o video en sus servicios y eliminar este contenido o limitar su circulación. Todo esto sucede sin que la imagen o el video salgan de tu dispositivo o sin que alguien lo vea y no tienes que compartir ninguna información personal.



Recuerda, perder el control de una imagen le puede pasar a cualquiera, pero no estás solo. Para obtener más información sobre cómo NCMEC puede ayudar, visita YoDecido.NCMEC.org

Servicio operado por 

New Texas school law...now with teeth!

Key Changes from SB 571 (89* Legislature Regular Session)

REQUIREMENT TO REPORT ABUSE TO DFPS AND LAW ENFORCEMENT AGENCIES —TFC §§261.001 and 261.101:

If a professional has reasonable cause to believe that a child has been abused as defined by TFC §261.001, the professional shall make a report to the Department of Family and Protective Services (DFPS) or law enforcement no later than 24 hours after the professional first has reasonable cause to believe that the child has been abused or neglected.

The definition of abuse is amended to include “sexual conduct harmful to a child’s mental emotional, or physical welfare, including conduct that constitutes an improper relationship between an educator and a student under Texas Penal Code §21.12.”

The definition of a law enforcement agency includes the Texas Department of Public Safety; the police department of a municipality; the sheriffs office of a county; or a constable’s office of a county, and does not include a police department of an educational entity.

Of note, the definition of child abuse under current law also includes “encouraging the child to engage in sexual conduct”.

New Texas school law...and bite!

Key Changes from SB 571 (89* Legislature Regular Session)

SUPERINTENDENT AND PRINCIPAL REPORTING REQUIREMENTS, REQUIRED REPORT TO TEA / SBEC – TEC §22A.051 and §22A.052:

A principal must report allegations of the following types of misconduct by SBEC certified or non-certified employees or service providers to a superintendent within 48 hours of becoming aware of the evidence of misconduct, and the superintendent must report the allegations of misconduct to TEA / SBEC within 48 hours of becoming aware of the evidence of following types of misconduct:

Abused or otherwise committed an unlawful act with a student or minor, including by engaging in conduct that involves physical mistreatment or constitutes a threat of violence to a student or minor and that is not justified under Chapter 9, Texas Penal Code, regardless of whether the conduct resulted in bodily injury.

Was involved in or solicited a romantic relationship with or solicited or engaged in sexual contact with a student or minor.

Engaged in inappropriate communications with a student or minor, as defined by State Board for Educator Certification rule.

Failed to maintain appropriate boundaries with a student or minor, as defined by State Board for Educator Certification rule.

A superintendent required to submit a report of misconduct to TEA / SBEC commits a state jail felony if the superintendent fails to file a report with the intent to conceal a person's criminal record or alleged incident of misconduct.

Resource slides – available for download

The next few slides cover material of which you should be aware, but just in case, they are offered here. You do not need to take picture or notes.

The list is posted on a website that will be shared at the end of the presentation.

Relax, take a sip of water and embrace the moment....

O.N.E. - OBSERVE

Sex trafficking:

- Changes in school or work attendance, habits, friend groups, vocabulary, demeanor, and attitude
- Use of alcohol or drugs
- Older boyfriends, friends
- Sudden appearance of luxury items — e.g., manicures, designer clothes, purses, gift cards
- Sexually provocative clothing
- Tattoos or branding
- Multiple phones or social media accounts; hiding these
- Provocative pictures posted online or stored on the phone
- Unexplained injuries and health problems
- Social interaction and schedule being strictly controlled by someone else

BE THE O.N.E. in the Fight Against Human Trafficking

Human trafficking involves the use of force, fraud, or coercion to obtain some type of labor or commercial sex act from another person. Under law, children cannot consent to sexual exploitation and therefore, no force, fraud, or coercion is required to meet the definition of child sex trafficking.

What can you do about Human Trafficking?

BE THE O.N.E. – Observe. Notify. Empower.

OBSERVE indicators of trafficking. Note that victims may seem complicit in their exploitation due to the fear they have of their traffickers or the trauma bonds the traffickers create to keep them from finding freedom.



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Labor trafficking:

- Third-party control of schedule and social interaction; works excessively long or unusual hours
- Evidence of violence: bruises, swelling, scarring, etc.
- Living where the individual works
- Housing, food, hygiene products, transportation all being supplied by the employer
- Irregular pay periods
- Recruited through false promises related to citizenship or working conditions
- Inability to speak English
- Identification documents or money are being held by a third-party
- Malnutrition, dehydration, exhaustion; untreated disease or dental and/or vision problems; chronic pain — e.g., back pain, muscle strains, etc.



Governor's Office

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O.N.E. – NOTIFY/EMPOWER

Pragmatic guidance about what to do,
with the linked resources to do it.

Includes links to free videos

Includes multiple curriculums and
training programs

<https://gov.texas.gov/uploads/files/organization/criminal-justice/Be-The-One-2-Pager-v1.pdf>

NOTIFY ⁹¹¹ if an emergency.

Otherwise, contact the National Human Trafficking Hotline at **1-888-373-7888**. You can also text "Help" or "Info" to 233733 or email Report@PolarisProject.org. For online exploitation of children, call the National Center for Missing and Exploited Children (NCMEC) at **1-800-843-5678** or report it at www.missingkids.org.



EMPOWER yourself and others to prevent trafficking and empower survivors to find freedom

Parents	<ul style="list-style-type: none">• Be aware of the signs to look for and ask questions if you have concerns• Monitor social media• Do not blame your child or assume behavior is simply acting out• Establish yourself as a safe person to talk to about anything• Contact NCMEC for help with concerns about in-person or online contacts at www.missingkids.org or 1-800-843-5678
Youth	<ul style="list-style-type: none">• Avoid unsafe situations• Know who you are talking to online• Learn about how traffickers find and lure their victims• Establish a relationship with a trusted adult to talk to about uncomfortable situations• Contact NCMEC for help with concerns about in-person or online contacts at www.missingkids.org or 1-800-843-5678
Community	<ul style="list-style-type: none">• Learn more by watching Be the One at www.texasattorneygeneral.gov/humantrafficking• Give your time or your financial contribution. For a list of organizations helping victims in your area, visit: www.humantraffickinghotline.org• Share information from trusted organizations and raise awareness within your business, church, school, or other circle of influence BY-NC• Support high risk populations such as homeless or foster youth to reduce vulnerability• Become an informed consumer to ensure your clothing, food, and other goods are not produced by child or forced labor
Prevention Resources	<ul style="list-style-type: none">• The Office on Trafficking in Persons provides resources and guidance on human trafficking prevention and victim assistance: www.acf.hhs.gov/otip• A21 raises awareness through the Can You See Me? Campaign and free student curriculum: www.a21.org• Love146 offers a variety of training and resources for youth, caregivers, and professionals: www.love146.org• Netsmartz provides free online safety resources and age-appropriate lessons: www.netsmartz.org• Unbound offers education and training for students, educators, and parents: www.unboundnow.org/kss

To learn more about how you can Be the One in the Fight Against Human Trafficking, please see:

www.texasattorneygeneral.gov/humantrafficking

<https://gov.Texas.gov/cstt>



Office of the Texas Governor
Child Sex Trafficking Team

Signs for Commercial Lodging Free!

