

From invitation to impact

How to Host Client Events that build Loyalty & Referrals

with Cindee Potilechio

Client events are one of the most powerful and underutilized ways to deepen relationships, generate referrals and create raving fans for life!

In this class, you will learn how to:

- Select client events that align with your brand and goals
- Budget, plan, and execute events with ease (even if you've never hosted one before)
- Increase attendance and engagement before, during, and after the event
- Create meaningful client experiences that lead to repeat business and referrals
- Systematize your events so they become a consistent pillar of your business

Come ready to learn, get inspired, and leave with an action plan you can implement immediately.

**WEDNESDAY
FEB 04, 2026
11:00 AM -12:00 PM**

KW INSPIRE

407 S 3rd St # 114, Geneva, IL 60134

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