

Issue no. III

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# VVIT

# TODAY

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## WALK FOR PEACE - DARGA TO DURGA

6<sup>TH</sup> NATIONAL INTEGRATION WALK FOR PEACE (33 KM)

*Let not thy winged days be spent in vain.*

*When once gone no gold can buy them back again. -A.P.J. Abdul Kalam*



www.vvitguntur.com

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## 1. Why dress code?

Since the days of world renowned Gurukuls in India, our country had an egalitarian culture in the places of education. To keep up with the tradition, we wanted the have-nots to have a level playing field in the college along with the haves. Uniform dress code is one such initiative in that direction. Uniform instills a sense of discipline and sense of belonging apart from building pride and patriotism towards the institution.

## 2. Why is commuting by two wheeler to the college not allowed?

Apart from the above justification for uniform dress code which answers this question also, I personally lost my elder brother in a motor cycle accident when he was just 17 and I still don't forget what my parents went through at that time. The college being away from the town and connected to busy national highways, we didn't want our students to take the risk of commuting daily on those roads. This initiative is also in line with international green initiatives which recommend community or group travel instead of personal vehicles wherever possible.

**Mr Vasireddy Vidya Sagar**  
Chairman

Seek happiness its own sake, and you will find it; Seek it for duty, and happiness will follow as the shadow comes with sun shine.

- Anonymous





## Precisely, this is your voice in our words!!

**W**e live, we learn, we grow, we experience, we heart, we teach, we age, we die.

All along what we do matters and deserves to be put down on a paper.

Some stories better not left untold!!

This magazine provides some of such stories, articles, quotes and stuff that are utilitarian to us dear VVITians. It serves as a combo pack of both information and entertainment. It acts as a perfect platform to showcase your talents, just like a game of treasure hunt we are searching to find new talents. Precisely, this is your voice in our words!!

I wish that this magazine makes every youngster in this college to dream big and AIM HIGH!!

*"When we are told to aim high,  
We don't even give it a try  
But make a hopeless sigh  
And give a smile of wry.*

*Remember! They never want to see us cry!  
C'mon let's give them a high five  
And question the worthless reason, why?*

*Then bid it a final good bye.  
Cause, our limit is always the sky!!"*

So, let us not make late to elate our thoughts and since, belief is the only magic ingredient that can ensure success and eliminate failure in our lives.....

Let's keep believing!!

I thank everyone who encouraged us and a special thanks to our chairman V. VidyaSagar sir, Principal Y. Mallikarjuna Reddy sir and staff of our college, without their support this would not be possible.

It's hard to capture all this moment and energy in a single issue as we never get chicks by breaking eggs; they hatch. So, wait for further more that are coming soon...

HAPPY READING.....!!

**SUSMITHA**

Comparison is the best way to judge our progress, but not with others; Compare your yesterday with your today.  
You will feel Essence of life.

- Anonymous



## VARUN AGARWAL

*Believe in yourself!*

*Have faith in your abilities*

*Without a humble and reasonable confidence in your own process you cannot be successful or happy.*

**T**his sums up how you can be successful. Parents in their zeal to make their children successful, force them into a career path which is not up to their liking. They do not realize that has an adverse effect on the students. As a whole most of the students are having less passion at their work. Only a few passionate people are taking their career in a new innovative and passionate way in which “**VARUN AGARWAL**” is the one.

VARUN AGARWAL is known as a filmmaker, entrepreneur and a bestselling author at his 25 years age.

He has three companies to his credit - Alma Mater , Reticular And Last Minute Films. His company Alma Mater is India's largest provider of merchandise and memorabilia to schools and colleges. As a filmmaker he has directed the likes of Preity Zinta and AR Rahman in music videos and his films have over a million views on Youtube. His debut novel “How



I Braved Anu Aunty And Co-Founded A Million Dollar Company” became a National Bestseller within a month of its release and is already in its third print. He has been featured on the cover of India Today, The New York Times and numerous other periodicals as well as on the CNBC Young Turks Show. Varun has given lectures at various colleges including IIM-B.

Founded Last Minute Films in 2007. Last Minute Films is an independent production company based in Bangalore. With over a Million views on Youtube, Last Minute Films is one of India's foremost production companies for digital content. The

An Umbrella can't stop the rain but makes us to stand in rain.

Confidence may not bring success but gives a power to face any Challenge. So BE CONFIDENT.

- Anonymous





company recently won the Gold at the Big Bang Advertising awards.

Co-Founded Alma Mater in 2009. Alma Mater is an E-commerce company dealing in primarily student memorabilia for top schools and colleges of India. Alma Mater has been featured on the cover of India Today , CNBC's Young Turks and on The Economic Times. It was listed as India's 25 most unique E-commerce companies. Alma Mater raised capital form the Indian Angel Network in 2012.

Co-Founded Reticular in 2010. Reticular is social media management company. With clients that include Megamart, GK Vale Denizen etc Reticular is one of Bangalore's most prominent Social Media companies.

This is his success travel. But it is not that easy to achieve all this in a short span but belief can make anything possible. And you need more confidence to reach your passion. So don't lower your expectations to meet your performance. Raise your level of performance to meet your expectations. Expect the best of yourself, and then do what is necessary to make it a reality.

"Most ideas fizzle out because everyone spends hours just thinking about them and not doing anything."