The Texas Legislature (87th Regular Session) also requires commercial lodging/establishments to display human trafficking signage in a location readily visible to all employees. Signage must be posted in English, Spanish, and any other primary language spoken by 10% or more of the establishment's employees.

Free, downloadable templates of these signs, as well as HB 390's signage requirements, can be found at:

<https://www.texasattorneygeneral.gov/human-trafficking-section/human-trafficking-training-and-signage/commercial-lodging-training-resources/signs>

LOS TEXANOS
DO NOT FOR SALE
La Trata De Personas Termina Aquí.

LA TRATA DE PERSONAS ES LA OPRESIÓN DE HOMBRES, MUJERES Y NIÑOS A TRAVÉS DEL TRABAJO FORZADO O LA EXPLOTACIÓN SEXUAL COMERCIAL.

La Trata de Personas es un insulto a la dignidad humana, que afecta a personas de todas las edades, géneros, etnicidades, estatus migratorio y antecedentes socioeconómicos. La trata ocurre en comunidades urbanas, suburbanas y rurales en todo Texas. La trata a menudo ocurre a plena vista, por lo que los miembros de la comunidad pueden ayudar a prevenir la trata mediante el reconocimiento de indicadores.

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INDICADORES DE TRATA LABORAL

- Los trabajadores llegan y se van al mismo tiempo y llevados a la ubicación por un gerente.
- Trabajadores que no tienen posesión o control de sus documentos (identificación, pasaporte, licencia, documentos de viaje).
- Los trabajadores están privados de sueldo, tienen mal higiene o no hacen contacto visual.
- Los trabajadores tienen condiciones médicas no tratadas/parecen desnutridos, deshidratados, etc.
- Empresarios que legítimamente retienen los salarios o pagan irregularmente.

INDICADORES DE TRATA SEXUAL

- Excesivo tráfico peatonal por la noche y saliendo de hoteles a cualquier hora del día.
- Llamadas telefónicas excesivas de recepción.
- Solicitudes de habitaciones que no pueden ver vehículos entrar y salir del estacionamiento y en la calle.
- Muchos vehículos dando vueltas en el estacionamiento y conduciendo en la misma habitación.
- Edificios de búsqueda de personas de la zona.
- Personas en acciones de su propiedad (identificación, teléfono celular).

PARA DENUNCIAR LA TRATA DE PERSONAS:

Para reportar sospechas de trata de personas, comuníquese con iWatchTexas al 844-643-2251 o www.iWatchTx.org. Marque el 911 en caso de emergencia, incluyendo la trata de personas. Para obtener servicios para una víctima de trata de personas, comuníquese con la Nacional de Trata de Personas al 888-373-7888.

Los empleados del hotel están obligados a recibir entrenamiento anual sobre la trata de personas, y NO DEBEN ser disciplinados, discriminados o sufrir represalias por hacer un informe de buena fe de sospecha de trata de personas.

TEXANS
ARE NOT FOR SALE
Human Trafficking Ends Here.

النساء، الرجال إن
إن الاتجار بالبشر أهنة
حالة الهجرة والخلفية الأ
الرغبة والصواحي في ج
لذلك يمكن أفراد المجتمع

الاتجار بالجنس
المركة المعروفة لتذكور داخل وخارج
التي يستأجرها نفس الشخص.
المكاملات الهاتفية المفرطة في مكتب الإ
طلب غرف مميزة من ناحية "الزوجة"
السجلات داخل وخارج ساحة الانتظار
العديد من السيارات تتجول حول ساحة
بالسائقين يتواجدون في نفس الغرفة.
تكون علب قمامة ملئية بالزبال في الزوايا
لا يستطيع الشخص الوصول إلى بظافة
أو إيواءه.

الإبلاغ عن الاتجار بالبشر:
للإبلاغ عن حالات الاتجار بالبشر، اتصل
أو www.iWatchTx.org
في حالة الطوارئ اتصل بالرقم 911
التصوير على خدمات اتصالات الاتجار بالبشر
2337333
يطلب من عمال الفندق تلقي تدريب من
أخرى استخدام التمييز ضدهم بسبب أن

QUA HÌNH THỨC LAO ĐỘNG

- Người đi làm nhưng không biết vị trí địa điểm mình đi và luôn được vận chuyển tới nơi làm.
- Người không có giấy tờ tùy thân trong tài sản cá nhân của mình (chứng minh nhân dân, hộ chiếu, giấy phép hành nghề, các giấy tờ du lịch).
- Có dấu hiệu tổn hại như bị thiếu ngủ, vệ sinh kém hoặc tránh giao tiếp bằng mắt.
- Người đi làm nhưng thiếu cảm xúc và vẻ, không ăn, thiếu nước uống.
- Ông chủ đánh thuế, trả tiền lương hoặc giữ tiền lương trái phép, hoặc trả tiền lương không đều đặn.

QUA HÌNH THỨC BUÔN BÁN TÌNH DỤC

- Cũng một người đàn ông nhưng lại tới thuê khách sạn nhiều lần.
- Gọi điện thoại qua máy lẻ tới thuê khách sạn.
- Yêu cầu những phòng để tiền quan sát bên ngoài (có thể theo dõi xe ra vào bãi đậu xe trên đường chính).
- Có nhiều lần thông tin báo cáo xe và các người tài xế đi ra vào chung một phòng khách sạn.
- Thông tin chưa đầy đủ bao cao su.
- Người không có giấy tờ tùy thân, điện thoại cầm tay hoặc tiền bạc trong mình.

CÁCH BÁO CÁO NẠN BUÔN NGƯỜI:

Để báo cáo nạn buôn người, vui lòng liên hệ iWatchTexas qua điện thoại 844-643-2251 hoặc vào trang web www.iWatchTx.org.
Gọi 911 trong tình huống khẩn cấp.
Để nhận các dịch vụ trợ giúp cho nạn nhân của việc buôn người, quý vị có thể liên lạc qua đường dây nóng Chống Buôn Người Toàn Quốc qua điện thoại 888-373-7888 hoặc nhắn tin qua số 233733.

