

# Arlington at world pride

in partnership with



**HYATT REGENCY**

CRYSTAL CITY AT REAGAN NATIONAL AIRPORT

## 2025 SPONSORSHIP GUIDE



*"Moving Forward Together"*





## Welcome Back to **Arlington Pride**

**The Polished Kreative is partnered with the non profit organization “The Inclusive Kreative” in curating one of the most anticipated Pride Festivals in the D.M.V area (District of Colombia, Maryland , Virginia) for 2024.**

**While our primary focus audience is the LGBTQIA+ community and its allies, our commitment is to empower and provide resources for marginalized and underserved surrounding community members through scholarships, connecting with the appropriate companies aligned with the growth and education of our local communities.**

**We aim to educate and inspire through the arts, mental and sexual health training and entrepreneurship with an emphasis on inclusion, diversity, equity and access with our Kreative initiative grant.**







# The Arlington Pride Mission

- Produce spaces to foster a sense of community that encourages LGBTQIA+ individuals to live with purpose and intention
- Educate minds in our society and within the LGBTQIA+ and allied communities on the basis of sexual orientation and gender identity
- Foster communication, education, and mutual support among LGBTQIA+ persons and allied communities
- Encourage support & fellowship among businesses, professionals, individuals, and charitable pursuits in the LGBTQIA+ and allied communities
- Provide positive role models in the LGBTQIA+ and allied communities.







Get ready to host...

## **The World**

**World Pride is coming to the D.C./Northern VA area in 2025. National Landing will be full of tourist from across the globe. All ready to celebrate pride!**

**For World Pride, We are moving indoors!**

**We have partnered with the Hyatt Regency Crystal City to bring our most beloved events into the heart of National Landing.**

**Sponsorship with Arlington Pride now is the perfect opportunity to set the foundation for expansion of your brands awareness to a diverse marketable demographic at World Pride.**







# 2025 Arlington Pride Events



DRAG  
PAGEANT  
5/30/25



ARLINGTON  
PRIDE  
FESTIVAL  
5/31/25



*Drag  
Brunch*  
5/31/25



**SPEED  
DATING**  
5/31/25





# Sponsorship Opportunities

## Gold Sponsor \$30,000

- Main Stage Programming & Marketing at primary promotional areas at all events
- Representative given time to speak at all events
- Marketing across all Arlington Pride Events during Pride month
- Logo on all Customized Swag Bags
- Up to (5) promotional items from your company included in customized swag bags
- VIP tickets to all Arlington Prides ticketed events
- Promotional link from your company on both of the our websites [thepolishedkreative.net](http://thepolishedkreative.net) and [www.arlvapride.com](http://www.arlvapride.com) for (1) year.
- 10 x 20 Vendor Space included at festival
- (2) Full-pages of color ad space on both print and Digital Arlington Pride Guides
- All Prizes awarded during Arlington Pride Pageant presented by or on behalf of your company in partnership with Arlington Pride.
- Mentioned as Arlington Pride 2025 Presenting sponsor across all media for Arlington Pride
- Logo on all Volunteer & Merchandise Shirts
- Listed as a Gold Sponsor sponsor in the Pride Guide





# Sponsorship Opportunities

## Silver Sponsor \$20,000

- All marketing and signage for (3) Arlington Pride Events
- Up to (10) VIP Access Passes to all Arlington Pride events
- Included in promotion for (3) Arlington Pride events
- (5) Social Media Post
- Logo from your company on both the official Arlington Pride website ([www.arlvapride.com](http://www.arlvapride.com))
- (3) Events introduced on behalf of Sponsor
- Listed as a Silver Sponsor sponsor in the Pride Guide
- 3/4 - page color ad in the Pride Guide
- Sponsor representative given time slot to speak at (3) events
- Up to (4) items in swag bag giveaways
- Logo on Swag bag giveaways
- Reserved 10 x 10 vendor booth spaces at Arlington Pride in the Park.
- Logo on the back of all Volunteer Shirts





# Sponsorship Opportunities

## Bronze Sponsor \$15,000

- All marketing and signage for Arlington Pride festival
- Promotion in all Arlington Pride in the Park press releases
- (5) Social Media Post
- Logo from your company on both the official Arlington Pride website ([www.arlvapride.com](http://www.arlvapride.com))
- Listed as a Bronze Sponsor sponsor in the Pride Guide
- 3/4 - page color ad in the Pride Guide
- Sponsor representative given time slot to speak directly to Arlington Pride festival guests
- Up to (2) items in swag bag giveaways
- Logo on Swag bag giveaways
- Reserved 10 x 10 vendor booth spaces at Arlington Pride festival.
- Logo on the back of all Volunteer Shirts







For more information, contact us at:  
[ThePolishedKreativeSponsorship@gmail.com](mailto:ThePolishedKreativeSponsorship@gmail.com)  
[www.arlvapride.com](http://www.arlvapride.com)



*Move Forward with Arlington Pride*