



We Are Loved Presents

GIVING TUESDAY

JOIN IN OUR 12 DAYS OF GIVING AND EARN PRIZES AS YOU

FUNDRAISE FOR OUR LIFE SKILLS PROGRAM!



What Is The Life Skills Program?

- A six weeks program in which children in foster care learn six different fundamental life skills
- Includes a list of courses such the Cooking & Baking where children not only learn how to cook a balanced meal but also learn about kitchen tools and safety
- Other important life skill courses are Socializing Without Social Media, Hygiene, Writing, Finance, and Cleaning

IMPORTANT INFO

GOAL: \$3K

\$300 SUPPORTS ONE CHILD FOR 6 WEEKS!

NOVEMBER 30TH- DECEMBER 12TH

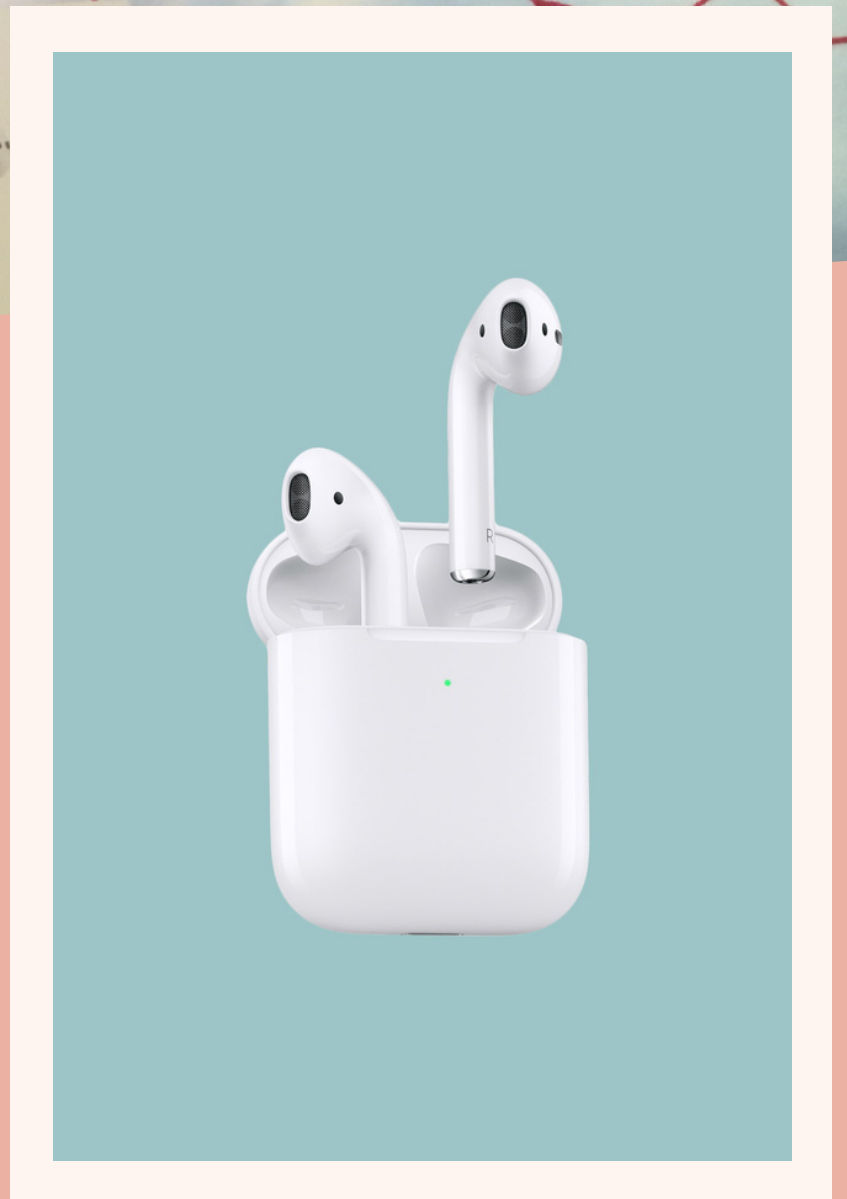
PRIZES





AirPods!

