



Monthly News You Can Use

August is here and the fishing is heating up! Below are some tips to make sure your customers are ready for whatever this Summer has to offer.

Northwest Albacore Bite Turns On

Anglers in the Northwest are excited the Albacore are showing in great numbers. Weather windows are providing flat calm ocean conditions, allowing anglers to put together some impressive scores.



Kiley Brehm of the Don Coffey Company with a nice Albacore from a recent outing. A Shimano Talica 10II paired with a Teramar 8ft MH was used to land multiple fish on this trip.



Flat calm ocean conditions have been the norm due to the absence of wind and swell. This enables boats to cruise at top speeds to the fishing grounds. Some are calling it "Lake Pacific".



Boats are putting together some impressive counts due to the epic weather and biting fish. This group of anglers traveled roughly forty miles off the coast to capture these fish. Private boaters and sport boats searching 35-50 miles from West Port, Illwaco, and Garibaldi are having great success.



Another tuna caught on the Flat Fall Lure.



The HOT setup for the Albacore right now is a Shimano TranX 300AHG or 400AHG. Topped off with 40 or 50lb Maxcuatro, this reel is ideal for fishing the jigs. The Shimano Flat Fall lures in the pink/blue or anchovy color are working extremely well. Simply drop them back on the slide after a jig stop or fish them on a bait stop. Make sure to have a short 3ft leader of 40lb mono or fluorocarbon. This acts a shock absorber and allows the jig to flutter on the sink without tangling. Click the link below to check out the full line of Shimano products designed to help your customers catch more Albacore.

Shimano.com

Hot Bite: California Surf Fishing



Casting from jetties or harbor areas have been very productive. A longer rod is a must to cover more water. Anglers prefer spinning rods between 8 and 12 feet in length. Teramar, Clarus, and Scimitar are all great series for this application.

Halibut are biting well up and down the coast. Hot lures right now are the new colt sniper stick and jerk baits. Simply cast them as far as possible and retrieve at a slow to medium pace.



Consider the tides and time of day when surf fishing. Every beach reacts differently to changing tides and swells.



The Shimano Stradic FK is the perfect reel for targeting fish from the shore. Recommended is the Stradic FK in a 3,000 to 5,000 size depending on the species you are after. It features 20-24lbs of drag and plenty of line capacity when spooled with 20lb power pro.

Technology Spotlight: Spiral-X

Model	Reel Size	Power
A	3.5"	1.0P
B	3.75"	1.25P
C	3.75"	1.50P
D	3.80"	1.75P
E	3.80"	1.5"

Shimano's patented rod technology allows anglers to cast farther and more precisely due to decreased blank twist. This rod construction also increases hoop strength, resulting in more power and control when fighting a fish. Watch the short video below to learn how Spiral-X can improve your time on the water.



Introducing the new Shimano/G-Loomis Conquest rods. Recently debuted at I-CAST 2017 in Florida, these rods are designed with Spiral-X technology. This added strength in the rod allows for better hook sets and pulling power. All eight casting and four spinning rods are equipped with the highest level components including Torzite guides by Fuji and custom reel seats. Check out the full line of Conquest rods by clicking below.

[Conquest Rods](#)

Please click on your Don Coffey representative for any questions/orders regarding related products.

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