**- Magazine Team**

## HARD WORK KEY TO SUCCESS

*Happy tears from my eye,  
When I am in high!*

*Not like ants in a line,  
We must make way to our life!*

*All the people are not pure,  
But we must not accept the failure!*

*Be up to date,  
Success do not come free!*

*If this is not the case,  
We must not go out of phase!*



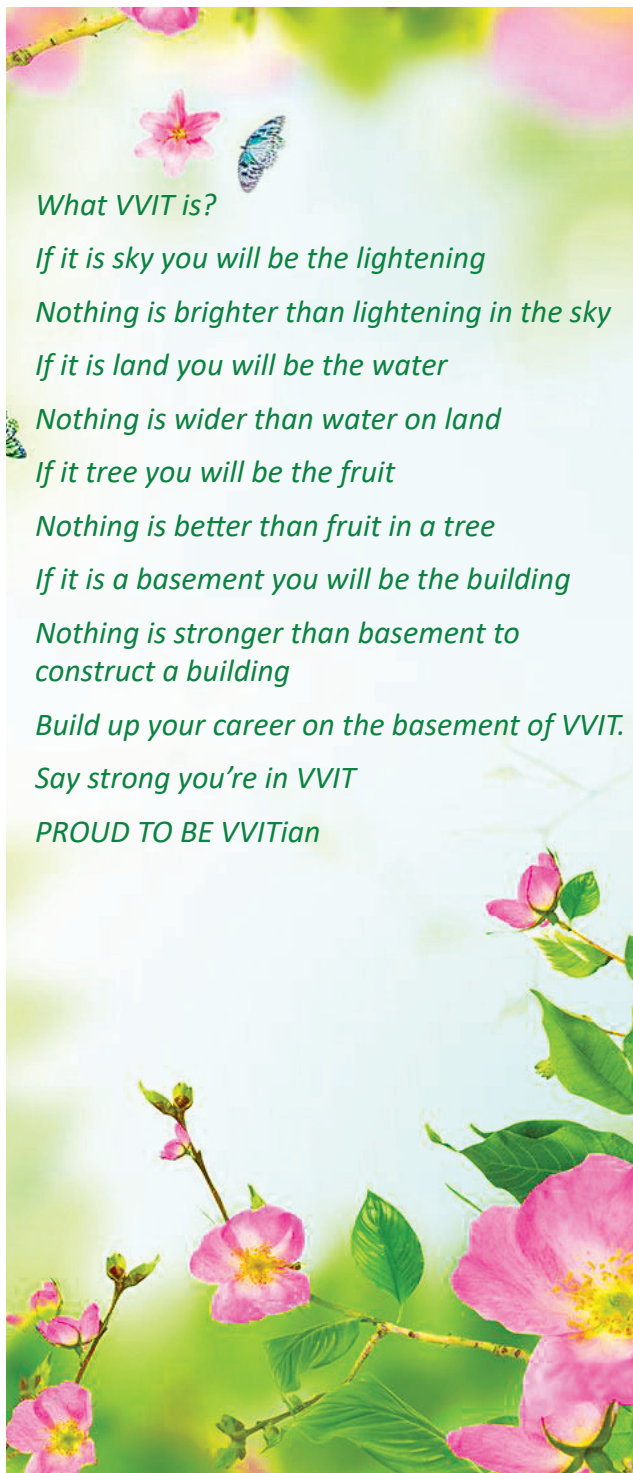
-By **V.AVINASH**  
IIIrdECE-C

If egg is broken by outside force, life ends. If egg is broken by inside force, life begins. GREAT THINGS ALWAYS BEGIN FROM IN.

- Anonymous



## WHAT VVIT IS?



*What VVIT is?*

*If it is sky you will be the lightening*

*Nothing is brighter than lightening in the sky*

*If it is land you will be the water*

*Nothing is wider than water on land*

*If it tree you will be the fruit*

*Nothing is better than fruit in a tree*

*If it is a basement you will be the building*

*Nothing is stronger than basement to  
construct a building*

*Build up your career on the basement of VVIT.*

*Say strong you're in VVIT*

*PROUD TO BE VVITian*

-By **G.INDHU**  
IIIrdECE-C

## SERVICE

*Service*

*Our contribution is just a slice*

*Never pity on a cause and melt like an ice*

*Instead roll out the pros and cons in your  
mind as a dice*

*Discuss with your well-wishers and get  
advice*

*Then it's your turn to think out thrice*

*And finally your actions should be wise*

*Such that there is no compromise*

*Which helps your character to rise*

*But never expect any praise.*



- By **N.Reethirajyalakshmi**  
IIIrdYear (ECE)

If a drop of water falls in Lake, there is no Identity. But, if it falls on leaf of Lotus it shines like a Pearl.  
So CHOOSE THE BEST PLACE WHERE YOU SHINE.

- Anonymous





## TO SISTER, WITH LOVE

Often I used to chide you for nit-witted reasons;  
Time after time we used to have tiny tiffs;  
The sudden eventuating of our soft spot, though;  
And turning it into lovey-dovey bear hugs!

Many a time you used to brace me for my clover;  
You are full of tender solicitude towards me;  
Since, my pupil-age you retained a lot of care for me;  
I was never aware of your emotions;  
I just loved the days when we used to fight for stuff;  
Eventually you used to give it up, literally for me!

Whenever I reach home tired after playing,  
You used to oblige me a glass full of chilled water;  
Ever since my infancy, as much as I know,  
You used to preserve me under your wing!

Periodically, I may not like you;  
Perpetually, I love you, though.  
I have a lot of sisters;  
You're the best, though;  
You have a lot of brothers, as well;  
I'll try, albeit, to be your best!

Today I take a sworn statement that,  
I'll never distress you, at any cost;  
I'll always be your lovely bro;  
I'll give up even the whole world for you;  
I'll never give you up even for the whole world!  
I veritably thank the almighty for giving me such a lovely sis!

You are my finest friend and noblest foe;  
Ain't no better relation than ours;  
a never before and a never again kinship.  
To sister, with love!

-By **K.S.S.Rohith**  
1st ECE



The journey of thousand miles begin with a single step.

- LAO TZU



**C**ampus placement or campus interview is the programme conducted within educational institutes or in a common place to provide jobs to students pursuing or in the stage of completing the programme. In this programme, industries visit the colleges to select students depending on their ability to work, capability, focus and Aim.

### Types of Campus Placement

There are two types of campus placement. They are on-campus and off-campus

#### Pool campus

This job placement program is conducted within a group of colleges and in this job is given as an off campus placement.

This job placement program is for students from other institutions. This program will be conducted in a common place (it may be in a college or in some public place) where students from different colleges will take part.

#### Project Placement

Companies recruit students to do their academic project in the interiors industrial environment.

#### Student Internship Placement

Companies recruit the students as interns. Internship will be during their student is out.

#### Objective

The major objective of campus placement is to identify the talented and qualified professionals before they complete their education. This process reduces the time for an industry to

pick the candidates according to their needs. It is a cumbersome activity and hence majority of the companies find it difficult to trace the right talent.

The basic thing one requires for attending interview is Educational qualification which included marks, grade or specific program. One should have subject knowledge, aptitude, fluency in English, good communication skills and self-confidence.

If we are qualified in educational qualification, we undergo written test (aptitude test) and the range of difficulty depends on the company. After written test we get selected into group discussion which is filtering round. In this topic may be given on technical or general. If students are qualified in above two rounds, they get chance of attending technical interview, this round evaluates the technical ability of the student.

Sometimes technical interview is grouped with formal interview. Formal interview is the final round of selection process which focuses on overall personality of the candidate.

#### Post-Placement Talk

Once the student is selected, he will be given an offer letter. Company's executive may provide guidelines about joining procedure and other prerequisites if needed.

#### Some Basic Interview Questions

- *Tell me about yourself?*
- *What are your strengths?*
- *Why do you want this job?*
- *What do you know about our company?*
- *What was the most difficult period in your life and how did you deal with it?*
- *What is your greatest failure, what did you learn from it?*
- *What would be your ideal working environment?*

It is better to refer previous exam pattern and the

When you come to the end of the rope, tie a knot and hang on.

—FRANKLIN D ROOSEVELT





type of questions asked by the company before attending the exam or interview of a company.

Campus placement gives an opportunity for us to stand on our own feet.

### Quotes on campus placement

"The secret of my success is that we have gone to exceptional lengths to hire the best people in the world."

– Steve Jobs

"People are definitely a company's greatest asset. A company is only as good as the people it keeps."

– Mary Kay Ash

"Do not hire a man (or woman) who does your work for money, but him (or her) who does it for the love of it."

– Henry David Thoreau

"You can't teach employees to smile. They have to smile before you hire them."

