

Logic Integration: The Titan 100 CEO Awards Submission

1. What is the primary company industry? What is the mission/description of the company?

Logic Integration is a 17-year-old company based out of Lone Tree, Colorado. We specialize in audiovisual, cutting-edge, automated design technology.

Our reliable systems coupled with expert installation are operational in both the private, public and, governmental sectors. The goal is to put in place easy-to-use technology for our customers with a 5-minute rapid support response time.

There isn't any state-of-the-art automation system for corporate, government, hospitality, retail, multi-dwelling units, and health and fitness facilities that we cannot deliver a complex tech solution for.

Commercial and residential integration solutions such as audio-video conferencing systems, lighting, shading controls, networking solutions, and controlling multiple subsystems for multiple locations, we got you covered. We deliver complete home and business technology solutions from concept to service and maintenance.

Our certified, award-winning designs and engineering professionals focus on striving to be the leading systems integrators in Colorado. We deliver experience, superior quality, and the highest integrity in any project.

Whether you are one of our Fortune 100 Companies or a homeowner, we recognize the trust you have bestowed upon our company as your chosen partner.

At Logic Integration, quality, service and, integrity is never an accident. It is always the result of intelligent effort.

2. Tell us the entrepreneurial story that led this individual to launch, start or build their company. This also includes individuals who have ascended the ranks to their current position or individuals who have been brought into an organization to lead it to the next level.

In 1997 Shawn's entrepreneurial journey into the tech world began at Office Max, selling printers and cell phones. He got his first break selling to a business owner who was taken by his skills and knowledge. He was then asked to resolve the problem for him that other techs could not resolve. The business owner was impressed and offered him a full-time job at the company. This paved the road for his career in the tech industry.

In 2001 Shawn moved to Colorado, took a job with a company that was unable to pay their staff, and the next company lacked the level of integrity he was used to.

In 2004 his customers urged him to start his own company. Out of his minivan and garage, Logic AV was born. Today Logic is recognized by Inc. magazine's 500/5000 Fastest-Growing Private Companies, and some of these original customers continue to support him to this day!

As a successful, young entrepreneur with a forward-looking vision, Hansson has been recognized as a Top 25 GenXYZ Influential Leader by ColoradoBiz magazine and as a Top 40 Under 40 Leader by Commercial Integrator magazine.

3. Share the vision for your company, what your company will look like in the next five years.

We envision our company being the largest audio-visual company in Colorado in the next five years.

Logic Integration has been awarded multi-year recognition from Inc. magazine's 500/5000 Fastest-Growing Private Companies in the U.S., which joins an elite group of past recipients such as Microsoft, Oracle, and Zappos.com

Some of our noteworthy clients include:

- Comcast
- Dish Network,
- Lockheed Martin,
- US Army,
- US Air force,
- Denver Broncos
- Frontier Airlines

As we grow and prosper within the next five years, we will also expand our footprint of corporate responsibility by giving back to the community.

Currently, we are involved in donating and installing AV systems to the Boys and Girls Clubs. We believe that tech is a vital resource that helps the youth of today. It empowers them and helps them achieve their greatest potential.

Recently, our company participated and donated time at the Rocky Mountain Food Bank. All our employees were paid to give back to the community.

We also donate to The Alliance for Sustainable Colorado, a non-profit incubator for collaborating with other non-profits to share ideas with advocacy groups. We have partnered with them to do all the audiovisuals in their conference rooms.

4. What makes this individual a Titan in their industry?

With twenty-eight years of experience and an extensive list of awards, mentions, and specialized certifications, it is hard to dispute Hansson's reputation for being one of the leviathans in his industry.

He credits his staff for helping him get to where he is today. He ensures that they are happy, having fun doing what they do best, and it resonates when employee referrals mostly staff the personnel of Logic.

His numerous awards and certifications include:

- *"Integrator of the Year"* by the Consumer Technology Association
- Inc. magazine's 500/5000 Fastest-Growing Private Companies
- 2014 Colorado Companies to Watch
- Top Home Systems and Specialty Project of the Year at the International Consumer Electronics Show *"Top 100 Integration Firm"* 10 years in a row by Nationwide by CE Pro
- 2020 CTA Smart Home Leadership Award at the Consumer Electronics Show in Las Vegas
- *"Audio Video Contractor of the Year"* by Custom Electronics Design and Installation Association
- Four top industry awards at the International Consumer Electronics Trade Show, including Ultimate Home project of the Year.
- Best Audio-Visual Company in Colorado (2016 - 2019)
- Multi-year winner of Colorado's Top 250 Private Companies by ColoradoBiz magazine
- Crestron and many other manufacturer certifications
- Apple/ ASTO certification

5. Tell us about the nominee's accomplishments, both individually and any she/he helped the company achieve. These can include any honors, awards, published articles, speaking opportunities, revenue growth, new products or services launched, new markets acquired, etc. Of all the accomplishments listed, which is the nominee most proud of and why?

The most notable and memorable project that Mr. Hansson's team was involved with was a venture to convert a 175-foot-deep, 13-story nuclear-hardened missile silo into a luxurious, technology-equipped bunker in Salina, KS.

The Luxury Survival Condos were built to protect against a catastrophic event while offering privacy and comfort for its residents. This is the first time a retired Air Force, nuclear-hardened missile silo has had its protective structure leveraged to create a survival complex.

This unique high-end project garnered multiple industry awards. The luxury bunker consists of 4 full residences and six half residences, four hotel rooms, a grocery store, a medical room, a dental office, a shooting range, an indoor dog park, and an indoor pool with a water slide.

Our team was charged with installing and integrating a world-class, cutting-edge technological ecosystem for the audiovisuals and security systems, controlled via a tablet's convenience.

This project spared no expense, and we delivered the convenience and wow factor that makes this a modern world-class facility.

6. Tell us a fun fact about this individual.

Shawn was a touring musician who retained his love for playing the drums and had the privilege to play alongside Babbie Mason, the famous American gospel singer, songwriter, and talk-show host.

He also volunteers at his church on their music board, where they arrange for live streaming concerts.

Shawn received a bachelor's in sound engineering and a minor in music from San Jose State University.

He had a unique opportunity to do a project for the U.S. Government in Jordan and had the chance to visit Petra.

During the summers, he likes to travel to see family in Sweden and spend his time fishing, hiking, mountain biking, and being outdoors.