

Giorgio Ausenda

Marketing Multimedia

Skills

Adobe Creative Suite Mastery

Production Hardware Mastery

FAA Part 107 Certified

Spanish, Italian

Experience

10 years work as content creator for web, social media, and television

3 years experience leading a team of creative content producers

Education

Giorgio Ausenda

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Arvada, CO

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Media content creator and strategist with an unwavering love for Colorado and the outdoors, Giorgio Ausenda acquired years of experience in producing content for marketing and social media at the University of Colorado, Boulder, where he obtained a master's degree, at Open Media Foundation, where he led a media production team, at the Denver Center for the Performing Arts, creating marketing content at the highest quality level, and at Vectra Bank Colorado, where he currently produces media for a wide variety of needs.

Vectra Bank Colorado / Multimedia Producer

September 2023 - Current, Denver, CO

Conceived, written, and created marketing content for statewide campaigns using video, graphics, photography, as well as leading and directing live stream events

Denver Center for the Performing Arts / Media Producer

April 2022 - September 2023, Denver, CO

Directed media creation for the largest nonprofit in Colorado, devising projects for marketing campaigns of international magnitude.

Open Media Foundation / Director of Video Production

December 2017 - April 2022, Denver, CO

High-quality video production for nonprofits and individuals from concept to final delivery. Led a team of video producers as well as the internship program.

Dorsey Pictures / Lead Editing Team

April 2017 - December 2017, Littleton, CO

Post-production work on outdoor reality TV shows for clients such as National Geographic, Discovery Channel, and HGTV. Led a team of assistant editors.

University of Colorado Boulder / MA, Media, Communication, and Information

2015 - 2017, Boulder, CO

Università degli Studi di Milano / Bachelor's degree, History

2009 - 2012, Milan, Italy

Portfolio Links

www.giorgioausenda.com

www.linkedin.com/in/giorgioausenda/