– Arte Nathan

- Magazine Team

## VVIT students topped in the Infosys Recruitment Drive 2015

**1**8 students of VVIT were selected in the Infosys Recruitment drive held on 22.02.2015. This is **the largest number** selections for any college in the recruitment drives held in 2015. The leading Indian multinational corporation Infosys, one of the dream companies for many aspiring software engineers, conducted the final round of the campus recruitment

drive for Guntur, Krishna, Prakasam East Godavari and West Godavari District Engineering College students at Adithya Engineering College, Kakinada.

Before the final round students from five districts were screened at VVIT, Guntur and Adithya Engineering College, Kakinada. 88 students from the screening test conducted at VVIT and 70 students from the screening test conducted at Adithya Engineering College were shortlisted for the final round of the recruitment drive held on 22.02.2015. Out of the 158 students from 60 engineering colleges who appeared for the final round from five districts 120 students secured a job with an annual pay package of Rs 3.25 Lacs. This placement drive was jointly conducted by Infosys HR personnel, Jawahar Knowledge Center Team of representatives and Merit Track On-line Examination Software Support personnel VVIT, Guntur and Adithya Engineering College, Kakinada.

*Sai chandana, Sudheer Kumar, Pavani, Bhargavi, S Mounika, Durga Praveena, Sai Manasa, Narendra, Sameer, Sudha, Lakshmi Swetha, Sindhura, Hina Samreen, Surendra Babu, Venkata Krishna, Khasim Mohammed, Nikhil and Bharath Vikram of IV B.Tech from VVIT are the students who bagged offers from Infosys in the recruitment drive.*

Sri Vasireddy Vidya Sagar, Chairman of VVIT, informed that VVIT students have so far bagged placements in Software companies like Infosys, Tech Mahindra, Mphasis, Value Labs, Virtusa etc. He congratulated all the students on their success and commended the job done by the Training and Placement Cell of the college. He added that the college has designed exclusive programmes to motivate students by giving rigorous training from the very first year of B.Tech to achieve success.

- Magazine Team

If not us, who? If not now, when?

– JOHN F KENNEDY



## TRY TAKING A DIFFERENT ROOT — DIFFERENT CAREER OPTIONS

**N**o doubt, every one desire to have bright future and to have satisfaction in the work they are doing. It will be possible only when we work in the field in which we are interested. No two persons in this world is similar, at the same time no two person's interests are exactly same in this world. We have to choose career in which we are interested, it need not to be like the others following, we can take initiative to take different root, in right path, nothing is impossible if we have worth, willingness and interest in the thing which we are doing." work hard and have patience because no matter, who you are, you're going to get hurt in your career and you have to be patient to get through the injuries".

There is a famous saying by **Dr.A.P.J.AbdulKalam** that is "*Climbing to the top demands strength, whether it is to the top of Mount Everest or to the top of your career*".

*"Choose a career you love, give it the best there is in you, seize your opportunities".*

**Some different career options are :**

### **Entrepreneurship-start your venture:**

Do you have dreams of being a job provider? Always wanted to be your own boss? Then starting something of your own is a great option. But before you think about it you need not be sure about your options. Startup is trending more as a fashion then a career option. Being your own boss does not mean you

can ignore WORK AND LIFE. Starting your venture and making it succeed would be the toughest of all the things you can do. It will have ups and downs every new day. Maybe you would not get any client for the whole year. Be ready for the challenges and immense learning if you are determined to be an entrepreneur. This is the road less traveled.

### **Join the army**



Give a chance to the patriot in you. Joining the Army/Navy/Air Force or any other wing of the defence services can be exciting and high paying at the same time. You can join as technical staff by applying through the University Entry Scheme (UES), which requires you to apply on their respective websites or appear for the AFCAT (Air Force Common Admission Test). You can also apply for flying positions in Indian Air Force by clearing AFCAT.

The times are gone when you tagged defence services with only patriotism. Now you can be utterly professional when opting for defence as a career. These positions will give you an opportunity to live your life for the nation, a life with good facilities and a decent sum to take home as well.

### **Try journalism**

This is a great option after completing your graduation. There are many reputed colleges in the

Pain is about the resistance to the motion of life.

— ROBERT KEGAN





country for journalism and you can join any of them after clearing the entrance



exam. Make sure that you have the language and other personal qualities before you go in for journalism.

### Go in for animation

There are many animation courses that are available and you just need to join them and as it is an interesting



field of study. You are sure to enjoy the course and later you can take it up professionally.

### Career in event management

Events and occasions are an integral



part of human life. We simply cannot

bypass them as they touch almost all aspects of our social existence. Birthday celebrations, social gatherings, engagements and weddings are events we celebrate at the



personal level. We either organize these events or take part in the show. Either ways we want these occasions to go on as per our expectations and in doing so we often seek professional help. However, we do not pay much heed to the people who assiduously put in their effort and creative talent to make these events memorable and successful. They are the event managers. Event management is a multifaceted activity.

In addition to the above there are many different career options.

If you are interested in arts, you can explore the artist in you. We cannot imagine the world without farmers so we can use technology to cultivate crops and may get excellent results in it. If you are interested in music or if you are interested in dance you may choose them as your career. If you are interested in sports, choose it as your career. Some people interested in hotel management and some people interested in detection.

As **Brian Tracy** said if you wish to achieve worthwhile things in your personal and career life, you must become a worthwhile person in your own self development. A lot of different career options are available for us. If we choose the option in which we are interested, we may do wonders and may become role model for our future generations.

***“Fortune does favor the bold and you’ll never know what you’re capable of if you don’t try.”***

-Sherly Sandberg.

- Magazine Team

You may be disappointed if you fail, but you will be doomed if you don’t try.

- BEVERLY SILLS



## “Talk on Human Values by Thridandi Goswamy Mahanth Krsihna Balarama Swamiji of Bagavatha Dharma Samaj ”

**T**hridandi Goswamy Mahanth Krsihna Balarama Swamiji of **Bagavatha Dharma Samaj** gave a talk on “Human Values” in VVIT. The swamy told the students that the material life we enjoy every day is not the ultimate one. He called the material life a dead life and the spiritual life a real life. He asked the students not to treat spiritualism as a belief of any one religion. He said that spiritualism is actually science which is common to all people who believe in the existence of God.

He told the students that the reason for all ills in this world is because of the indifference of the people towards the Spiritual Science: Knowing God is the ultimate purpose of the spiritual science. He said that people are getting trained only in material science. He emphasized on the point that people should be properly educated in spiritual science right from young age.

According to the Swamy spiritual life teaches everyone to be a follower of the path of Dharma, which separates us, the human beings from the beasts.



The young engineering students listened to the talk with rapt attention and posed questions



to the Swamiji. The swamiji gave answers and encouraged students to think about God, Dharma and the need to be righteous.

Faculty Members, and Members of the Management team were also among the audience during the inspirational speech given by Thridandi Goswamy Mahanth Krsihna Balarama Swamiji.

Sri M.Srikrishna, Joint Secretary of the institute, wished all the outgoing students to be successful in all their future endeavors. He stated that **Vasireddy Venkatadri institute of Technology** is committed to serve the society by bringing out adept engineers with their dedicated team of faculty and magnanimous management. He also advised the final years to suggest and guide their juniors, as per their aspirations, in to the path of success by using their gamut of experiences.

