

2024 ARLINGTON PRIDE

"Moving Forward Together"

JUNE 2024
SPONSOR GUIDE



ARLINGTON, VA

PHOTO: @JWORKSPHOTOGRAPHY



Welcome Back to **Arlington Pride**

This year, The Polished Kreative is partnered with the non profit organization “The Inclusive Kreative” in curating one of the most anticipated Pride Festivals in the D.M.V area (District of Colombia, Maryland , Virginia) for 2024.

While our primary focus audience is the LGBTQIA+ community and its allies, our commitment is to empower and provide resources for marginalized and underserved surrounding community members through scholarships, connecting with the appropriate companies aligned with the growth and education of our local communities.

We aim to educate and inspire through the arts, mental and sexual health training and entrepreneurship with an emphasis on inclusion, diversity, equity and access with our Kreative initiative grant.





The Arlington Pride Mission

- Produce spaces to foster a sense of community that encourages LGBTQIA+ individuals to live with purpose and intention
- Educate minds in our society and within the LGBTQIA+ and allied communities on the basis of sexual orientation and gender identity
- Foster communication, education, and mutual support among LGBTQIA+ persons and allied communities
- Encourage support & fellowship among businesses, professionals, individuals, and charitable pursuits in the LGBTQIA+ and allied communities
- Provide positive role models in the LGBTQIA+ and allied communities.





Arlington Pride Community Impact

Arlington Pride has a simple but impactful message; Moving Forward Together. This reminds us all of the importance of working together to make our community stronger through education and visibility.

Arlington Pride influences our community to collaborate in new ways. Making sure to bring visibility to trailblazers in our community, and shine light on today's heroes. This will ensure that all LGBTQIA+ individuals, their families & friends, and community feel empowered and supported.

Here are a few ways in which Arlington Pride has and will continue to Supports our Community:

- Honoring local LGBTQIA+ Icons
- Hiring LGBTQIA+ Entertainers
- Supporting LGBTQIA+ Advocacy Programs
- Highlighting LGBTQIA+ Creators
- Providing Sponsorships & Grants
- Creating Spaces to cultivate LGBTQIA+ Culture & Education

Arlington Pride is continuing to create spaces that allow LGBTQIA+ individuals to move forward together within our community

