



The Sovereigns' Manifesto

ItStartsWithGold.com

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**BEST-SELLING AUTHOR,
KEYNOTE SPEAKER**

PETER J. MERRICK

By 2030, governments and institutions will reshape economies through digital currencies, financial restrictions, and the erosion of individual sovereignty.

The Great Financial Confiscation is already underway... a stealth wealth transfer that threatens the unprepared.

MISSION

To reach those who feel they have no choice, no way out; we need to show them they have so many alternatives they cannot even see and imagine right now.

Peter is not here to sell fear.

He delivers clarity, context, and concrete action.

IDEAL FOR PODCASTS COVERING:

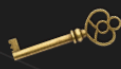
- Economic reset and financial survival
- Gold, insurance, and alternative assets
- Inflation, CBDCs, and digital control
- Cross-border wealth and estate planning
- Business succession and sovereignty
- Myths of the traditional financial system

EXPERIENCE

- Trust and Estate Practitioner (TEP), STEP member
- Former financial commentator on national television for 20 years
- Longtime columnist for *Lawyers Weekly* and *The Bottom Line*
- Over 800 articles published in Bloomberg, WSJ, Dow Jones, and more
- Hundreds of interviews across TV, radio, print, and podcasts

CONNECT

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Peter J. Merrick, TEP, is a Canadian-born, San Diego-based financial strategist and co-author of the international best-seller *It Starts With Gold*. With over 30 years of experience guiding cross-border families, entrepreneurs, and advisors, Peter is known for helping people exit with clarity, protect what they've built, and reclaim control of their financial future.

He's a former national TV commentator, a columnist for *Lawyers Weekly*, and has authored over 800 articles across Bloomberg, WSJ, and Dow Jones.

SAMPLE INTERVIEW QUESTIONS

CRYPTO, GOLD, MACROECONOMICS

Your book "It Starts With Gold" has been called prophetic—what were you seeing that others weren't?

What's the most dangerous financial myth people still believe in 2025?

How should investors be thinking about CBDCs and the shift toward digital control?

What's "de-risking" and why aren't more advisors talking about it?

How do you protect wealth from inflation, taxation, and manipulation all at once?

If someone listening wants to take action today—what's their first step toward financial sovereignty?

ENTREPRENEURIAL / SOVEREIGNTY / AWAKE

You've said the real battle isn't just financial—it's spiritual. What do you mean by that?

How did surviving a brutal military-style school prepare you for the war on freedom today?

How can everyday people become sovereign—even without millions in the bank?

What hidden messages did you reveal in "It Starts With Gold" that still shock readers?

What are 3 warning signs that someone's freedom is already being eroded—and they don't know it?

How can entrepreneurs become "antifragile" in an increasingly fragile world?

SUGGESTED EPISODE ANGLES

- "The Gold Exit: What Most Advisors Miss About Wealth Protection"
- "Cross-Border Estate Planning for Canadians Who See What's Coming"
- "Sovereignty Over Safety: Reclaiming Financial Control Before It's Too Late"
- "The Myth of Safe Retirement: Why Asset-Rich Still Means Vulnerable"