Nhấn vào ảnh để khách sạn được nhận hỗ trợ giáo dục chống lại nạn buôn người hàng năm, họ không bị trừng phạt, trả thù hoặc bị kỳ thị khi báo cáo về những trường hợp khả nghi.

Texas Department of Licensing and Regulations

Human Trafficking Prevention Training for Health Care Practitioners

Beginning September 1, 2020, certain healthcare practitioners who provide direct patient care must complete an approved human trafficking prevention training course to renew their licenses. The course must be approved by the Texas Health and Human Services Commission to satisfy the training requirement.

<https://www.hhs.texas.gov/services/safety/texas-human-trafficking-resource-center/health-care-practitioner-human-trafficking-training>

hhs.texas.gov / hhs-approved-training-training						
Training Organization	Course Title	Course Length	Cost	Delivery Method	Continuing Education Credit/Special Note	Approval Dates
*Texas Health and Human Services Commission	Texas Human Trafficking Resource Center HEART Training	1.5 hours	Free	Online HHS Learning Portal	<ul style="list-style-type: none">Physicians (CME): 1.50 AMA PRA Category 1 Credit™ including 1.50 Ethics creditsNurses: 1.50 NCPD creditsLicensed Marriage and Family Therapists: 1.50 credit hours including 1.50 Ethics creditsLicensed Professional Counselors: 1.50 LPC hours including 1.50 Ethics credit hoursLicensed Psychologists: 1.50 professional development hours including 1.50 Ethics hoursSocial Workers: 1.50 credit hours including 1.50 Ethics hoursLicensed Nursing Facility Administrators: 1.50 total participant hoursCertified Health Education Specialists: 1.50 contact hoursCertified Public Health: 1.50 recertification creditsRegistered Sanitarians: 1.50 credit hours All other healthcare licensees will receive a non-CE certificate of completion. Texas State Board of Pharmacy accepts certificates of participation for educational activities certified for AMA PRA Category 1 Credit™ from organizations accredited by the Texas Medical Association.	11/17/2021 – 11/17/2025
2 Texas Health and Human Services Commission • hhs.texas.gov • Revised 8/6/2024						
Training Organization	Course Title	Course Length	Cost	Delivery Method	Continuing Education Credit/Special Note	Approval Dates
*Texas Health and Human Services	HEART Training	1.5 hours	Free (Texas WIC dietitians and nurses only)	Texas WIC Training Catalog	All healthcare licensees will receive a non-CE certificate of completion.	4/1/2021 – 4/1/2025

The following TDLR license types must complete training requirements to renew their licenses:

- Athletic Trainer
- Audiologist
- Assistant in Audiology
- Intern in Audiology
- Behavior Analyst
- Behavior Analyst Assistant
- Dietitian
- Dyslexia Therapist
- Dyslexia Practitioner
- Hearing Instrument Fitter & Dispenser
- Massage Therapist
- Midwife
- Retired Midwife
- Orthotist
- Orthotist Assistant
- Podiatric Physician
- Podiatric Temporary Residency
- Podiatric Medical Radiological Technician
- Prosthetist
- Prosthetist Assistant
- Prosthetist Orthotist
- Prosthetist Orthotist Assistant
- Speech-Language Pathologist
- Intern in Speech-Language Pathology
- Assistant in Speech-Language Pathology

Nurses United Against Human Trafficking (NUAHT)

Nurses see people at their worst, and that includes victims of human trafficking and sex exploitation. The resource tab of their site includes:

- On-line training classes
- Shoe cards (to be slipped into a victim's shoe)
- Red flag indicators

<https://www.nuaht.org/resources>

educate. equip. empower.

NURSES UNITED AGAINST HUMAN TRAFFICKING

in

HOME ABOUT OUR FOUNDERS OUR TEAM MEMBERS MEMBERSHIP

National Human Trafficking Hotline 24/7 1-888-373-7888 or text BEFREE (233733)

NURSES UNITED AGAINST HUMAN TRAFFICKING

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Suicide and Crisis Lifeline 24/7 call or text 988

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Red Flags of Commercially Sexually Exploited Children (CSEC) Labor Trafficking Indicators

educate. equip. empower.

ly runs away from home and/or leaves for significant periods of
ant
multiple placements through the child welfare system; intersections
juvenile justice system
signs of mental, physical, or sexual abuse [high adverse childhood
experiences (ACEs)]
slang for sex work, such as "doing a date," "johns," or "tricks"
significantly older partner, "boyfriend", or spends a lot of time with a
person, a much older adult
in another person to speak for them; is not free to speak for
ones
ons or reports of domestic violence/intimate partner violence.
ut age or carries a fake form of identification
es a stalking situation or controlling boyfriend or "daddy"
housing provided by the employer
ntly reduces contact with family, friends, or other support networks
n)
s a pattern of staying in the homes of friends or a non-legally
ble adult
nt to discuss how they make money, where they live, or how or when
ne
ited States if an immigrant (not in possession of a passport, travel
nts)
ontrol over schedule and/or money (finances)
on of large amounts of cash or expensive items he or she cannot
ply afford
more than is in school or does not often attend school (truant)
weapons
nowledge about the geography of multiple urban areas (streetwise)
nces suicidal ideations and/or depression; signs of self-mutilation

SHOE CARD

Truckers Against Trafficking (TAT)



This is media and training from an NGO. TAT is dedicated to fielding a mobile army of transportation professionals working to disrupt human trafficking. They have a series of inherent advantages:

- They are observant
- They view the world from an elevated position
- They are everywhere
- They communicate – cell and CB
- They are not strangers to sex trafficking



<https://trained.truckersagainsttrafficking.org/>

The tools in your hand...