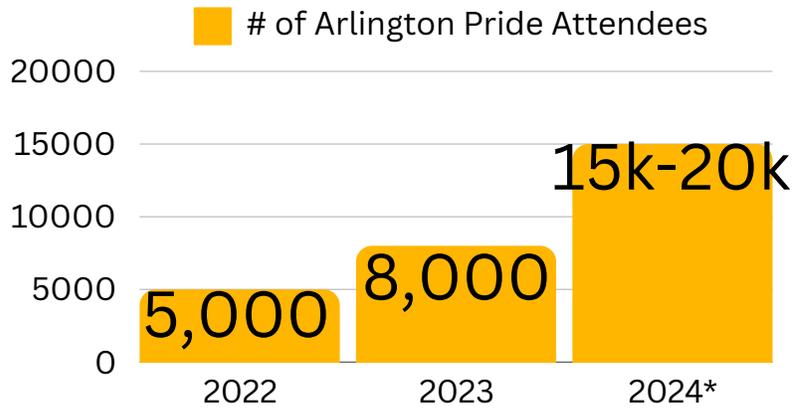


Growth Of Arlington Pride

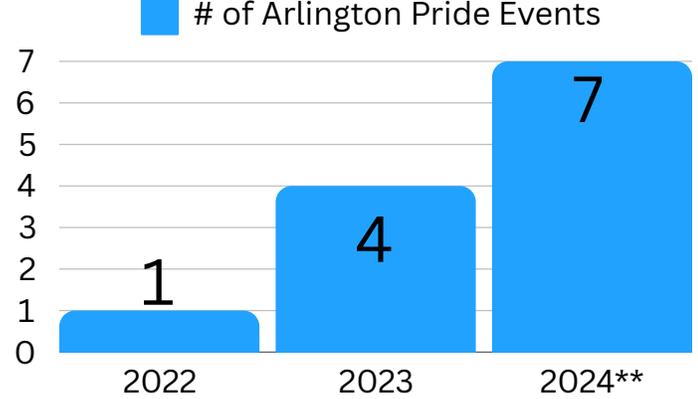
Arlington Pride has been a labor of love to organize since our inaugural Pride in 2022. Since then we have continued to extend our mission of diversity and inclusion in our community. We have continued to grow and expand our relationships with Arlington County, local businesses, and colleagues within our industry.



Number of Attendees



Number of Events



Our goal is for The Arlington Pride Festival to grow year after year.

*Anticipated number of attendees for 2024
 **Tentatively planned events





Community Partners



At Arlington Pride, sponsors make the difference when it comes to meeting goals for our community. We partnered with an amazing array of sponsors in 2022 for Arlington's 1st Pride, and again in 2023. Their partnership garnered invaluable engagement with this diverse community within Arlington

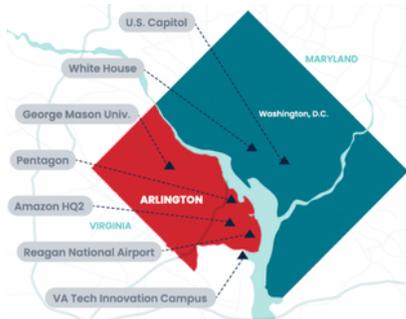


Some Arlington Pride Partners





Our Community by the Numbers



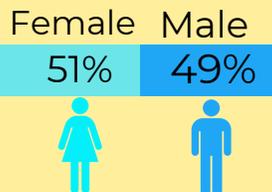
Arlington is the 3rd largest city in Virginia, and is made up of several prominent neighborhoods that offer unparalleled convenience while boasting the high quality of life for which Arlington is known for. Moreover, Arlington is a stones throw away from the Nation's capital. Here are a few statistics about our region (Arlington, Washington DC, and Alexandria).

Age



The Median age of our region

Sex

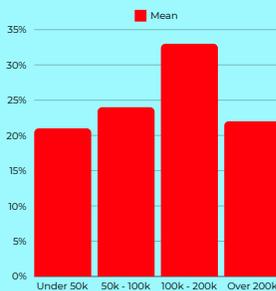


Adults

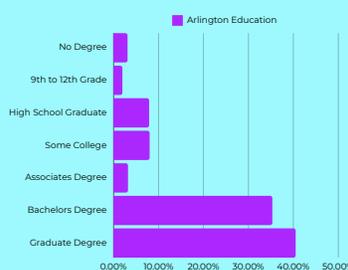


% of residents who are 18+

Income



Education

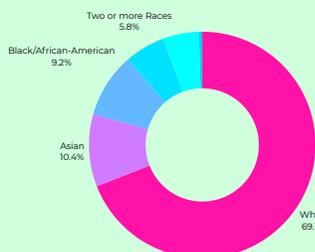


Population



6,567.7 square miles
968.2 people per square mile

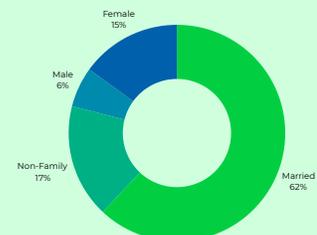
Race



Walkability



Marital Status





Arlington Pride 2024 Events

Arlington Pride has grown so much since our Inaugural Pride in the Park Festival back in 2022. That's why for 2024, Arlington Pride is spreading our events throughout the entire month of June. This way, we are able to highlight multiple areas of Arlington County, and ensure that our community has several opportunities to show & celebrate their pride.