Principal of the institute, Joint Secretary Sqn.Ldr. Sri S.R.K.Paramahamsa, Heads of all Departments gave away their valuable suggestions in their speeches. All other management members, teaching and non-teaching faculty members and students participated in this event.

**- Dr. Y.Mallikarjuna Reddy**  
Principal

An ounce of loyalty is worth more than a pound of cleverness.

- Anonymous





## A CREED FOR THOSE WHO HAVE SUFFERED

– Anonymous.

I ask God for strength, that I might achieve.

I was made weak,  
that I might learn humbly to obey...

I asked for health, that I might do greater things.

I was given infirmity,  
that I might do better things....

I asked for riches, that I might be happy.

I was given poverty, that I might be wise....

I asked for power,  
that I might have the praise of men.

I was given weakness,  
that I might feel the need of God....

I asked for all things , that I might enjoy life.

I was given life, that I might enjoy all things.....

I got nothing I asked for ----  
but everything I had hoped for.

Almost despite myself ,  
my unspoken prayers were answered.

I, among all men, am most richly blessed!

*"Let not thy winged days be spent in vain.  
When once gone no gold can buy them back again".*

**-A.P.J. Abdul Kalam**

## Award to Chairman of VVIT

**Vasireddy Vidya Sagar**, Chairman of VVIT is given an achievement award for the service he is rendering to the field of education, during the **99th birth anniversary celebration of noted freedom fighter P V K Sarma** at the Thyagaraya Ghana Sabha.

Justice L Narasimha Reddy, Chief Justice, Patna High Court was the chief guest.

## Students of VVIT bagged prizes

In the State-level inter collegiate competitions held in sports and cultural events for engineering students, **Vasireddy Venkatadri Institute of Technology** students proven their all round performance and won **chef-de-prizes** as informed by Sri Vasireddy Vidya Sagar, Chairman of that Institute. Sri Sagar congratulated all the students who won the prizes and encouraged all students to participate in more such events to showcase, enhance & enrich their skills in the areas of interpersonal skills.



He who would learn to fly one day must first learn to stand and walk and run.

– FRIEDRICH NIETZSCHE



### "Farewell party for out-going students by their juniors' @VVIT"

**F**inal year students of VVIT were given with a warm farewell party by their junior students in the **Vasireddy Venkatadri Institute of Technology**, Nambur on 24th March 2015 at its campus, as informed by the Chairman Sri V. Vidya Sagar of that institute.

On this occasion, Chairman **Sri Vasireddy Vidya Sagar** wished all the students to reach global heights with all determination to fulfill the dreams of their parents. He informed that a majority of the students have got jobs in multi-national companies like Infosys, TechMahindra, Emphasis and Efftronics and some other students have got admissions in to international universities for doing higher education. For the remaining few students, Chairman believed that their institute's special Training & Placement policies will help them to get jobs soon. He also wished that all outgoing students would prove themselves as good Citizens and Human beings besides being good Engineers. Sri Sagar, blessed all the students to live up to the wishes of their parents and bring laurels to the organizations where ever they work.

Sri M.Srikrishna, Joint Secretary of the institute, wished

all the outgoing students to be successful in all their future endeavors. He stated that Vasireddy Venkatadri institute of Technology is committed to serve the society by bringing out adept engineers with their dedicated team of faculty and magnanimous management. He also advised the final years to suggest and guide their juniors, as per their aspirations, in to the path of success by using their gamut of experiences.

Principal of the institute, Joint Secretary Sqn.Ldr. **Sri S.R.K.Paramahamsa**, Heads of all Departments gave away their valuable suggestions in their speeches. All other management members, teaching and non-teaching faculty members and students participated in this event.

**-Dr. Y.Mallikarjuna Reddy**  
Principal



Farewell to ECE Seniors

\* Remaining departments images are in Centre Spread

The critic is one who knows the price of everything and the value of nothing.

- OSCAR WILDE





## Lalith Babu, International Chess Grand Master felicitated

**T**he Sports Club of the college took the privilege of felicitating *The International Chess Grand Master of India* Mr **M R Lalith Babu**.

The sports club representatives have handed over a check of Rs One Lakh to Mr Lalith Babu, in the presence of the Chairman Sri V Vidya Sagar, the Vice Chairman Mr Rajendra and the Treasurer Mr R Suresh. Sri Vidya Sagar expressed his happiness for sharing Mr Lalith Babu's expenditure of training by International Grand Masters from Russia.

On this occasion the Chairman Sri Vidya Sagar said that VVIT is the only college which has twelve active clubs solely run by students. He said that the clubs besides giving amusement and knowledge, provide the students an opportunity to carve themselves into good organizers.

He said that the Sports Club conducts events where upcoming sports personalities are invited to the college for interacting with the students. The students will get an opportunity to learn about highly successful people. He said that the Club also taken up the responsibility of felicitating such sports

personalities and take up the responsibility of sharing their sporting requirements. **Sri V Vidya Sagar** enunciated that students get motivated by looking at people who have shown mettle in their life.

**Mr. Lalith Babu** commended the Management of the College and the Representatives of the Sports Club for the activities they have taken up to promote sports. Mr Lalith Babu asked the students to emulate highly successful people. He said such successful people are present even around us. He also emphasized on the point that sports and games will help students to develop sporting spirit.

He offered assistance to students who wished to improve their Chess skills.

Representatives of the sports club and the Physical Director Mr N Arun Kumar were present during this programme.

**-Dr. Y.Mallikarjuna Reddy**  
Principal

Everyone has a will to win but very few have the will to prepare to win.

- VINCE LOMBARDI



Athletics Competition



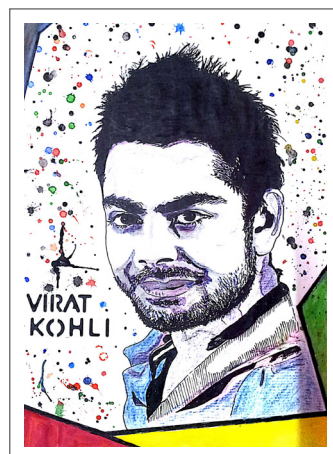
Boys volley ball team



Girls throw ball team



Farewell to Mech. Seniors



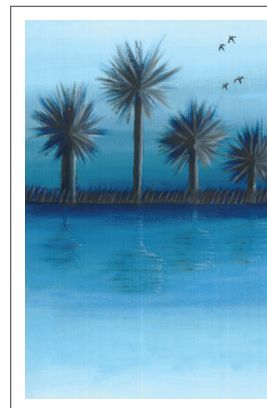
Ch. Mani Shankar



Shaik Chand Basha



P. Sai Sneha



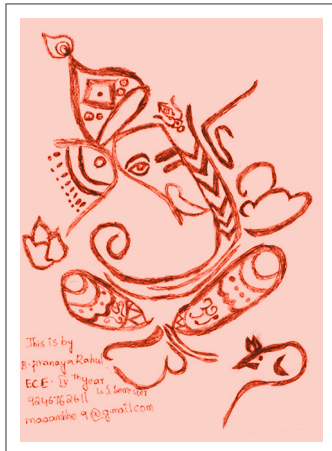
It's not how smart you are, it's how you are smart.

