



LIVE **2>>** LEAD

SPONSORSHIP PROPOSAL
October 12, 2018

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WHAT IS LIVE2LEAD?

A leader development experience designed to equip you with new perspectives, practical tools and key takeaways. You'll breathe new life into your leadership during this information-packed day event. Learn from world-class leadership experts in the morning and return to your office ready to implement your new action plan and lead with renewed passion and commitment.

THE SPEAKERS



JOHN C. MAXWELL
JOHNMAXWELL.COM

Leadership expert,
best-selling author,
and coach.



CARLY FIORINA
CARLYFORAMERICA.COM

2015 presidential
candidate, former CEO
of Hewlett-Packard.



DANIEL PINK
DANPINK.COM

Best-Selling Author,
To Sell Is Human: The
Surprising Truth About
Moving Others, Drive
and A Whole New Mind.



DEBRA SEARLE
DEBRASEARLE.COM

Professional
Adventurer and Serial
Entrepreneur.

WHY SPONSOR?

ACCESS

Be confident you are reaching the key influencers in your local community with your marketing message by partnering with your Live2Lead host.

IDENTITY

Increase awareness of your company as a catalyst for growth by aligning your brand with our all-star speakers and local Live2Lead leaders.

COMMUNITY

Establish your presence in the local leadership community as an organization that supports learning and enriching experiences such as Live2Lead.

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GREENSBORO SIMULCAST 2018

HOSTED BY TONY CASAS & JUSTIN KENNON

Benefits	Corporate	Partner	Gold Sponsor	Silver Sponsor	Sponsor
VIP Tickets (Value: \$99 each)	10	6	3	1	1
Discount for additional registrations	\$20	\$20	\$10		
Copy-ready flier for distribution (Value: \$199)	✓	✓	✓	✓	
Name mentioned on stage	✓	✓	✓	✓	✓
Materials included in participant packet (Value: Priceless)	✓	✓	✓	✓	✓
Logo on L2L Greensboro web site (Value: \$199)	✓	✓	✓	✓	
Vendor table provided (Value: \$399)	✓*	✓*	✓	✓	
Training class using The Leadership Game (Value: \$999)	✓	✓	✓		
Mastermind Group for leadership team (Value: \$999)	Included	Included	\$200	\$300	
Private Coaching Consultation with a certified John Maxwell Team Coach for each Ticket Holder (Value: \$199)	✓	✓			
Professional Team Photo (Value: \$199)	✓	✓	✓	✓	✓
Welcome and address the audience	✓	✓			
Name included in additional event marketing	✓	✓			
Private simulcast rebroadcast (Value: \$3000)	✓				
Value	\$10964	\$5974	\$2093	\$896	\$298
Total cost	\$3,000	\$1,200	\$800	\$500	\$250

*Preferred Location