(Dates & Locations to be announced soon)

NEW



Arlington Pride Kick-off Block Party

NEW



Arlington Pride Speed Dating



2nd Annual Arlington Pride Pageant



3rd Annual Arlington Pride In the Park Festival



3rd Arlington Pride Wellness in the Park



Arlington Pride Drag Brunch & Comedy Show

NEW



Arlington Pride After Dark

NEW



Arlington Pride Ho-Down



Arlington Pride Presenting Sponsor

The Presenting Sponsor supports Arlington Pride 2024 in its entirety. Your sponsorship extends the reach of Arlington Pride so that we can continue our mission to make impactful change in our community. With your partnership we can achieve our goals in marketing, funding artists & community grants. Along with ensuring spectacular entertainment and an engaging community panel lineup for the 10s of thousands that will attend, The Kreative Initiative will launch to support local creatives with funds and resources to impact local neighborhoods embodying our mission of moving forward together

Presenting Sponsor \$20,000

- Main Stage Programming & Marketing at primary promotional areas at (3) events of your choosing
- Representative given time to speak at 2 events of your choosing
- Marketing across all Arlington Pride Events during Pride month
- Logo on all Customized Swag Bags
- Up to (5) promotional items from your company included in customized swag bags
- Up to (10) VIP tickets to any (3) of Arlington Prides ticketed events
- Promotional link from your company on both of our websites thepolishedkreative.net and www.arlvapride.com for (1) year.
- 10 x 20 Vendor Space included at Arlington Pride Kick off Block Party & Arlington Pride in the Park.
- (2) Full-pages of color ad space on both print and Digital Arlington Pride Guides
- All Prizes awarded during Arlington Pride Pageant & Arlington Pride Ball presented by or on behalf of your company in partnership with Arlington Pride.
- Company mentioned as Arlington Pride 2024 Presenting sponsor across all media for Arlington Pride
- Logo on all Volunteer & Merchandise Shirts

Here is some of what your sponsorship supports

- **DJs** (\$10,000)
- **Venue Fees** (\$80,000)
- **Security** (\$8,000)
- **Volunteer Support** (\$15,000)
- **Grants/Prizes** (\$17,000)
- **Entertainers** (\$45,000)
- **A/V Technicians** (\$25,000)
- **ASL Interpreters** (\$8,000)
- **Marketing** (\$15,000)
- **Photography/Videography** (\$14,000)

For more information, contact us at:
ThePolishedKreativeSponsorship@gmail.com
www.arlvapride.com

2024 ARLINGTON PRIDE SPONSORSHIP

"Moving Forward Together"

FAMILY
EVENTS & PROGRAMMING

JUNE 2024



~5,000
Anticipated
Attendees

Arlington Pride Kick-off Block Party

Water Park, National Landing

Saturday, June 1st

The Arlington Pride kick-off Block Party will celebrate the culture, history, diversity and LGBTQIA+ community that lives, works and plays in one of Arlington's most colorful and vibrant community at this year's Arlington Pride Block Party. This event will not only kick-off Arlington Pride, but all of Pride Month, and will offer a diverse lineup of talent, games, music, vendors, karaoke and more.

Main Sponsor \$7,500



- All marketing and signage for Arlington Pride Kick-off Block Party
- Up to (5) VIP Access Passes to all Arlington Pride events
- Promotion of all Arlington Pride Kick-off Block Party press releases
- (3) Social Media Posts
- Logo from your company on both the official Arlington Pride website (www.arlyapride.com) and the Arlington Pride Kick-off Block Party website
- Event is introduced to all Main Sponsors
- Listed as a Main Sponsor in the Pride Guide
- 3/4 - page color ad in the Pride Guide
- Sponsor logo on the stage backdrop
- **JBG Smith is the official Arlington Pride Kick-off Block Party**
- Up to (4) items in swag bag giveaways
- Logo on Swag bag Giveaways
- Reservations for the Arlington Pride Kick-off Block Party, and Arlington Pride in the Park.
- Logo on the back of all Volunteer Shirts