—JEANNE ANNE CRAIG





h. Lakshmi Srivalli



B. Pranaya Rahul



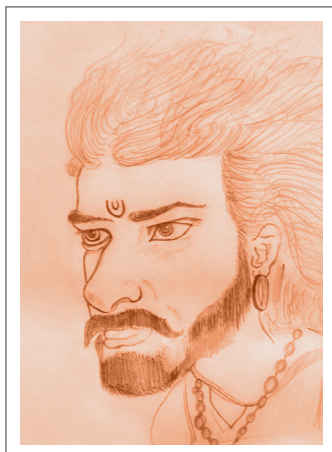
Manvitha



G. Gowthami



K. Susmitha



V. Kartheek



Farewell to IT Seniors



Farewell to Civil Seniors



Farewell to EEE Seniors



Farewell to CSE Seniors

Do what you can with what you have, where you are.

—THEODORE ROOSEVELT



## HOW STUDENTS DEVELOP ONLINE LEARNING SKILLS

**M**ore and more, adult learners are finding the convenience and flexibility of online learning a match for their learning goals and busy lifestyles. Online degree programs, courses, and virtual universities targeting adult learners have proliferated in the past decade. Educators have speculated on the development of student skills necessary to succeed in online learning, but relatively few publications cover the topic from the perspective of successful online students.

The study began with the development of a set of questions that emerged from a group of online course designers, faculty, and administrators as consulted for ideas. The question set was reviewed and edited by a larger group of faculty and administrators, and an online survey instrument was developed. Participants for this study were selected from a list of graduates who had earned their degrees by taking 80 percent or more of their courses exclusively online. Students responding to the survey agreed on a number of practical steps that helped them succeed in their online courses :

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It is not enough to aim, you must hit.

—ITALIAN PROVERB





## Successful Online Students Identify Seven Tips :

### 1. Develop a time-management strategy.



Students were asked what time-management strategies they found most helpful. One challenge facing an online student is the self-discipline required to devote adequate time to class in courses that

might not have regularly

Scheduled times to meet synchronously online or in person.

### 2. Make the most of online discussions.

Student interaction mostly occurs through an online threaded discussion that allows students and instructors to interact in asynchronous time. This is a significant shift for students accustomed to in-class discussions. It may provide opportunities for richer discourse through written discussion that allows students to spend time crafting their responses



### 3. Use it or lose it.



One challenge some students face when learning online is retention of the course content. Students surveyed agreed that finding a way to apply the concepts helped them retain the information.

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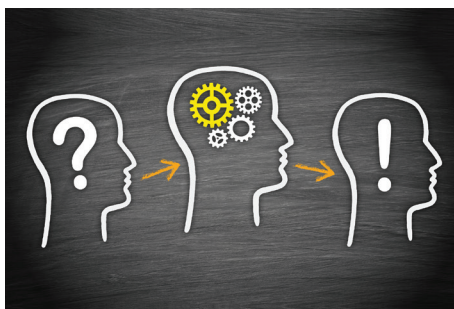
The greatest oak was once a little nut that held its ground.

- Anonymous



#### 4. Make questions useful to your learning.

By asking questions, fellow students and instructors would go deeper into the subject. Going deeper made the subject matter more understandable.



#### 5. Stay motivated.



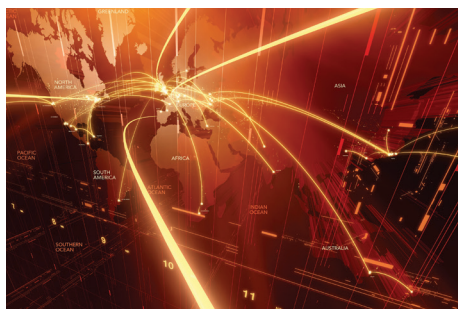
Without direct physical contact and interaction with other learners or an instructor, online students can lose their interest or motivation mid-way through their course or program.

#### 6. Communicate the instruction techniques that work.

Instructors in online courses employ a variety of techniques aimed at engaging learner. This could be helpful to succeed.



#### 7. Make connections with fellow students.



Being part of a community of learners is helpful in courses that are taught in-person, and the same holds true for online classes. The experience was enriched greatly by the relationships and interaction with fellow students.

### Summary

The responses of these successful online students highlight several techniques instructors can use to help their students develop effective online learning skills. No magical formula guarantees success in online learning. One important step for instructors teaching an online course is to recognize that a different set of student skills may be required for students to get good grades (indicating that they have achieved the desired understanding of the subject) and to get the most from an online course. The techniques identified by successful online students can promote a rich learning experience for other students and provide a foundation for them to develop these skills. Instructors can help them get there.

**- Magazine Team**

Worry doesn't empty tomorrow of its sorrow, it empties today of its strength.

—CORRIE BOOM





## Recruitment Pool Drive by Infosys at VVIT



**T**he leading Indian multinational corporation, Infosys, that provides business consulting, information technology, software services, and one of the dream companies for many young aspiring software engineers, conducted a campus recruitment pool drive for Guntur, Krishna & Prakasam District Engineering College students today, in Vasireddy Venkatadri Institute of Technology, Nambur, as informed by the Chairman Sri Vasireddy Vidya Sagar of that Institute. Around 1600 students from 42 engineering colleges in the above said districts have appeared for this grand drive at VVIT conducted in association with Infosys HR personnel, Jawahar Knowledge Center Team of representatives and Merit Track On-line Examination Software Support personnel as revealed by the Chairman of host institute.

During the Pre Placement talk Human Resource Department personnel of Infosys, addressed the candidates to be able to substantiate all that they claim in their bio-data. And they also informed about the charisma of Infosys by revealing its historical milestones by means of a power point presentation. They said that Infosys will be a like a place of heaven for smart workers and wished all the candidates to be successful in this pursuit.

During the same event the representatives of Jawahar Knowledge Center-Institute for Electronic Governance

(JKC-IEG), Mr.Siva Prasad, Project Manager and District Divisional Managers of Guntur, Prakasam and Krishna Districts, Mr. Mohan, Mr. Ramesh Kumar and Mr. Satya Ratnam, informed that JKC is proud to associate with Infosys like giant company in this pool drive at the institute like VVIT, which has a proven track record of conducting several mega drives like this successfully. They are also very much longing to conduct many more drives, under the direction of Hon.ble Chief Minister of Andhra Pradesh, in the near future. The On-Line Examination Software Support Personnel of Merit Track, instructed the candidates about the examination process.

In this regard Dr.Y.Mallikarjuna Reddy, Principal of VVIT, expressed that the institute has all necessary and sufficient resources for conducting this kind of mega drives successfully. And added that they always motivate their students by giving rigorous training from the very first year of B.Tech to achieve success.

The college management, principal, teaching and non-teaching faculty, Training & Placement Division coordinators Dr.K.V.L.Soma Sekhar, Mr.T.Srinivasa Rao & Mr.K.Suresh Babu,hosted this grand campus pool drive.

**-Dr. Y. Mallikarjuna Reddy**  
Principal

Growth demands a temporary surrender of security.

