

Ross Brawn

2025 Presentation Topics



This is me.

My name is Ross Braun. I am a forever educator with a mission to make an impact on students! As an 18 year old HS graduate, that mission was to be a positive male role model for every child in my future classroom and player on the sports team I was coaching. As my educational career grew, leadership was natural and leadership roles had a way of finding me. As I transitioned in the school setting that passion for making an impact grew and a fire was lit inside me. On my educational journey I have been a substitute teacher, athletics coach, classroom teacher, athletic director, clubs sponsor, assistant principal, and principal. As of June of 2023, I made one of the hardest decisions of a lifetime to step out of the principalship and into the business world. I am now the VP Business Development for an incredible company called School Life. A decision needed not only for my professional journey but for myself, my health and most of all, my family. Today, I am on a mission to make a position impact on as many students as possible through the work with schools, leaders, teachers and staff across the nation.

In conjunction with my role at School Life, I am also a national presenter and speaker. I love working with schools and educators to inspire, improve and educate. While I speak on just

about every topic in education, I am especially passionate about literacy and school culture because literacy opens doors for all possibilities and a safe, loving and exciting learning environment is what every child deserves!

Personally, family is everything. I am a proud dad to 3 amazing kids, Frances, Evelyn and Ripton and a lucky husband to the best kindergarten teacher out there, Mackenzi. Together, we raise our family in small town America. As a family, we love nightly walks into our small town, spending time on the lake and living the simple life.



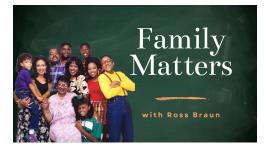
Difficult behaviors: The Adult Edition: A new season of the legendary Ted Lasso is on it's way and in this session, I share lessons both from Ted Lasso and myself on how to handle difficult adult behaviors in your school or organization. Together, we will see how you can take a proactive and positive approach to what many believe can be the most draining aspects to your job.



The Joy in Education: It's no secret that today's education system is struggling and educators are BURNT OUT. In this session, we acknowledge the current state but look at all the possibilities, the positives and impact to get our JOY back! The session is filled with practical ideas. solutions and strategies you can implement personally and collaboratively as an organization to build culture, improve outcomes and ultimately bring the JOY back into the workplace!



Greenlights: Imagine driving down the busiest road in your town and hitting every green light. How do you feel? It's time to create that feeling in our schools on a daily basis! This Greenlights presentation reminds educators the value they bring to their school, the impact they make on a daily basis and it shows all educators how to build a culture in the classroom and in your whole school that fosters innovation, 2nd chances, and achieves big results!



Family Matters: Family Matters taps into the nostalgic 90's hit TV show while showing all educators the importance of building a culture of family in their teams, classrooms, and schools. This presentation provides educators with real, practical strategies they can implement tomorrow.



Fostering a Love for Literacy: Our education system is on the verge of a real literacy crisis. Too many students are not reading at proficient levels and even more do not enjoy reading. In this presentation, educators are given the why, need and importance of building a literacy culture across your campus that fosters a LOVE for reading. Filled with practical strategies educators can take back to their school and implement tomorrow, Fostering a Love for Literacy shows reading is not magical for most students but we have the ability to make it a magical journey!



Lead with Love: Today's students and schools need love more than ever. In this presentation, the audience will see the power of real genuine and authentic relationships and why they are so important in our schools. Lead with Love is not just a thought or strategy, it can be a

lifestyle and way we live our lives on a daily basis. Regardless of your role in the school, let's Lead with Love. Our students deserve it!

CONTACT ME FOR MORE INFORMATION!

I am always willing to alter presentations to fit your needs and even create new presentations to support your school the best I can!

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