JBG Smith
is the official Arlington
Pride Kick-off Block
Party Main Sponsor

Participating Sponsor \$1000

- Half-page color ad in the Pride Guide
- Logo on Arlington Pride's website
- (2) Social Media Post
- Up to (2) VIP Access Passes to all Arlington Pride events
- Up to (2) items in swag Bag Giveaways
- Listed as a Participating sponsor in the Arlington Pride Guide
- Logo on Arlington Pride Kick-off Block Party Printed Material at event

Local Sponsor \$500

- Quarter-page color ad in the Pride Guide
- Logo on Arlington Pride's Website
- (1) Social Media Post
- (1) Item in Swag Bag Giveaways
- Listed as a Local sponsor in the Arlington Pride Guide
- Participation in Arlington Pride Local Sponsor activation

What Your Sponsorship Supports

- **Stage** (\$3,000)
- **A/V Technician** (\$6,000)
- **DJ** (\$1,000)
- **Venue Fee** (\$6,000)
- **Entertainment** (\$3,000)
- **Promo Items** (\$2,000)



~9,000
Anticipated
Attendees

Pride In The Park

Long Bridge Park, National Landing

Saturday, June 29th

The **Arlington Pride In The Park** is a family friendly event that will be filled with love & Pride for our community. This staple event of Arlington will feature entertainment for children, a section for pets, live music, a performance from the 2nd Annual Arlington Pride Pageant Winner, lawn games, various vendors, giveaways, and much more.

Main Sponsor \$6,000

- All marketing and signage for Arlington Pride in the Park
- Up to (3) VIP Access Passes to all Arlington Pride events
- Promotion in all Arlington Pride in the Park press releases
- (5) Social Media Post
- Logo from your company on both the official Arlington Pride website (www.arlvapride.com)
- Event is introduced on behalf of Sponsor
- Listed as a Main Sponsor in the Pride Guide
- 3/4 - page color ad in the Pride Guide
- Sponsor representative given time slot to speak directly to Arlington Pride in the Park guests
- Up to (4) items in swag bag giveaways
- Logo on Swag bag giveaways
- Reserved 10 x 10 vendor booth spaces at Arlington Pride in the Park.
- Logo on the back of all Volunteer Shirts

Participating Sponsor \$2,000

- Half-page color ad in the Pride Guide
- Logo on Arlington Pride's website
- (2) Social Media Post
- Up to (2) VIP Access Passes to all Arlington Pride events
- Up to (2) items in swag Bag Giveaways
- Listed as a Participating sponsor in the Arlington Pride Guide
- Logo on Arlington Pride in the Park Printed Material at event

Local Sponsor \$500

- Quarter-page color ad in the Pride Guide
- Logo on Arlington Pride's Website
- (1) Social Media Post
- (1) Item in Swag Bag Giveaways
- Listed as a Local sponsor in the Arlington Pride Guide
- Participation in Arlington Pride Local Sponsor activation

What Your Sponsorship Supports

- **Host** (\$1,200)
- **DJ** (\$1,000)
- **Live Music** (\$5,000)
- **Venue Fees** (\$8,000)
- **Security** (\$2,000)
- **Stage & Setup** (\$3,000)
- **Puppy Obstacle Course** (\$1,500)
- **Games** (\$500)
- **Drag Performer** (\$500)
- **Face Painter** (\$400)
- **Giveaways** (\$2,000)
- **A/V Technician** (\$6,500)
- **ASL Interpreter** (\$3,000)
- **Promo Items** (\$2,000)



~6,000
Anticipated
Attendees

Arlington Pride Wellness Expo

Long Bridge Park, National Landing

Saturday, June 29th

Arlington is the fittest city in America according to the American College of Sports Medicine. With Washington, DC at a close 2nd. Arlington Pride is continuing its pursuit to promote healthy living within the LGBTQIA+ community. Partnering with LET'S Play, and multiple health and fitness organizations, this event encourages those in the LGBTQIA+ community to not only be more proactive in taking control of their mental and physical health, but to become aware of what services, activities and health programs are available in the community.