—GAIL SHEEHY



## Inauguration of Skill Development Center

Inauguration of Skill Development Center in VVIT by Chief Minister of AP under AP State Skill Development Corporation (APSSDC).

Andhra Pradesh Chief Minister, Sri Nara Chandra Babu Naidu, over a Video Conference, officially launched various Skill Development Centers including the Guntur District center at Vasireddy Venkatadri Institute of Technology, Nambur as informed by its Chairman, Sri Vasireddy Vidya Sagar. After the inauguration Sri N Chandrababu Naidu, congratulated all the students who were trained in these Skill Development Centers.

As a part of the action plan of Andhra Pradesh State Skill Development Corporation (APSSDC) headed by Sri Ganta Subba Rao, CEO, a 2-week workshop on “Mobile App Development” was started earlier on 6th Jan 2015 at Vasireddy Venkatadri Institute of Technology, Nambur, for the final year students of CSE/IT/MCA to make them suitable for developing real time industry-oriented applications, as stated by the Chairman of the host institute Sri Vasireddy Vidya Sagar.

Sri Sagar emphasized that VVIT takes immense pride in establishing a fully equipped Skill Development Center in collaboration with the APSSDC, the brain child of the Chief Minister Sri N Chandra Babu Naidu, aimed at training the rural youth in employment oriented skills.



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On the journey of life's highway, keep your eyes upon the goal .Focus on the donut, not upon the hole.

– Anonymous





The chief guest of this occasion, Mr. Abhishake, R&D Engineer, Microsoft, Hyderabad, appreciated the host institute for being selected as a Skill Development Center by providing the state of the art facilities in a pleasant environment. He assured that it is able to conduct a row of this kind of workshops in future. He lauded the efforts of the Chief Minister of AP State Government to inculcate the industry-oriented skills in the youngsters who aspire for software jobs in the new Capital Region of Andhra Pradesh State.

Vasireddy Vidya Sagar, the Chairman of the college felicitated the resource persons for making the workshop achieve its objectives in a more effective manner and thanked the Electronic & Print Media for putting their continuous efforts to make this prestigious programme outcome based and result yielding.

The Principal of the college informed that VVIT is the first



college in the district to be identified as a Skill Development Centre. He said fifty students from various engineering colleges were trained in the development of "Windows 8.1" mobile application. He also added that the trainees

of this Center performed significant projects by developing Apps for the contemporary issues in the society, which are deployable. The faculty members and the students trained in this workshop will render their services in training the unemployed youth for bettering their chances of employment in software industry.

Mr M Sree Krishna, Jt Secretary-Academics, VVIT acting as the Single Point Of Contact (SPOC) for communication among students, resources persons and APSSDC. Heads of CSE, IT & MCA departments coordinated this workshop and thanked the magnanimous management, faculty & APSSDC for the successful execution of this workshop.

The students of VVIT and students from different engineering colleges participated in this programme. Other Skill Development centers from different districts also participated in this event over the Video Conference.

**- Magazine Team**

the Chairman of the host institute Sri Vasireddy Vidya Sagar.

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Rudeness is the weak man's imitation of strength.

- Anonymous

**6<sup>TH</sup> NATIONAL INTEGRATION WALK FOR PEACE (33 KM)**

A National Integration Walk for Peace and Harmony from Darga to Durga  
by Vasireddy Venkatadri Institute of Technology to commemorate  
National Youth Day on 12.01.2015.

**“By walk to awake, arise and achieve National Integrity”**

**F**or the sixth consecutive year the students of Vasireddy Venkatadri Institute of Technology, Nambur conducted a 33 KM National Integration Walk from Hazrat-e-Kalesha Mastan Darga in Guntur to Durga Malleswara Swamy temple, Vijayawada at 7:00 AM on 12.01.2015 on the occasion of the



National Youth day commemorating the 152nd

Prof. & Sqn.Ldr. Sri S R K Paramahamsa, Joint Secretary of VVIT, energized the students with his inspirational speech about national integrity and sovereignty.

Birth Anniversary of Swamy Vivekananda on 12th January 2015. More than 1100 people including the students and staff participated in the walk which was lead by the Chairman of the College, Sri Vasireddy Vidya Sagar from the fore front.

Before flagging off The Walk, Sri Vidya Sagar informed the press that VVIT has been conducting this walk very successfully for the past five years. The Walk was flagged off by the Chairman Sri Vidya Sagar after offering floral tributes to Swamy Vivekananda at Sri Sarada Math and prayers at Masthan Darga. He explained that the rationale behind this walk was to fill enthusiasm and awareness about national integration in the young generation. He reiterated the divine statements of Swami Vivekananda about the commitment and righteousness. Sri Sagar, also emphasized that the institute was always committed to produce socially conscious, patriotic and emotionally



Whatever the mind of man can conceive and believe, the mind can achieve.

—NAPOLÉON HILL





strong generation of engineers for nation building.

Prof. & Sqn.Ldr. Sri S R K Paramahamsa, Joint



Secretary of VVIT, energized the students with his inspirational speech about national integrity and sovereignty. He also mentioned that the national integrity can be achieved only by a stern discipline and commitment by the youth.

The Principal of VVIT, Dr. Y. Mallikarjuna Reddy, addressed the students about the preparedness and commitment of youth towards the national integrity right from their student level. He also stressed that the power of vibrant youth should be utilized to overhaul the declining integrity in the country.

The walk started at the well-known Kalesha Mastan Darga in Guntur and made a stop at The Hreenkar Theerth Jain temple near Acharya Nagarjuna University. The participants of the walk visited the Prakash Nagar Church and offered special prayers for National integration.



National Youth day commemorating the 152nd Birth Anniversary of Swamy Vivekananda on 12th January 2015. More than 1100 people including the students and staff participated in the walk which was lead by the Chairman of the College, Sri Vasireddy Vidya Sagar from the fore front.



The walk culminated at the Durga Temple in the evening. The students were offered refreshments at various junctions.

Police personnel from Guntur, Pedakakani and Mangalagiri provided continuous support and security till the walk ended. The NCC and NSS Volunteers of VVIT served refreshments and water to the participants throughout the walk.

Students walked enthusiastically and proved that they can conquer any heights and overcome all hurdles. Sri S.Badari Prasad, Secretary, all the teaching and non teaching staff along with students participated in this 33 Km National Youth Day Walk for National Integration.

**- Magazine Team**

Destiny is not a matter of chance; it is a matter of choice. It is not a thing to be waited for, it is a thing to be achieved.

—WILLIAM JENNINGS BRYAN



## SUNNAM PADHYAM



ఒక పండితుడు ఎవరి ఇంట్లోనో సుష్టుగా భోజనం చేసి, తిరిగి తన ఇంటికి వెళ్తూ దారిలో తాంబూలం వేసుకుందామని చూస్తే తన దగ్గర ఆకులూ వక్కలూ ఉన్నాయి కానీ సున్ను లేదని గమనించి, దగ్గరలో ఒక ఇంటి అరుగు మీద నుంచానీ ఉన్న ఒక అమ్మాయిని ఉద్దేశించి ఈ పద్యము చెప్పాడట.

