

Session #

**STEP 1**

Listen to the Ted Talk and take notes. Your specialist will take notes also. Compare at the end what information you wrote down compared to your specialist. Discuss best strategies for only writing down important points.

Lauren Zalaznick: The conscience of television

http://www.ted.com/talks/lauren\_zalaznick.html

**STEP 2**

In your own words, summarize the study done. 5-7 sentences.

Listening comprehension questions:

1. What is an emotional needs state?
2. According to the speaker, what is conscience?
3. What do you conclude about our culture if it desires morally ambiguous tv shows more now than ever before?
4. What did the video say occurred in the 1980’s in connection to unemployment?
5. What is her conclusion and how does she relate it to women?

**STEP 3**

Create an outline for an essay on a topic related to what you’ve just learned about demographics and television. You don’t have to write the essay. You only need to prepare the materials required to outline the arguments. Your specialist will share strategies with you. Don’t for get to develop an insightful thesis. 3 paragraph Essay outline.