Main Sponsor \$6,500

- All marketing and signage for Arlington Pride Wellness Expo
- Up to (5) VIP Access Passes to all Arlington Pride events
- Promotion in all Arlington Pride Wellness Expo press releases
- (3) Social Media Post
- Logo from your company on both the official Arlington Pride website (www.arlvapride.com), and (thepolishedkreative.net) for (6) months
- Event is introduced on behalf of Sponsor
- Listed as a Main Sponsor sponsor in the Pride Guide
- 3/4 - page color ad in the Pride Guide
- Sponsor representative given time slot to speak directly to Arlington Pride Wellness Expo guests
- Up to (4) items in swag bag giveaways
- Logo on Swag bag giveaways
- Reserved 10 x 10 vendor booth spaces at Arlington Pride in the Park.
- Logo on the back of all Volunteer Shirts

Participating Sponsor \$2,500

- Half-page color ad in the Pride Guide
- Logo on Arlington Pride's website
- (2) Social Media Post
- Up to (2) VIP Access Passes to all Arlington Pride events
- Up to (2) items in swag Bag Giveaways
- Listed as a Participating sponsor in the Arlington Pride Guide
- Logo on Arlington Pride Wellness Expo Printed Material at event

Local Sponsor \$500

- Quarter-page color ad in the Pride Guide
- Logo on Arlington Pride's Website
- (1) Social Media Post
- (1) Item in Swag Bag Giveaways
- Listed as a Local sponsor in the Arlington Pride Guide
- Participation in Arlington Pride Local Sponsor activation

What Your Sponsorship Supports

- **Fitness Instructor** (\$700)
- **Yoga Instructor** (\$700)
- **Obstacle Course Installation** (\$5,000)
- **Giveaways** (\$3,500)
- **Promotion** (\$2,000)
- **Cooking Demo** (\$5,000)
- **DJ** (\$1,000)
- **Venue Fee** (\$2,000)
- **A/V Technician** (\$6,500)



Volunteer Support All Arlington Pride

Arlington Pride is nothing without not only its sponsors and our community, but also our amazing volunteers. Arlington Pride volunteers are an essential part to each Arlington Pride event. It is a priority for us to take care of them as they support Arlington Pride and our mission. Your Sponsorship supports cooling stations for volunteers at all scheduled events to hydrate and provide refreshments, gift bags, shirts, and other accommodations.

Main Sponsor \$4,500

- All marketing and signage at each volunteer lounge
- Up to (5) VIP Access Passes to all Arlington Pride events
- Promotion in all event press releases
- Promotion on Arlington Pride's social media
- Promotional link from your company on both the official Arlington Pride website (www.arlvapride.com)
- Listed as a Main Sponsor sponsor in the Pride Guide
- 3/4 - page color ad in the Pride Guide
- Sponsor representative given time slot to speak directly to guests at any one Arlington Pride event of your choosing
- Up to (4) items in volunteer swag bag giveaways
- Logo on Volunteer Swag bag
- Reserved 10 x 10 vendor booth spaces at The Arlington Pride in the Park, and Main event.
- Volunteer hats to display "Volunteer Supported by [Sponsor]" and Sponsor Logo
- Volunteer Support Sponsor logo placed in prominent location of volunteer shirts

Participating Sponsor \$1,800

- Half-page color ad in the Pride Guide
- Logo on Arlington Pride's website
- (3) Social Media Post
- Up to (2) VIP Access Passes to all Arlington Pride events
- Up to (2) items in swag Bag Giveaways
- Listed as a Participating sponsor in the Arlington Pride Guide
- Logo prominently placed on the back of all Volunteer Shirts
- Logo on the back of all Volunteer Shirts

Local Sponsor \$500

- Quarter-page color ad in the Pride Guide
- Logo on Arlington Pride's Website
- (1) Social Media Post
- (1) Item in Swag Bag Giveaways
- Listed as a Local sponsor in the Arlington Pride Guide
- Participation in Arlington Pride Local Sponsor activation