పర్యతశ్రేష్ఠపుత్రకాపతిపిరోధి  
అన్నవెండ్లాము అత్తనగ న్నతంద్రీ  
వేర్మినోరిన ముద్దులపెద్ద బిడ్డ  
సున్నమించుకతేగదే సుందరాంగీ!

ఆ పద్యము పిని ఆమె నవ్వుకుంటూ లోపలికి వెళ్లి కొంచెం సున్నం తీసుకు వచ్చి ఈ పీఠంగా చెప్పెనట.

శతపత్రమ్ముల మిత్రుని  
సుతుజంపినవాని బావ సూనుని మామన్  
సతతము దాల్చెడినాతని  
సుతు వాతన వైరి వైరి సున్నబిడుగో!

అది పిని ఆ పండితుడు సిగ్గుతో తలవంచుకు వెళ్లి పోయాడట.  
వారి సంభాషణ మీకే ఋఋనా తెలిసిందా?

పర్యతశ్రేష్ఠపుత్రకా (పార్వతి) పతి (శిషిడు) పిరోధి (మన్మథుడు)  
అన్నవెండ్లాము (సరస్వతి) అత్తనగ (లక్ష్మి) గన్నతంద్రీ (నముద్రుడు)  
వేర్మినోరిన ముద్దులపెద్ద బిడ్డ (జ్యేష్ఠా దేవి / దరిద్ర దేవత)  
సున్నమించుకతేగదే సుందరాంగీ!

ఓ దరిద్ర దేవతా కొంచెం సున్నం తెచ్చిపెట్టు అని అడిగాడు.

శతపత్రమ్ముల మిత్రుని (సూర్యుడు)  
సుతుజంపినవాని (అర్జునుడు) బావ (కృష్ణుడు) సూనుని మామన్ (చంద మామ)  
సతతము దాల్చెడినాతని (శివుని)  
సుతు (గణపతి) వాతన (ఎలక) వైరి (పిల్లి) వైరి (కుక్క) సున్నబిడుగో!

ఓ కుక్కా ఇదిగో సున్నం తీసుకో అని చెప్పింది ఆమె.  
అదీ పిషయం. ఎవరినీ ఎప్పుడూ తక్కువ అంచనా వేయకండేం!



**-KEDAR MALLIK**  
(MECH DEPT.)



**Two ways to commit suicide for boys:**

1. QUICK DEATH: take a big rope, tie it around your neck and hang yourself.
2. SLOW DEATH: take a small rope, tie it around a girl's neck and marry her.

JOHN: can you do anything at all that other people can't?

PETER: sure, I can read my own hand-writing and that's why I am a Doctor.

DOCTOR: The check which you gave me has bounced back.

PATIENT: The headache for which you gave me the medicine has also bounced back.

DINER: Waiter, there is a fly in my soup!

WAITER: Sorry sir, maybe I have forgotten it when I removed the other 3..

A student asks his teacher :  
sir, what is a 'Marriage'?

He replies: "It is an institution in which a man loses his Bachelor's degree and the woman gets her Masters."

HUSBAND: Darling, today is our anniversary. Any plans for the occasion?

WIFE: Yes, of course! Let's stand in silence for two minutes..

Q: Why do Elephants ride bikes?

A: They don't have a Thumb to Ring the Bell.

**A Friend says to his friend in a phone call that:**

If You need advice, message me.

If You need a friend, call me.

If You need me, come to me.

If You need money.....

THE SUBSCRIBER CANT BE REACHED!!

SAFARI GUIDE: Quick sir, shoot that Leopard right on the spot.

TOURIST: please be specific, which spot?

I was born in California.

Which part?

All of me.

TEACHER: Jhonny, why are you doing your Math sums on the Floor?

JHONNY: You told me to do it without using Tables!!

Q: Why do woman live longer than man?

A: Shopping never causes Heart attacks but paying the bills does.

PRINCIPAL: Are you chewing gum?

STUDENT: No, I'm human being..

WIFE: We are having mother for dinner tonight..

HUSBAND: But Darling, I'm vegetarian...!! How can I eat her??

Will these stairs take me to the 2nd floor??

No, you'll have to walk as well

TEACHER: Why are you late?

STUDENT: There was a man who lost a hundred dollar bill.

TEACHER: That's nice. Were you helping him look for it?

STUDENT: No, I was standing on it.

PUPIL: Would you punish me for something I didn't do?

TEACHER: Of course not.

PUPIL: Good, because I haven't done my homework.

A teacher asked a student to write 55.

Student asked: How?

TEACHER: Write 5 and beside it another 5

The student wrote 5 and stopped.

TEACHER: What are you waiting for?

STUDENT: I don't know which side to write the other 5.

School teacher sent home a note.

Your son is an obedient & bright student but spends too much time with girls.

Mother sent a note back:

"Please advise a solution. Father has the same problem.

Hey, send a coffee to accounts department. Do it fast!

CEO: Do you know with whom are you talking?

TRAINEE: No!

CEO: I'm the CEO of this company.

TRAINEE: Do you know with whom you are talking?

Confused CEO answers slowly: No

TRAINEE: Thank god!

(Disconnected phone and said all is well.)

SON: Dad I got punished in school today.

DAD: Why?

SON: My teacher pointed the scale towards me saying at the end of scale there is an idiot. I just asked "which end?"

Why do sharks swim in salt water?

Because pepper water makes them sneeze.

HUSBAND: Can you be the moon of my life?

WIFE: Yes sweetheart.

HUSBAND: Great then...

Stay 9,955,877.6 kilometers away from me.

FATHER: How did you fail in the exam?

SON: Under water.

FATHER: What do you mean?

SON: All below 'C' level.

A family of mice was surprised by a big cat.

Father Mouse jumped and said, "Bow-Wow"

The cat ran away. "What was that father?" asked baby mouse.

"Well son that is why it is important to learn second language.

HEADMASTER: I've had complaints about you, Johnny, from all your teachers What have you been doing?

Johnny: Nothing, Sir.

HEADMASTER: Exactly.

A: Hey man! Please call me a taxi.

B: Yes, Sir. You are a taxi.

He slept beneath the moon, He basked beneath the sun, He lived a life of going to do and died with nothing done. —JAMES ALBERY



## FILM ZONE : PSYCHO — A CLASSIC CRIME STORY

**P**sycho (1960) was directed by Alfred Hitchcock and starred Anthony Perkins, Vera Miles, John Gavin, and Janet Leigh. The screenplay is by Joseph Stefano.

In Psycho, Alfred Hitchcock not only created a blazing masterpiece and spawned a new cinematic genre – the slasher. He also delivered one of the boldest blows in screen history. It was not just how he killed Janet Leigh's Marion Crane, astonishing though that was – it was when.

The film is 109 minutes long, but he offs his heroine, the glamorous miscreant with whom he's made us identify, after just 47. In 1960, this generated, by all accounts, an unprecedented sense of careering into uncharted and terrifying territory: what the hell would happen next? Even now, it's distinctly unnerving.

That said, Marion Crane's now-famous end in the shower – made up of 70 camera set-ups and 78 pieces of film, with no actual shot of the knife piercing flesh – is very nearly matched for shock value by the later dispatching of Detective Arbogast as he explores the motel on Marion's trail. And, although the trick is simpler here, it's no less powerful.