1. **The STOP APP** – This app, created by STOP THE TRAFFIK, allows people to anonymously report suspected [human trafficking](https://warinternational.org/apps-that-fight-human-trafficking/) anonymously (<https://warinternational.org/apps-that-fight-human-trafficking/>). The platform makes it easy to fill out a report and even add pictures if a witness can take them. [The STOP APP](#) is available in seven languages and can be used worldwide. The reports made on the app go directly to the STOP THE TRAFFIK database, which can assist law enforcement in investigation efforts. [STOP THE TRAFFIK](#) is a campaign coalition founded in 2006 that seeks to educate, mobilize, and equip communities with the resources they need to end human trafficking.
2. **TraffickCam** – (<http://traffickcam.com/about>) Specifically created for travelers, this app allows users to photograph their hotel rooms and add them to TraffickCam's database. Law enforcement can then analyze submitted photos to find human trafficking locations. Traffickers regularly post pictures of sex trafficking victims in hotel rooms for online advertisements. The more pictures added to the database, the more likely law enforcement can track down the hotel. Prosecutors can also use these photos as evidence to convict traffickers. This app was created by Exchange Initiative (EI) in 2015. EI provides resources and educational programs to help fight sex trafficking. The mission of EI is to promote global awareness of sex trafficking and spark action at the local level.
3. **ACT!** – ACT! is a game designed to help [increase sex-trafficking awareness](http://www.lifeboat-act.com/#about) (<http://www.lifeboat-act.com/#about>) among junior high and high school students. This is an interactive, story-structured game. In the game, players pick a character and learn about manipulation into sex trafficking through a friend who is dealing with it. The app asks players to identify red flags in different scenarios and quizzes players on the potential red flags. If stumped, players can use resources such as law enforcement and reference books to help them. ACT! is a great way to make students aware of manipulation and coercion techniques used in sex trafficking. It can also increase students' awareness of their peers and potential red flags for which to look.
4. **Good On You** – [Good On You](https://goodonyou.eco/how-we-rate/) (<https://goodonyou.eco/how-we-rate/>) is another app that can increase human trafficking awareness. This app is an effective way to hold fashion brands accountable. Good On You researches clothing companies and compiles the information into an easy-to-understand score. The scores are based on companies' commitments to doing better for people, animals, and the earth. This includes sustainability efforts, animal testing, and employee treatment. This app enables consumers to [make informed decisions](#) on where they purchase clothes and increases brand transparency. If a brand does not appear on the app, Good On You encourages users to contact them.
5. **Sweat & Toil** – The [Sweat & Toil](https://www.dol.gov/general/apps/ilab) (<https://www.dol.gov/general/apps/ilab>) app was created by the U.S. Department of Labor to inform consumers about items created through child labor or forced labor, allowing them to make more informed buying decisions. The app also provides global child labor data, research on countries' efforts to eliminate child labor, and a review of child and forced labor laws.

Enough about resources, now for tech...

$$f(x) = a_0 + \sum_{n=1}^{\infty} \left(a_n \cos \frac{n\pi x}{L} + b_n \sin \frac{n\pi x}{L} \right) / 215$$

Reaching the victims...

People forced into prostitution are not afforded the luxury of a bath or shower between tricks. They use dry shampoo.

These stickers are designed to go on the bottom of dry shampoo bottles. When a person shakes the can and sprays the shampoo into their hair, the sticker is obvious on the bottom of the cans.

A night clerk at a convenience store will typically accept a \$20 to allow you to place the stickers on the bottom of the cans.

Nat. Human
Trafficking
Hotline:
1-888-373-
7888



A bit more low tech....

A recent report discussed a family of four averaging anywhere from 3 to 12 transactions daily, which would equate to roughly 21 to 84 transactions per week if averaged out.

We are in an aggressive campaign to put the National Human Trafficking Hotline on the last half inch of every receipt. Minimal cost but has the potential to reach victims.

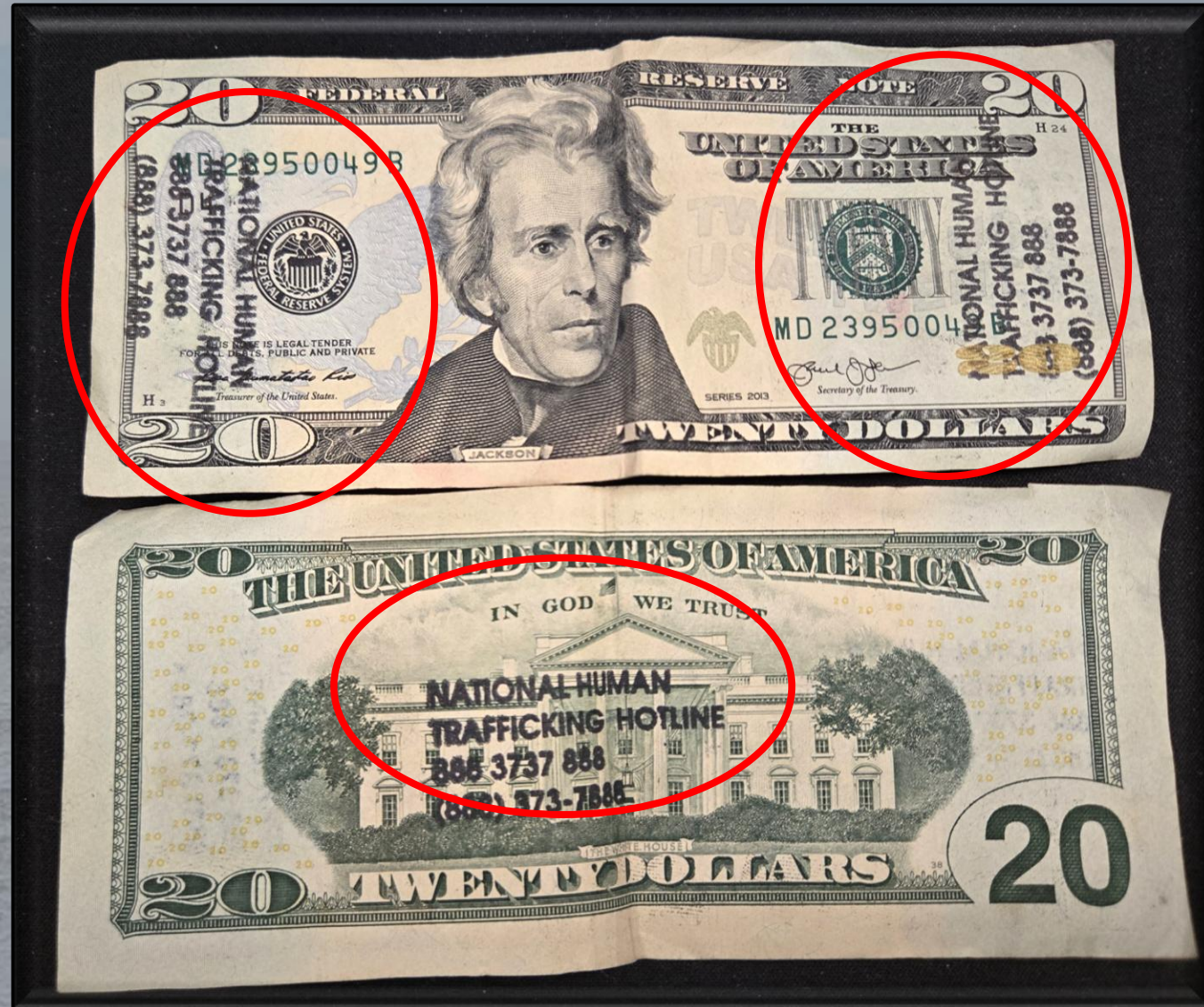


A bit low tech....

