



January 8, 2025

Dear Barclay Towers II Owner,

The Barclay Towers II Board of Directors is pleased to announce that we have engaged **Lemonjuice Solutions** to partner with us in evaluating the future of our resort and ensuring that every owner's interest is protected. Lemonjuice brings extensive experience through its nationally recognized **Resorts Reimagined™** program, which helps associations like ours strengthen operations, manage transitions, and create owner-focused outcomes.

Why This Partnership Matters

Barclay Towers II is approaching an important milestone. As you may know, the timeshare program will reach the end of its 40-year term in 2028 unless the owners vote to extend it. Your Board is taking a proactive approach to ensure that, whichever path owners choose, it will be well-organized, transparent, and financially sound.

With Lemonjuice's guidance, we will:

- Conduct a comprehensive review of our governing documents, financials, and title records.
- Explore and present options for the resort's future—whether sunset or continuation.
- Provide professional management and communication support to ensure all owners are informed and represented.

What This Means for Owners

Your current ownership, usage rights, and reservations remain unchanged. Owners should continue to enjoy their vacations and maintain their financial obligations as usual. No decisions have been made about the future of the timeshare program; this partnership is about **planning ahead and preparing options**.

As part of this planning process, **in early 2026 you will receive a survey from Lemonjuice Solutions** in the mail. This survey will help us better understand owner preferences, priorities, and expectations as we evaluate all viable options for the future of Barclay Towers II. Your participation will be important in guiding the Board and Lemonjuice throughout the reimagining process.

Staying Informed

We encourage you to visit our dedicated information site at <https://barclaytowers2reimagined.info> for updates, FAQs, and meeting information. For those not in attendance at the annual meeting whether in person or on Zoom a recording can be found on our info site. You may also contact Lemonjuice directly at barclaytowers2reimagined@lemonjuice.biz or call **(757) 991-8042** with questions.

Thank you for your continued commitment to Barclay Towers II. We look forward to working together to secure a successful and sustainable future for our owners and the property.

Warm regards,

The Barclay Towers II Board of Directors