

Our Mission

As real estate industry leaders our duty is to provide support to our local communities in the following key areas:

- Homeownership
- Financial Literacy
- Wealth Building
- Promoting Real Estate & Related Careers



Board of Directors

Tanya Powell- May
Latasha Black
Jamecia Adams
Stephanie Pierce
Paula Woods
Jay Kilgo

Contact Us



info@1000familiesoc.com



1000familiesoc.com

2153 Wealthy St #108
Grand Rapids, MI 49506



1000 Families of Color
West MI

Financial Literacy
Wealth Building
Homeownership



West
Michigan



What is 1000 Families Of Color?

- The 1000 Families of Color program is a 501 C3 Non-Profit Organization
- Connectors to educational opportunities & financial resources available within the community.
- Collaborators include local:
 - Realtors
 - Lenders
 - Churches
 - Non- Profit Organizations
 - Professional Service Providers



Target Audience

- Residents of Kent, Ottawa, & Muskegon Counties.
- Historically marginalized and economically disadvantaged communities.
- First-time homebuyers, low to moderate-income homebuyers, and consumers with limited English proficiency.
- Existing homebuyers who need assistance with refinancing options or home improvement loans and services.

Our Vision

To build legacies of generational wealth through this model of homeownership, financial stability, and foundational opportunities that will enhance the quality of life for our community.

Guiding Principles

- Educating
- Advocating
- Collaborating



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FAMILIES OF COLOR INC