

INSURANCE WOMAN OF THE YEAR AWARD

The Insurance Woman of the Year Award was made available by the Insurance Brokers' Association of Ontario from 1967 to 1986. From 1987 to 2008 the award was made available by the Insurance Brokers' Association of Canada. As of 2009, the award was made available by the Canadian Association of Insurance Women.

The Insurance Woman of the Year award is the highest honor given. It is not given lightly, not necessarily given every year and the nominees are not aware that they are being nominated. The award transcends the elected position because it is not necessary to have held office; it speaks to their commitment and involvement. Each nominee is judged on their dedication to the Association (both CAIW& their local Association), The Insurance Industry and the public. Both their Association and Their employer, among others, must endorse the nominee. One of the most important qualities that the recipient must demonstrate is leadership .It is not necessary for a nominee to have lead in the past, but who shows leadership qualities going forward.

The following are the rules and regulations governing the above Award. Nominations should be sent to Deb MacDougall, NO LATER THAN MARCH 31st;

Deb MacDougall, CIP

Cell: 902-225-6076

Home: 902-477-1488

Email: debmacdougall@bellaliant.net

RULES - As laid down by the Insurance Brokers Association of Ontario and endorsed by the Canadian Association of Insurance Women in January 1969 and continued by the Insurance Brokers Association of Canada in June 1987, revised July 1988 and continued, with some revisions, by the Canadian Association of Insurance Women in 2009.

- i. Nominee must be recommended by a Member Association
- ii. Nominee must be an active member of her local Member Association.
- iii. It is encouraged that the nominees attend the Annual Meeting where all will be judged and the Award made. Exceptions can be made only if circumstances warrant and the Coordinator agrees. If the nominee cannot attend Convention, notification will be given to CAIW Coordinator no later than 2 weeks prior to Convention.
- iv. The Nominee will be judged by an impartial panel and the winner chosen for extra-curricular activities above and beyond her call of duty, thus contributing to the Insurance Industry as a whole.
- v. The submission usually takes the form of a letter from the Nominee's own Association and a letter from a business associate, outlining her qualifications and outstanding contributions to Insurance across Canada. Due to the fact that the submission is reviewed by several people at the same time, the Submission must be as follows

a. Concise.

b. In Chronological order.

c. List all positions held within each Association. Please do not assume that the selection committee will know the internal workings of an individual association. An example would be if the nominee is shown as President for 1999, and has served as First Vice President and then as Past President. All positions must be clearly shown.

d. List all positions held within CAIW. Be specific on each position held.

e. Most associations attach duties of the Past Presidents (Nominating Committee, etc.) This too must be shown.

f. List, in the same manner, involvement in any insurance organization, on a voluntary basis. h. The covering letter should be from the local association, on local association letterhead. i. The employer's letter supporting the nomination should follow. This letter should include the best qualities of the nominee leadership abilities, professionalism, caring individual, etc.

g. Testimonials from other interested parties (Institute, Brokers, and Insurers) should be included.

h. The CAIW Chair will send a letter to all member associations in October/November asking them to consider nominating one of their members. The Chair will send a reminder letter to those associations again before the end of February.

i. The Coordinator gathers the submissions, which are subsequently handed over to the judges at the Annual Meeting. The more information the judges have, the easier it is for them to come to a decision.

j. As nominations can only be considered for the year in which they are submitted, Local Associations who have an outstanding member whom they wish to support should continue to submit her qualifications for consideration.

k. The panel of judges is made up of past recipients of this Award present at the Annual General Meeting.

l. The submissions are judged according to the scoring system currently in place.

m. This Award is presented at the Banquet, closing the Annual Meeting and consists of a plaque and carrying case to be returned each year. A smaller trophy is to be kept by the winner.

n. The nominations must be received by the CAIW Coordinator no later than March 31st.

o. At the Annual General Meeting, a previous recipient will pick up any submissions, the personal trophy, and arrange for a presenter, if required.

p. The previous year's recipient is also contacted by the Coordinator and is requested to have the plaque and carrying case at the Annual Meeting for presentation to the next winner.

q. Following the selection by the Committee, the presenter is given the winning candidate's credentials along with an established preamble for the presentation.

r. Arrangements are subsequently made with Canadian Underwriter for an article to be published in the next issue outlining the winning candidate.

s. The winner has the plaque engraved and the bill is sent to CAIW Treasurer for payment.