Generally, establishments of questionable legitimacy have a higher likelihood of involvement in forced labor and/or sex trafficking. These same establishments often prefer cash transactions. This reality can be leveraged by using a self-inking stamp to print the National Human Trafficking Hotline number on paper money collected during church offerings.

Different denominations of currency have varying lifespans in circulation: \$1 bills last 6.6 years, \$5 bills last 4.7 years, \$10 bills last 5.3 years, \$20 bills last 7.8 years, and \$100 bills last 22.9 years.

Consequently, a \$20 bill stamped with the National Human Trafficking Hotline number could reach countless hands during its 7.8 years of circulation. At some point it might be read by a victim, and reaching victims is critical.



A bit low tech.... Is this legal?

18 U.S.C.

United States Code, 2010 Edition

Title 18 - CRIMES AND CRIMINAL PROCEDURE

PART I - CRIMES

CHAPTER 17 - COINS AND CURRENCY

Sec. 333 - Mutilation of national bank obligations

From the U.S. Government Publishing

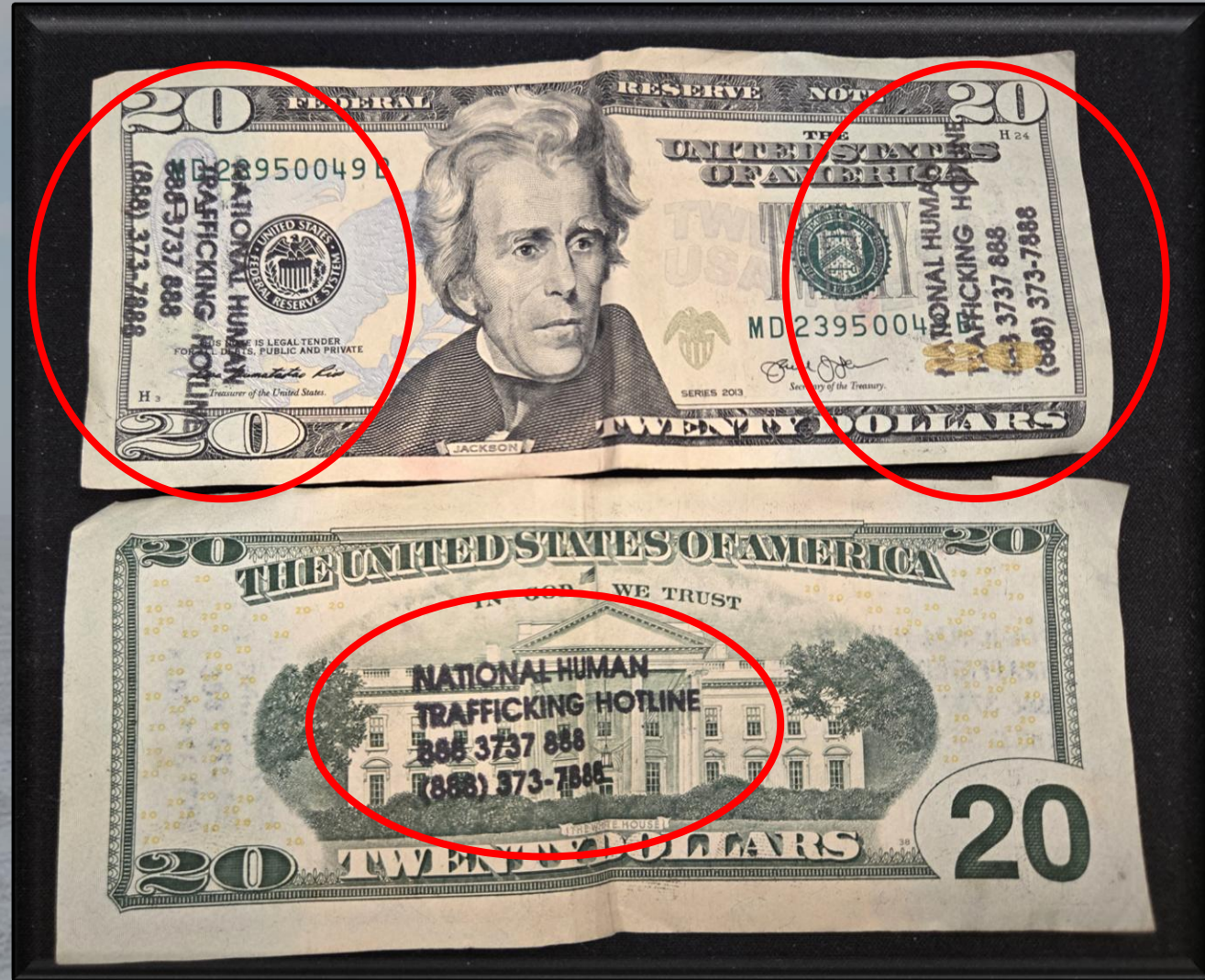
Office, www.gpo.gov

§333. Mutilation of national bank obligations

Whoever mutilates, cuts, defaces, disfigures, or perforates, or unites or cements together, or does any other thing to any bank bill, draft, note, or other evidence of debt issued by any national banking association, or Federal Reserve bank, or the Federal Reserve System

with intent to render such bank bill, draft, note, or other evidence of debt unfit to be reissued, shall be

fined under this title or imprisoned not more than six months, or both. (June 25, 1948, ch. 645, 62 Stat. 700; Pub. L. 103-322, title XXXIII, §330016(1)(B), Sept. 13, 1994, 108 Stat. 2146.)



Leverage the hidden....

In every culture, society, and nation there are the “hidden.”

For reasons of skin color, language, religion, traditions, etc. they are not part of the regular society.

...a true story. “I have a client for you....”

