



2/5/2021

Dear Vendors of IBD Promotions Art & Craft Shows,

Keith and Wanda celebrate this new year with additional (good) news about our shows. As promoters, the most important thing we must do is to get people inside the door to buy your goods. Due to this pandemic, that will be more difficult in 2021.

We have a responsibility to our vendors and the community to do whatever is necessary to make our shows as safe and healthy as possible. The Missouri Arts Council has implemented a way to help us do that. It is called Missouri ArtSafe Certification and its purpose is to allow people to CREATE SAFELY – PRESENT SAFELY – ATTEND SAFELY. <https://www.missouriartscouncil.org/missouri-artsafe/#:~:text=Missouri%20ArtSafe%20was%20developed%20to,Why%20participate%20in%20Missouri%20ArtSafe%3F>

We are excited to announce that **IBD Promotions has been certified to implement events that will be ArtSafe!**

It is important for customers to feel confident that they can attend this event and limit potential exposure to COVID-19. But this comes with some responsibility on your part to help us with this task.

Step 1. Please read the “ArtSafe Certification Plan”. This describes all the things that we are committed to doing to make our shows an ArtSafe event. This outlines the steps that we are asking you to do as well.



Step 2. Before you reply with additional questions, please completely read the “Frequently Asked Questions”. We know this is not a perfect world and that some of these things may be difficult. We just ask that you make every effort possible to comply.

This Missouri ArtSafe Certified logo will be on all our advertising. With the press release, we hope that news outlets will feature our shows and promote the Missouri ArtSafe Certification. Other local ArtSafe organizations include Kemper Museum, the Nelson-Atkins Museum of Art and Starlight Theatre.

We hope that you are willing to make these adjustments to make 2021 a successful year for your sales. Take care and may your year be filled with good health!

*Keith & Wanda*

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