INSURANCE WOMEN OF THE YEAR AWARD WINNERS FROM 1967 – PRESENT

1967.....Mary Smale	1993..... No award presented
1968.....Roberta Parks	1994..... Jodi Runnells
1969Jeanne-Marie Mayette	1995..... No award presented
1970.....Rita McCourt	1996..... Marg Stanton
1971.....Gladys Venturini	1997..... No award presented
1972.....Mary Kellier	1998..... The late Marion Mayor
1973.....Violet Parker	1999..... Gloria Keene
1974.....Colleen Sampson	2000..... Donna Landry
1975.....Margaret Hubbard	2001..... No award presented
1976.....Diane Wigley	2002..... Karen Akeson
1977.....Mildred Kovacevich	2003..... Louise Morel
1978.....Beverley Ninos	2004..... Jerri Burke
1979.....Hilda MacCallum	2005..... No award presented
1980.....Norma Kane	2006..... Donna Brown
1981.....Dorothy Jeffrey	2007..... Michèle Malo
1982.....Joan Lacey	2008..... No award presented
1983.....Betty Walker	2009..... Deborah Johnson
1984.....No award presented	2010..... No award presented
1985.....Daphne Mullaly	2011..... Deborah MacDougall
1986.....Mary Doyle	2012..... No Award presented
1987.....Elizabeth Cook	2013..... Diane Penney
1988.....Ghislaine Perron	2014..... Gilberte Theriault
1989.....No award presented	2015..... Lana Kenny
1990.....Pat Markey	2016..... Lynn Kelly
1991..... Margaret Moody	2017..... The Late Laura Greening
1992..... Diane Strashok	2018.....Tracy Fata
	2019..... Joanne Mathieson
	2020.....Lori Penner
	2021.....No award presented

SAMPLE SUBMISSION FOR INSURANCE WOMAN OF THE YEAR

Sample Letters:

April 29, 2003

Attn: Felicity Alexander
Insurance Brokers Association of Canada
155 University Avenue, suite 1920
Toronto, ON M5H 3B7
Re Insurance Woman of the Year Award – Jane Doe

Dear Madam, It is with great enthusiasm that I join with the Local Association of Insurance Women to nominate Jane Doe for the Insurance woman of the year award.

When I joined Local Association in 1990, Jane Doe held the position of First Vice-President. She is one of the leaders who showed us younger ones the way to keep our Local Association alive and well.

I saw Jane Doe climb the ladder through various and numerous projects where she remained constantly dedicated to Local Association objectives. As example of her great heart is one of her projects in 1993.

She converted our annual Christmas dinner {a party} into a Charity Auction {an industry event}, thereby raising funds for two organizations that help women in need. Since then, our Local Association has contributed funds to these organizations.

Jane Doe did not stop in Local city. She brought her high level of commitment to the national level and was elected President of CAIW in year 2000. Given her high level of involvement with Local Association and her job, one may have thought she had her hands full. Not Jane Doe. In 1996, after years of work, she became Most Loyal Gander of the Honorable Order of the Blue Goose International.

We were very proud to say that our Jane Doe was the first woman President of the Blue Goose in Canada. Of course, Jane Doe continued to excel in her job and became co-owner of Smith et Doe, an independent adjusting firm that she co-founded. Today, her attitude in confronting a personal battle is but an example of Jane Doe's strong will, determination and positivity.

I have no doubt that naming her Insurance Woman of the Year will boost the energy of all those who know her and who strive to follow in her footsteps.

We have enclosed some detailed information about Jane, her commitment to the Industry, her peers and CAIW and, I am sure you will agree a most worthy candidate for this prestigious award.