Fundraise the most money and win our top prize along with a bundle of other gifts!





Jabra Elite Wireless Headphones!

Fundraise the second highest amount for the Life Skills Program and win these wireless headphones, along with a few extra prizes!





Holiday Blanket and Pillow Set!

Fundraise the third highest amount for our Life Skills Program and win a comfy holiday blanket set, along with a few other gifts!



WHERE TO FUNDRAISE

FACEBOOK FUNDRAISING

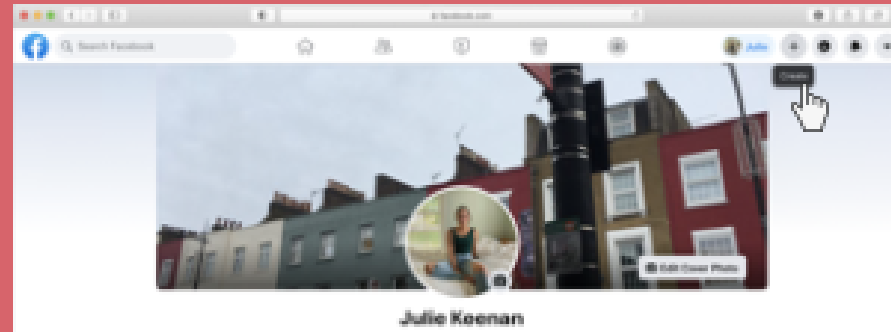
FACEBOOK LIVESTREAM FUNDRAISING

FACEBOOK STORY GRID

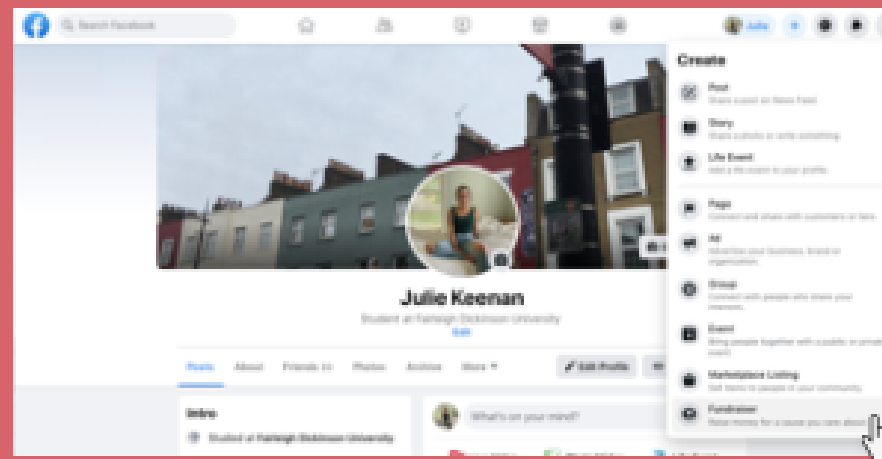
INSTAGRAM STORY GRID

A Visual Guide to Facebook Fundraising

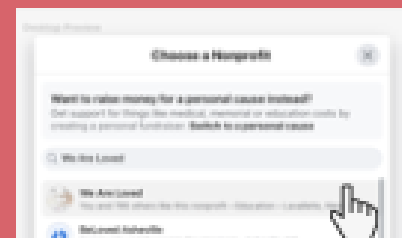
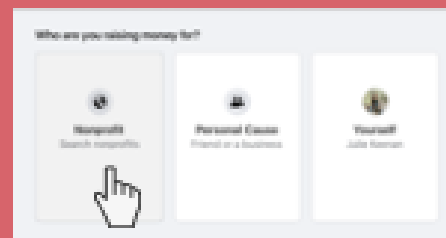
Step 1. Create Post



