



COMPANY PROFILE

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ABOUT US

From when we first meet to when we part ways, MyOps is committed to your best journey through business life!

MyOps is focused on automation through technology, process and workflows with a deep emphasis on people.

Thank you for considering MyOps to move your business to that next level.



WHAT WE DO

We chop down the trees to see the forest!

MyOps' role is to look for overlaps, repeated tasks, redundant procedures and workflows, unravel accountabilities and marry tasks to specific roles, automate, create relevant dashboards and reporting and then introduce the right technology.

You and your team can spend more time with your clients ensuring tighter relationships and increase your revenue generating opportunities.

We approach each project with the view to ensuring we understand you and your business from the ground up.

Your strategy is incorporated into the technology and software design. If you don't have a formal strategy or you want recommendations, we do that too.

ABOUT THE DIRECTOR

NORM ROBERTS DIRECTOR



Hi, my name is Norm Roberts. I am an MBA qualified Business Analyst specialising in business intelligence and technology.

As a former and current business owner, entrepreneur and senior manager working with several large banks I understand business from the inside out and what it takes to get them operationally excellent.

I completed a Master's Degree in Business Administration (MBA) in 2018 so I am up to date with current technology trends and business practices.

I am also in the process of becoming an Amazon Web Services Cloud Practitioner and a Microsoft Azure Administrator to ensure you have access to someone who understands and can integrate the latest cloud technology and design.



LIVING OUR VALUES

TRANSLATING YOUR BUSINESS INTO TECHNOLOGY



1500 069 677

MyOps

HOME QUICK QUOTE CONTACT TESTIMONIALS

Automating your business?

[CONTACT US](#)

Welcome

Technology and Automation is now a necessity.

We at MyOps pride ourselves on building your perfect Business Management System around your existing or desired platforms.

Let us help you build your business using technology!

[ABOUT US](#)

- CUSTOM CRM
- UX, UI, CX & PX DESIGN
- SOFTWARE DEVELOPMENT
- TECHNOLOGY INTEGRATION
- AUTOMATION
- PROCESS AUTOMATION
- LEAD MANAGEMENT AND AUTOMATION

[CLICK HERE FOR INFORMATION ON THE GOVERNMENT TECHNOLOGY GRANT](#)

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DESIGN

Always start with the end in mind, if you don't know where you are going then how do you expect to arrive there. Distinguish goals from best guesses, we want to understand the "you" in your business and your desired outcomes. Then we design the technology to compliment your business

REAL-WORLD INGENUITY

An interface without intuitive interaction and understanding of mind mapping reflects a poor brand. Users are no longer patient with software that doesn't respect the way we all use it. We solve problems, it's what we do.

PARTNERSHIP

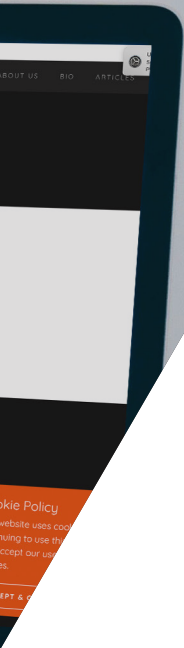
MyOps partners with you to ensure your business is exactly what you desire. We help you test, experience and modify through project management and ongoing consulting.

USER EXPERIENCE

User Experience is something that MyOps believes users should not even have to think about, the software should be so intuitive that you aren't even aware of how you are using it.

BUSINESS EXPERIENCE

UX, UI, CX and PX are all acronyms being thrown around to increase staff retention, generate more clients and then retain them and ensure a seamless experience for everyone internally and externally who deal with your company. We can help with that.



TESTIMONIALS



THE
MOON
GROUP.

Big Norm, you're a legend and have had a profound effect on my business awesomising everything in it, especially the executive training & coaching that we do. Massively grateful to call you a mentor & friend.

- Luke Mooney, Director,
The Moon Group.
Mortgage Broking and Asset Finance.



For a small business trying to grow, there are a lot of traps that MyOps have helped us navigate through and it has been an eye opening and invaluable experience

- Claire Kilroy, Director,
Koste Tax Depreciation Surveyors.



We found Norman at MyOps to be an amazing business strategist especially in his knowledge of the mortgage broker industry as he helped us through the setup and streamlining of a newly formed merger of our existing businesses.

- David Jin Director *AUF Qld*



KCPartnership

Norman assisted us by creating a much more streamlined tax depreciation report ordering system. Which allowed us to get on with the work rather than worrying about all the admin. Over the last two years we were able to streamline systems and make them the well oiled machine they are today. With that in mind, we would not hesitate to recommend him to other businesses.

- Sean Connolly, Director *KC Partnership*



TESTIMONIALS

Norman was instrumental in assisting myself as the CEO and founder of my Wealth Management company through an extensive automation process lasting just over 12 months. He worked very closely with me understanding all of my needs and exactly what I wanted to achieve which led us from well over 40 staff to just over ten, ensuring no business was lost and our capacity increased due to technology upgrades and a solid foundation of task management and accountability. I am now able to concentrate more on my personal life knowing the business is taking care of itself.

- **K. Knights CEO and Founder, Wealth Management.**
Real Estate, Mortgage Broking and Tax agents.

You need more people trained to the level we experienced, so you can help more businesses!
- **anonymous**

Clone yourself & let me have the clone in my business full time free of charge.
- **anonymous**

I found Norman's executive coaching to be insightful as we aligned David's and my goals to a strategy we can see that can grow.
- **William Bai Director AUF Qld**

AGENCIES WE WORK WITH



MARKETING



WEBSITE



SOFTWARE DEVELOPER



BUSINESS CONSULTANTS
AND PROJECT MANAGEMENT



ROBERTS & FRYER

CURRENT AND PREVIOUS CLIENTS



INVEST & CO





MyOps PTY LTD

MyOps Pty Ltd
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