

Arlington at world pride

2025

in partnership with  **HYATT REGENCY**
CRYSTAL CITY AT REAGAN NATIONAL AIRPORT

SPIRITS SPONSORSHIP OPPORTUNITIES



"Moving Forward Together"



Welcome Back to **Arlington Pride**

The Polished Kreative is partnered with the non profit organization “The Inclusive Kreative” in curating one of the most anticipated Pride Festivals in the D.M.V area (District of Colombia, Maryland , Virginia) for 2024.

While our primary focus audience is the LGBTQIA+ community and its allies, our commitment is to empower and provide resources for marginalized and underserved surrounding community members through scholarships, connecting with the appropriate companies aligned with the growth and education of our local communities.

We aim to educate and inspire through the arts, mental and sexual health training and entrepreneurship with an emphasis on inclusion, diversity, equity and access with our Kreative initiative grant.





The Arlington Pride Mission

- Produce spaces to foster a sense of community that encourages LGBTQIA+ individuals to live with purpose and intention
- Educate minds in our society and within the LGBTQIA+ and allied communities on the basis of sexual orientation and gender identity
- Foster communication, education, and mutual support among LGBTQIA+ persons and allied communities
- Encourage support & fellowship among businesses, professionals, individuals, and charitable pursuits in the LGBTQIA+ and allied communities
- Provide positive role models in the LGBTQIA+ and allied communities.





Get ready to host...

The World

World Pride is coming to the D.C./Northern VA area in 2025. NAtional Landing will be full of tourist from across the globe. All ready to celebrate pride!

For World Pride, We are moving indoors!

We have partnered with the Hyatt Regency Crystal City to bring our most beloved events into the heart of National Landing.

Sponsorship with Arlington Pride now is the perfect opportunity to set the foundation for expansion of your brands awareness to a diverse marketable demographic at World Pride.





2025 Arlington Pride Events



DRAG PAGEANT 5/30/25



ARLINGTON PRIDE FESTIVAL 5/31/25



Drag Brunch 5/31/25



SPEED DATING 5/31/25





Gold Sponsor \$12,000

- **Up to 5 activations**
- **Logo on all social media & printed marketing**
- **Include promotional items in swag bags**
- **Logo on Arlington Pride signage**
- **Logo on all shirts worn by festival staff**
- **Logo on step-and-repeat photo station**
- **Exclusive VIP section**
- **Company representative time to speak on festival main stage**
- **Curated custom drink menu**





Silver Sponsor \$6,000

- **Up to 3 activations**
- **Logo on all social media & printed marketing**
- **Include promotional items in swag bags**
- **Logo on Arlington Pride signage**
- **Logo on all shirts worn by festival staff**
- **Logo on step-and-repeat photo station**
- **4 tickets to VIP section**
- **Curated custom drink menu**





Bronze Sponsor \$3,500

- **Up to 2 activations**
- **Logo on all social media & printed marketing**
- **Include promotional items in swag bags**
- **Logo on Arlington Pride Signage**
- **Logo on all shirts worn by Festival Staff**





For more information, contact us at:
ThePolishedKreativeSponsorship@gmail.com
www.arlvapride.com



Move Forward with Arlington Pride