Step 2. Click Fundraiser from the dropdown

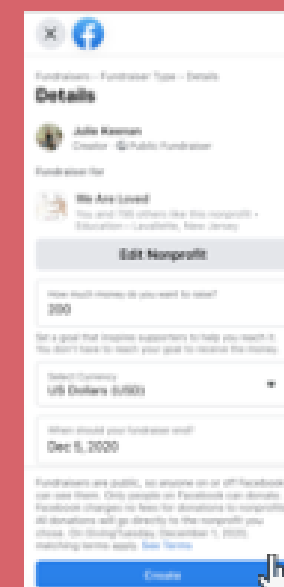


Step 3. Click the Nonprofit option, then type We Are Loved. Click We Are Loved



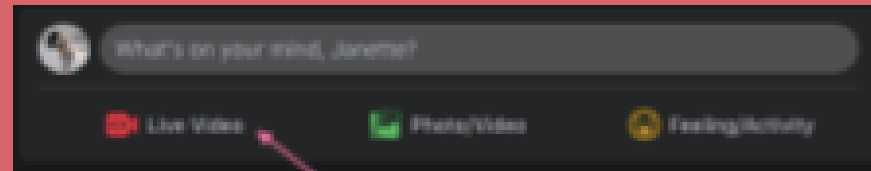
Step 4. Share why you chose to support We Are Loved NPO as your #GivingTuesday campaign organization this year! Make sure that the fundraiser is set to end on December 12th, 2020. (Be sure to tag us @weareloved2019 and send us a DM that you want to get involved!)

Step 5. Click Create to start your fundraiser!

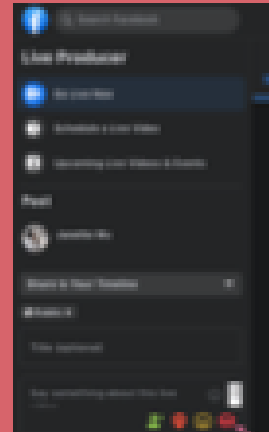


A Visual Guide to Facebook Livestream Fundraising

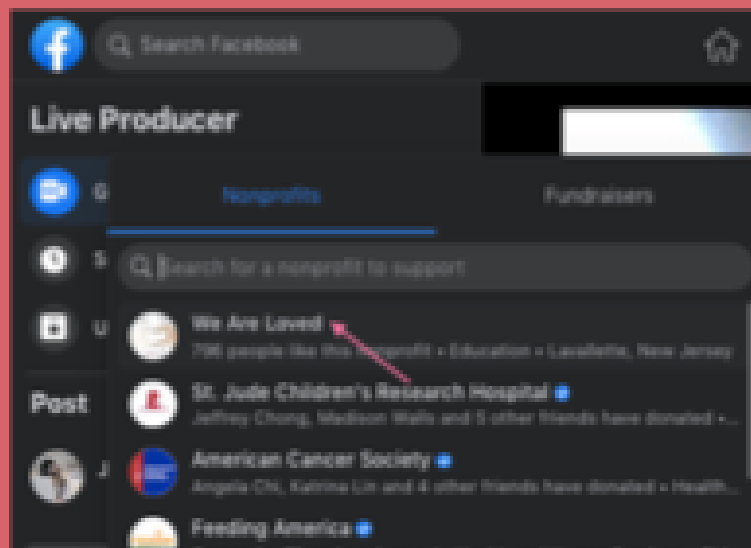
Step 1. Create Post. Then click Live Video



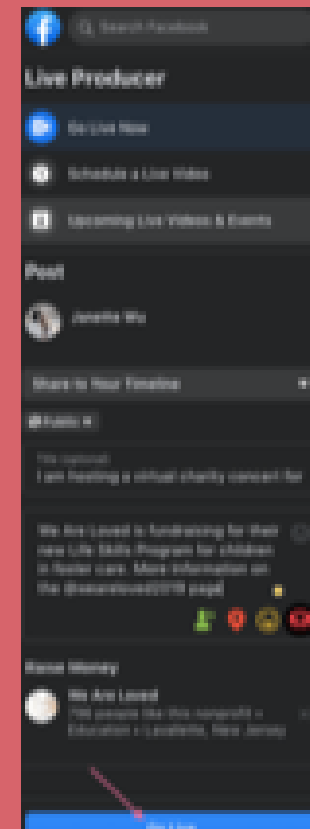
Step 2. On the left pannel box click Raise Money



