

# Ross Braun

## 2026 Bio and Presentation Topic Choices



### **This is me.**

My name is Ross Braun. I am a forever educator with a mission to make an impact on students! As an 18 year old HS graduate, that mission was to be a positive male role model for every child in my future classroom and player on the sports team I was coaching. As my educational career grew, leadership was natural and leadership roles had a way of finding me. As I transitioned in the school setting that passion for making an impact grew and a fire was lit inside me. On my educational journey I have been a substitute teacher, athletics coach, classroom teacher, athletic director, clubs sponsor, assistant principal, and principal. As of June of 2023, I made one of the hardest decisions of a lifetime to step out of the principalship and into the business world. I am now the VP Business Development for an incredible company called School Life. A decision needed not only for my professional journey but for myself, my health and most of all, my family. Today, I am on a mission to make a position impact on as many students as possible through the work with schools, leaders, teachers and staff across the nation.

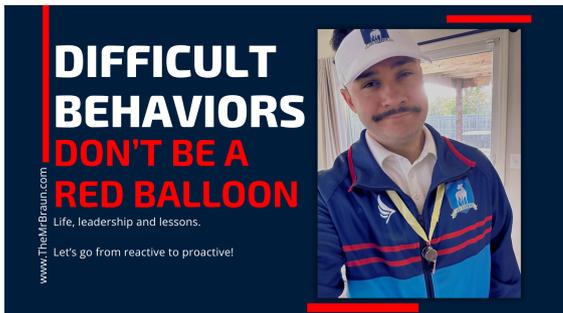
In conjunction with my role at School Life, I am also a national presenter and speaker. I love working with schools, educators, coaches and teams to inspire, improve and educate. While I

speaking on just about every topic you have a need for, I am especially passionate about personal growth, spreading positivity and culture!

Personally, family is everything. I am a proud dad to 3 amazing kids, Frances, Evelyn and Ripton and a lucky husband to Mackenzi. Together, we raise our family on the lake in small town America. As a family, we love nightly walks, spending time on the lake and living the simple life.



**Positivity Wins:** When positivity wins, we all in! In this session, we will look at how we can shape our mind, build daily habits and take small actions to have BIG IMPACT on our own lives, organizations and communities. Positivity Wins is full of real stories, real people and real strategies that will leave you inspired to be a better version of yourself ultimately adding value to your organization and culture.

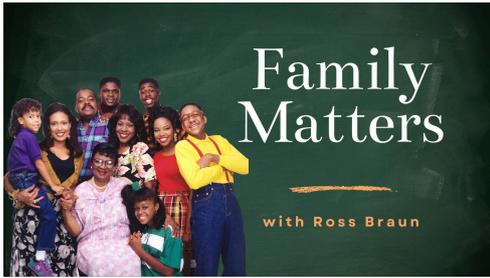


**Difficult behaviors, don't be a red balloon!:** A new season of the legendary Ted Lasso is on its way and in this session, I share lessons both from Ted Lasso and myself on how to handle difficult behaviors and teammates on your team. Together, we will see how you can take a proactive and positive approach to what can easily have the biggest negative impact on your season's success.



**Greenlights:** Imagine driving down the busiest road in your town and hitting every green light. How do you feel? It's time to create that feeling on our teams on a daily basis! This Greenlights presentation reminds everyone the value they bring to the team, the impact they

make on a daily basis and it shows them how to build a culture that fosters innovation, 2nd chances, and achieves big results!



**Family Matters:** Family Matters taps into the nostalgic 90's hit TV show while showing all coaches and athletes the importance of building a culture of family. This presentation provides everyone with real, practical strategies they can implement tomorrow!



**Lead with Love:** Today's world needs love more than ever. In this presentation, your coaches and athletes will see the power of real genuine and authentic relationships and why they are so important the work that we do. Lead with Love is not just a thought or strategy, it can be a lifestyle and way we live our lives on a daily basis. Regardless of your role, let's Lead with Love. This is a presentation that goes far beyond your season!

**CONTACT ME FOR MORE INFORMATION!**

**I am always willing to alter presentations to fit your needs and even create new presentations to support your team the best I can!**

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