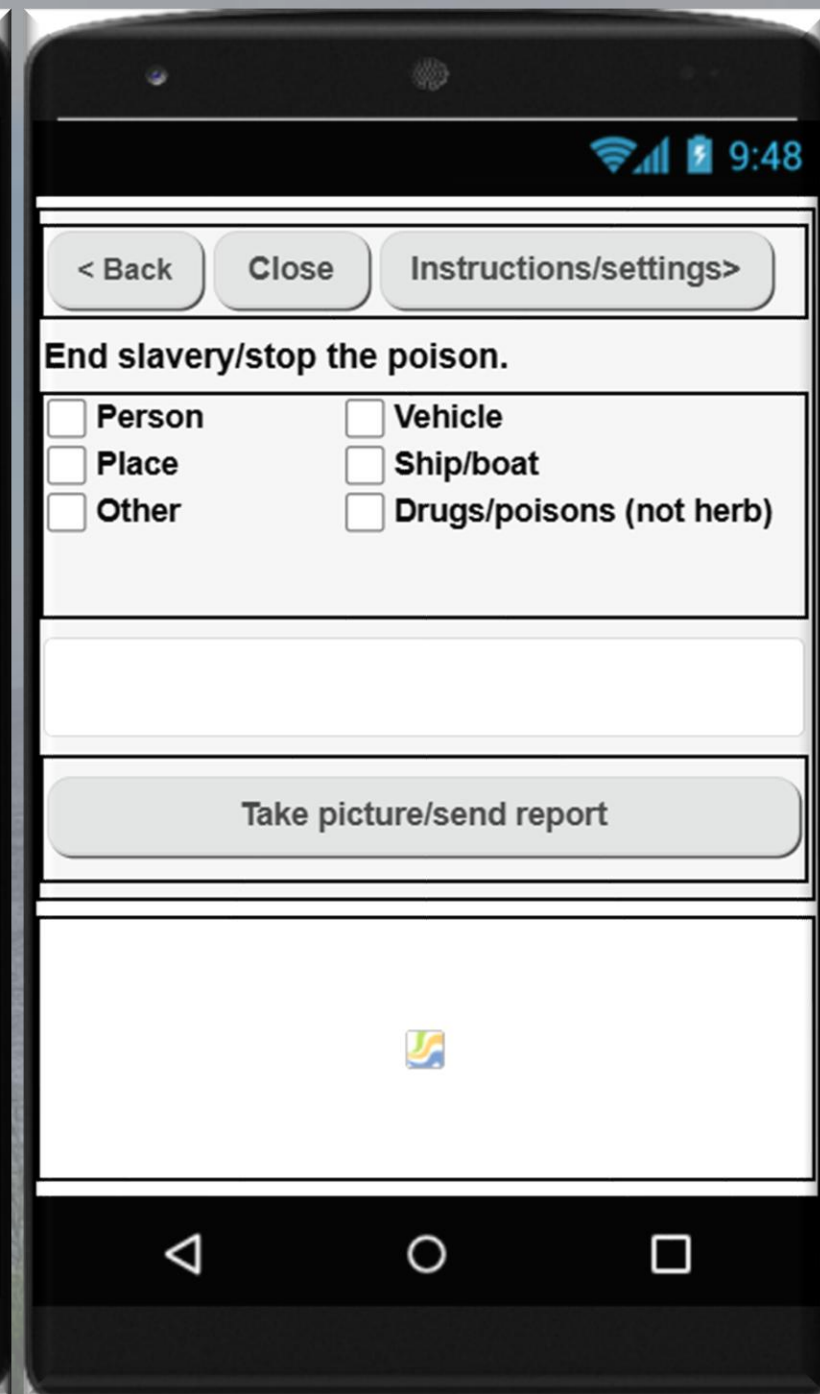
The see things we might not even suspect, they are functionally invisible, and they have experience driven passions we cannot begin to understand....



Empower them with tech...

We have the means to give them power. Make it simple, affordable, and easy, and let it address their passion.

Reach out to the hidden and give them power. They will amaze you!



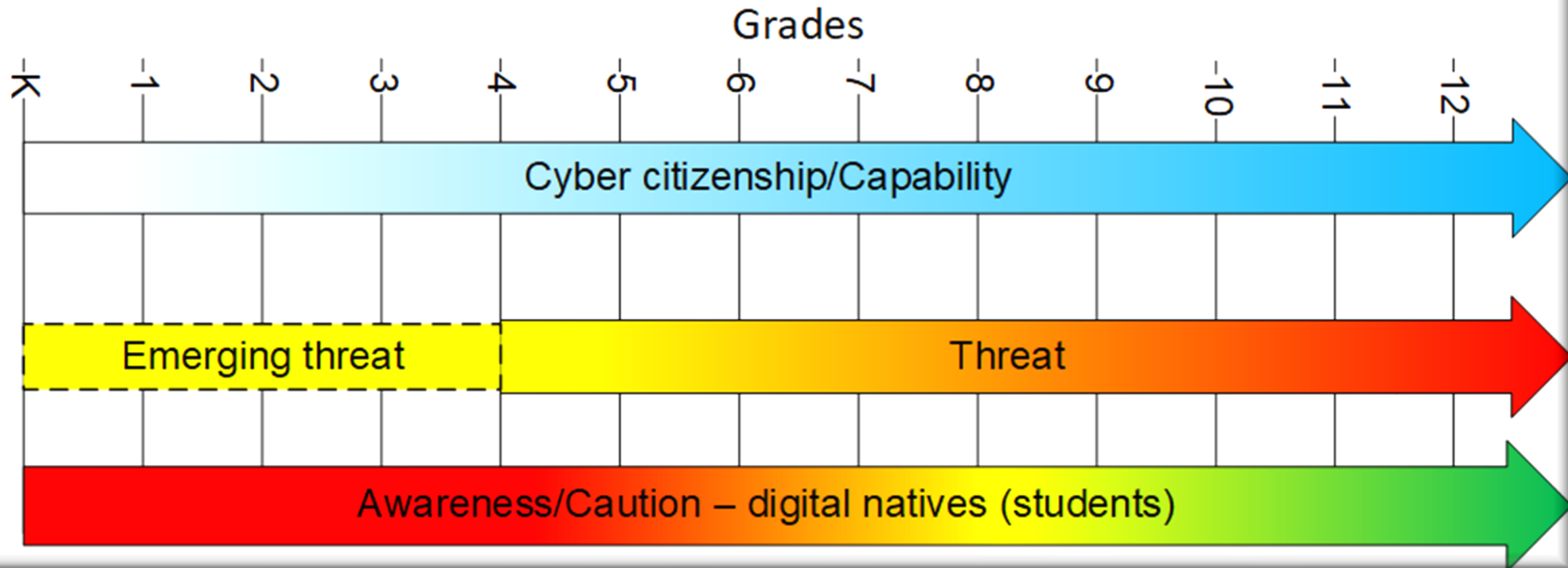
Trafficking Online, the stats...