As soon as the policeman reaches the top of the stairs, Hitchcock cuts disorientingly to a bird's-eye view of the landing, and then, before we've had even a second to get our bearings, a figure darts into view from the right of the screen, knife raised. No matter how prepared you are, how many times you see it, it's almost impossible not to flinch.

Hitchcock's mischievous genius for audience manipulation is everywhere: in the nourish angularity of the cinematography, in his use of Bernard Herrmann's stabbing string score, in the ornithological imagery that creates a bizarre sense of preying and being preyed upon. Was he also subconsciously warming up for his next project, The Birds?

The creatures are everywhere in Psycho, from the aerial shots, to Marion's surname, to the town where the action begins (Phoenix), to the hideous taxidermy looming on Norman's walls, and even his world-view. "I think that we're all in our private traps," says Norman (the terrifying, touching Anthony Perkins). "We scratch and we claw, but only at the air, only at each other, and for all of it, we never budge an inch."

The audience is similarly helpless in Hitchcock's "trap" – but you wouldn't have it any other way.

**- Magazine Team**



Start by doing what's necessary; then do what's possible; and suddenly you are doing the impossible.

*-Francis of Assisi*





## MUSIC CONCERT BY USTAD KAMAL SABRI

**S**PIC-MACAY in association with Music Club of VVIT organized a music concert by Kamal Sabri, renowned Saarang player from Delhi. He said that SPIC MACAY (Society for the Promotion of Indian Classical Music And Culture Amongst Youth) is a voluntary movement founded with the motto to inspire youth through experiencing the rich and heterogeneous cultural tapestry of Indian and World Heritage, with a hope that the beauty, grace, values and wisdom embodied in these arts will influence their way of life and thinking and inspire one to become a better human being. For this, the most accomplished artistes of the country render programmes of Indian classical music and dance, folk, poetry, theatre, traditional paintings, crafts & yoga primarily in schools and colleges.

Sarang a short necked string instrument widely used in Hindusthani classical music produced highly captivating music in the hands of Ustad Kamal Sabri. The 45 Minutes Sarangi music performance left everybody of the 500 strong audience spell bound. It seemed that the students were transported to a different world by the enthralling music. Before



beginning his concert Ustad Kamal Sabri spoke to the students. He exhorted the students to show interest in following and learning the Indian Classical music. He said that only music has the power to bind people of all cultures together.

Sri Vidya Sagar informed the press that VVIT is the only college in the region which promotes 12 student run cultural clubs in the college. He said that the music club of VVIT organizes 2 hour sessions every week for the students to learn music.

Principal Dr Y Mallikarjuna Reddy who inaugurated the music concert told the students that India music has the power to bring complete tranquility to a stressed mind. He added that music will help students to improve their concentration.

Students of all branches, staff and members of the management team participated in this event.

**- Magazine Team**



Perfection is not attainable, but if we chase perfection we can catch excellence.

**- VINCE LOMBARDI**



**Sravya** - Creative Writer



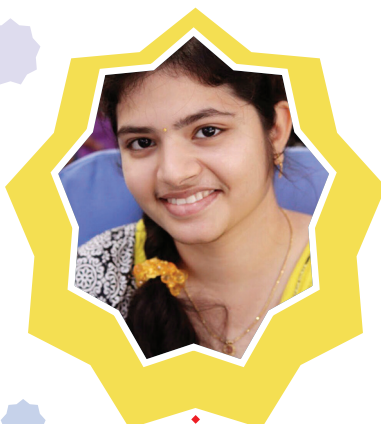
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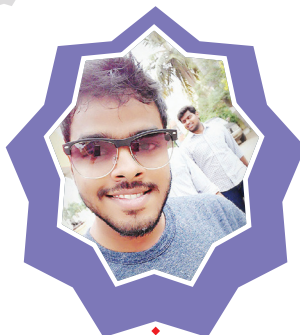
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I can't change the direction of the wind, but I can adjust my sails to always reach my destination.

-Jimmy Dean





### First Years:

Starting life at an Engineering College must sound very exciting for you. This is the biggest opportunity to discover yourself. Don't let your current self-perception dictate what you do tomorrow. Life experiences will be overdriven at times. Your talents are already established and all you need to do is add a little ingredient called passion which along with a solid foundation in specific life skills, guided by a moral compass will take you to a successful future. You are at the beginning stage.

*"It's time to spread your wings and head for the sky".*

### Second Years:

It's time to go with your core subjects, just get involved into it by learning the concepts. Instead of restricting to the syllabus, go beyond and have a great exposure through practical way of learning. It is also a perfect time for you to participate in co-curricular activities.

*"Win or lose Participation is vital".*

### Third Years:

It's a great feel that very soon you are going to make up your career. So keep busy by grasping each and every opportunity which paves way for your fruitful future. This is the moment where you have to maintain all the things by giving equal importance. You need to impart all the required skills to get placed or to go for further studies.

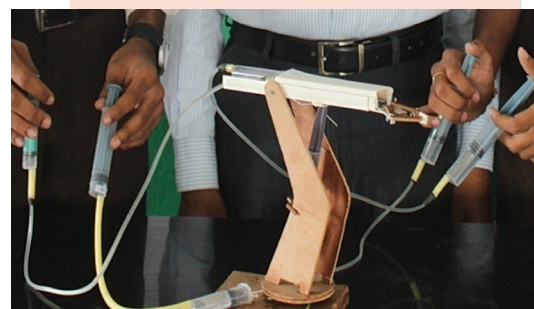
*"So Hurry Up!!! All the Best."*

### Final Years:

Having a college degree gives you the opportunity to be well rounded. Hope your dreams take you to the corners of your smiles, to the highest of your hopes, to the windows of your opportunities and to the most special places your heart has ever known.

*"As you move into a new venture  
May Luck and Success always be with you."*

**- Magazine Team**



A smooth sea never made a skillful mariner.

- Anonymous



There was a man who made his living selling balloons at a fair. He had balloons of many different colors, including Red, Yellow, Blue, and Green. Whenever business was slow, he would release a helium-filled balloon into the air. When the children saw the balloon go up, they all wanted one. They would come up to him, buy a balloon, and his sales would go up again. He continued this process all day. One day, he felt someone tugging at his jacket. He turned around and a little boy asked, *"If you release a black balloon, would that also fly?"* Moved by the boy's concern, the man replied gently *"son it is not the color of the balloon, it is what inside that makes it goes up."*



The same principle applies to our lives : ***It's what's inside that counts. And what's inside of us that makes us go up is our attitude.*** William James of Harvard University said, "The greatest discovery of this generation is that human beings can alter their lives by altering their attitudes of mind."



You cannot believe in God until you believe in yourself.

—SWAMI VIVEKANANDA

## LAST NOTES

### BE YOURSELF

Be yourself, even when you fail n times

Because you worth the real praise!

Be yourself, even when people envy you

Because it's a sign that you're being upraised!

Be yourself, even when world turns against you

Because it's a chance to prove what you are!

Be yourself!

Because it is the thing that no one dares.

- by Harika



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