What Your Sponsorship Supports

- **Volunteer Hydration Stations at each event** (\$6,000)
- **Volunteer Refreshments and accommodations at each event** (\$5,000)
- **Volunteer "Thank you" Gifts** (\$3,500)
- **Volunteer Apparel** (\$3,000)

2024 ARLINGTON PRIDE SPONSORSHIP

"Moving Forward Together"

ART
EVENTS & PROGRAMMING

JUNE 2024

PHOTO: @JWORKSPHOTOGRAPHY



~500
Anticipated
Attendees

Arlington Pride Pageant

Clarendon Ballroom, Clarendon

Friday, June 21st

The 2nd Annual Arlington Pride Drag Pageant is a local community event that will shine a light on the talents that are our Local drag entertainers. This Event is full of charisma, uniqueness, nerve and talent from our contestant, and an abundance of entertainment as we determine who takes the crown for 2024.

Main Sponsor \$5,000

- All marketing and signage for Arlington Pride Drag Pageant
- Up to (5) VIP Access Passes to all Arlington Pride events
- Promotion in all Arlington Pride Drag Pageant press releases
- (3) Social Media Post
- Logo from your company on both the official Arlington Pride website (www.arlvapride.com)
- Event is introduced on behalf of Sponsor
- Listed as a Main Sponsor sponsor in the Pride Guide
- 3/4 - page color ad in the Pride Guide
- Sponsor representative given time slot to speak directly to Arlington Pride Drag Pageant guests
- Up to (4) items in swag bag giveaways
- Logo on Swag bag giveaways
- Reserved 10 x 10 vendor booth spaces at Arlington Pride in the Park.
- Logo on the back of all Volunteer Shirts

Participating Sponsor \$1,500

- Half-page color ad in the Pride Guide
- Logo on Arlington Pride's website
- (3) Social Media Post
- Up to (2) VIP Access Passes to all Arlington Pride events
- Up to (2) items in swag Bag Giveaways
- Listed as a Participating sponsor in the Arlington Pride Guide
- Logo on Arlington Pride Drag Pageant Printed Material at event

Local Sponsor \$500

- Quarter-page color ad in the Pride Guide
- Logo on Arlington Pride's Website
- (1) Social Media Post
- (1) Item in Swag Bag Giveaways
- Listed as a Local sponsor in the Arlington Pride Guide
- Participation in Arlington Pride Local Sponsor activation

What Your Sponsorship Supports

- Host (\$2,500)
- DJ (\$1,000)
- Prize Pool (\$1,500)
- Refreshments (\$3,000)
- Photographer (\$1,000)
- Giveaways (\$2,000)
- A/V Technicians (\$6,000)
- Security (\$2,000)
- Promotion (\$3,000)
- Venue (\$60,000)

2024 ARLINGTON PRIDE SPONSORSHIP

"Moving Forward Together"



ENTERTAINMENT
EVENTS & PROGRAMMING

JUNE 2024

PHOTO: @JWORKSPHOTOGRAPHY



~700
Anticipated
Attendees



Arlington Pride Ho-Down

Clarendon Ballroom, Clarendon

Friday, June 14th

Following the monumental success of Beyoncé’s LGBTQ+ inclusive Renaissance album and world tour, the record breaking, Grammy-Award artists is releasing her follow-up album; Cowboy Carter. The Arlington Pride Ho-down will be a community dancing party featuring square dances accompanied by modern tunes with a county twist.

Main Sponsor \$5,000

- All marketing and signage for Arlington Pride Drag Brunch
- Up to (5) VIP Access Passes to all Arlington Pride events
- Promotion in all Arlington Pride Drag Brunch press releases
- (3) Social Media Post
- Logo from your company on both the official Arlington Pride website (www.arlvapride.com)
- Event is introduced on behalf of Sponsor
- Listed as a Main Sponsor sponsor in the Pride Guide
- 3/4 - page color ad in the Pride Guide
- Sponsor representative given time slot to speak directly to Arlington Pride Drag Brunch guests
- Up to (4) items in swag bag giveaways
- Logo on Swag bag giveaways
- Reserved 10 x 10 vendor booth spaces at Arlington Pride in the Park.

