

DELCO

Delco Night Market

Partnership Opportunity Package

DNMM

NIGHT MARKET

What Is & Why Delco Night Market

Delco's Night Market is the county's premier street food festival, a roving event spotlighting Delco's best ethnic businesses. Inspired by Africa and Asia's lively outdoor markets, our events celebrate up-and-coming neighborhoods and showcase Delco's diverse entrepreneurial landscape and vibrant art and culture scene. These events have proven to have a significant economic impact on host communities.

Established by Keenya Cain, Rashid Duggan, Entrepreneur Works, and Dunamis Marketing, Delco Night Market is part of a larger effort to build up businesses of color in the region and support Delco economic growth. Delco Night Markets are festive community gatherings with delicious food and beverages, local arts, and live music.





Partnership for Equity

The Night Market offers a variety of partnership opportunities suitable for organizations of all sizes. Partners of The Night Market gain visibility for their company's and contribute to the success of the event and the promotion of AAPI & BIPOC culture.

Partnership Opportunity

| | Platinum 2 Available \$10,000 | Gold 4 Available \$7,500 | Silver 5 Available \$5,000 | Bronze Unlimited \$2,500 | Jade Unlimited \$1,000 | Coral Unlimited \$500 | |
|--|-------------------------------------|--------------------------------|----------------------------------|--------------------------------|------------------------------|-----------------------------|--|
| Inclusion in all event interviews, promotions & press releases | ★ | ★ | | | | | |
| Speaking opportunity from stage | ★ | | | | | | |
| Banner on Main Stage | ★ | ★ | | | | | |
| 10X10 Tent at Main Stage | ★ | | | | | | |
| 10x10 Tent in vendor area | ★ | ★ | ★ | ★ | | | |
| Company logo on visual displays | ★ | ★ | ★ | ★ | ★ | | |
| Company logo on event banner | ★ | ★ | ★ | ★ | ★ | ★ | |
| Ad Space & Link on Website | ★ | ★ | ★ | ★ | ★ | ★ | |
| Logo on Social media | ★ | ★ | ★ | ★ | ★ | ★ | |
| 50 - 2.5" Night Market Sponsored by your company | ★ | ★ | ★ | | | | |
| Mention on all radio Segments | ★ | ★ | | | | | |

The way to get started is to quit talking and begin doing.

Walt Disney



DNNM

Thank You

Email –

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for your customized package and next steps. We are ready to assist you in making a significant impact in the community

