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MARI MONGE

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PROFESSIONAL EXPERIENCE

Miami HEAT Basketball | NBA - Miami, FL

2011 - 2021

2006 2012 & 2013 NBA Champions. Multi-Emmy award winning HEAT TV, 2019 Golden Matrix Awards (3) polled as one of the top in-arena entertainment networks with huge social media numbers worldwide.

Lead Creative Producer, Reporter, Voice-Over, Spanish Translator, Writer, Editor, Spokesperson

Emmy award winning Lead Producer/Reporter responsible for producing, writing, translating and editing features, recaps focusing on the community and player events and social media content in English and Spanish for the HEAT and the American Airlines Arena now the Kaseya Center. Interviews included: High profile celebrities, athletes, executives, politicians, sponsors, and fans. Handled all translations from English to Spanish. Serve as VO for event/game recaps and for the PA system both inside and outside Arena. Emceed for various events. Also served as their official bilingual Spokesperson visiting numerous broadcast national and international networks and radio stations in English and Spanish.

- HEAT organization fundraiser events
- Player fundraiser events
- Community Relation events
- Season Ticket Members events
- Road Rally events
- All-Star, Playoffs and Finals features-events
- HEAT TV in-arena features
- Red Carpet Arena events

Multi Platform Media Production Specialist - (Freelance)

2005 - Present

Specializing in Local South Florida Lifestyle, Communities, Sports, Travel, Food, Music and Entertainment.

Emmy Award Winning Creative Producer, Consultant, Spanish Translator, Editor, TV Host and Voice-Over.

Experience in social media content creation and integrated marketing. Handling pre-production to post-production and completion. As they say "from concept to delivery".

- Audio recording suite
- Story teller
- Creative problem solver
- Strong relationship builder
- Analytical and time management skills
- Leadership mentor
- Motivator

Telemundo Network NBC Universal – Miami, FL | Los Angeles, California

2005

One of the most important and influential Hispanic networks in the US. This network specializes in the interest of the Hispanic viewer, providing award-winning entertainment.

Coordinating Producer, Special Events

Responsible for coordinating the launch of the Christmas special "Noche de Paz". Worked with the Special Olympics in coordinating this star-studded concert taped at the Arrowhead Pond Arena in Anaheim, California. In charge of coordinating all technical production, logistics, administrative, catering, travel, transportation and labor elements. Scheduled and supervised all deliveries plus load ins and outs. Worked with the following departments: audio, lighting, scenery, human resources, security and finance, to ensure a smooth and successful production.

Estefan Television Productions - Miami, FL**2005**

Production company focused on providing programming infused with music and the latest news in the entertainment industry.

Digital Content Producer | Segment Producer

Served as Segment Producer for the Telemundo Network highly anticipated reality show "Nuevas Voces de America" created by Emilio Estefan. Worked with a creative team which included managing digital photographer, ENG and website videographer crews. In charge of providing weekly written show updates and production stills for the Telemundo website. Wrote all 20 biographies in both English and Spanish for the contestants. Produced show segments, which included interviewing high profile celebrity guest judges and contestants. In addition, provided separate edited pieces for cross channel promotions and produced weekly highlight reels for network promos.

Discovery Networks Latin America - Miami, FL**2004**

Multi channel network focused in providing educational programming for all ages.

Production Contract Coordinator

Created and maintained contracts for all voice-over talent used by all channels within the network. Worked for both production and marketing departments to provide insights and accurate information for a smooth completion of all projects.

Walt Disney Television Latin America - Miami, FL**2002 - 2004**

Provides award winning entertainment, educational and development cable programming for children in Latin America.

Coordinating Producer (2002-2004)

Created and reviewed original production budgets and processed all contract payments for Disney's three original LIVE programs (Mexico, Brazil and Argentina). Executed production and talent agreements, set up audio sessions and cast new talent for original shows.

