



Bars to Elevation Gala

October 29, 2017

*6:30pm—10:00pm
Doors Open @5:00pm*

Reception 10:00pm-Midnight

LOCATION:

*The Oasis Shriners
604 Doug Mayes Place - Charlotte, NC*

*Celebrating phenomenal women who have overcome
and discussing Justice Reform.*



TONE-X - HOST

HONORING:

- ◆ *Andrea James* ◆ *Amy Lou*
- ◆ *Ramona Bryant*
- ◆ *Syrita Steib* ◆ *Miquelle West* ◆ *Topeka K. Sam*



Beauty After the Bars | At a Glance

FOUNDER WELCOME



The Lady behind the Beauty, Tiawana Brown, Founder and CEO of Beauty after the Bars.

In, 1994, at tender age of 21, while attending Johnson C. Smith University, her own Life's choices, interrupted her moments of peace away and landed her collectively four years in Federal Prison. At the time she was pregnant with the youngest of her only two daughters.

Tiawana created Beauty After the Bars to be an advocate, help change laws, and be a voice for incarcerated and formerly incarcerated women.

ABOUT BEAUTY AFTER THE BARS

Beauty after the Bars, Inc (#82-2353604) non-profit organization founded by Tiawana Brown after entering the prison system young and pregnant & serving four years collectively in jail and federal prison. Provides advocacy, education, and support for incarcerated and formerly incarcerated mothers, women and girls.

Our primary goal is to keep mothers, women, & girls out of jail and prison. The purpose of the organization is to provide education and advocacy to keep women, girls and youth of the judicial system. To assist women, and girls released from prison and to provide support for those that are currently incarcerated. Our objective is to eliminate incarceration amongst our women, girls and youth and to end the stigmas placed on children of incarcerated and formerly incarcerated parents.

Our advocacy and education work will address prison reform and implement change. Our programs will develop & encourage entrepreneurship, help with job placement, and assist with preparation for reentry back in society.

HELP BATB MAKE AN IMPACT (www.overincarcerated.org)

**OVER 200,000 WOMEN
ARE INCARCERATED.
THE NUMBER OF
INCARCERATED WOMEN
HAS RISEN 646% SINCE
1980.**

**TO HOUSE A WOMAN
IN PRISON ...
IT COSTS APPROX.
\$30,000-\$50,000/YEAR.**

**WOMEN ARE MORE
LIKELY TO RECEIVE
GREATER SENTENCES
THAN MEN WHO COMMIT
THE SAME CRIME**

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR | \$2,500

- 2 VIP Tables (20 seats)
- Premier recognition in all social media and marketing campaigns
- Premier placement of company logo on event signage
- Placement of company logo with link on website for 6 months
- Opportunity to speak during event (2min)
- 1 Vendor table
- Unlimited Swag Bag Product and/or info placement

GOLD SPONSOR | \$1,000

- 1 VIP Table (10 seats)
- Recognition in all social media and marketing campaigns
- Placement of company logo on event signage
- Placement of company logo with link on website for 4 months
- 1 Vendor table
- Unlimited Swag Bag Product and/or info placement

SILVER SPONSOR | \$500

- 4 VIP Seats
- Recognition in some marketing campaigns
- Company logo on event signage
- Placement of company logo with link on website for 2 months
- Opportunity to place 2 product(s) and/or info in Swag Bag

BRONZE SPONSOR | \$350

- 2 VIP Seats
- Company logo on event signage
- Opportunity to place 1 product and/or info in Swag Bag

VENDOR | \$200

- 1 Vendor Table (2 representatives)
- Acknowledgement as Vendor

INDIVIDUAL TICKET | \$40 (early bird)

SPONSORSHIP FORM:

Please fill-out the following form to confirm your chosen sponsorship package.
Completed forms can be returned to vena@dare2dreaminc.com.

FIRST & LAST NAME:	
ADDRESS/CITY/ZIP:	
PHONE NUMBER:	
EMAIL:	

PLEASE RETURN SPONSORSHIP FORM & PAYMENT BY: OCTOBER 18, 2017

- \$2,500 Platinum Sponsor
- \$1,000 Gold Sponsor
- \$500 Silver Sponsor
- \$350 Bronze Sponsor
- \$200 Vendor

Once we receive your completed sponsor form, Beauty After the Bars staff will contact you to discuss event arrangements, sponsor benefits and recognition.

Please send your high resolution color and black & white logos (EPS or vector preferred) to:
vena@dare2dreaminc.com

PAYMENT INFORMATION:

- Please send me an invoice
- Enclosed is a check made payable to Beauty After the Bars
- I will pay on the website www.beautyafterthebars.com

Upon signing this document, (name of sponsor) of (organization) has acknowledged that he/she has read, understood and agreed to the terms and conditions of this contract. The sponsor has agreed to pay the amount of \$_____ by October 18, 2017 and to provide the company logo for promotional purposes for Beauty After the Bars – “Bars to Elevation Gala” on October 29, 2017.

SPONSOR

Printed Name

Position Title

Signature

Date