Participating Sponsor \$2,500

- Half-page color ad in the Pride Guide
- Logo on Arlington Pride’s website
- (3) Social Media Post
- Up to (2) VIP Access Passes to all Arlington Pride events
- Up to (2) items in swag Bag Giveaways
- Listed as a Participating sponsor in the Arlington Pride Guide
- Logo on Arlington Pride Drag Brunch Printed Material at event

Local Sponsor \$500

- Quarter-page color ad in the Pride Guide
- Logo on Arlington Pride’s Website
- (1) Social Media Post
- (1) Item in Swag Bag Giveaways
- Listed as a Local sponsor in the Arlington Pride Guide
- Participation in Arlington Pride Local Sponsor activation

What Your Sponsorship Supports

- DJ (\$1,000)
- Headliner (\$5,000)
- Security (\$2,000)
- Venue (\$2,000)



~500
Anticipated
Attendees

Arlington Pride Drag Brunch

Sunday, June 16th

The 2nd Annual Arlington Pride Drag Pageant is a local community event that will shine a light on the talents that are our Local drag entertainers. This Event is full of charisma, uniqueness, nerve and talent from our contestant, and an abundance of entertainment as we determine who takes the crown for 2024.

Main Sponsor \$5,000

- All marketing and signage for Arlington Pride Drag Brunch
- Up to (5) VIP Access Passes to all Arlington Pride events
- Promotion in all Arlington Pride Drag Brunch press releases
- (3) Social Media Post
- Logo from your company on both the official Arlington Pride website (www.arlvapride.com)
- Event is introduced on behalf of Sponsor
- Listed as a Main Sponsor sponsor in the Pride Guide
- 3/4 - page color ad in the Pride Guide
- Sponsor representative given time slot to speak directly to Arlington Pride Drag Brunch guests
- Up to (4) items in swag bag giveaways
- Logo on Swag bag giveaways
- Reserved 10 x 10 vendor booth spaces at Arlington Pride in the Park.

Participating Sponsor \$2,500

- Half-page color ad in the Pride Guide
- Logo on Arlington Pride's website
- (3) Social Media Post
- Up to (2) VIP Access Passes to all Arlington Pride events
- Up to (2) items in swag Bag Giveaways
- Listed as a Participating sponsor in the Arlington Pride Guide
- Logo on Arlington Pride Drag Brunch Printed Material at event

Local Sponsor \$500

- Quarter-page color ad in the Pride Guide
- Logo on Arlington Pride's Website
- (1) Social Media Post
- (1) Item in Swag Bag Giveaways
- Listed as a Local sponsor in the Arlington Pride Guide
- Participation in Arlington Pride Local Sponsor activation

What Your Sponsorship Supports

- DJ (\$1,000)
- Host/Entertainment (\$4,000)
- Venue (\$5,000)
- Brunch Catering (\$3,000)



Arlington
Pride

~500
Anticipated
Attendees

Arlington Pride After Dark **Clarendon Ballroom, Clarendon** **Friday, June 21th**

Pride After Dark is the soiree just after The Arlington Pride Drag Pageant, where patrons get to mingle at the skyline night view of DC, Northern VA, and Marylands National Harbor from our host hotels Rooftop Lounge. This will also allow last minute registration for the speed dating event the following day.

Main Sponsor \$4,000

- All marketing and signage for Arlington Pride After Dark
- Up to (5) VIP Access Passes to all Arlington Pride events
- Promotion in all Arlington Pride After Dark press releases
- (3) Social Media Post
- Logo from your company on both the official Arlington Pride website (www.arlvapride.com)
- Event is introduced on behalf of Sponsor
- Listed as a Main Sponsor sponsor in the Pride Guide
- Half-page color ad in the Pride Guide
- Sponsor representative given time slot to speak directly to Arlington Pride After Dark guests
- Up to (2) items in swag bag giveaways
- Reserved 10 x 10 vendor booth spaces at Arlington Pride in the Park.

