| | EVENTS SCHEDULE Mercedes-Benz | 2023 | | |
|--------------|----------------------------------------------------------------------------|------------|--|--|
| DATE | EVENT NAME | KICKOFF | | |
| JUNE 2023 | EVENT NAME | RICKOTT | | |
| 10 - SAT | Atlanta United vs. D.C. United (Attendance: 42,000) | 7:30 PM | | |
| 21 - WED | Atlanta United vs. New York City FC (Attendance: 42,000) | 7:30 PM | | |
| JULY 2023 | Addition of the Fork City Te (Attendance: 42,000) | 7.501141 | | |
| 02 - SUN | Atlanta United vs. Philadelphia Union (Attendance: 42,000) | 4:00 PM | | |
| 15 - SAT | Atlanta United vs. Orlando City SC (Attendance: 42,000) | 7:30 PM | | |
| 26 - WED | Premier League: Brentford FC vs. Brighton & Hove FC | 5:30 PM | | |
| | Premier League: Chelsea FC vs. Newcastle FC (Attendance: 68,500) | 8:15 PM | | |
| 29 - SAT | Leagues Cup: ATLUTD vs. Cruz Azul (Attendance: 42,000) | 8:00 PM | | |
| AUGUST 2023 | | | | |
| 11 - FRI | Beyoncé Renaissance Tour Day 1 (Attendance: 60,000) | 7:00 PM | | |
| 12 - SAT | Beyoncé Renaissance Tour Day 2 (Attendance: 60,000) | 7:00 PM | | |
| 14 - MON | Beyoncé Renaissance Tour Day 3 (Attendance: 60,000) | 7:00 PM | | |
| 18 - FRI | Pre-Season: Atlanta Falcons vs. Cincinnati Bengals (Attendance: 70,000) | 7:30 PM | | |
| 19 - SAT | Corky Kell Football Games (Attendance: 20,000) | 10:00 AM | | |
| 24 - THU | Pre-Season: Atlanta Falcons vs. Pittsburgh Steelers (Attendance: 70,000) | 7:30 PM | | |
| 26 - SAT | Atlanta United vs. Nashville SC (Attendance: 72,000) | 7:30 PM | | |
| 30 - WED | Atlanta United vs. FC Cincinnati (Attendance: 42,000) | 7:30 PM | | |
| SEPTEMBER | | 7.50 1 111 | | |
| 01 - FRI | Chick-fil-A Kickoff Game: Louisville vs. Georgia Tech (Attendance: 40,000) | 8:00 PM | | |
| 10 - SUN | Atlanta Falcons vs. Carolina Panthers (Attendance: 72,000) | 1:00 PM | | |
| 16 - SAT | Atlanta United vs. Inter Miami CF (Attendance: 68,500) | 7:30 PM | | |
| 17 - SUN | Atlanta Falcons vs. Green Bay Packers (Attendance: 72,000) | 1:00 PM | | |
| 21 - THU | Karol G - Mañana Será Bonito Tour (Attendance: 45,000) | 7:00 PM | | |
| 23 - SAT | Atlanta United vs. CF Montreal (Attendance: 42,000) | 7:30 PM | | |
| OCTOBER 20 | | 7.00 7.11 | | |
| 07 - SAT | Atlanta United vs. Columbus Crew (Attendance: 42,000) | 7:30 PM | | |
| 08 - SUN | Atlanta Falcons vs. Houston Texans (Attendance: 72,000) | 1:00 PM | | |
| 15 - SUN | Atlanta Falcons vs. Washington Commanders (Attendance: 72,000) | 1:00 PM | | |
| 20 - FRI | ATLive Concert Day 1 (Attendance: 55,000) | TBD | | |
| 21 - SAT | ATLive Concert Day 2 (Attendance: 55,000) | TBD | | |
| | MBER 2023 | | | |
| 05 - SUN | Atlanta Falcons vs. Minnesota Vikings (Attendance: 72,000) | 1:00 PM | | |
| 26 - SUN | Atlanta Falcons vs. New Orleans Saints (Attendance: 72,000) | 1:00 PM | | |
| DECEMBER 2 | | | | |
| 02 - SAT | SEC Championship (Attendance: 70,000) | 4:00 PM | | |
| 10 - SUN | Atlanta Falcons vs. Tampa Bay Buccaneers (Attendance: 72,000) | 1:00 PM | | |
| 11 - MON | GHSA Football Championship Day 1 (Attendance: 30,000) | 9:00 AM | | |
| 12 - TUES | GHSA Football Championship Day 2 (Attendance: 30,000) | 9:00 AM | | |
| 13 - WED | GHSA Football Championship Day 3 (Attendance: 30,000) | 9:00 AM | | |
| 15 - FRI | Celebration Bowl Band Event (Attendance: TBD) | TBD | | |
| 16 - SAT | Celebration Bowl Football Game (Attendance: 40,000) | 12:00 PM | | |
| 24 - SUN | Atlanta Falcons vs. Indianapolis (Attendance: 72,000) | 1:00 PM | | |
| 30 - SAT | Chick-fil-A Peach Bowl (Attendance: 70,000) | 12:00 PM | | |
| JANUARY 2024 | | | | |
| 03 - WED | Passion Conference Day 1 (Attendance: 50,000) | 7:30 PM | | |
| 04 - THU | Passion Conference Day 2 (Attendance: 50,000) | 9:30 AM | | |
| 05 - FRI | Passion Conference Day 3 (Attendance: 50,000) | 10:00 AM | | |
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| MLS Match | NFL Game | Concert/Other Event |
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