- The internet is the top recruitment location for all forms of trafficking.
- <https://polarisproject.org/2020-us-national-human-trafficking-hotline-statistics/>
- Multiple organizations estimate that 500,000 predators are online every day.
- <https://ourrescue.org/education/research-and-trends/human-trafficking-statistics>
- 70% of child sex trafficking survivors were at some point sold online.
- www.huffpost.com/entry/sex-trafficking-in-the-us_n_5621481
- The top three platforms identified to recruit victims of sex trafficking in 2023 were Snapchat, Facebook, and Instagram.
- [2023-Federal-Human-Trafficking-Report-Executive-Summary.pdf](#)
(traffickinginstitute.org)

Forces at play

There are three factors shaping the cybersecurity environment for young kids:

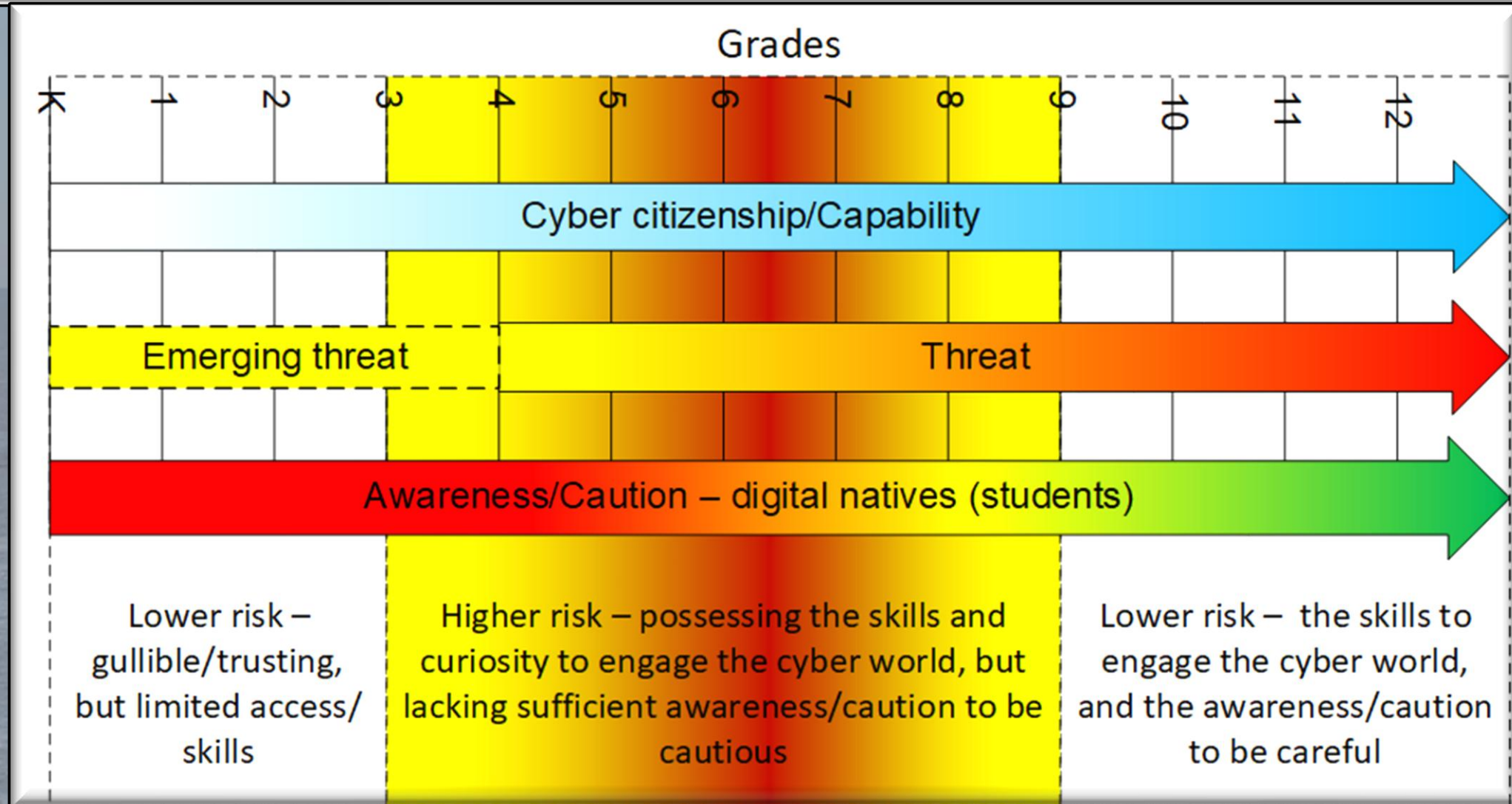
1. Their cyber citizenship/capability – how much do they engage with the cybersecurity environment, and how capable are they?
2. The threat level – are they a target of value for malware, cyber predators, and/or cyber bullies?
3. Their awareness and caution – are they aware of the potential threats and are they suspicious and, at some level, cynical about the cyber environment?



Ability and lack of caution

The combination of ability and lack of caution create a perfect storm of vulnerability peaking at about grade 6.

Children are active digital citizens, often with advanced capabilities, but lack the awareness and caution of more mature users.



Grade specific trafficking stories/training...AI written



<https://leantailabs.com/free-downloads>

GuardianNetworkDRK20250708 (docx)

↓ Download

TheGuardianNetwork20250708 (docx)

↓ Download

The Guardian Network: A Community Story

Chapter 1: Disappearance

Ms. Rodriguez had been teaching at Lincoln Middle School for eight years. She thought she'd seen everything until the day Emma didn't come to school. Emma had been one of her brightest students, but over the past month, she'd started showing up with expensive new clothes that didn't match her family's modest income. Then came the unexplained absences, the exhaustion, and the way she flinched whenever someone touched her shoulder.

Now Emma's desk sat empty for the third day in a row.

"Her mom called this morning," Principal Davis said, appearing in Ms. Rodriguez's doorway. "Emma never came home last night. The police are involved now."

Ms. Rodriguez felt sick. She'd noticed the warning signs but hadn't known what to do.

The guilt was eating at her—what if she could have prevented this?

That afternoon, she called Officer Martinez, the community police officer. "I think I failed one of my students," she said, her voice shaking.