Step 3. Search for and click We Are Loved

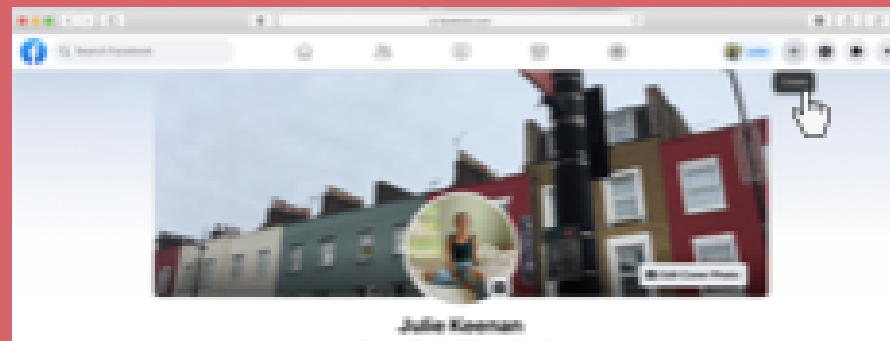


Step 4. Go Live!

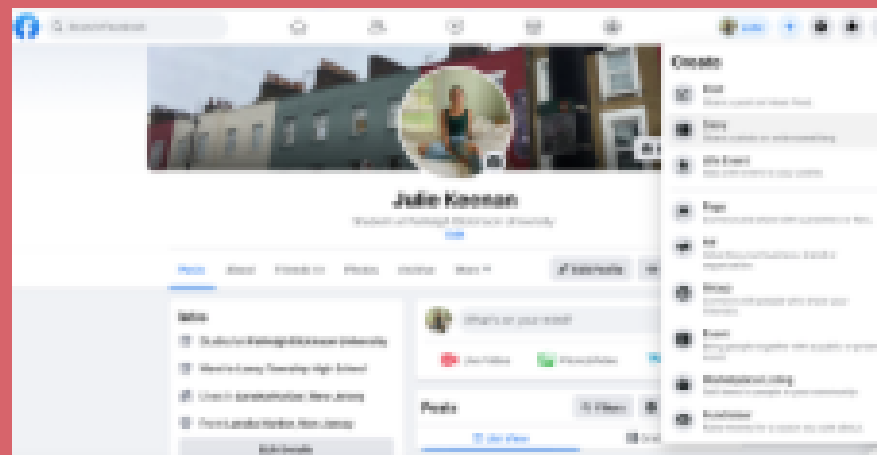


A Visual Guide to Facebook Stories

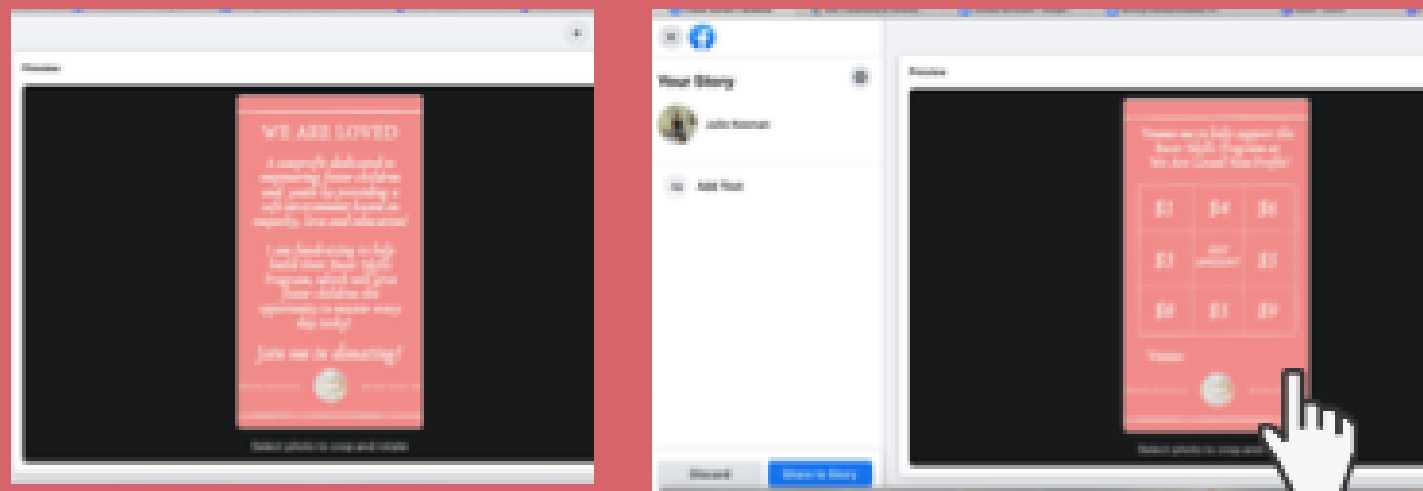
Step 1. Create Post



Step 2. Click Story from the dropdown



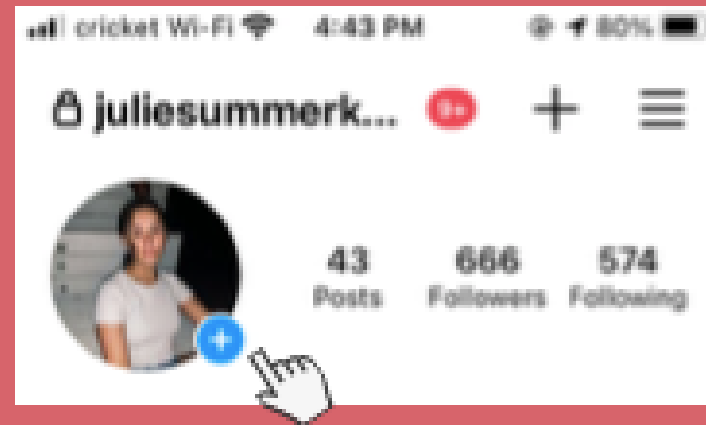