Participating Sponsor \$1,800

- Half-page color ad in the Pride Guide
- Logo on Arlington Pride's website
- (2) Social Media Post
- Up to (2) VIP Access Passes to all Arlington Pride events
- Up to (2) items in swag Bag Giveaways
- Listed as a Participating sponsor in the Arlington Pride Guide
- Logo on Arlington Pride After Dark Printed Material at event

Local Sponsor \$500

- Quarter-page color ad in the Pride Guide
- Logo on Arlington Pride's Website
- (1) Social Media Post
- (1) Item in Swag Bag Giveaways
- Listed as a Local sponsor in the Arlington Pride Guide
- Participation in Arlington Pride Local Sponsor activation

What Your Sponsorship Supports

- DJ (\$1,000)
- Lounge Installations (\$7,000)
- Security (\$2,000)
- Venue (\$2,000)



Arlington Pride Speed Dating

Monday, June 17th

~200
Anticipated
Attendees

Arlington Pride Speed Dating will be an intimate and fast paced evening full of meeting singles and making new connections!

Main Sponsor \$5,000

- All marketing and signage for Arlington Pride Speed Dating
- Up to (5) VIP Access Passes to all Arlington Pride events
- Promotion in all Arlington Pride Speed Dating press releases
- (5) Social Media Post
- Logo and promotional link from your company on both the official Arlington Pride website (www.arlvaprider.com)
- Event is introduced on behalf of Sponsor
- Listed as a Main Sponsor sponsor in the Pride Guide
- Full page color ad in the Pride Guide
- Marquee logo placement throughout Arlington Speed Dating
- Sponsor representative given time slot to speak directly to Arlington Pride Speed Dating guests
- Up to (4) items in swag bag giveaways
- Logo on Swag bag giveaways
- Reserved 10 x 10 vendor booth spaces at Arlington Pride in the Park.

Participating Sponsor \$2,500

- Half-page color ad in the Pride Guide
- Logo on Arlington Pride's website
- (3) Social Media Post
- Up to (2) VIP Access Passes to all Arlington Pride events
- Up to (2) items in swag Bag Giveaways
- Listed as a Participating sponsor in the Arlington Pride Guide
- Logo on Arlington Pride Speed Dating Printed Material at event
- Logo on the back of all Volunteer Shirts

Local Sponsor \$500

- Quarter-page color ad in the Pride Guide
- Logo on Arlington Pride's Website
- (1) Social Media Post
- (1) Item in Swag Bag Giveaways
- Listed as a Local sponsor in the Arlington Pride Guide
- Participation in Arlington Pride Local Sponsor activation

What Your Sponsorship Supports

- DJ
- Security
- Refreshments
- Entertainers
- Games
- Swag Bags
- Venue



World Pride 2025

World Pride is coming to the D.C./Northern VA area in 2025. Arlington Pride has been in communication with Capital Pride, Arlington County, and the World Pride Alliance for preparations.

Arlington, VA will be full of tourist from across the globe. All ready to celebrate pride!

Sponsorship with Arlington Pride now is the perfect opportunity to set the foundation for expansion of your brands awareness to a diverse marketable demographic at World Pride.

Partnering with Arlington Pride is a lucrative opportunity for your brand





Move Forward with Arlington Pride

JUNE 2024

Thank you for taking the time to review our Sponsorship Opportunity Guide.

With preparations being made for Arlington Pride 2024 and World Pride 2025, this provides us the opportunity to expand our reach into the community.

Bringing unique experiences, while highlighting your brand & growing Arlington Pride.

For more information, contact us at:
ThePolishedKreativeSponsorship@gmail.com
www.arlvapride.com