Yours sincerely, Past President of Local Association (1994 -1995)

Ms. Jane Doe

INDEX (may include) Various letters from her co-workers Professional Associations / Charity Work etc
Curriculum vitae

Mr. John Smith April 15, 2003

To Whom It May Concern

Re Jane Doe

This is to gratefully acknowledge the key role of Jane Doe for her ongoing work with the Local Women's Insurance Association as well as the Canadian Association for the past 20 years. In my mind Jane Doe was one of the most influential women in {name city} who has worked and contributed at all levels of Insurance, donating her time and concentrated efforts to bring the Insurance Women into modern times.

I met Jane Doe some 20 years ago and since then we have gone from coworkers, to friends and eventually to business partners in our own Insurance Adjusting Company. Without her, we would not have gotten through the hard times

. She is most deserving of the award to bestow on her this year and I wish her all the best and a long and happy life.

Yours Sincerely,

John Smith President Smith & Doe Inc.

Jane Doe - Summary or Narrative of Accomplishments.

Jane Doe has made history in the Local Pond of the Honourable Order of the Blue Goose International by being the first woman elected to the position of Most Loyal Gander (MLG). At the time, she should have been named "Most Loyal Goose" but most of us just called her "Mother Goose" and she fitted the title perfectly.

As a Past Most Loyal Gander myself and Past Most Loyal Grand Gander at the International level, I am proud to say that I was the one who brought her within our Order in 1990 as soon as women were allowed to join in, pursuant to an amendment to our Constitution, which was adopted, very narrowly I must say, at the Grand Nest Convention held in Long Beach, California, in 1989. However, she never reciprocated by sponsoring me for membership into the Local Insurance Women Association... Jane Doe has always liked to take on many challenges in her career and therefore she played a distinctive role in opening the door to many women who are today very active and greatly appreciated within the Local Pond As "Mother Goose" of the Local Pond, Jane Doe played an important role in the years following my election to the International level (Grand Nest) in Edmonton in 1993 and also in the early stages of the organization of the Grand Nest Convention held in Montreal in 1998. The trinity of virtues of the Honorable Order are Character, Fellowship and Charity; Jane Doe is without a doubt a person who possesses each of these in profusion and therefore greatly deserves her place in the history of the Local Pond Marc Thurber, PMLGG April 2, 2003 Curriculum Vitae PROFESSIONAL ASSOCIATIONS Local Association of Insurance Women 1986-1987 Chairperson of Publicity & Liaison Committee 1987-1988 Chairperson of Publicity & Chairperson of the Carse-Vanderkolff Committee

1988-1989 Recording Secretary Chairperson of the Zurich Award Committee Chairperson of the Carse Vanderkolff Committee Hotel Committee for Convention 1990 1989-1990 Treasurer Co-chair of the Zurich Award Committee Hotel Committee for Convention 1990 1990-1991 First Vice-President Program and Education Chairperson Member of Zurich and Carse- Vanderkolff Committees Chairperson of Forum Assurance Committee 1991 -1992 President Member of Zurich and Carse - Vanderkolff Committees Member of Special Projects Committee 1992 -1993 Past President Chairperson of Nominating Committee Chairperson of Special Projects Committee Chairperson of Charity Auction 1993 -1994 Chairperson of Charity Auction Member of Nominating Committee Member of Special Projects Committee 1994 -1995 Chairperson of Charity Auction Chairperson of Golf Committee Member of Nominating Committee Member of Special Projects Committee 1995 -1996 Director CAIW Chairperson of Golf Committee Member of Charity Auction Committee Member of Nominating Committee 1996 -1997 Director CAIW Member of Canadiana Committee 1997 -1998 Director CAIW Member of Canadiana Committee 1998 -1999 Director CAIW Member of Canadiana Committee 1999 -2000 Director CAIW 2001 -2002 Head of WICC Committee 2002 -2003 Consultant and Advisor to the Local Association. Executive Committee Member