

The 2026 Home Renovation Reality Check: What Will It Really Cost?

Introduction: Use this worksheet to estimate the "Retail Cost" of preparing your home for the traditional market. Remember, most buyers today expect "move-in ready" and will demand credits or price drops for these items.

Repair Category	Estimated Cost (Materials + Labor)	Your Property
Roof Replacement	\$12,000 – \$22,000+	\$_____
HVAC / AC Unit	\$6,000 – \$10,000	\$_____
Full Kitchen Remodel	\$25,000 – \$50,000+	\$_____
Master Bath Update	\$10,000 – \$20,000	\$_____
Exterior/Interior Paint	\$5,000 – \$9,000	\$_____
Flooring (per room)	\$2,500 – \$5,000	\$_____
Electrical/Plumbing	\$3,000 – \$15,000	\$_____
Holding Costs (6 mo.)	Taxes, Utilities, Insurance	\$_____
TOTAL ESTIMATED COST		\$_____

The "Stronghold" Alternative:

- **Cost to you:** \$0
- **Time spent:** 0 hours
- **Contractors managed:** 0
- **Result:** Immediate liquidity and peace of mind.