



A TRUE NEW ENGLAND EXPERIENCE

GORGEOUS CATTLE • AMAZING PEOPLE • EXCELLENT FOOD • LIVE ENTERTAINMENT

Attendees from across the country will be here to enjoy the show.
Sponsor the event and bring your team out to enjoy this unique opportunity.

NOTHING ELSE LIKE IT IN NEW ENGLAND.

The Futurity is only possible because sponsors step forward to make it happen.
Your support builds the show—and your brand becomes part of the experience.

OCTOBER 10, 2026 • COTE CATTLE COMPANY • GRANBY, MA

For more information, check out www.newenglandlonghorngroup.com

TURN THE PAGE TO FIND YOUR SPONSORSHIP OPPORTUNITY →



SPONSORSHIP OPPORTUNITIES

OCTOBER 10, 2026 • GRANBY, MASSACHUSETTS

HELP MAKE NEW ENGLAND'S ONLY SHOW OF ITS KIND POSSIBLE

Every sponsorship matters. Choose the level that fits your company and join us at the show.

Grand Champion Heifer & Bull \$2,500

2 OPPORTUNITIES AVAILABLE

- Event banner; recognition on the event T-shirt and website.
- Full-page catalog advertisement and one event T-shirt.
- Present the award and have your photo taken with the winner.

Business Sponsor

\$800

FOR BUSINESSES SERVING CATTLE OWNERS AND RANCHERS

- Full-page catalog ad, event banner, website and T-shirt recognition.
- Vendor space for products, merchandise, services, or equipment.
- Photos with Grand Champions and class winners; microphone time during awards if desired; one event T-shirt.

Class Sponsor

\$500

15 OPPORTUNITIES AVAILABLE

- Event banner; event T-shirt and website recognition.
- Full-page catalog advertisement and one event T-shirt.
- Present the class award and be photographed with the winner.

Judge Sponsor

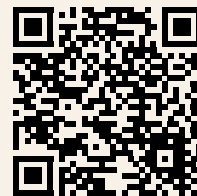
\$400

5 OPPORTUNITIES AVAILABLE

- Helps cover hotel accommodations and travel for one judge.
- Recognition on the website, in the catalog, and on the event T-shirt.
- Five judges evaluate every animal and know only its date of birth.

GENERAL SPONSOR

Sponsorship at any level helps make the show possible. We appreciate every sponsor and welcome unique ideas. Thank you for considering being part of this experience.



SPONSOR THE SHOW. BRING YOUR TEAM. BE PART OF THE EXPERIENCE.

Scan the QR code to select your sponsorship and submit payment online.

cognitofrms.com/NewEnglandLonghornGroup1/SponsorshipForm

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