

EXECUTIVE EMPRESS

Strategy Leadership Confidence

EXECUTIVE LEADERSHIP COACHING FOR EAS

I'm a Leadership and Career Coach partnering with executive assistants who are lifelong learners that believe in investing in themselves. My clients strive to multiply the value they bring to their organization and desire to be fully seen for their contributions.

Whether growing in their current position or looking to advance, they are ambitious, developing leaders who want to be elite and deliver their very best for their executive team.

15-WEEK HYBRID COACHING

1:1 coaching

+ weekly group coaching

+ complete online modules

\$2500



LISA DEAN

BENEFITS TO THE COMPANY

- **78% of executives** believe their assistant's role is critical to their success.
- Companies with highly skilled EAs report a **20-30% increase in executive productivity**.
- **60% of EAs report that their responsibilities have expanded** to include strategic tasks, such as project management and decision-making, with **63% saying they lack sufficient training to meet the growing demands**.
- For **every \$1 spent on employee training, companies see a return of \$4.53** due to increased efficiency and retention.
- Organizations that invest in professional development experience **24% higher employee satisfaction** and 21% greater profitability.
- **Advanced training helps retain top EA talent**, reducing turnover costs.
- **Executives spend up to 23% of their time on tasks that could be delegated** to a well-trained assistant, saving them 6-8 hours a week.

CAREER

Lisa is the founder of Executive Empress Executive Coaching and Recruiting. She's been a respected member of leadership teams within multiple industries. Her experience includes well-established companies as well as startups going through massive change. A large focus as a c-suite leader for a start-up was creating solid processes that would scale with the company and systems of accountability.

Much of her professional development experience came from her time creating the corporate training program for a national company. As an advisor to leadership, she identified the needs of the company and of individual teams, created content, and did the coaching and training personally. This included everything from communication best practices, elevated service, culture, soft skills as well as common management/team management issues.

CAREER TRAJECTORY

- Teacher
- Assistant to the VP of Sales & Marketing
- Manager of Marketing
- Manager of Sales & Marketing
- Director of Customer Care (founded dept)
- VP of Customer Care (at the leadership table)
- Director of Corporate Training
- Regional Director of Corporate Training and Client Experience
- Chief Experience Operations Officer
- Recruiter (both agency and in-house)
- Founder & Leadership Coach

SMALL GLIMPSE INTO CONTENT

While content is created for the program, it is also fluid enough that topics requested by the clients of the group coaching will be incorporated as well.

- Accountability
- Setting Boundaries
- Giving & Receiving Feedback
- Processes & Systems
- Proactivity & Intentionality
- Delegating
- Corporate Communication
- Decision Making
- Strong Confident Language
- Mindset & Confidence
- Cultivating Your Image
- Becoming Influential
- Passive, Assertive, Aggressive Personalities
- Speaking with Authority
- Challenging Conversations
- Facilitating Meetings
- Managing Relationships

"Within 15 minutes of my first one-on-one meeting with Lisa, I knew this course would be life-changing. Lisa gave me guidance on my career... I recommend her course to every professional trying to take the next step in their career!" ~Nikki Landsberger, Executive Assistant of 20+ years