Step 3. Upload the story grid we provided, along with the explanation. Put down **your** Venmo account username. Whenever someone Venmo's you, repost the same template and tag their name in the box!



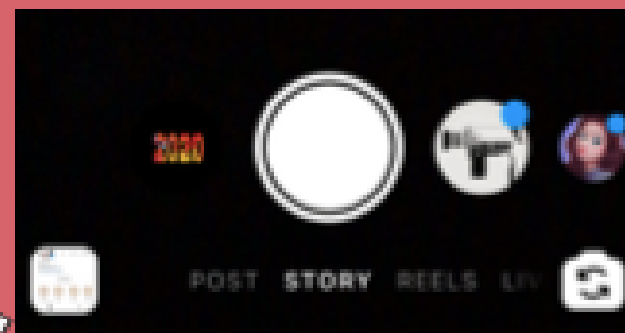
Step 4. Click Share To Story!

A Visual Guide to Instagram Stories

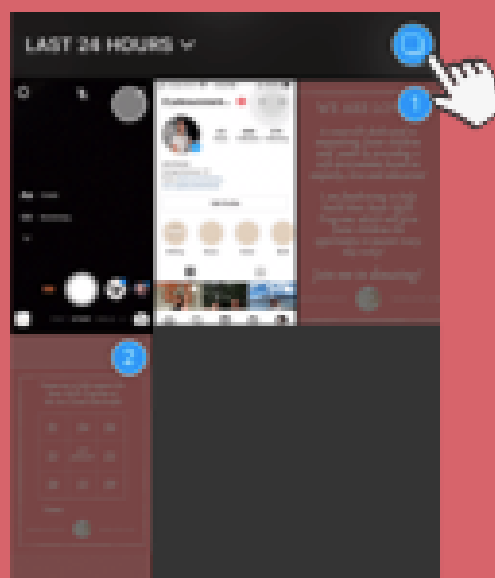
Step 1. Create a Story by clicking the blue +