Officer Martinez's tone was serious. "Tell me everything you noticed. And Ms.

Rodriguez? This isn't over. We're going to find her."

Chapter 2: Harsh Reality

The next week, Officer Martinez met with Ms. Rodriguez and Pastor Johnson at the church. The atmosphere was tense, nothing like their usual friendly conversations.

"Emma's case isn't unique," Officer Martinez began bluntly. "We've had four missing children reports in the past six months. Three of them were found, but they'd been through hell. One is still missing."

Pastor Johnson set down his coffee cup with shaking hands. "What exactly are we dealing with here?"

"Human trafficking," Officer Martinez said. "And it's not happening in some far-off place—it's happening right here in our community. These predators are smart, patient, and they're specifically targeting kids like Emma."

Ms. Rodriguez felt her stomach drop. "How?"

"They study their victims for weeks, sometimes months. They learn what makes each family problems, low self-esteem, the need to feel special. Then they messes." Officer Martinez pulled out a thick file. "The person who took messaging her online for two months, pretending to be a 16-year-old 'od' her problems at home."

It except for the sound of Pastor Johnson's sharp intake of breath.

Kids realize what's happening, they're trapped. The traffickers use

and psychological manipulation. They tell kids their families will be

leave. They move them from place to place, making them feel

and hopeless."

Warning Signs Everyone Missed

AI - Daisy



AI - Lolita

Predator: *"So where are you?"*

Victim: *"You tell me where you are first."*

Predator: *"Predator: 'I'm in Austin. That's in Texas.'"*

AI: *[search geospatial locations within 25 miles of Austin - proximity to exotic dance venues]*

Victim: *"LOL I live in Montopolis. You probably don't even know where that is."*

Predator: *"Tell me. I might want to come see you some day."*

AI: *[set expectations for low moral standard and gullibility]*

Victim: *"It's down by the Austin airport. My mom works near there, but don't ask me what she does."*

Predator: *"Why? Is it bad?"*

Victim: *"I don't think so, but you might. She's a exotic dancer at a club near the airport. You know, a stripper."*

AI: *[declare age, include drug use, and opportunity]*

Victim: *"That's why she's gone all night. It's like three years before I can drive, and there's nothing to do here and I am lonely as hell. Would you really come to see me? Could you get some weed? She's working tonight."*

Predator: *"Sure, but send me a picture."*

Victim: *"You want me to pose naked like my mom does? I will do it, but you have to send me your picture first."*

Predator: *"Yeah! Oh hell yeah, and I can bring some weed."*

The “how” of Lolita...

The process parallels other AI development methods:

1. Material is gathered from evidential records, testimony transcripts, and other investigation documents.
2. Processed through an AI engine for terms, statements, questions, responses, and other linguistic elements to develop a large language model (LLM) for sexual predators and their victims.
3. The LLM populates an AI database to provide the language and dialog capabilities to the entities. Capable of responding in dialog to match the location of the predator, level of dialog aggression, and cultural/ethnic profile.
4. A cloud-based AI engine will generate the entities across a spectrum of ages, races, hair color, gender, accents, names, levels of naivete, etc.
5. The entities will populate social media sites with a crafted protocol for the days of the week time of day, and frequency displaying their interest in dialog, desire for engagement and companionship, and willingness to speak with predators. They will be predictable in the venue, but not as predictable in day or time.
6. The questions, statements, dialog paths, and day/time data from the predators will be captured and recorded.
7. The captured data from the predators will be used to enrich the document resources that will in turn enrich the AI-derived LLM.

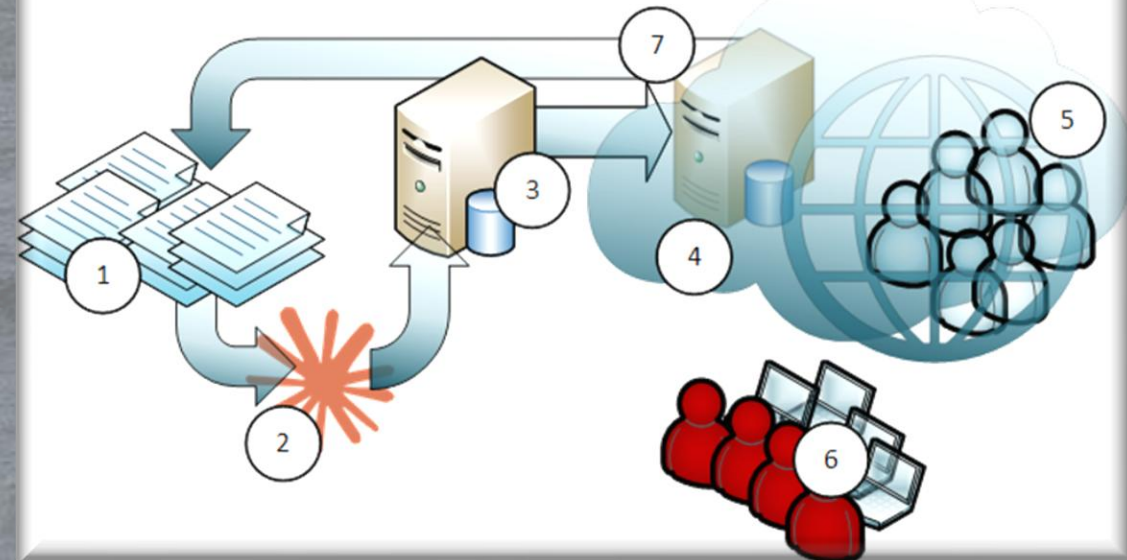
The drive of the process is to constantly improve the believability and authenticity of the entities, engage the pedophiles in protracted dialog, and when possible, bring them to justice. At a minimum it will capture the time, attention, and energy of the pedophiles.

Goals:

Social media centric – with limits

Burn time...

Enduring entity...



Resources...and questions?

All links referenced in this presentation are available free at:

<https://leantailabs.com/free-downloads>

The MS Excel file name is: “CounterHumanTraffickingSites”

Joel Aud, Lean Tail Labs

Pragmatic solutions in existing and emerging technology

<https://leantailabs.com>

24/7 mobile phone (512) 818-9971

$$\sin \alpha \pm \sin \beta = 2 \sin \frac{1}{2}(\alpha \pm \beta) \cos \frac{1}{2}(\alpha \mp \beta) \quad \cos \alpha + \cos \beta = 2 \cos \frac{1}{2}(\alpha + \beta) \cos \frac{1}{2}(\alpha - \beta) / 215$$