



INDIAN TEA SHOP

[www.indianteashop.com]



ABOUT INDIAN TEA

After water, **TEA is the most popular drink in the world**. Tea is made by pouring hot water over cured tea leaves. This popular beverage can be enjoyed hot or cold, and can bring different health benefits. Tea plants mostly grow in Asia, but tea is enjoyed in many countries around the world.

The **Indian tea market** is then 2nd largest tea market after China, **India produces approx. 1450 million kilograms of tea every year**, of which approx. **1200 million kilograms of tea is consumed in India** and the rest is exported.

Approx. **1000 million kilograms of Packet tea is produced in India every year** and the rest is consumed as loose tea. Out of which **Tata & Unilever** Company has about **45% share of packaged tea** across India, rest is the share of regional tea companies in India.

State wise Best Performing Companies of Regional Packet Tea :- Wagh Bakri (**Gujarat & Maharashtra**), Society, Girnar & Sapat Tea (**Maharashtra**), Duncans (**Madhya Pradesh**), Marvel & Sugandh Tea (**Haryana & Himachal Pradesh**), Mohani Tea (**Uttar Pradesh & Uttarakhand**), Pataka Tea (**J&K**), Rungta, Nidhi, Suman & Bansal (**Bihar**) and many more Regional Packet Tea Brands are available in **Other states**.

TYPES OF TEA



Green Tea



Oolong Tea



Black Tea



Yellow Tea



Red Tea



White Tea



Pu-erh Tea



Matcha Tea



Milk Tea



WHO WE ARE?



We are Indian Tea Shop. **Indian Tea Shop** (www.indianteashop.com) is an invention of **Gvas Global Services LLP**. Company. Gvas Global was established at Delhi in 2020 and was registered in 2021. Presently the company's office is located in Greater Noida (Uttar Pradesh) India.

Gvas Global is a retail **Startup based FMCG** company & founders have over 15+ years of experience working in Tea Industries and other established companies.

Gvas Global will expand its market presence in the future with its branded teas, spices, dry fruits and many other FMCG products.

INDIAN TEA BRANDS

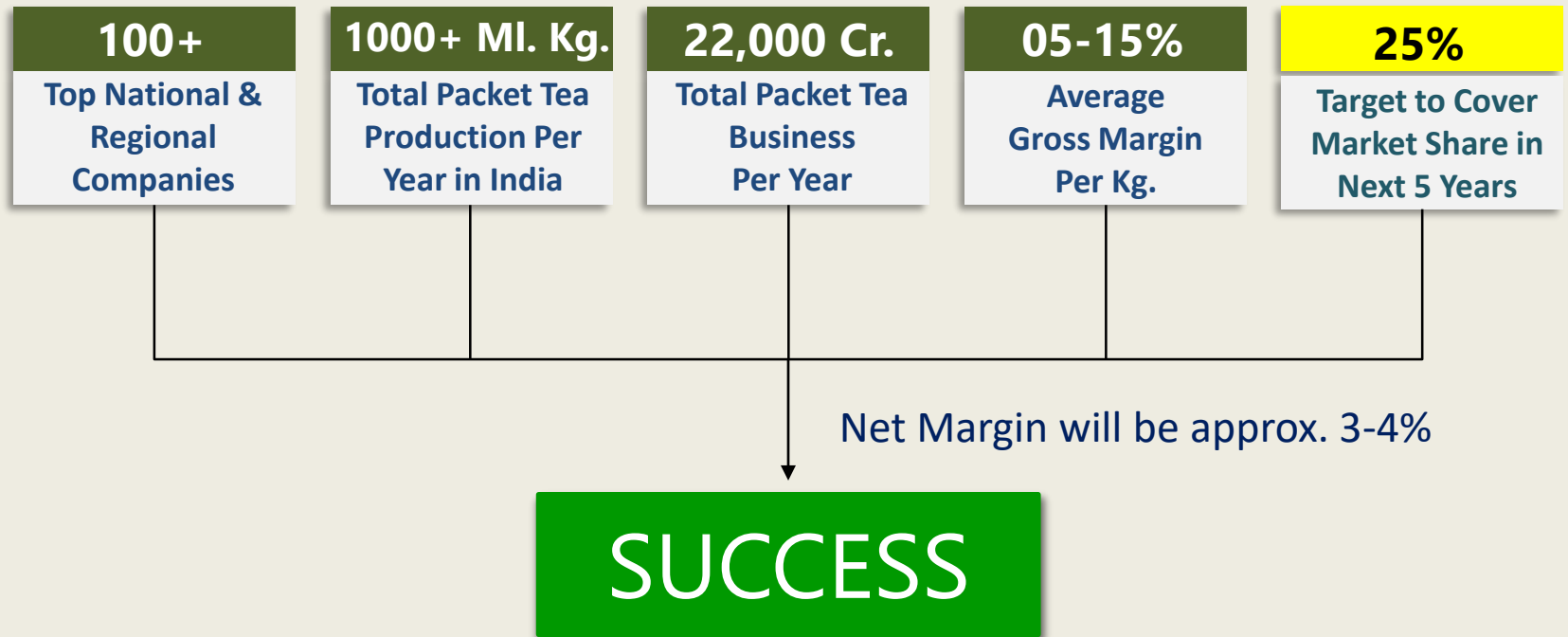
We have more than **100+** reputed and good **Tea Brands in India**, where we will contact them to join us and tell them about the benefits of joining us.

There are many more companies in India.



INDUSTRY OUTLOOK & TARGET





OUR BIG IDEA

Indian Tea Shop wants to do that work which no one has done till now in the tea industry. Our thinking is that we should bring the availability of tea from all the **Best Tea Companies of India** to all the **Direct Customers, Retailers, Wholesalers & Distributors** of India on a single platform in www.indianteashop.com. We will connect with customers through **our portal, website and mobile application**.

- **Consumers** can buy their favourite choice of Genuine Tea Brands from our Portal as per actual company price.
- We will approach to **Retailers** for Purchase any branded Tea Directly from us on companies' retail price (PTR).
- **Wholesalers/Distributors** can purchase direct from us on companies' distributor price (PTD).
- All the **Tea companies** will get a best platform through which they can easily reach the direct Customers, Retailers, Wholesalers & Distributors and their distribution cost will also be reduced.