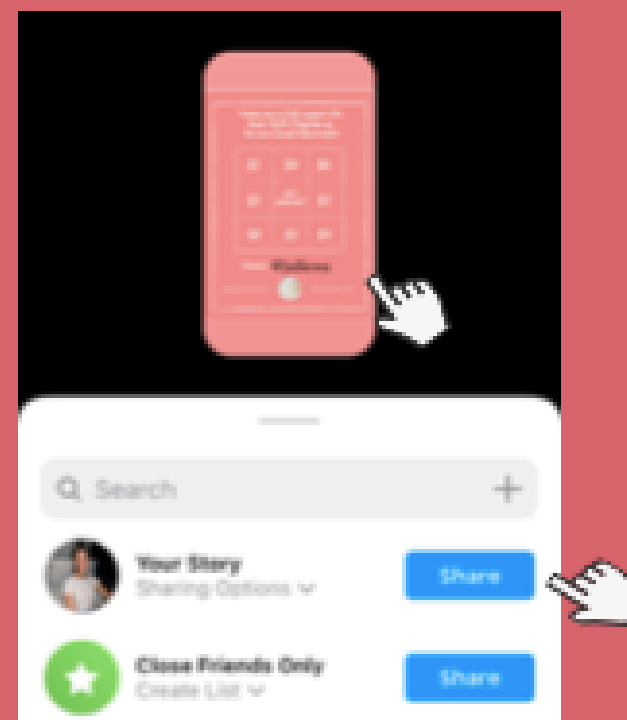
Step 2. Click the photo gallery at the bottom left corner to upload screenshots of the grid



Step 3. Click the button to allow posting multiple stories and then click the two fundraising screenshots



Step 4. Put down *your* Venmo account username. Whenever someone Venmo's you, repost the same template and tag their name in the box!



Step 5. Share to Your Story!

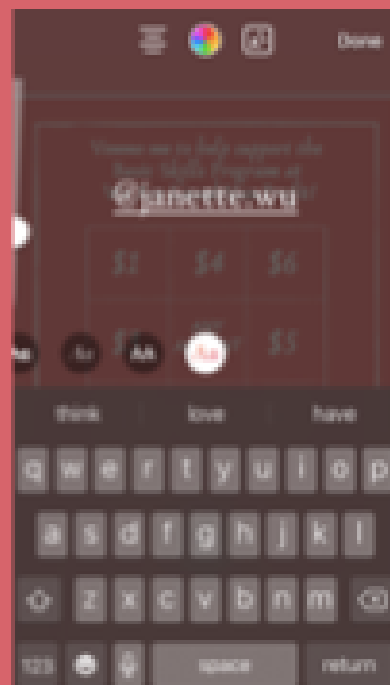
Once you receive donations from the Fundraising Grid, here's what to do:

Step 1: Screenshot the Fundraising Grid with your Venmo written on it.



Step 2: Upload the photo to your Instagram or Facebook Story (see earlier instructions)

Step 3: Tag the donor and drag the text over the box they donated



Step 4: Post the story and repeat the steps each time a new donation comes in! Screenshot your last post so that you keep all of the previous donors on the post! Keep going until you fill the grid!

WE ARE LOVED

A nonprofit dedicated to empowering foster children and youth by providing a safe environment based on empathy, love and education!

I am fundraising to help build their Life Skills Program, which will give foster children the opportunity to master every day tasks!

Join me in donating!

@WEARELOVED2019



WEARELOVED.INFO

*Venmo me to help support the
Life Skills Program at
We Are Loved Non-Profit!*

\$1	\$4	\$6
\$3	ANY AMOUNT	\$5
\$8	\$5	\$9

Venmo:

@WEARELOVED2019



WEARELOVED.INFO

Reminder

Tag @Weareloved2019 whenever you start a fundraiser, and DM us to let us know that you'll be entering the contest. Keep track of your donations so that you can send the total to us on December 12. Prize winners must raise at least \$300.

You got this!