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## MARI MONGE

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mari@marimonge.com 305.439.8392 [www.marimonge.com](http://www.marimonge.com)

### PROFESSIONAL EXPERIENCE

#### **Miami HEAT Basketball/NBA- Miami, FL**

**2011-Present (Contract)**

2006 2012 & 2013 NBA Champions. Multi-Emmy award winning HEAT TV, 2019 Golden Matrix Awards (3) polled as one of the top in-arena entertainment networks with huge social media numbers worldwide.

#### **Lead Producer, Reporter, Voiceover, Writer, Editor, Translator, Spokesperson and Emcee.**

Emmy award winning Lead Producer/Reporter responsible for producing, writing and editing features, recaps and social media content in English and Spanish for the HEAT and the American Airlines Arena.

Interviews include: High profile executives, players, politicians, sponsors, and fans. Handle all translations from English to Spanish. Serve as VO for event/game recaps and for the American Airlines Arena.

Emcee for various events. Also serve as their official bilingual Spokesperson visiting numerous broadcast networks and radio stations in English and Spanish.

- HEAT organization fundraiser events
- Player fundraiser events
- Community Relation events
- Season Ticket Members events
- Road Rally events
- All-Star, Playoff and Finals features-events
- HEAT TV in-arena features
- Red Carpet Arena events

#### **Multi Platform Media Production Specialist - Miami/Los Angeles**

**2005-Present (Freelance)**

Specializing in Sports, Travel, Food, Music and Entertainment.

**Executive Producer, Editor, Writer, TV Host and Voiceover talent.** Experience in social media content creation and integrated marketing. Handling pre-production to post-production. As they say "from concept to delivery".

- Story teller
- Creative problem solver
- Strong relationship builder
- Contract savvy
- Time management skills
- Analytical skills
- Leadership mentor

#### **Telemundo Network NBC Universal - Miami/Los Angeles**

**2005**

*One of the most Important and influential Hispanic networks in the US. This network specializes in the interest of the Hispanic viewer, providing award-winning entertainment.*

#### **Coordinating Producer, Special Events Department**

Responsible for coordinating the launch of the Christmas special "Noche de Paz". Worked with the Special Olympics in coordinating this star-studded concert taped at the Arrowhead Pond Arena in Anaheim, California. In charge of coordinating all technical production, logistics, administrative, catering, travel, transportation and labor elements. Scheduled and supervised all deliveries and pick-ups plus load ins and outs. Worked with the following departments: audio, lighting, scenery, human resources, security and finance, to ensure a smooth and successful production.

**Estefan Television Productions - Miami, FL****2005**

*Production company focused on providing programming infused with music and the latest news in the entertainment industry.*

**Digital Content Producer/Segment Producer**

Served as Segment Producer for the Telemundo Network highly anticipated reality show "Nuevas Voces de America" created by Emilio Estefan. Worked with a creative team which included managing digital photographer, ENG and website technical crews. In charge of providing weekly written show updates and production stills for the Telemundo website. Wrote all 20 biographies in both English and Spanish for the contestants. Produced interview segments with high profile guest star judges and contestants. In addition, provided separate edited pieces for cross channel promotions and created weekly highlight reels for network promos.

**Discovery Networks Latin America - Miami, FL****2004**

*Multi channel network focused in providing educational programming for all ages.*

**Production Contract Coordinator**

Created and maintained contracts for all voice-over talent used by all channels within the network. Worked for both production and marketing departments to provide accurate information for a smooth completion of all projects.

**Walt Disney Television Latin America - Miami, FL****2002-2004**

*Provides award winning entertainment, educational and development cable programming for children in Latin America.*

**Coordinating Producer (2002-2004)**

Created and reviewed original production budgets and processed all contract payments for Disney's three original LIVE programs (Mexico, Brazil and Argentina). Executed production and talent agreements, set up audio sessions and cast new talent for original shows.

- Produced weekly promo reels for all three feeds.
- Maintained strict and accurate classified systems for all shows in addition to creating a back up master library of all shows.
- Created monthly schedules on a timely and efficient basis thus contributing to overall production cost savings.
- Ensured receipt of all deliverables for programs.
- Organized logistics for all production shoots when shows went out on location, specifically to exotic destinations within each country.
- Successfully developed a production guide exclusively designed for Disney's original "LIVE" shows.
- Managed music licensing and reported all usage from individual country reports.
- Supervised the tracking of all master tapes, set up satellite transmissions, and daily updated libraries for all shows.
- Effectively coordinated the transfer of the actual production of live shows from Mexico and Brazil to Argentina.

**On Air Planner and Scheduler (2003-2004)**

Responsible for editorial control and creative development of the promo logs for the channels "North Feed".

- Consistently ensured and developed the programming schedules to certify the affinity of the channel.
- Created ideas and concepts for channels weekly/monthly themes.
- Contributed to the planning of the list of forthcoming interstitials and non-programming output.

**Clear Image Creative, Miami, FL****2000-2002**

*A multimedia production company specializing in fine quality promotions, sales presentations, hour-long programs, music videos, EPK's and a variety of specials for several media markets.*

**Production Manager/Producer**

Generated a variety of assignments from concept to delivery. Prepared project budgets and project billings. Directed castings for talent also logged, transcribed, digitized and edited projects.

- Hired and supervised ENG crews and other freelance staff on large production shoots.
- Developed ideas that served in several PSA campaigns.
- Created an organized system to quickly direct large castings.
- Sound design - music pieces, sound effects and other elements for various productions.
- Designed a shipping and delivery system, which reduced the budget cost in several productions.

**Sprockets Music & Audio Post, Miami, FL****1999-2000**

*Recording and audio post-production studio delivering high caliber sound to advertising agencies, productions houses, record labels, Independent and feature films.*

**Studio Manager/Producer**

Managed all audio sessions including but not limited to commercials, music videos & feature films. Directed castings for both voice-over talent and musicians. Managed staff of five people.

- Created the all accounting books for recording studio and prepared budgets for all projects.
- Awarded several bids for large advertising campaigns such as JC Penney and Burger King.
- Planned several successful events for the music and advertising industries.

**ADDITIONAL EXPERIENCE****1996- 2002****CBS Television, Ft. Lauderdale, FL – Talent Coordinator**

- Coordinated talent for Memorial Day special: "Salute to the Military".
- Arranged transportation, hotels and security.
- Schedule and coordinated extraordinary last minute details such as additional security.

**Associate Producer, San José, Costa Rica**

- Coordinated pre-production, production and post.
- Booked locations, talent, ENG crews and project equipment.
- Ensured that all projects ran according to schedule, closed out projects and managed billing.

**EDUCATION**

Broadcast Communications, Miami Dade Community College Miami, FL – 1996–1997

Broadcast Communications, St. Thomas University, Miami, FL – 1993–1995

**VOLUNTEERING**

Born this Way Foundation – Kindness Ambassador – Since 2018

Woman of Tomorrow – Mentor for at risk high school girls - Since 2013

Miami HEAT – NBA Cares Volunteer – Since 2011

Various fundraising events for Miami HEAT Charitable Fund - Since 2011

**Special Skills**

Certified Spinning instructor, Triathlete, Certified Holistic Energy Healer, fluent and neutral English and Spanish.