



PETER J. MERRICK, TEP

The Calm Voice Exposing the Next Great Wealth Trap

#1 International Bestselling Author • 30+ Years in Finance & Behavioral Economics

His message: **What you think will protect you could be the very thing that traps you.**

Peter J. Merrick, TEP helps clients create resilient portfolios that match the reality of today's financial and geopolitical shifts.

That often means including hard assets like gold — but his approach is driven by historical precedent, behavioral economics, and risk management, not short-term fear tactics.

Whether it's the rise of CBDCs, the institutional capture of crypto, or the coming revaluation of assets, **Peter reveals how to spot the shift before it's too late.**



TAKE THE PROVE ME WRONG CHALLENGE

Think you can beat Peter in a debate on crypto, stable coins, or the future of money?

Win, and you'll be featured in his upcoming book, *The Last Asset Standing*. PUB.: Jan 2026

SIGNATURE TOPICS & HOOKS

1. The Coming Era of Programmable Money: CBDCs and the quiet shift from financial freedom to algorithmic permission.

2. Crypto as the Final Trap: Marketed as freedom. Engineered for control. How institutions quietly reabsorbed "decentralized" tools.

3. The Wealth Revaluation No One's Talking About: How asset values — and your currency — could change overnight.

4. Sovereignty in Fragile Times
Practical steps to protect yourself before the next crisis hits.

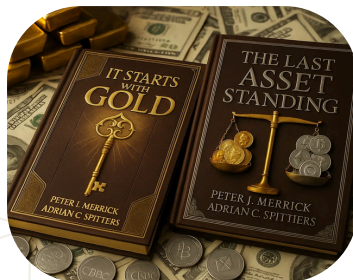
5. Why is the government buying gold not crypto?

WHY BOOK PETER FOR YOUR NEXT EVENT OR PODCAST

- Delivers controversial yet credible insights without conspiratorial hype
- Turns complex global finance into clear, relatable strategies
- Engages audiences with interactive, high-stakes dialogue
- Offers both the warning and the way forward — grounded in real client work

EXPERIENCE

- Trust and Estate Practitioner (TEP), STEP member
- Speaker at "The Money Show"
- Former financial commentator on national television for 20 years
- Longtime columnist for *Lawyers Weekly* and *The Bottom Line*
- Over 800 articles published in Bloomberg, WSJ, Dow Jones, and more
- Hundreds of interviews across TV, radio, print, and podcasts



BOOKING

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