- Produced weekly promo reels for all three feeds.
- Maintained strict and accurate classified systems for all shows in addition to creating a back up master library of all shows.
- Created monthly schedules on a timely and efficient basis thus contributing to overall production cost savings.
- Ensured receipt of all deliverables for programs.
- Organized logistics for all production shoots when shows went out on location, specifically to exotic destinations within each country.
- Successfully developed a production guide exclusively designed for Disney's original "LIVE" shows.
- Managed music licensing and reported all usage from individual country reports.
- Supervised the tracking of all master content, set up satellite transmissions, and daily updated libraries for all shows.
- Effectively coordinated the transfer of the actual production of live shows from Mexico and Brazil to Argentina, where Disney Channel Latin America is currently based.

On Air Planner and Scheduler (2003-2004)

Responsible for editorial control and creative development of the promo logs for the channels "North Feed".

- Consistently ensured and developed the programming schedules to certify the affinity of the channel.
- Created ideas and concepts for channels weekly/monthly themes.
- Contributed to the planning of the list of forthcoming interstitials and non-programming output.

**CBS Television, Ft. Lauderdale, FL
Talent Coordinator, Special Events**

2002

- Coordinated talent for a national Memorial Day special: "Salute to the Military".
- Arranged transportation, hotels and security for celebrity performers.
- Schedule and coordinated extraordinary last minute details such as additional security.

Clear Image Creative, Miami, FL

2000 - 2002

A multimedia production company specializing in fine quality promotions, sales presentations, hour-long programs, music videos, EPK's and a variety of specials for several media markets.

Production Manager | Producer

Generated a variety of assignments from concept to delivery. Prepared project budgets and project billings. Directed castings for talent also logged, transcribed, digitized and edited projects.

- Hired and supervised ENG crews and other freelance staff on large production shoots.
- Developed ideas that served in several PSA campaigns.
- Created an organized a system to quickly direct large masses in castings.
- Sound design - music pieces, sound effects and other elements for various productions.
- Designed a shipping and delivery system, which reduced the budget cost in several productions.

Sprockets Music & Audio Post, Miami, FL

1999 - 2000

Recording and audio post-production studio delivering high caliber sound to major advertising agencies, international networks, productions houses, record labels, Independent and feature films.

Studio Manager | Producer

Managed all audio sessions including but not limited to commercials, music videos & feature films. Directed castings for both voice-over talent and musicians. Managed staff of five people.

- Created the all accounting books for recording studio and prepared budgets for all projects.
- Awarded several bids for large advertising campaigns such as JC Penney and Burger King.
- Planned several successful events for the music and advertising industries.

ADDITIONAL EXPERIENCE

1998 -1999

FCB Latin America | Siboney USA Advertising Agency, Miami, FL

Office Manager

In charge of maintaining the daily flow of the office. Ran scheduling books, travel itineraries, and all office orders. Coordinated focus group sessions, planned all teambuilding events and parties.

**Laker Airways | American Int'l Airways | Falcon Air Express, Miami | Ft. Lauderdale
FAA Certified Flight Attendant for Charter Air Carriers**

1995 - 1998

Traveled worldwide serving as in-flight crew. From sports teams and high profile celebrities (Rolling Stones) to Hajj charters from Malaysia to Saudi Arabia. Focused on safety, service and passenger experience.

EDUCATION

Broadcast Communications / Psychology, Miami Dade Community College Miami, FL - 1996 -1997

Broadcast Communications / Psychology, St. Thomas University, Miami, FL - 1993 -1995

VOLUNTEERING

Born this Way Foundation – Kindness Ambassador - Since 2018

Woman of Tomorrow - Mentor for at risk high school girls - Since 2013

NBA Cares - Volunteer - Since 2011

Miami HEAT Charitable Fund - Volunteer - Since 2011

SPECIAL SKILLS

Certified Spinning instructor, Triathlete, Certified Breathworker and Holistic Energy Healer (specializing in animals), fluent and neutral English and Spanish, ready to travel!